PRASHANT SHARMA

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EDUCATION

Oklahoma State University

MS Business Analytics and Data Science

Stillwater, Oklahoma Aug 2022 - May 2024

Indian Institute of Technology, Roorkee

Bachelor of Technology in Electrical Engineering

Roorkee, India Jul 2011 - May 2015

SKILLS

Programming Languages: Software Tools:

SQL (6 yrs), R (6 yrs), VBA (2 yrs), Python (2 yrs), SAS (1 yr), C++ (1 yr)

Tableau (4 yrs), R Shiny (4 yrs), QlikView (2 yrs), Google BigQuery (2 yrs), Hive

WORK EXPERIENCE

Times Internet Private Limited

Manager - Risk Analytics

Gurugram, India May 2018 - Apr 2021

- Business Intelligence Project: Was responsible for building, designing and sharing of BAU dashboards with marketing team, enabling them to make well-informed decisions. Dashboards displayed marketing funnels for live-tracking of PL customers going through document examination toward final approval stage. (SQL Server, Tableau)
- Lending Risk Classification: Developed a classification model for efficient targeting of consumers dividing them into High/Medium/Low risk users. (R, Presto, Tableau)
- AMC Performance Dashboard: Created an AMC-wise illustration of principal outstanding, delinquencies and write-offs to streamline borrower communications and operations. (SQL Server, Tableau)

Impact Analytics Private Limited

Senior Data Scientist

Bangalore, India Mar 2016 - May 2018

- Inventory Replenishment Technique: Worked for a retail client that involves data collection, cleaning and manipulation of daily data of 3000 SKUs across 800 US stores. Derived optimum inventory level using previous 36 months' sales forecast and present inventory data. (RStudio, SQL Server, Tableau, Google BigQuery)
- Price Benchmarking Project: Built a competitor pricing dashboard to visualize the daily price of identical products. (Python, R Shiny)

Mu Sigma Business Solutions

Trainee Decision Scientist

Bangalore, India May 2015 - Oct 2015

- Business Intelligence Project: Analyzed loss points across the manufacturing line of the Casa-Grande plant of a leading US healthcare/pharmaceutical company.
- Studied and applied readxl, data.table, dplyr, reshape software packages in R.

Projects

B.Tech. Major Project:

Developed a type-2 Fuzzy Logic Controller for On-load tap changing transformer in 2015. Simulated Classical, Type-1 and Type-2 Fuzzy Logic controllers for tap changing load. Proved that fuzzy controllers are highly reliable than classical controllers in the time of accidental changes in resistance and voltage.

AWARDS

SAS Advisory Board scholarship

Oklahoma State University

Awarded with the SAS advisory board scholarship for Fall-22 Semester.

Aug 2022 Times Internet Pvt Ltd

Terrific Team Award

Awarded as the best team for generating users' insights at Times Internet.

Nov 2020

Employee of the Quarter

Awarded with Employee of the Quarter Award for IRT development and training.

Impact Analytics Oct 2016

MCM Scholarship

IIT Roorkee

Recipient of Merit-cum-Means Scholarship by IIT Roorkee (full tuition fees waived).

Jan 2015