



# AtliQ Mart - Supply Chain Analysis

OT %  
**59.03% !**  
Targrt: 86.09%  
(-31.43%)

IF %  
**52.78% !**  
Target: 76.51%  
(-31.02%)

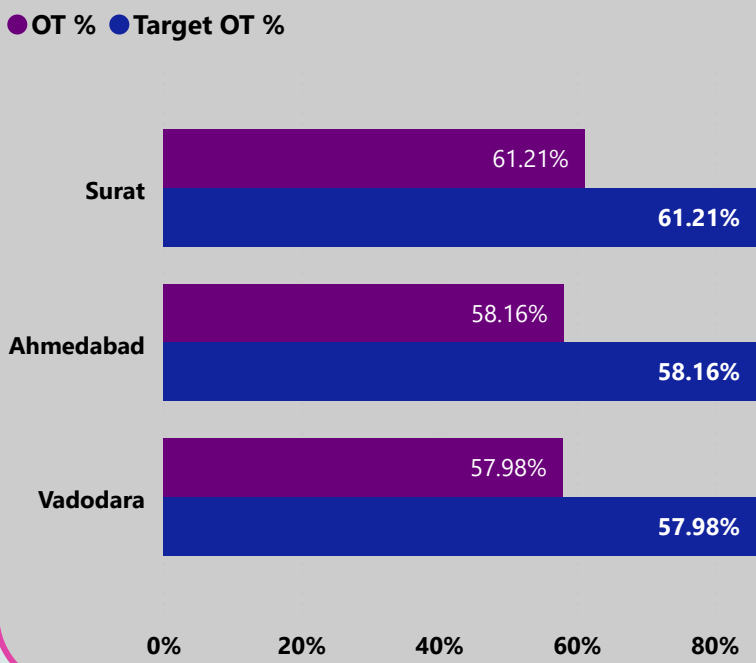
OTIF %  
**29.02% !**  
Target: 65.91%  
(-55.97%)

TQO  
**13.43M**

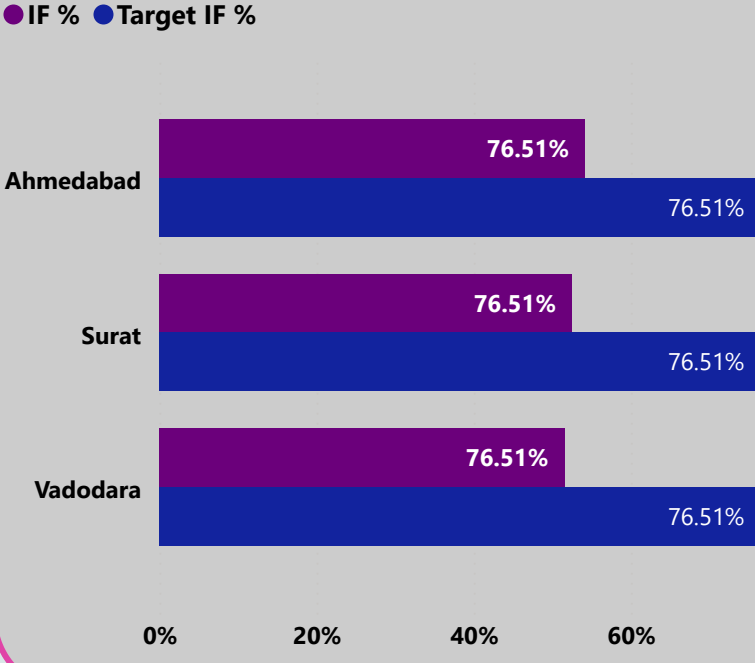
TQS  
**12.97M**

VOFR%  
**96.59%**

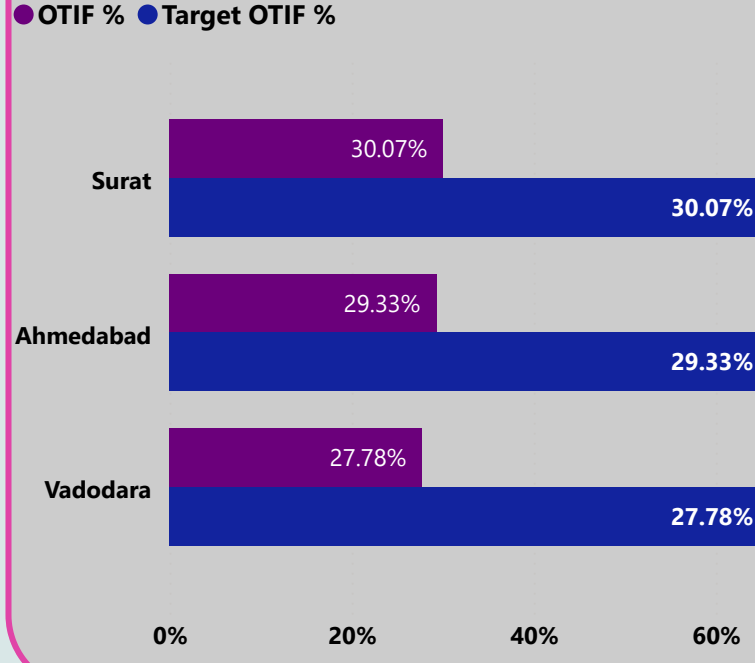
OT% VS Target



IF% VS Target



OTIF% VS Target



## Product Analysis

Product	OT %	IF %	OTIF %	ADD	VOFR %	Order Qty
AM Biscuits 250	59.03%	52.78%	29.02%	1.71	96.58%	563K
AM Biscuits 500	59.03%	52.78%	29.02%	1.69	96.49%	558K
AM Biscuits 750	59.03%	52.78%	29.02%	1.68	96.85%	557K
AM Butter 100	59.03%	52.78%	29.02%	1.71	96.59%	943K
AM Butter 250	59.03%	52.78%	29.02%	1.70	96.36%	933K
AM Butter 500	59.03%	52.78%	29.02%	1.68	96.46%	983K
AM Curd 100	59.03%	52.78%	29.02%	1.72	96.62%	1105K
AM Curd 250	59.03%	52.78%	29.02%	1.68	96.72%	1099K
AM Curd 50	59.03%	52.78%	29.02%	1.70	96.62%	1119K
AM Ghee 100	59.03%	52.78%	29.02%	1.72	96.59%	186K
AM Ghee 150	59.03%	52.78%	29.02%	1.67	96.69%	194K
AM Ghee 250	59.03%	52.78%	29.02%	1.66	96.53%	191K
AM Milk 100	59.03%	52.78%	29.02%	1.69	96.54%	1276K
AM Milk 250	59.03%	52.78%	29.02%	1.71	96.61%	1279K
AM Milk 500	59.03%	52.78%	29.02%	1.66	96.71%	1254K

## Customer Analysis

Customer	OT %	IF %	OTIF %	ADD	VOFR %	Order Qty
Acclaimed Stores	29.43%	52.36%	15.47%	1.81	95.85%	1120K
Atlas Stores	71.81%	59.78%	39.55%	1.49	97.58%	761K
Chiptec Stores	71.62%	60.35%	38.73%	1.46	97.58%	757K
Coolblue	29.13%	44.73%	13.75%	1.83	95.08%	777K
Elite Mart	72.45%	37.94%	24.37%	1.47	95.29%	772K
Expert Mart	72.54%	59.81%	39.11%	1.48	97.44%	790K
Expression Stores	69.92%	60.83%	38.39%	1.56	97.54%	769K
Info Stores	70.94%	41.16%	25.52%	1.55	95.24%	768K
Logic Stores	70.82%	60.14%	38.78%	1.52	97.45%	756K
Lotus Mart	28.11%	53.35%	16.34%	1.82	96.01%	1157K
Propel Mart	73.64%	59.74%	40.92%	1.45	97.70%	1144K
Rel Fresh	72.32%	58.69%	38.18%	1.52	97.43%	1156K
Sorefoz Mart	72.67%	39.19%	25.89%	1.48	95.33%	766K
Vijay Stores	72.45%	44.98%	28.28%	1.50	95.87%	1176K
Viveks Stores	70.61%	60.07%	39.44%	1.57	97.57%	760K

Conditional Formatting Based on Gap Target VS Actual.

### OT

**On Time Deliveries:**  
Fulfillment efficiency in meeting delivery timelines.  
**Performance:**  
[Metric in %]

### IF

**In Full Orders:**  
Complete order fulfillment without stock-outs.  
**Fulfillment Rate:**  
[Metric in %]

### OTIF

**On Time In Full (OTIF):**  
Perfect orders delivered on time and in full.  
**Combined Delivery Score:**  
[Metric in %]

### TQS

**Total Quantity of Sales:**  
Units sold across all customers.  
**Sales Volume:**  
[Metric in Units]

### TQO

**Total Quantity of Orders:**  
Units ordered by customers.  
**Order Volume:**  
[Metric in Units]

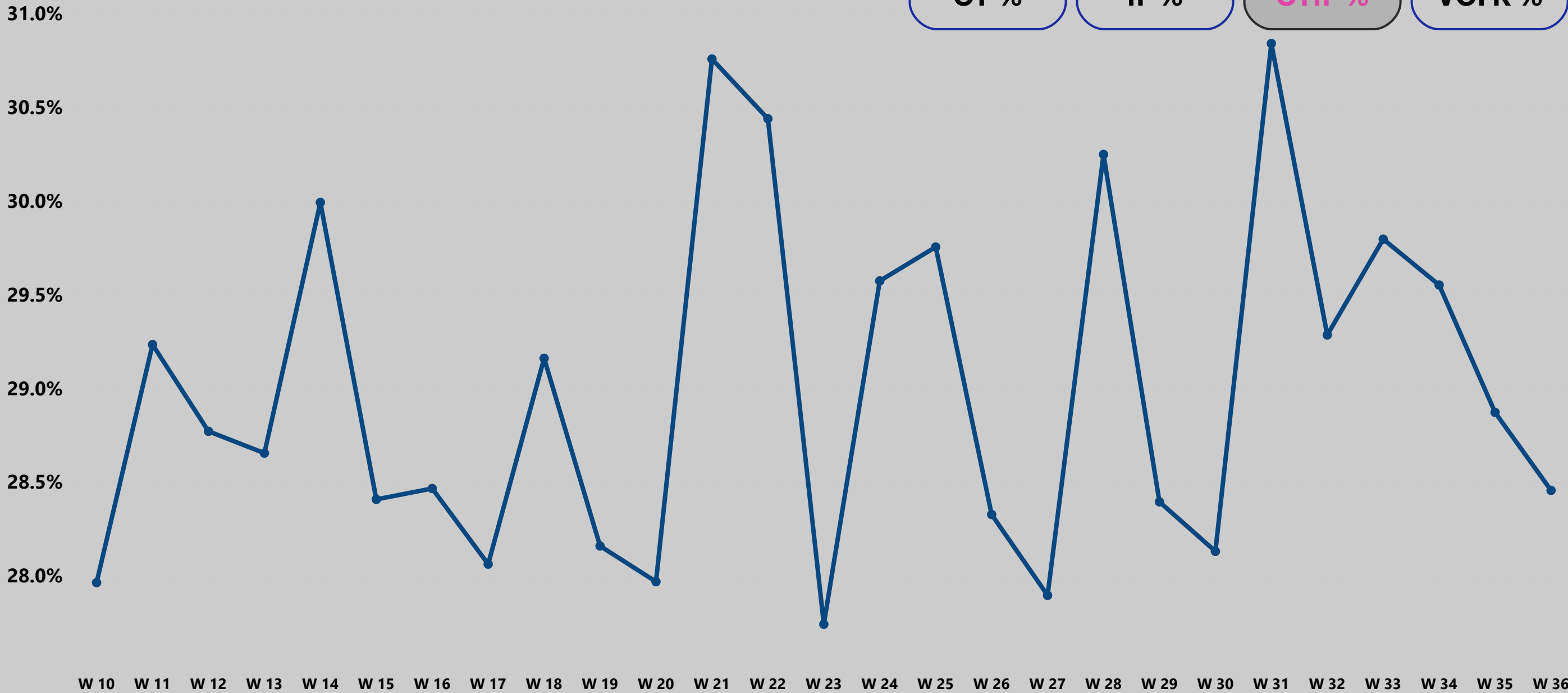
### VOFR

**Volume Fill Rate (VOFR):**  
Percentage of total demand fulfilled.  
**Fill Rate:**  
[Metric in %]

### ADD

**Average Delay Day (ADD):**  
Measuring delivery delays over the period.  
**Delay Days:**  
[Metric in Days]

## Performance Trend



## Order VS Sales by DealyDay

