OnBanInfo (Online Banner Information)

Abstract

➢ For particular city there is no particular website to check the banner information and register it online.

➢ There is always a dealer between client and publisher so user cost is increase, so we think about the reduce cost of user or client and they can check from home and directly connect or communication with the publisher that's why we are developing this website OnBanInfo (Online Banner Information).

➢ In this project user can easily communicate and register their banner by online.

➢ First user register to our website, if user do not want to first register/login then user can also skip login and visit the website for observed the site and performance of the site.

➢ After enter in home page of our site first user choice their publisher.

➢ After selection of the publisher user can access the map of city and also see that at which place publisher's banner are available and for which time period it is occupied.

➢ If user want to search for particular area then also possible for some limited area and at the search bar, we apply image processing concept for analysis of the banners how many of banners are occupy with some particular things like mobiles.

➢ After all analysis of banners user can select the particular banner in suitable location of their need. After Satisfied with their need they can sent request for banner registration and user have to upload their poster as a jpg file or pdf file.

➢ After complete the upload step he can directly communicate with the publisher's employee and after discussion of this they can communicate about payment.

Admin side:

> ➢ Permission to add publishers on website
> ➢ Handling the data collection of our website
> ➢ Manage GUI of website

Publisher admin side:

> ➢ Register/login
> ➢ Permission to add their poster or banner information and location

Client side:

> ➢ Register/Login
> ➢ Skip Login
> ➢ See the location of banners and information which are updated by the publishers
> ➢ And also compare the price difference between among publishers
> ➢ Search particular poster location which user want to see