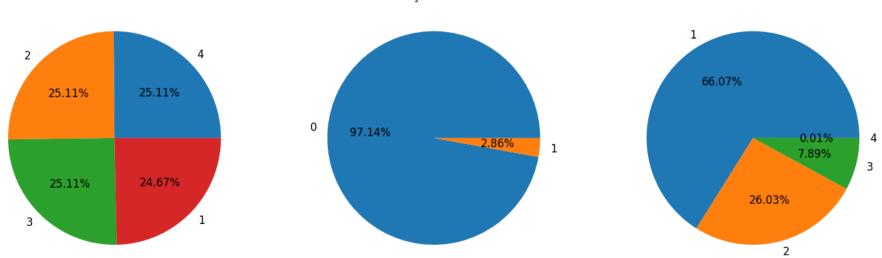
```
In [ ]: # Yulu is India's leading micro-mobility service provider, which offers unique vehicles for the daily commute.
          # Starting off as a mission to eliminate traffic congestion in India, Yulu provides the safest commute solution
          # through a user-friendly mobile app to enable shared, solo and sustainable commuting.
          #Business Problem:
          # The company wants to know:
          # Which variables are significant in predicting the demand for shared electric cycles in the Indian market?
          # How well those variables describe the electric cycle demands
In [131...
          import numpy as np
          import pandas as pd
          import matplotlib.pyplot as plt
          import seaborn as sns
          from scipy.stats import norm,binom,geom
          from scipy.stats import ttest_1samp,ttest_ind,ttest_rel,chi2,chisquare,chi2_contingency
          from scipy.stats import f,f_oneway,kruskal,shapiro,levene
          from scipy.stats import pearsonr,spearmanr
In [133...
          df = pd.read_csv('original_bike_sharing.csv')
          df
Out[133]:
                           datetime season holiday workingday weather temp atemp humidity windspeed casual registered count
               0 2011-01-01 00:00:00
                                                  0
                                                                                                     0.0000
                                         1
                                                              0
                                                                       1
                                                                          9.84 14.395
                                                                                             81
                                                                                                                 3
                                                                                                                          13
                                                                                                                                 16
               1 2011-01-01 01:00:00
                                                  0
                                                                           9.02 13.635
                                                                                             80
                                                                                                     0.0000
                                                                                                                 8
                                                                                                                          32
                                                                                                                                 40
               2 2011-01-01 02:00:00
                                         1
                                                  0
                                                              0
                                                                                                     0.0000
                                                                                                                 5
                                                                       1
                                                                           9.02 13.635
                                                                                             80
                                                                                                                          27
                                                                                                                                 32
               3 2011-01-01 03:00:00
                                                  0
                                                                                             75
                                                                                                     0.0000
                                                                                                                          10
                                                                           9.84
                                                                                14.395
                                                                                                                                 13
               4 2011-01-01 04:00:00
                                                  0
                                                              0
                                                                                             75
                                                                                                                 0
                                         1
                                                                                14.395
                                                                                                     0.0000
                                                                                                                           1
                                                                                                                                  1
                                                                       1
                                                                           9.84
                                                                                                                 7
           10881 2012-12-19 19:00:00
                                                  0
                                                              1
                                                                                                    26.0027
                                                                                                                          329
                                         4
                                                                       1 15.58 19.695
                                                                                             50
                                                                                                                                336
           10882 2012-12-19 20:00:00
                                                                                             57
                                                                                                    15.0013
                                                                                                                          231
                                                                       1 14.76 17.425
                                                                                                                10
                                                                                                                                241
           10883 2012-12-19 21:00:00
                                                  0
                                                              1
                                                                                                    15.0013
                                                                                                                 4
                                         4
                                                                       1 13.94 15.910
                                                                                             61
                                                                                                                          164
                                                                                                                                168
           10884 2012-12-19 22:00:00
                                                                       1 13.94 17.425
                                                                                                     6.0032
                                                                                                                12
                                                                                                                                129
                                                                                             61
                                                                                                                          117
           10885 2012-12-19 23:00:00
                                         4
                                                  0
                                                              1
                                                                                                     8.9981
                                                                                                                 4
                                                                       1 13.12 16.665
                                                                                             66
                                                                                                                          84
                                                                                                                                 88
          10886 rows × 12 columns
          #Provides structural summary of a dataframe
In [134...
          df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 10886 entries, 0 to 10885
         Data columns (total 12 columns):
          #
             Column
                          Non-Null Count Dtype
         ---
             -----
                          -----
             datetime
                          10886 non-null object
          1
              season
                          10886 non-null int64
                          10886 non-null int64
          2
             holiday
          3
              workingday 10886 non-null int64
                          10886 non-null int64
          4
              weather
                          10886 non-null float64
          5
              temp
                          10886 non-null float64
          6
              atemp
          7
              humidity
                          10886 non-null int64
                          10886 non-null float64
              windspeed
          9
              casual
                          10886 non-null int64
              registered 10886 non-null int64
          10
                          10886 non-null
          11
              count
                                          int64
         dtypes: float64(3), int64(8), object(1)
         memory usage: 1020.7+ KB
  In [6]: # To check the shape of the dataframe
          df.shape
  Out[6]: (10886, 12)
 In [10]: #Describes numerical data and provides a statistical summary
          df.describe()
```

```
Out[10]:
                                   holiday
                                            workingday
                                                             weather
                                                                            temp
                                                                                        atemp
                                                                                                  humidity
                                                                                                              windspeed
                      season
                                                                                                                               casual
                                                                                                                                         Т
                                           10886.000000 10886.000000 10886.00000 10886.000000 10886.000000 10886.000000 10886.000000
                                                                                                                                      108
           count 10886.000000 10886.000000
                     2.506614
                                  0.028569
                                               0.680875
                                                             1.418427
                                                                         20.23086
                                                                                     23.655084
                                                                                                  61.886460
                                                                                                               12.799395
                                                                                                                            36.021955
           mean
                                  0.166599
                                               0.466159
                                                                                                                            49.960477
             std
                     1.116174
                                                             0.633839
                                                                          7.79159
                                                                                      8.474601
                                                                                                  19.245033
                                                                                                                8.164537
                     1.000000
                                  0.000000
                                               0.000000
                                                             1.000000
                                                                         0.82000
                                                                                      0.760000
                                                                                                   0.000000
                                                                                                                0.000000
                                                                                                                             0.000000
            min
                                               0.000000
            25%
                     2.000000
                                  0.000000
                                                             1.000000
                                                                         13.94000
                                                                                     16.665000
                                                                                                  47.000000
                                                                                                                7.001500
                                                                                                                             4.000000
            50%
                     3.000000
                                  0.000000
                                                1.000000
                                                             1.000000
                                                                         20.50000
                                                                                     24.240000
                                                                                                  62.000000
                                                                                                               12.998000
                                                                                                                             17.000000
                                  0.000000
                                                                                                                                         2
            75%
                     4.000000
                                               1.000000
                                                             2.000000
                                                                         26.24000
                                                                                     31.060000
                                                                                                  77.000000
                                                                                                               16.997900
                                                                                                                            49.000000
                     4.000000
                                  1.000000
                                                1.000000
                                                             4.000000
                                                                         41.00000
                                                                                                 100.000000
                                                                                                                                         8
                                                                                     45.455000
                                                                                                               56.996900
                                                                                                                           367.000000
            max
In [17]: #Checks for null values for each column and returns the sum
          df.isna().sum()
Out[17]: datetime
                        0
          season
                        0
          holiday
                        0
          workingday
                        0
          weather
                        0
          temp
                        0
          atemp
          humidity
                        0
          windspeed
                        0
          casual
                        0
          registered
                        0
          count
                        0
          dtype: int64
          #converts datatype of datetime column from object to datetime64
In [135...
          df['datetime'] = pd.to_datetime(df['datetime'])
          df.info()
         <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 10886 entries, 0 to 10885
        Data columns (total 12 columns):
         #
             Column
                         Non-Null Count Dtype
                          -----
         0
             datetime 10886 non-null datetime64[ns]
         1
             season
                         10886 non-null int64
          2
             holiday
                         10886 non-null int64
          3
             workingday 10886 non-null int64
                         10886 non-null int64
          4
             weather
          5
             temp
                         10886 non-null float64
          6
             atemp
                         10886 non-null float64
          7
             humidity
                         10886 non-null int64
          8
             windspeed 10886 non-null float64
          9
              casual
                          10886 non-null int64
          10
             registered 10886 non-null int64
         11 count
                         10886 non-null int64
        dtypes: datetime64[ns](1), float64(3), int64(8)
        memory usage: 1020.7 KB
In [95]: #oncvert the datatype of the categorical columns from int to category
          to_cat= ['season', 'holiday', 'workingday', 'weather']
          for col in to_cat:
              df[col] = df[col].astype('category')
          df.info()
         <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 10886 entries, 0 to 10885
         Data columns (total 12 columns):
          #
              Column
                          Non-Null Count Dtype
          0
             datetime
                         10886 non-null datetime64[ns]
                          10886 non-null category
         1
              season
          2
             holiday
                          10886 non-null category
             workingday 10886 non-null category
          3
                          10886 non-null category
             weather
          4
          5
              temp
                          10886 non-null float64
          6
              atemp
                          10886 non-null float64
          7
              humidity
                          10886 non-null int64
          8
             windspeed
                         10886 non-null float64
          9
              casual
                          10886 non-null int64
          10
             registered 10886 non-null int64
                         10886 non-null int64
          11 count
        dtypes: category(4), datetime64[ns](1), float64(3), int64(4)
        memory usage: 723.7 KB
In [75]: #Get the total counts of workingday based on the grouping
          df['workingday'].value_counts()
```

```
Out[75]: workingday
               7412
          1
          0
               3474
          Name: count, dtype: int64
 In [23]: #Get the total count of weather based on the grouping
          df['weather'].value_counts()
 Out[23]: weather
          1
               7192
               2834
                859
          3
          4
                  1
          Name: count, dtype: int64
 In [24]: #Get the total count of season based on the grouping
          df['season'].value_counts()
 Out[24]: season
               2734
          2
               2733
               2733
          3
          1
               2686
          Name: count, dtype: int64
 In [25]: #Get the total count of holiday based on the grouping
          df['holiday'].value_counts()
 Out[25]: holiday
          0
               10575
          1
                 311
          Name: count, dtype: int64
In [203...
          #Percentage of casual users
          df['casual'].sum()/df['count'].sum()*100
Out[203]: 18.8031413451893
In [204... #Percentage of registered users
          df['registered'].sum()/df['count'].sum()*100
Out[204]: 81.1968586548107
In [36]: # Distribution of categorical variables using pie chart
          # Univariate Analysis using pie chart for the numerical and categorical variables
          fig, axs = plt.subplots(nrows=1, ncols=3, figsize=(18, 12))
          data = df['season'].value_counts()*100
          axs[0].pie(x=data.values, labels=data.index, autopct='%1.2f%%',textprops={'fontsize': 12})
          axs[0].set_title("Season Distribution")
          data = df['holiday'].value_counts()*100
          axs[1].pie(x=data.values, labels=data.index, autopct='%1.2f%%',textprops={'fontsize': 12})
          axs[1].set_title("Holiday Distribution")
          data = df['weather'].value_counts()*100
          axs[2].pie(x=data.values, labels=data.index, autopct='%1.2f%%',textprops={'fontsize': 12})
          axs[2].set_title("Weather Distribution")
          plt.show()
          plt.figure(figsize=(4,4))
          df['workingday'].value_counts().plot(kind='pie',autopct='%1.2f%%',textprops={'fontsize': 10})
          plt.title('Workingday Distribution',fontsize=10)
          plt.show()
                                                                 Holiday Distribution
                    Season Distribution
                                                                                                              Weather Distribution
                                       4
               2
                                                                                                               66.07%
                               25.11%
                  25.11%
```

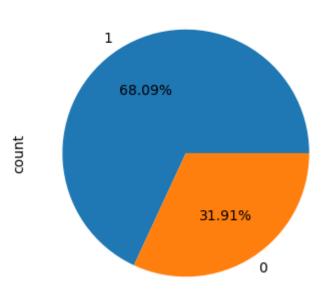


2733

2686

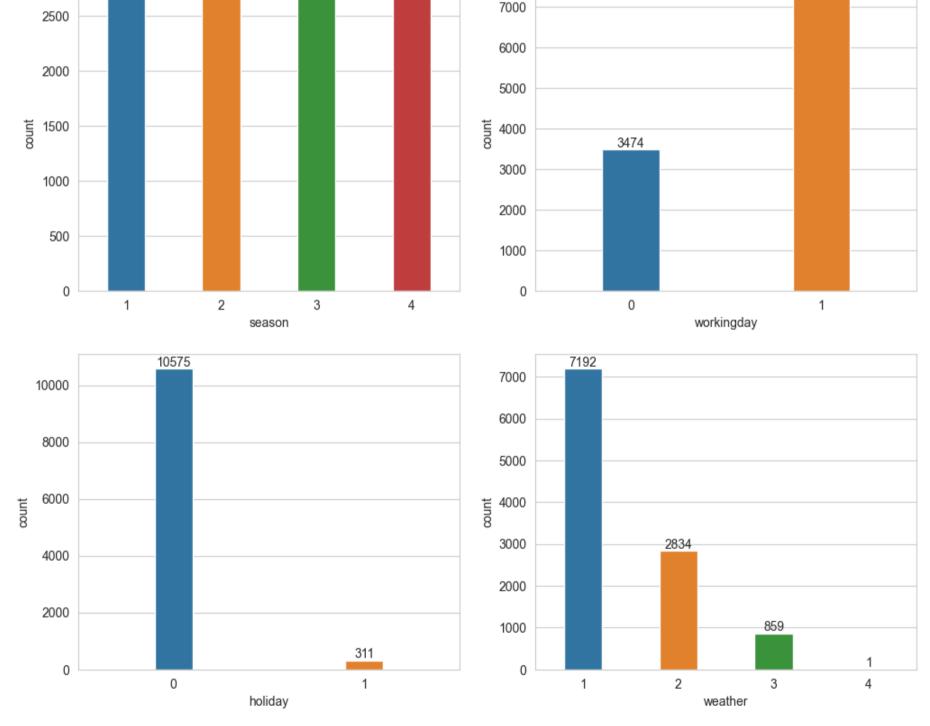
2733

Workingday Distribution



```
# Univariate Analysis using countplot for the numerical and categorical variables
In [142...
          fig, axs = plt.subplots(nrows=2, ncols=2, figsize=(12,10))
          ax1=sns.countplot(data=df, x='season',width=0.4, ax=axs[0,0])
          ax1.bar_label(ax1.containers[0])
          ax2 = sns.countplot(data=df, x='workingday', width=0.3, ax=axs[0,1])
          ax2.bar_label(ax2.containers[0])
          ax3 = sns.countplot(data=df, x='holiday',width=0.2, ax=axs[1,0])
          ax3.bar label(ax3.containers[0])
          ax4=sns.countplot(data=df, x='weather',width=0.4, ax=axs[1,1])
          ax4.bar_label(ax4.containers[0])
          plt.show()
                                                                                                                         7412
```

2734

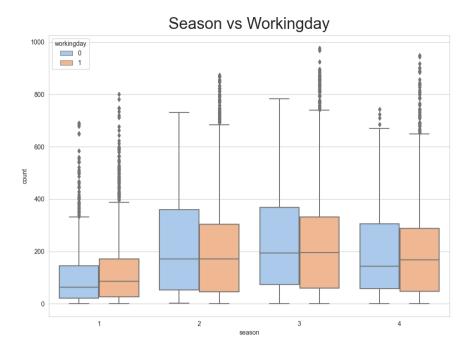


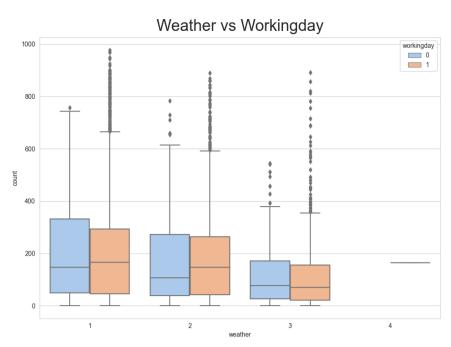
```
In [144...
          # understanding the distribution for numerical variables
          fig, axis = plt.subplots(nrows=2, ncols=3, figsize=(16, 10))
          cols = ['temp', 'atemp', 'humidity', 'windspeed', 'casual', 'registered', 'count']
          index = 0
          for row in range(2):
```

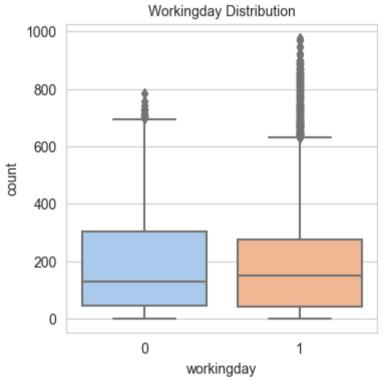
```
for col in range(3):
           sns.histplot(df[cols[index]], ax=axis[row, col], kde=True)
           index += 1
 plt.show()
 sns.histplot(df[cols[-1]], kde=True)
 plt.show()
                                                                                                              800
                                                        1000
   800
                                                                                                              700
                                                        800
                                                                                                              600
   600
                                                                                                              500
                                                         600
Count
                                                                                                            TUNO
400
   400
                                                        400
                                                                                                              300
                                                                                                              200
   200
                                                        200
                                                                                                               100
                                                                                                                0
                                                                      10
                                                                                                                           20
                 10
                                     30
                           20
                                                             0
                                                                               20
                                                                                        30
                                                                                                 40
                           temp
                                                                                                                                     humidity
                                                                                 atemp
                                                        3000
                                                                                                             1750
  1200
                                                        2500
                                                                                                             1500
  1000
                                                                                                             1250
                                                        2000
   800
                                                                                                          Count
Count
                                                                                                             1000
                                                     1500
   600
                                                                                                              750
                                                        1000
   400
                                                                                                              500
                                                         500
   200
                                                                                                              250
     0
                                                                                                                0
                                            50
                                                                                              300
                             30
                                     40
                                                                                   200
                                                                                                                                                       800
                                                                                                                                     400
                                                                                                                                              600
                         windspeed
                                                                                casual
                                                                                                                                     registered
    2000
    1750
    1500
    1250
Count
    1000
     750
     500
     250
        0
              0
                             200
                                             400
                                                              600
                                                                              800
                                                                                             1000
```

```
In [107... #Bivariate Analysis using boxplots
          # season (1: spring, 2: summer, 3: fall, 4: winter)
          # weather(1: clear/partly cloudy , 2: Mist/cloudy, 3: Light rain, 4: Heavy Rain/Thunderstorms)
          sns.set_style(style='whitegrid')
          fig, axs = plt.subplots(nrows=1, ncols=2, figsize=(25,8))
          axs1 = sns.boxplot(data=df, x='season', y='count', hue='workingday', width=0.8 , palette='pastel', ax=axs[0])
          axs2 = sns.boxplot(data=df, x='weather',y='count', hue='workingday', width=0.8, palette='pastel', ax=axs[1])
          axs[0].set_title("Season vs Workingday", pad=10, fontsize=25)
          axs[1].set_title("Weather vs Workingday", pad=10, fontsize=25)
          plt.figure(figsize=(4,4))
          sns.boxplot(data=df, x='workingday',y='count', width=0.8, palette='pastel')
          plt.title('Workingday Distribution',fontsize=10)
          plt.show()
```

count







In [143... #Shows how data values are correlated with every other variable in the table
 plt.figure(figsize = (12, 8))
 sns.heatmap(df.corr(),annot=True)
 plt.plot()

Out[143]: []

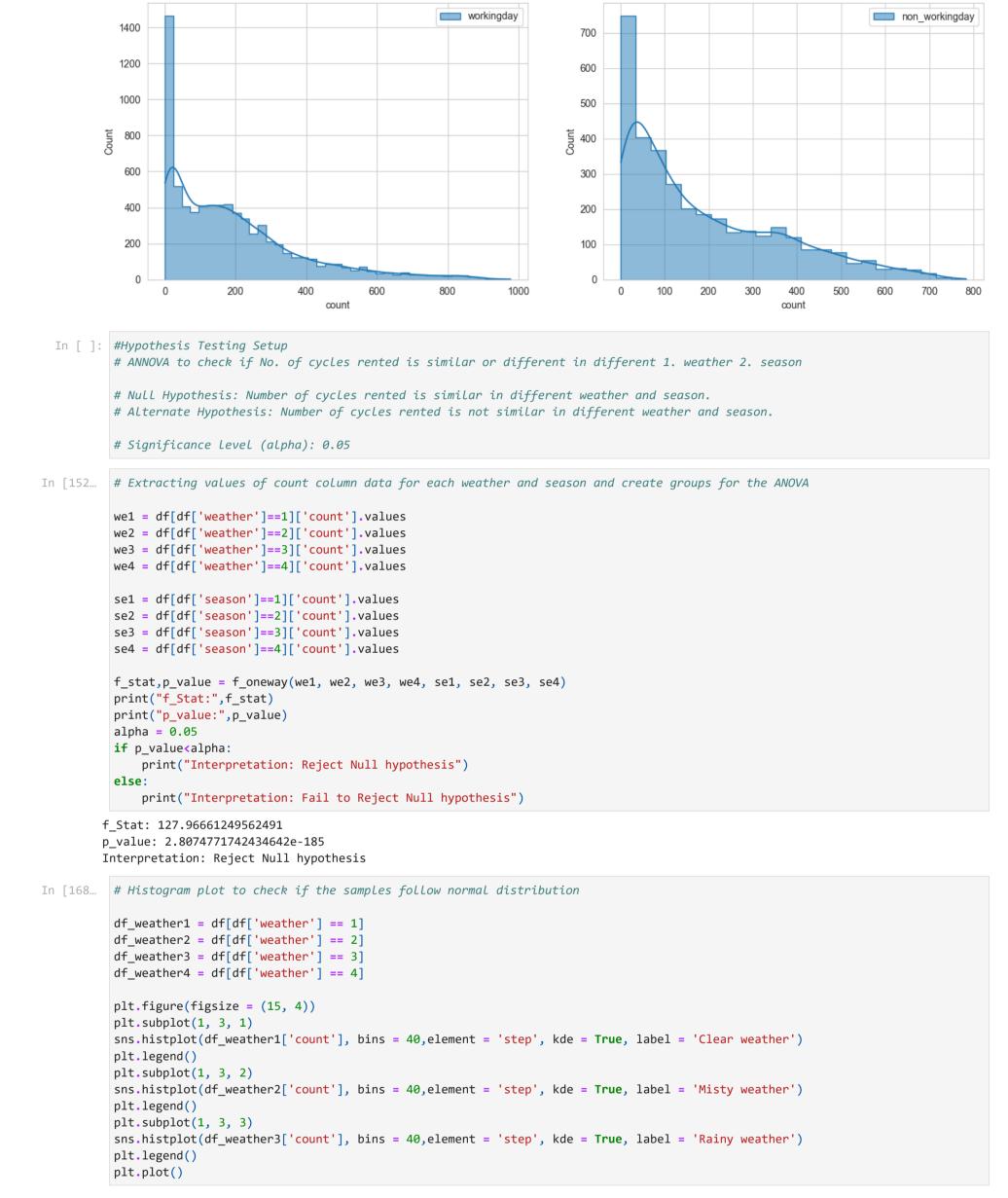
```
- 1.0
            datetime
                         1
                                 0.48
                                          0.011
                                                  -0.0037 -0.005
                                                                      0.18
                                                                               0.18
                                                                                        0.033
                                                                                                 -0.087
                                                                                                           0.17
                                                                                                                    0.31
                                                                                                                              0.31
                                  1
                                          0.029
                                                  -0.0081
                                                                                                          0.097
                                                                                                                    0.16
                        0.48
                                                            0.0089
                                                                      0.26
                                                                               0.26
                                                                                         0.19
                                                                                                  -0.15
                                                                                                                              0.16
             season
                                                                                                                                                - 0.8
             holiday
                       0.011
                                0.029
                                            1
                                                   -0.25
                                                            -0.0071
                                                                    0.00029
                                                                              -0.0052
                                                                                       0.0019
                                                                                                 0.0084
                                                                                                           0.044
                                                                                                                    -0.021
                                                                                                                            -0.0054
                       -0.0037
                                                     1
                                                            0.034
                                                                      0.03
                                                                               0.025
                                                                                        -0.011
                                                                                                 0.013
                                                                                                           -0.32
                                                                                                                    0.12
         workingday
                               -0.0081
                                          -0.25
                                                                                                                             0.012
                                                                                                                                                - 0.6
                       -0.005
                                0.0089
                                        -0.0071
                                                   0.034
                                                              1
                                                                     -0.055
                                                                               -0.055
                                                                                         0.41
                                                                                                0.0073
                                                                                                           -0.14
                                                                                                                    -0.11
                                                                                                                              -0.13
            weather
                                                                                                                                                - 0.4
                                        0.00029
                                                                       1
                                                                               0.98
                                                                                        -0.065
                        0.18
                                 0.26
                                                    0.03
                                                            -0.055
                                                                                                 -0.018
                                                                                                           0.47
                                                                                                                    0.32
                                                                                                                              0.39
               temp
                        0.18
                                 0.26
                                         -0.0052
                                                   0.025
                                                            -0.055
                                                                      0.98
                                                                                        -0.044
                                                                                                 -0.057
                                                                                                           0.46
                                                                                                                    0.31
                                                                                                                              0.39
              atemp
                                                                                 1
                                                                                                                                                - 0.2
                                                                                                           -0.35
            humidity
                       0.033
                                 0.19
                                         0.0019
                                                   -0.011
                                                             0.41
                                                                     -0.065
                                                                               -0.044
                                                                                          1
                                                                                                  -0.32
                                                                                                                    -0.27
                                                                                                                              -0.32
         windspeed
                       -0.087
                                 -0.15
                                         0.0084
                                                   0.013
                                                            0.0073
                                                                     -0.018
                                                                               -0.057
                                                                                         -0.32
                                                                                                   1
                                                                                                           0.092
                                                                                                                    0.091
                                                                                                                              0.1
                                                                                                                                                - 0.0
                                                   -0.32
                                                             -0.14
                        0.17
                                0.097
                                          0.044
                                                                      0.47
                                                                               0.46
                                                                                        -0.35
                                                                                                 0.092
                                                                                                             1
                                                                                                                     0.5
              casual
                                                                      0.32
                                                                                        -0.27
                                                                                                 0.091
                        0.31
                                 0.16
                                          -0.021
                                                    0.12
                                                             -0.11
                                                                               0.31
                                                                                                            0.5
                                                                                                                      1
                                                                                                                              0.97
          registered
                                                                                                                                                - -0.2
                        0.31
                                                                               0.39
                                                                                         -0.32
                                                                                                                    0.97
                                 0.16
                                         -0.0054
                                                   0.012
                                                             -0.13
                                                                      0.39
                                                                                                  0.1
                                                                                                                               1
               count
                                                                                       humidity windspeed casual registered count
                      datetime
                                season
                                         holiday workingday weather
                                                                      temp
                                                                              atemp
 In [ ]: # Hypothesis Testing
          # 2-Sample T-Test to check if Working Day has an effect on the number of electric cycles rented
          # Null Hypothesis: Working day has no effect on the number of cycles rented.
          # Alternate Hypothesis: Working day has effect on the number of cycles rented.
          # Significance Level (alpha): 0.05
In [90]: # Extracting values of count column data for each Working day and create groups for the ttest
          wk1 = df[df['workingday']==0]['count'].values
          wk2 = df[df['workingday']==1]['count'].values
          t_statistic,p_value = ttest_ind(wk1,wk2, alternative="two-sided")
          print("t_statistic:",t_statistic)
          print("p_value:",p_value)
          alpha=0.05
          if(p_value<alpha):</pre>
               print("Interpretation: Reject Null hypothesis")
          else:
               print("Interpretation: Fail to Reject Null hypothesis")
        t_statistic: -1.2096277376026694
```

```
p_value: 0.22644804226361348
```

Interpretation: Fail to Reject null hypothesis

```
In [150...
          # Histogram plot to check if the samples follow normal distribution
          plt.figure(figsize = (15, 5))
          plt.subplot(1, 2, 1)
          sns.histplot(df.loc[df['workingday'] == 1, 'count'],
                        element = 'step', kde = True, label = 'workingday')
          plt.legend()
          plt.subplot(1, 2, 2)
          sns.histplot(df.loc[df['workingday'] == 0, 'count'],
                       element = 'step', kde = True, label = 'non_workingday')
          plt.legend()
          plt.plot()
```

Out[150]: []



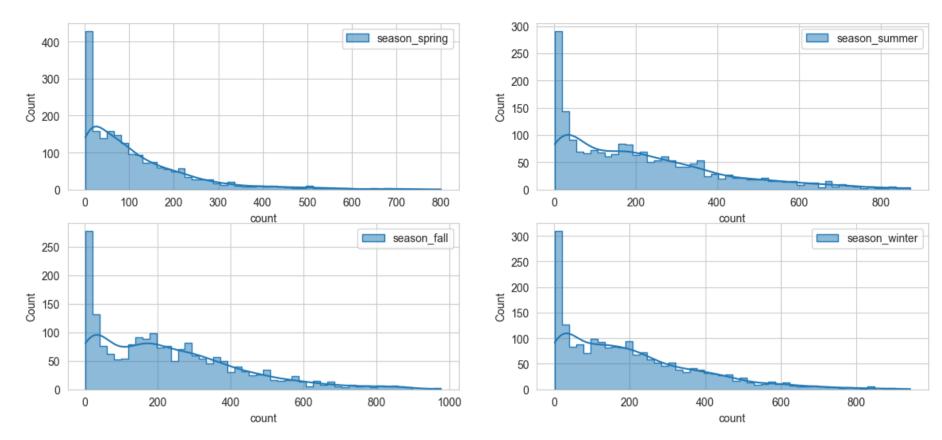
Out[168]: []

```
Clear weather
                                                                                               Misty weather
                                                                                                                                                         Rainy weather
                                                              500
                                                                                                                        200
   1200
   1000
                                                              400
                                                                                                                        150
   800
                                                           Count 300
Count
                                                                                                                     Count
                                                                                                                        100
   600
                                                              200
   400
                                                                                                                         50
                                                              100
   200
     0
                                                                0
                                                                                                                          0
                                                                                                           800
                                                                                                                                                           600
                                                                                                                                                                     800
         0
                  200
                           400
                                    600
                                             800
                                                      1000
                                                                    0
                                                                             200
                                                                                       400
                                                                                                 600
                                                                                                                              0
                                                                                                                                       200
                                                                                                                                                 400
                              count
                                                                                                                                                  count
                                                                                        count
```

```
In [ ]: # Hypothesis Testing Setup
          # Chi-square test to check if Weather is dependent on the season
          # Null Hypothesis (H0): Weather is independent on the season
              # Alternate Hypothesis (H1): Weather is dependent on the season
          # Significance Level (alpha): 0.05
In [157...
          # Extracting values of count column data for each weather and season and create groups for the ANOVA
          df_tab = pd.crosstab(df['season'], df['weather'])
          chi_stat,p_value,dof,expected = chi2_contingency(df_tab)
          print("chi_stat:", chi_stat)
          print("p-value:",p_value)
          print("dof:",dof)
          print("expected:",expected)
          alpha=0.05
          if(p_value<alpha):</pre>
              print("Interpretation: Reject Null hypothesis")
          else:
              print("Interpretation: Fail to Reject Null hypothesis")
         chi_stat: 49.158655596893624
         p-value: 1.549925073686492e-07
         dof: 9
         expected: [[1.77454639e+03 6.99258130e+02 2.11948742e+02 2.46738931e-01]
          [1.80559765e+03 7.11493845e+02 2.15657450e+02 2.51056403e-01]
          [1.80559765e+03 7.11493845e+02 2.15657450e+02 2.51056403e-01]
          [1.80625831e+03 7.11754180e+02 2.15736359e+02 2.51148264e-01]]
         Interpretation: Reject Null hypothesis
          # Histogram plot to check if the samples follow normal distribution
```

```
In [171...
          df_spring = df.loc[df['season'] == 1, 'count']
          df_summer = df.loc[df['season'] == 2, 'count']
          df_fall = df.loc[df['season'] == 3, 'count']
          df_winter = df.loc[df['season'] == 4, 'count']
          plt.figure(figsize = (14, 6))
          plt.subplot(2, 2, 1)
          sns.histplot(df_spring.sample(2000), bins = 50, element = 'step', kde = True, label = 'season_spring')
          plt.legend()
          plt.subplot(2, 2, 2)
          sns.histplot(df_summer.sample(2000), bins = 50,element = 'step', kde = True, label = 'season_summer')
          plt.legend()
          plt.subplot(2, 2, 3)
          sns.histplot(df_fall.sample(2000), bins = 50,element = 'step', kde = True, label = 'season_fall')
          plt.legend()
          plt.subplot(2, 2, 4)
          sns.histplot(df_winter.sample(2000), bins = 50, element = 'step', kde = True, label = 'season_winter')
          plt.legend()
          plt.plot()
```

Out[171]: []



In []: