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# Validity of epidemiological studies

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Coffee drinking doubles the risk of  
heart attack!!

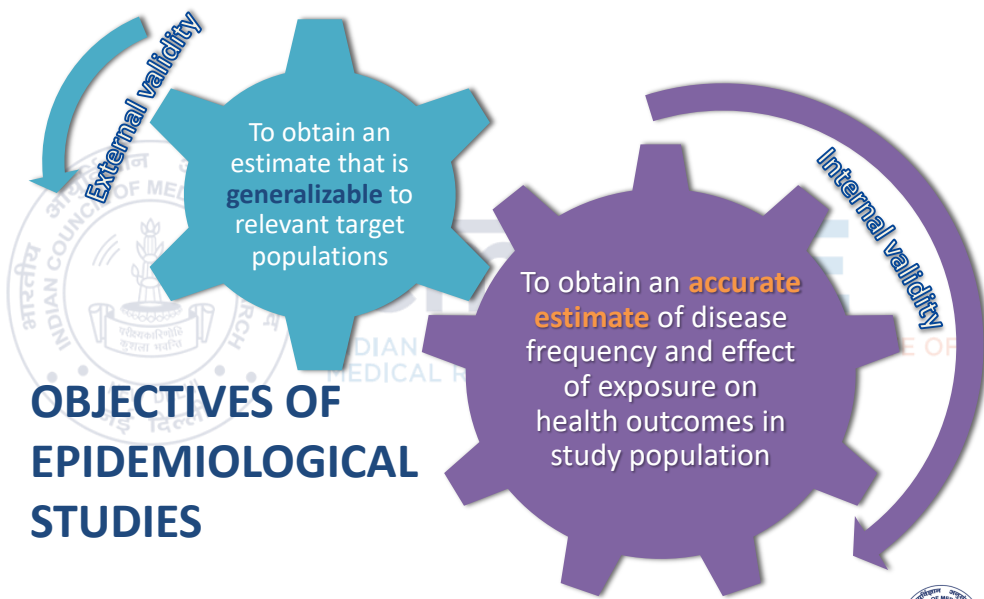
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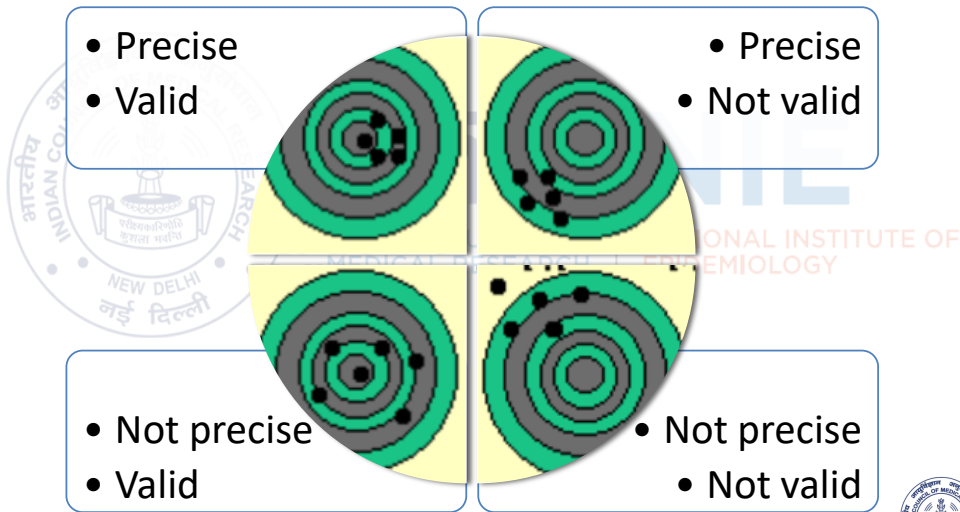


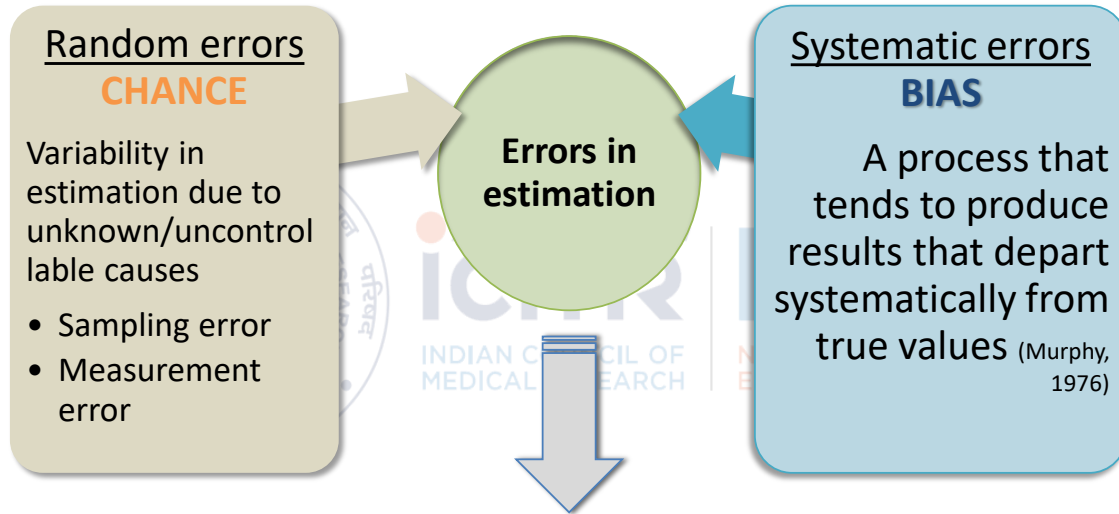
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Accuracy = Precision and Validity





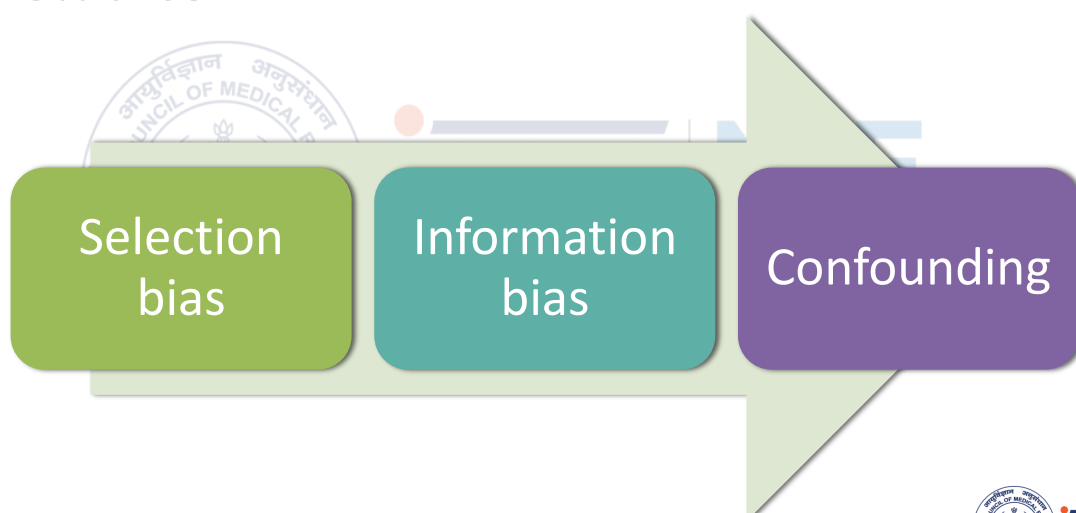
Association between exposure and outcome among the study participants differs from the causal association in the population



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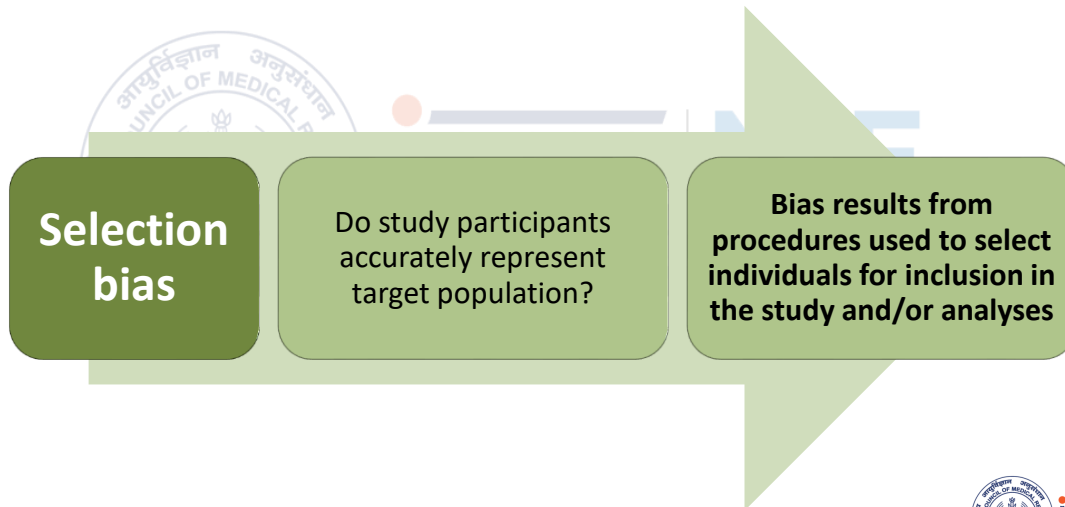
## Threats to validity in epidemiologic studies



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# Threats to validity in epidemiologic studies



## Selection bias in epidemiological studies

- **Surveillance** - Systematic notification of exposed cases
- **Screening / diagnosis** - Systematic case search among exposed
- **Admission to health care facilities** - Systematic admission of:
  - Case-patients exposed / unexposed
  - Control-subjects exposed / unexposed
- **Selective survival** - Systematic inclusion of cases who survived and who may be more or less exposed
- **Non response / loss to follow up** - Systematic inclusion of subjects more likely to participate who may be:
  - More or less exposed
  - More or less at risk

## Dealing with selection bias

### Designing stage of a study

- Use incident cases, not prevalent cases
- Case control studies
  - Use population-based design
  - Apply same eligibility criteria for selecting cases and controls
  - Both cases and controls undergo the same diagnostic procedures and intensity of disease surveillance



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## Dealing with selection bias

### Data collection stage of the study

- Minimize nonresponse, nonparticipation and loss to follow-up (Cohort studies)
- Keep a record of all losses and collect baseline data on them
- Make sure that diagnosis of disease is not affected by exposure status (blinding)



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# Dealing with selection bias

## Analysis stage of study

- Compare non-responders/dropouts with responders/non-dropouts with respect to baseline variables
  - Large differences strongly suggest selection bias
  - Small differences do not rule out selection bias
- Use study results and external information to deduce the direction of biases and assess magnitude of biases
  - Do sensitivity analysis



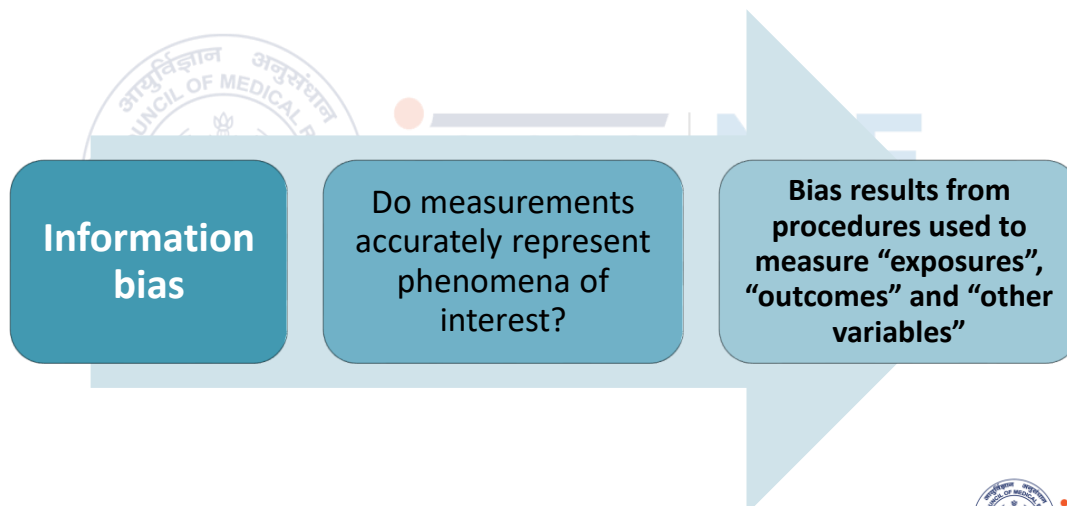
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# Information bias in epidemiological studies

- **Case control study**
  - Collection of information leaning towards specific exposure status
  - Recall - Cases may recall exposure more than controls
  - Better exposure data available on cases compared to controls
- **Cohort study**
  - Collection of information leaning towards specific outcome status
  - Better outcome data available on exposed compared to unexposed
- **Investigator** - Systematic collection of information supporting expected conclusions (Unconsciously or Consciously)
  - May be examined in the analysis
- **Prevarication** - Systematic distortion of the truth by subjects



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# Dealing with information bias

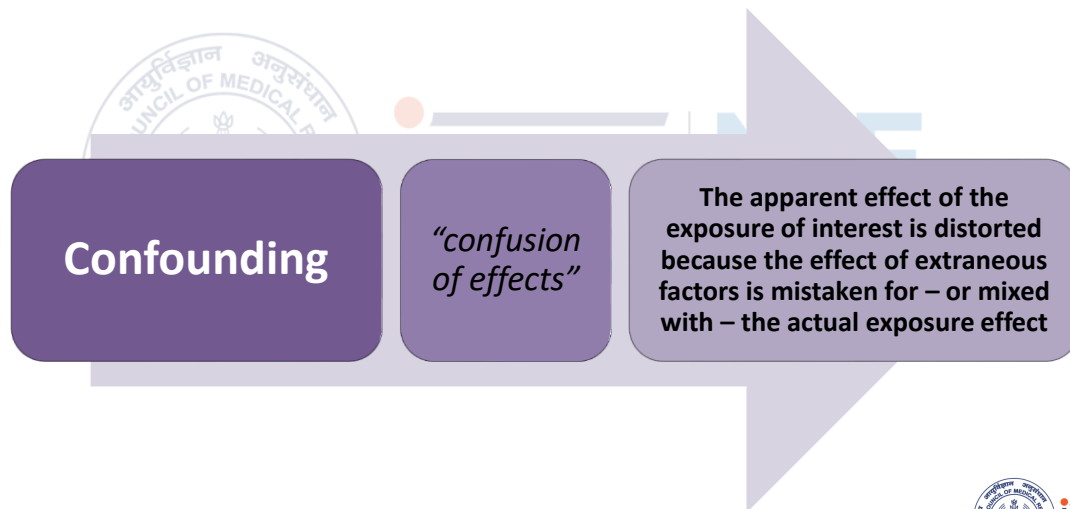
- Precise operational definitions of variables
- Detailed measurement protocols
- Repeated measurements on key variables
- Training, certification and re-certification
- Data audits (of interviewers, of data centers)
- Data cleaning – visual, computer
- Re-running all analyses prior to publication



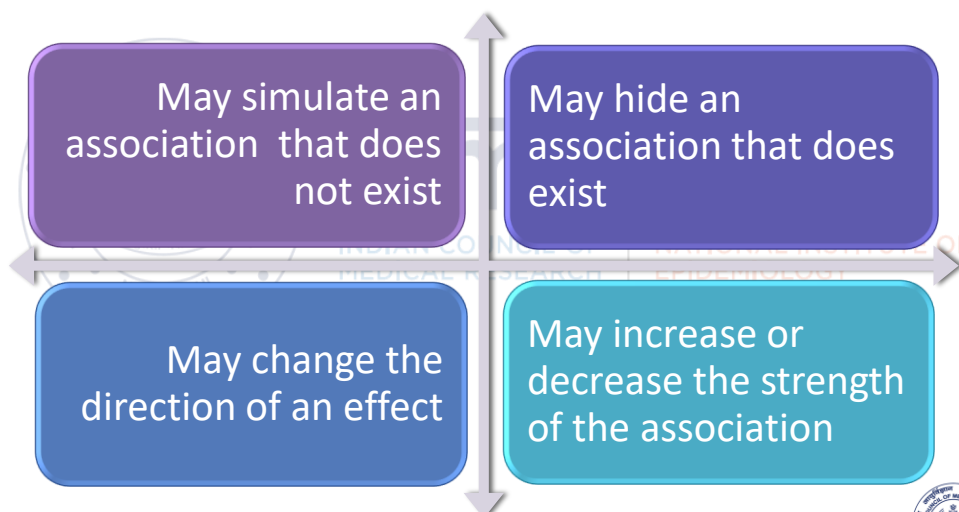
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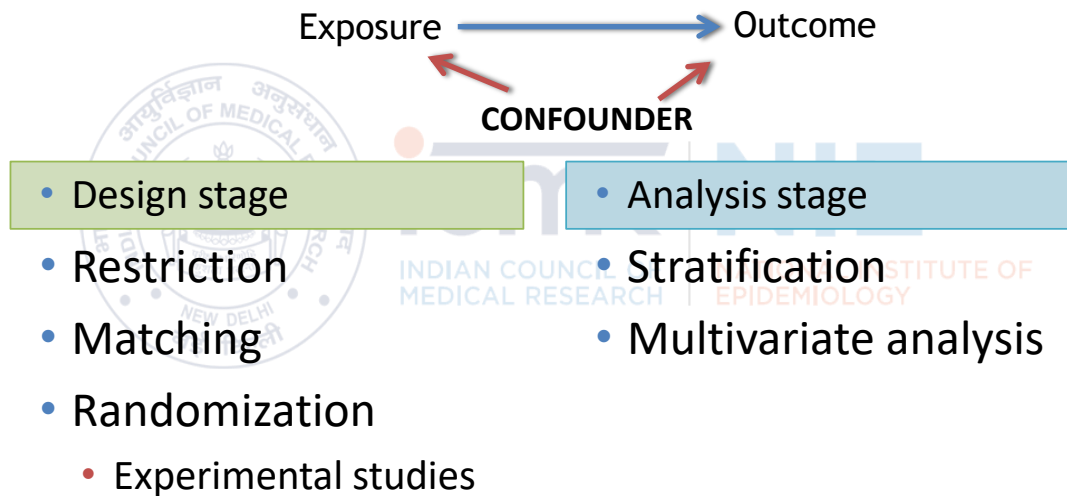


## Confounding in epidemiological studies





## Dealing with confounding



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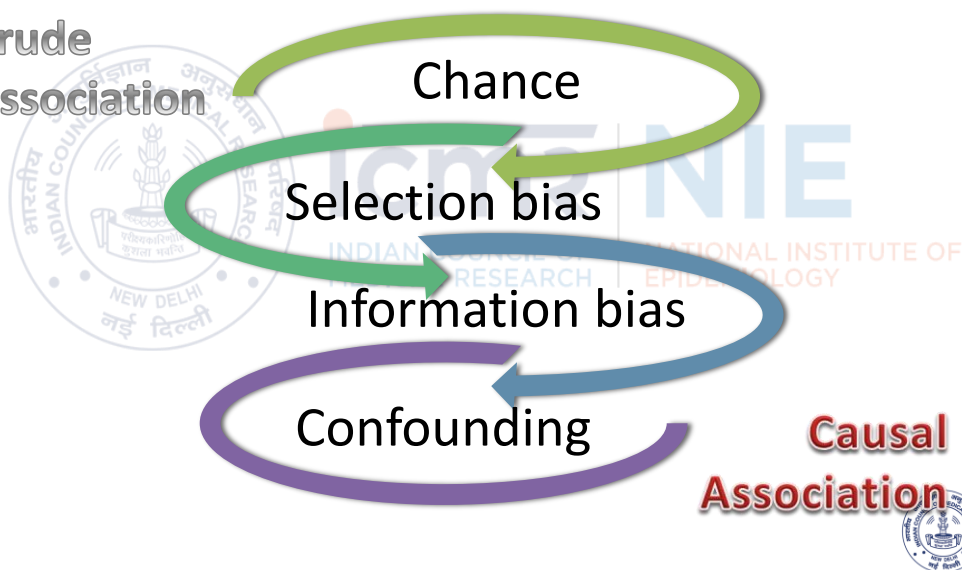
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## How to evaluate associations?

Crude  
Association



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# Does coffee increase risk of heart attack?

## • Truth in Universe

- **Population:**  
All Adults

- **Actual** Coffee intake

- **Actual** heart attack (MI)

Selection bias

Information bias

## • Truth in Study

- **Sample:**  
Consenting adults  
Low participation rate  
Hospital patients

- **Reported** Coffee intake

- **Reported/misdiagnosed** heart attack (MI)



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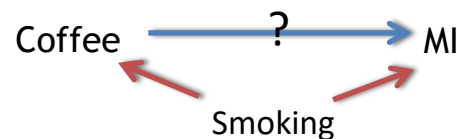
# Does coffee increase risk of heart attack?

- Was the association between coffee and MI due to **CONFOUNDING** by smoking?

- “A confounder is associated with both the exposure (coffee) and the outcome (MI).”

- Smoking in

- coffee (+) 86%
- coffee (-) 27%
- MI (+) 80%
- MI (-) 40%



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