

# Search Engine

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# Basic Work

- 3000 webpages in UNT domain using crawler
- Preprocessing steps
  - Html parser
  - Tokenization
  - Stop word removal
  - Stemming (porter stemmer)

# Method

- Weighting scheme : tfidf

$$w_{ij} = tf_{ij} idf_i = tf_{ij} \log_2 (N / df_i)$$

- Vector space model

$$sim(d_j, d_k) = \frac{\vec{d_j} \cdot \vec{d_k}}{|\vec{d_j}| |\vec{d_k}|} = \frac{\sum_{i=1}^n w_{i,j} w_{i,k}}{\sqrt{\sum_{i=1}^n w_{i,j}^2} \sqrt{\sum_{i=1}^n w_{i,k}^2}}$$

# Extra Work

- Wordnet
- clustering

# Wordnet

- Wordnet::querydata (perl package)
- Most of the words are ambiguous. Each word has many meanings.
- Inefficient (compared to statistical approach)
- Geographical data is less ambiguous
- Wordnet (Synset, Meronymy and Holonymy)
- Extended Query

```
deepu@deepu-Studio-1558: ~  
File Edit View Search Terminal Help  
prm0080@csp01: ls  
HW/ NEW_USER_READ_ME_FIRST@ applywordnet.pl public_html/ word.pl word.pl.save  
prm0080@csp01: perl applywordnet.pl texas dallas  
texas dallas Texas Lone-Star_State TX Gulf_States Confederacy Dallas Texas  
prm0080@csp01: perl applywordnet.pl texas denton  
texas denton Texas Lone-Star_State TX Gulf_States Confederacy Big_Bend_National_Park Guadalupe_Mountains_National_Park Abilene Amarillo Arlington Austin Beaumont Browns  
ville Bryan Corpus_Christi Dallas Del_Rio El_Paso Fort_Worth Galveston Galveston_Island Garland Houston Laredo Lubbock Lufkin McAllen Midland Odessa Paris Plano San_Ang  
elo San Antonio Sherman Texarkana Tyler Victoria Waco Wichita_Falls Brazos Canadian Colorado Galveston_Bay Guadalupe_Mountains Llano_Estacado Sabine  
prm0080@csp01: perl applywordnet.pl hand finger  
hand finger hand manus mitt paw arm homo finger hand  
prm0080@csp01: perl word.pl denton  
Synset:  
holo:  
  
mero:  
  
prm0080@csp01: perl word.pl texas  
Synset: Texas#n#1, Lone-Star_State#n#1, TX#n#1  
holo: Gulf_States#n#1, Confederacy#n#1  
  
mero: Big_Bend_National_Park#n#1, Guadalupe_Mountains_National_Park#n#1, Abilene#n#1, Amarillo#n#1, Arlington#n#1, Austin#n#1, Beaumont#n#3, Brownsville#n#1, Bryan#n#2,  
Corpus_Christi#n#2, Dallas#n#1, Del_Rio#n#1, El_Paso#n#1, Fort_Worth#n#1, Galveston#n#1, Galveston_Island#n#1, Garland#n#2, Houston#n#1, Laredo#n#1, Lubbock#n#1, Lufki  
n#n#1, McAllen#n#1, Midland#n#1, Odessa#n#2, Paris#n#3, Plano#n#1, San_Angelo#n#1, San_Antonio#n#1, Sherman#n#4, Texarkana#n#1, Tyler#n#2, Victoria#n#4, Waco#n#1, Wichi  
ta_Falls#n#1, Brazos#n#1, Canadian#n#2, Colorado#n#2, Galveston_Bay#n#1, Guadalupe_Mountains#n#1, Llano_Estacado#n#1, Sabine#n#1  
  
prm0080@csp01: perl applywordnet.pl texas dallas  
texas dallas Texas Lone-Star_State TX Gulf_States Confederacy Dallas Texas  
prm0080@csp01: 
```

# Address Resolution

- Texas
  - denton,dallas,irving.....
- 1811, Maple st, denton, Texas.
- Finding places in Texas → Texas
- Finding particular place in Texas → denton,texas

```
prm0080@csp01: ls
HW/ NEW_USER_READ_ME_FIRST@ applywordnet.pl public_html/ word.pl word.pl.save
prm0080@csp01: perl applywordnet.pl texas dallas
texas dallas Texas Lone-Star_State TX Gulf_States Confederacy Dallas Texas
prm0080@csp01: perl applywordnet.pl texas denton
texas denton Texas Lone-Star_State TX Gulf_States Confederacy Big Bend_National_Park Guadalupe Mountains National Park Abilene Amarillo Arlington Austin Beaumont Browns
ville Bryan Corpus_Christi Dallas Del_Rio El_Paso Fort_Worth Galveston Galveston_Island Garland Houston Laredo Lubbock Lufkin McAllen Midland Odessa Paris Plano San_Ang
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Corpus_Christi#n#2, Dallas#n#1, Del_Rio#n#1, El_Paso#n#1, Fort_Worth#n#1, Galveston#n#1, Galveston_Island#n#1, Garland#n#2, Houston#n#1, Laredo#n#1, Lubbock#n#1, Lufki
n#n#1, McAllen#n#1, Midland#n#1, Odessa#n#2, Paris#n#3, Plano#n#1, San_Angelo#n#1, San_Antonio#n#1, Sherman#n#4, Texarkana#n#1, Tyler#n#2, Victoria#n#4, Waco#n#1, Wichi
ta_Falls#n#1, Brazos#n#1, Canadian#n#2, Colorado#n#2, Galveston_Bay#n#1, Guadalupe_Mountains#n#1, Llano_Estacado#n#1, Sabine#n#1

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texas dallas Texas Lone-Star_State TX Gulf_States Confederacy Dallas Texas
prm0080@csp01: 
```



# Clustering

- Semantic Relatedness
- BOW model

# Semantic Relatedness

- What is Semantic Relatedness?

Semantic relatedness is a measure of how related two or more concepts are

Example: "cat" and "dog" are more related than "cat" and "bag"

- Exploit the semantic relatedness in wikipedia  
Wikipedia Miner

# Method

- Pos tagger (CRF)
- Extracting only noun and adjective phrases
- semantic relatedness using wikipedia miner
- Dbscan algorithm to get clustered concepts
- Mapping concept cluster against document  
(produces documents x concept\_clust matrix)
- K-means algorithm to get clustered documents

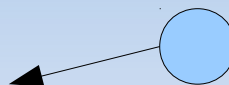
# Limitations

- Time consuming
- Practically impossible for online demo using CSP machine

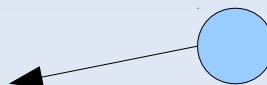
# BOW model

- Representative based

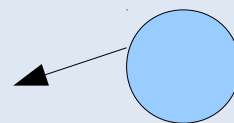
1



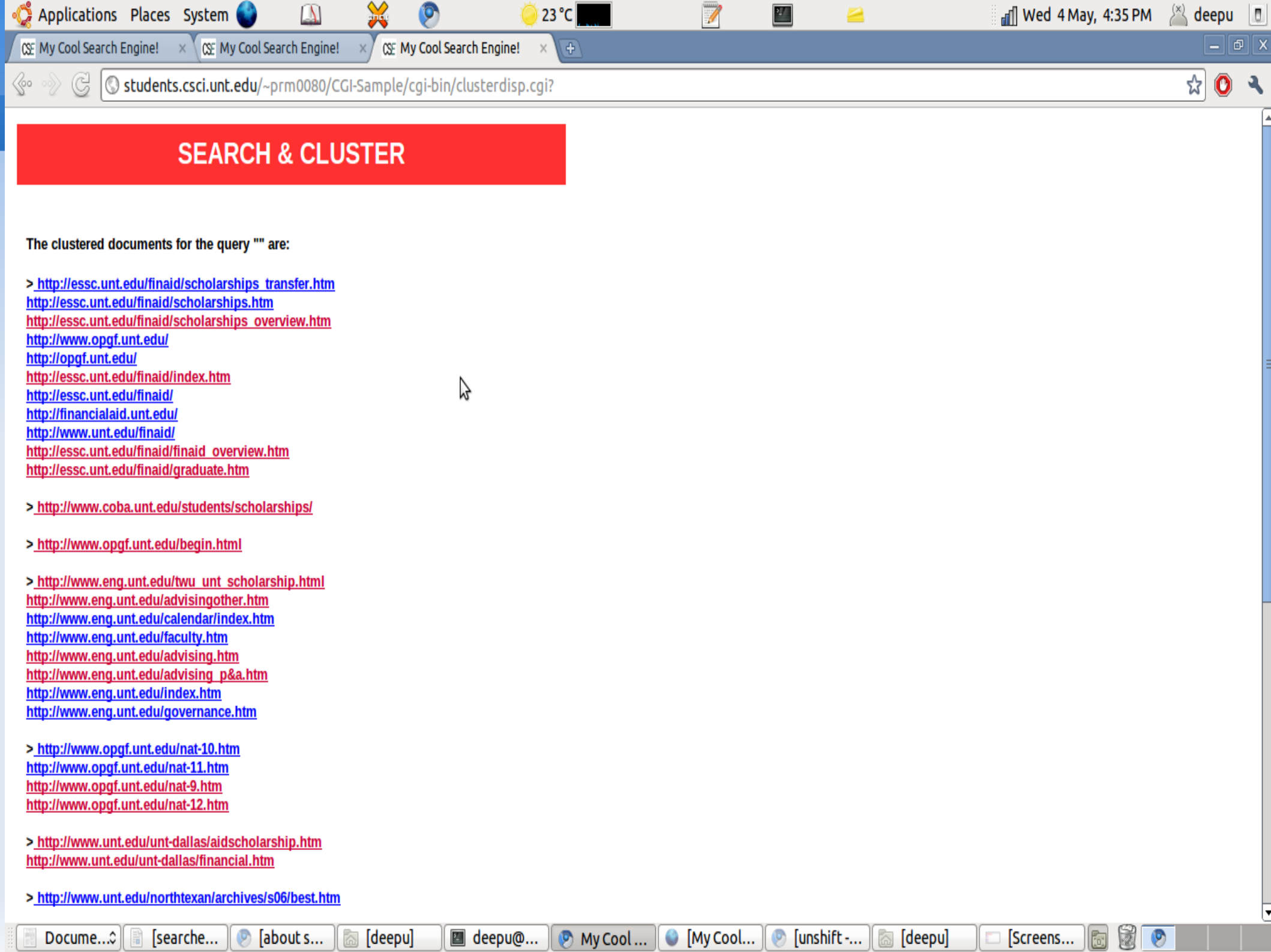
2



3



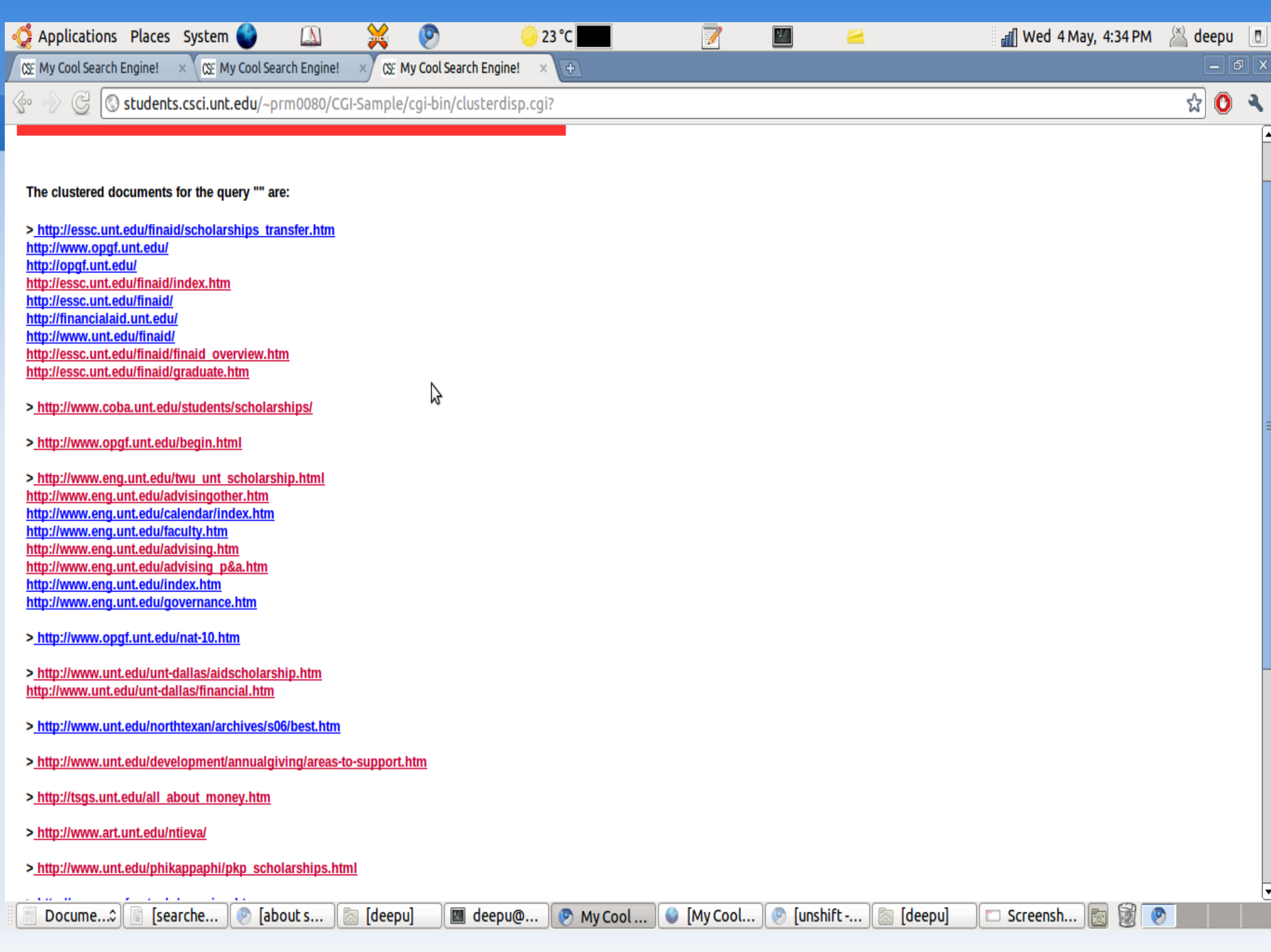
- Simple approach
- Induction Clustering (Idea)
- Clustering Based on Query
- Ranked Clusters to display
- Super Fast (Online demo using csp machine)



## SEARCH & CLUSTER

The clustered documents for the query "" are:

- > [http://essc.unt.edu/finaid/scholarships\\_transfer.htm](http://essc.unt.edu/finaid/scholarships_transfer.htm)
- <http://essc.unt.edu/finaid/scholarships.htm>
- [http://essc.unt.edu/finaid/scholarships\\_overview.htm](http://essc.unt.edu/finaid/scholarships_overview.htm)
- <http://www.opgf.unt.edu/>
- <http://opgf.unt.edu/>
- <http://essc.unt.edu/finaid/index.htm>
- <http://essc.unt.edu/finaid/>
- <http://financialaid.unt.edu/>
- <http://www.unt.edu/finaid/>
- [http://essc.unt.edu/finaid/finaid\\_overview.htm](http://essc.unt.edu/finaid/finaid_overview.htm)
- <http://essc.unt.edu/finaid/graduate.htm>
- > <http://www.coba.unt.edu/students/scholarships/>
- > <http://www.opgf.unt.edu/begin.html>
- > [http://www.eng.unt.edu/twu\\_unt\\_scholarship.html](http://www.eng.unt.edu/twu_unt_scholarship.html)
- <http://www.eng.unt.edu/advisingother.htm>
- <http://www.eng.unt.edu/calendar/index.htm>
- <http://www.eng.unt.edu/faculty.htm>
- <http://www.eng.unt.edu/advising.htm>
- [http://www.eng.unt.edu/advising\\_p&a.htm](http://www.eng.unt.edu/advising_p&a.htm)
- <http://www.eng.unt.edu/index.htm>
- <http://www.eng.unt.edu/governance.htm>
- > <http://www.opgf.unt.edu/nat-10.htm>
- <http://www.opgf.unt.edu/nat-11.htm>
- <http://www.opgf.unt.edu/nat-9.htm>
- <http://www.opgf.unt.edu/nat-12.htm>
- > <http://www.unt.edu/unt-dallas/aidsscholarship.htm>
- <http://www.unt.edu/unt-dallas/financial.htm>
- > <http://www.unt.edu/northtexas/archives/s06/best.htm>



The clustered documents for the query "" are:

> [http://essc.unt.edu/finaid/scholarships\\_transfer.htm](http://essc.unt.edu/finaid/scholarships_transfer.htm)

<http://www.opgf.unt.edu/>

<http://opgf.unt.edu/>

<http://essc.unt.edu/finaid/index.htm>

<http://essc.unt.edu/finaid/>

<http://financialaid.unt.edu/>

<http://www.unt.edu/finaid/>

[http://essc.unt.edu/finaid/finaid\\_overview.htm](http://essc.unt.edu/finaid/finaid_overview.htm)

<http://essc.unt.edu/finaid/graduate.htm>

> <http://www.coba.unt.edu/students/scholarships/>

> <http://www.opgf.unt.edu/begin.html>

> [http://www.eng.unt.edu/twu\\_unt\\_scholarship.html](http://www.eng.unt.edu/twu_unt_scholarship.html)

<http://www.eng.unt.edu/advisingother.htm>

<http://www.eng.unt.edu/calendar/index.htm>

<http://www.eng.unt.edu/faculty.htm>

<http://www.eng.unt.edu/advising.htm>

[http://www.eng.unt.edu/advising\\_p&a.htm](http://www.eng.unt.edu/advising_p&a.htm)

<http://www.eng.unt.edu/index.htm>

<http://www.eng.unt.edu/governance.htm>

> <http://www.opgf.unt.edu/nat-10.htm>

> <http://www.unt.edu/unt-dallas/aidscholarship.htm>

<http://www.unt.edu/unt-dallas/financial.htm>

> <http://www.unt.edu/northtexas/archives/s06/best.htm>

> <http://www.unt.edu/development/annualgiving/areas-to-support.htm>

> [http://tsgs.unt.edu/all\\_about\\_money.htm](http://tsgs.unt.edu/all_about_money.htm)

> <http://www.art.unt.edu/ntieva/>

> [http://www.unt.edu/phikappapi/pkp\\_scholarships.html](http://www.unt.edu/phikappapi/pkp_scholarships.html)



# Future Work

- Using combination of single and complete linkage clustering algorithm's to cluster large data
- Prof. Richard Goodrum had an idea of using message passing concept in c++ to perform clustering using multiple process.
- Incorporate user's (like/dislike) based on Measuring proximity on graphs with side information

# Acknowledgement

- Dr. Qunfeng Dong
- Prof. Richard Goodrum
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Questions ??

Thanks Everyone...