



## Container Infrastructure in 15 Minutes

SHAWN KINNEAR, VICE PRESIDENT OF SALES

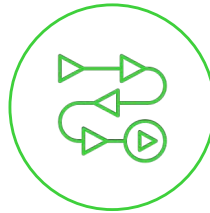
# Diamanti Solves Major Container Challenges



## Day 1 (Hard)

### Deploy infrastructure in minutes

- › Open-source, no vendor lock-in
- › Plug-n-play network, storage
- › Software-defined container policies



## Day 2 (Harder)

### Manage containers in production

- › Guaranteed real-time SLAs
- › Infrastructure services
- › 24x7 full stack support



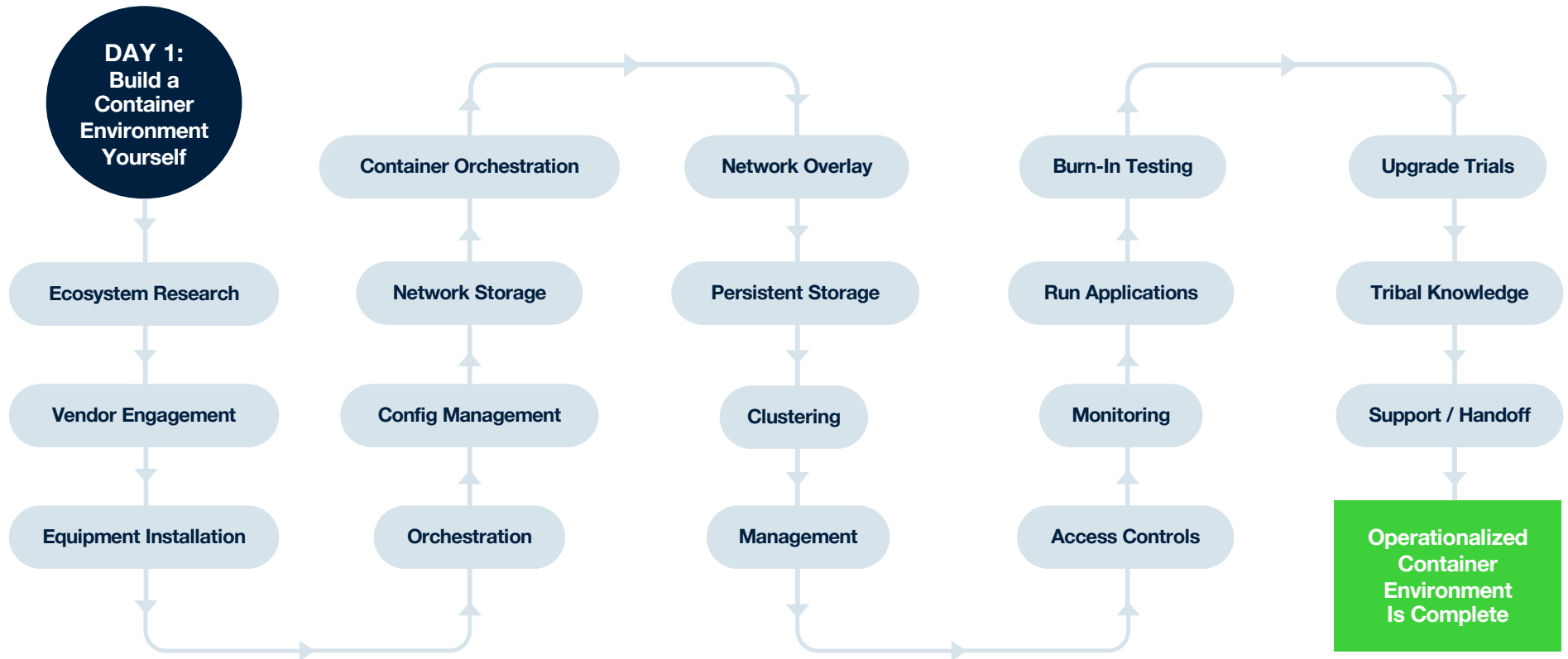
## Day 3 (Hardest)

### Expand with multi-cloud

- › Quick movement of containers across cloud environments
- › Seamless scalability
- › Policy-driven

**Diamanti Enhances Simplicity, Efficiency, and Scaling,  
and Eliminates Virtualization Overhead**

# Do-It-Yourself Approach to Container Infrastructure



# Infrastructure Remains a Top Container Adoption Challenge

“Enterprise interest in Kubernetes to build and deploy new applications is off the charts.

**Security, storage, networking and monitoring are the top challenges** that our user community have highlighted on the Kubernetes adoption path.”

-- Dan Cohn, Executive Director

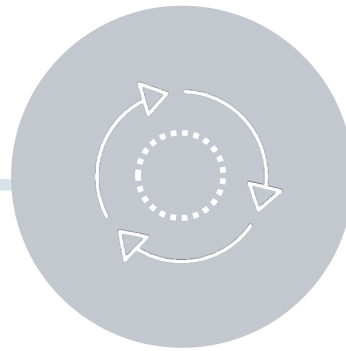


# Deploy Containers in 15 Minutes With Diamanti



## Install Diamanti

Rack and stack, then load  
IPs and Docker images



## Run Applications

Run your Docker images  
and K8s pod templates



## Drive Business Forward

You and your customers can  
now focus on applications  
and business needs

```
$ dctl cluster create my-cluster [args]
$ dctl network create my-network [args]
$ dctl volume create my-volume [args]
$ kubectl create -f my-deployment.yaml
```

# The Diamanti Bare-Metal Container Platform



Bare-metal hardware



Low-latency NVME  
flash storage



Plug-and-play  
networking



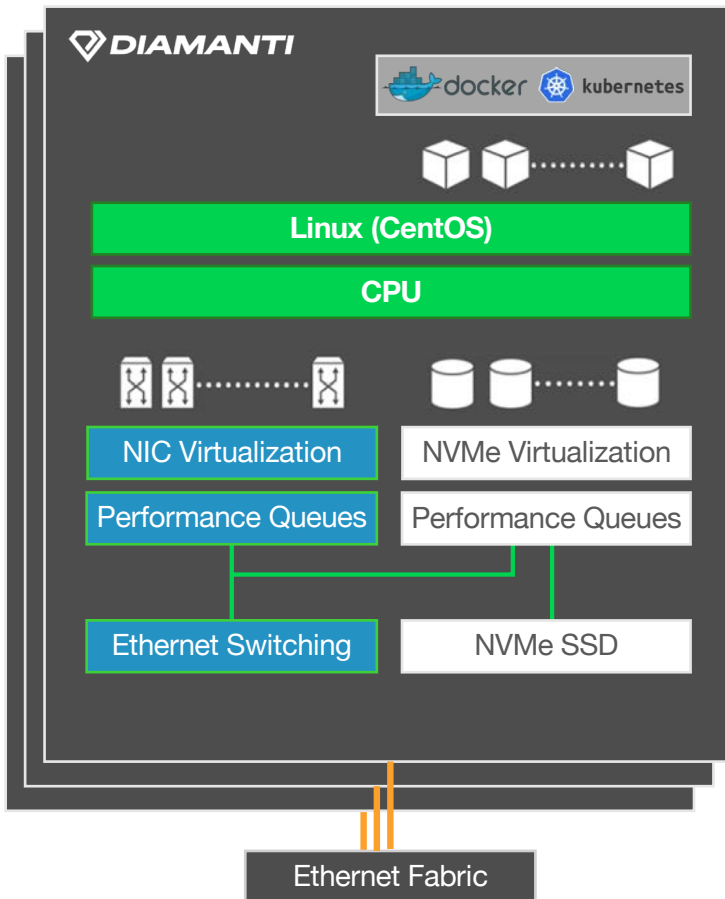
Open-source Docker and  
Kubernetes



Full-stack support

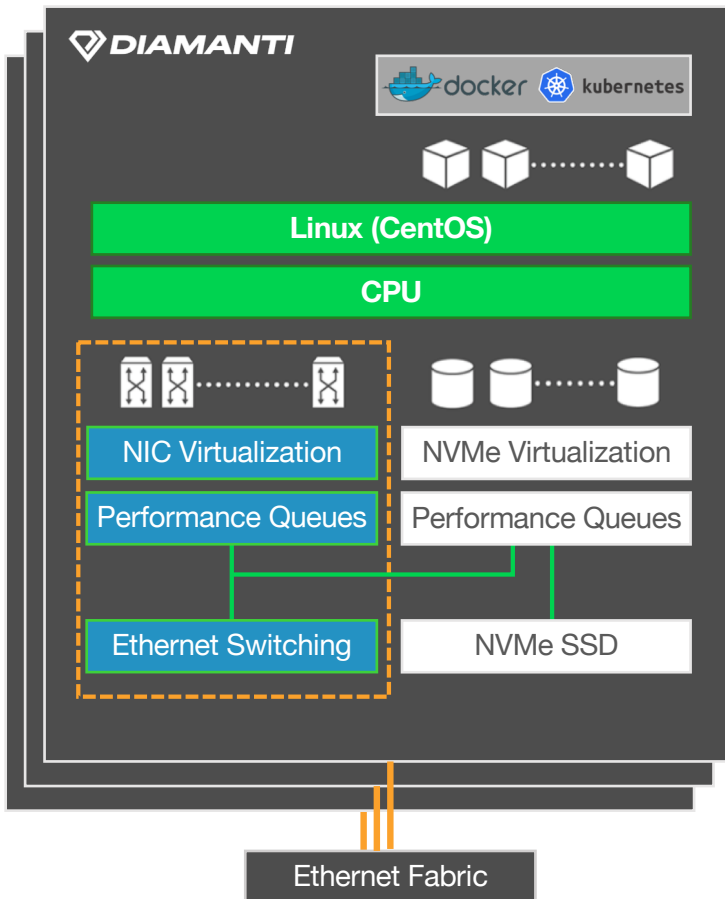


## Under The Hood: Diamanti Bare-Metal Platform



- › Unmodified Docker 1.12 and Kubernetes 1.8 (certified) pre-installed on top of CentOS
- › Intel x86 architecture
- › Custom network and storage controllers
  - › Dedicated processors offload overhead from CPU
  - › SR-IOV / CNI networking for overlay-less L2 network interfaces
  - › High availability persistent storage via NVMeE
  - › Enables granular control of throughput and high utilization
- › ~~Hypervisor~~

# Under The Hood: Diamanti Bare-Metal Platform Networking



## Dedicated layer-2 interfaces are available to all containers

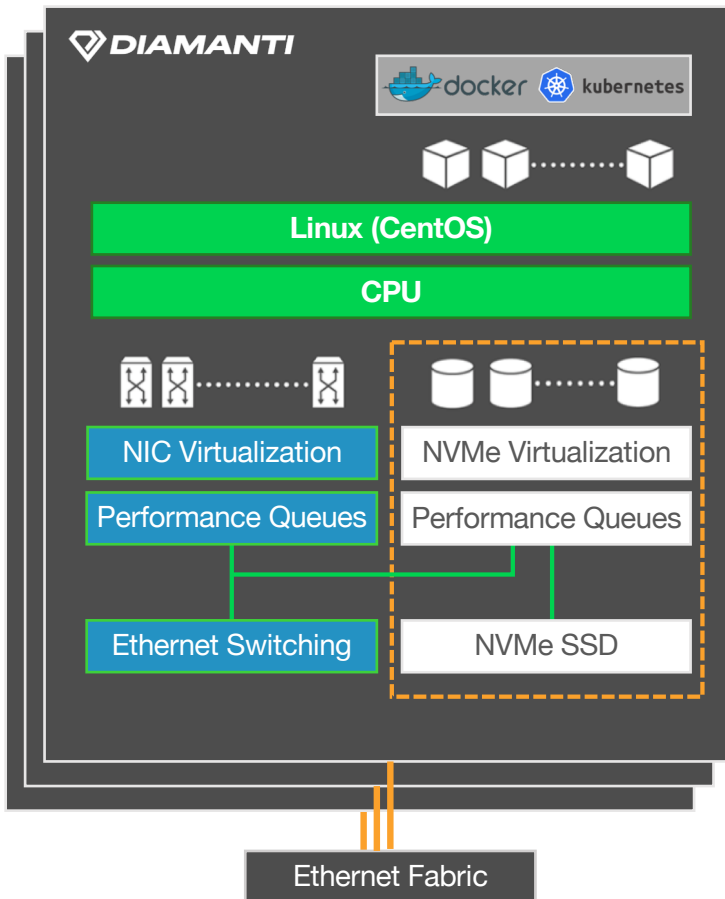
- SR-IOV / CNI enabled networking for overlay-less Layer 2 network interfaces
- Provides NVMe storage transport for cluster-wide replication
- High performance QSFP/SFP+ interconnects
- 2 x SFP+ for containers
- 2 x SFP+ for storage (L2)

### Benefits

- Seamless integration with your existing data center network
- No overlays, NATs, or proxies required
- Highly granular control over throughput
- Have containers *appear* like VMs on the network-- with unique MAC and IP addresses



# Under The Hood: Diamanti Bare-Metal Platform Storage




## Persistent sub-millisecond NVMe is distributed throughout the cluster

- Persistent storage with FlexVols
- High availability clustered storage via NVMeoE
  - 500K IOPs per node
  - 100-300µs max latency
  - Up to 24TB per node
- iSCSI connectivity to the container network for additional storage

### Benefits

- Eliminates complexity, challenges around storage for stateful containers
- Granular control of IOPs
- Multi-tenancy possible without risk of noisy neighbors

## Gain Performance, Simplicity, Efficiency and Control

	 <b>DIAMANTI</b>	DIY and Traditional Systems	Hyperconverged Systems
➤ Set up container infrastructure	15 minutes	Months	Hours, Days (with guest network overlays)
➤ Integrated with open source tools	Yes	Yes	No
➤ Performance tuning	Automatic	Manual	Manual
➤ Performance guarantees	Yes	DIY	Partial
➤ Bare-metal containers	Yes	Yes	No
➤ Container networking	Existing Network	Customization, Complexity	Customization, Complexity
➤ Storage performance	100-300 $\mu$ s	1 ms	10 ms
➤ Utilization	90%	10-15%	10-15%
➤ Migration strategy	Standard Docker and Kubernetes components	Yes	Difficult
➤ Open-source platform support	Diamanti 24/7 Support	You own it. Ops must read/write/debug in Go.	N/A

# Diamanti Benefits



## Speed

- 15-minute container infrastructure deployment
- 2,400,000+ IOPS
- 100µs latency across cluster



## Simplicity

- Easy to buy
- Easy to deploy
- Easy to manage
- Easy to scale



## Efficiency

- 50% less infrastructure
- 70% lower TCO
- Integrates with modern workflows



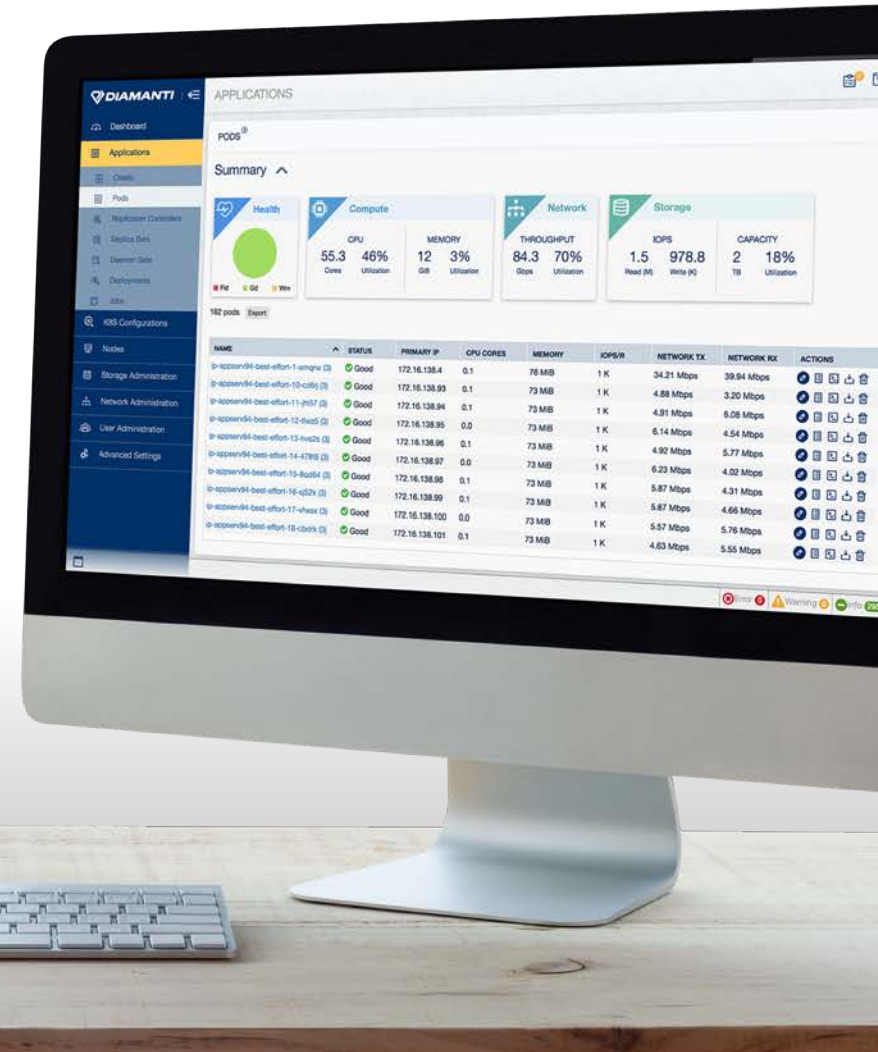
## Control

- Container-granular policies and monitoring
- Predictable performance
- Guaranteed SLAs
- No vendor lock-in

# Diamanti OS: End-to-End Control of Your Infrastructure

## Diamanti OS Enables You To:

- › Streamline container deployments on Kubernetes
- › Define container-granular policies and monitor performance across the platform
- › Fine-tune resource consumption across application containers with QoS
- › Operate securely through authentication and role-based access controls (RBAC)



# Simplify and Accelerate Container Deployment

The screenshot displays the 'Specify App Details' step of the 'Diamanti OS Pods spec Wizard'. The interface includes a sidebar with navigation options like 'Dashboard', 'Applications', 'Pods', 'Replication Controllers', 'Daemon Sets', 'Deployments', 'Jobs', 'K8S Configurations', 'Nodes', 'Storage Administration', 'Network Administration', 'User Administration', and 'Advanced Settings'. The main panel shows a progress bar with 'Deployment', 'Network', 'Storage', and 'Containers' steps, all marked as complete. The 'Containers' section is expanded, showing a list of containers with one named 'my-nginx'. The configuration fields for this container include: Name (my-nginx), Image (nginx), Environment (nginx), Ports (1), Volume Mounts (1), Cpu (Limits, Request), Memory (Limits, Request), Args (0), and Commands (0). Green callout boxes highlight specific fields: 'Create Deployments' points to the 'Specify App Details' step; 'Docker Image Pull' points to the 'Image' field; 'Set Labels' points to the 'Environment' field; 'Volume Selectors' points to the 'Volume Mounts' field; and 'CPU and Memory Resource Limits' points to the 'Cpu' and 'Memory' resource limit fields. At the bottom, there are 'BACK', 'DEPLOY', and 'SAVE' buttons.

## Diamanti OS Pods spec Wizard enables you to:

- › Simplify creation of Kubernetes deployment templates with easy-to-use front-end for creation of K8s Podspecs
- › Build once
- › Save and import into other clusters

# Get Operational Insight Into Your Container Environment

Standard Docker images

Unique IP address and subnet per container

User-defined performance tiers

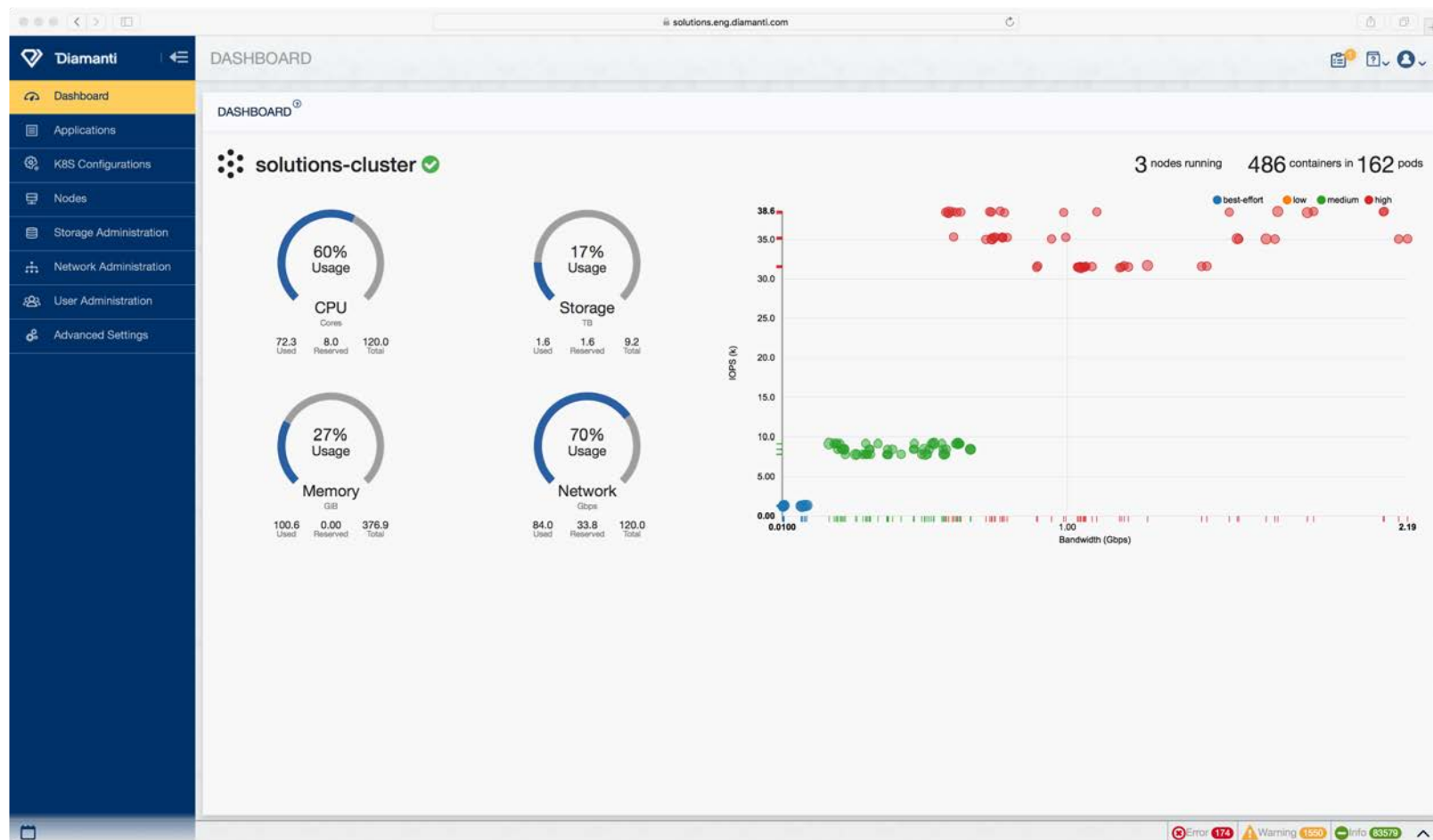
Guaranteed network and storage performance

NAME	STATUS	PRIMARY IP	PERFORMANCE	CPU (CORES)	MEMORY	STORAGE	IOPS/R	IOPS/W	NETWORK (TX)	NETWORK (RX)
eddie-repl0/mysql	Running	172.16.225.50	high	1.7	2 GB	146 GB	91 K	8 K	414.28 Mbps	13.58 Mbps
mark-repl0/postgres	Running	172.16.225.56	high	3.9	1 GB	9 GB	88 K	1	16.23 Mbps	16.09 Mbps
repo-repl0/mongo	Running	172.16.225.32	high	1.1	2 GB	98 GB	68 K	8 K	2.65 Gbps	90.15 Mbps
mine-repl0/mysql	Running	172.16.225.44	medium	0.7	2 GB	127 GB	52 K	4 K	243.08 Mbps	7.76 Mbps
jeff-repl0/postgres	Running	172.16.225.68	medium	1.8	1 GB	9 GB	51 K	1	9.61 Mbps	9.52 Mbps
trove-repl0/mongo	Running	172.16.225.26	medium	1.2	2 GB	97 GB	22 K	2 K	812.52 Mbps	28.17 Mbps
steve-repl0/postgres	Running	172.16.225.62	best-effort	0.8	1 GB	9 GB	21 K	0	4.00 Mbps	3.96 Mbps
vault-repl0/mysql	Running	172.16.225.38	best-effort	0.0	2 GB	113 GB	15 K	1 K	69.37 Mbps	2.22 Mbps
shovel-httpd0/nginx	Running	172.16.225.14	high	0.1	512 MB	671 MB	14 K	0	885.19 Mbps	12.99 Mbps
snoopy-httpd0/nginx	Running	172.16.225.2	best-effort	0.0	512 MB	671 MB	3 K	0	178.40 Mbps	3.76 Mbps
poof-httpd0/nginx	Running	172.16.225.8	medium	0.0	512 MB	671 MB	2 K	0	362.41 Mbps	7.84 Mbps
charlie-repl0/mongo	Running	172.16.225.20	best-effort	1.1	2 GB	96 GB	1 K	89	51.01 Mbps	1.80 Mbps

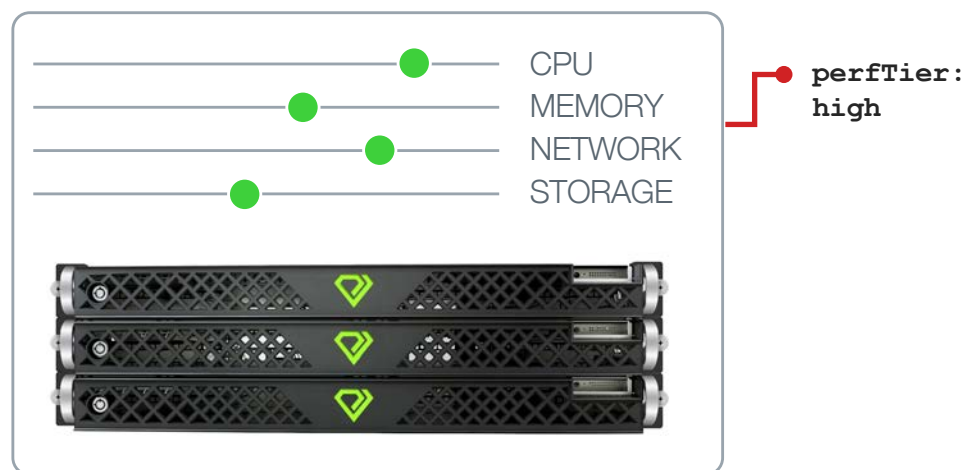
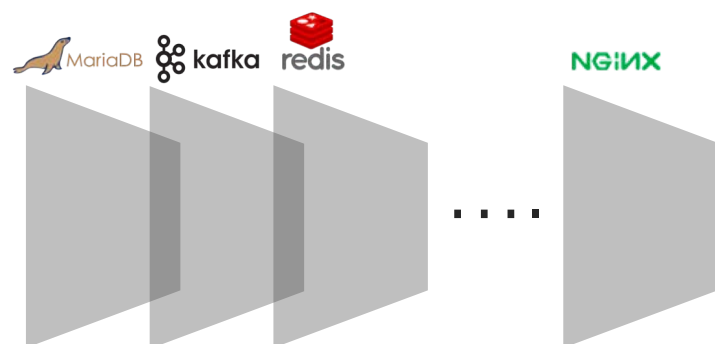
# Monitor Performance and QoS

## Diamanti OS Performance Dashboard enables you to:

- › Easily track overall resource consumption
- › Monitor application containers by performance tier
- › Rapidly identify noisy neighbors



# Container-Granular Performance Tuning



## KUBERNETES POD SPEC

```
apiVersion: v1
kind: Pod
metadata:
  name: nginx
  annotations:
    diamanti.com/endpoint0: '{"network":"blue","perfTier":"high"}'
spec:
  containers:
    - image: nginx
      name: nginx
      resources:
        limits:
          cpu: "2"
          memory: 4Gi
        requests:
          cpu: 500m
          memory: 1Gi
      volumeMounts:
        - mountPath: /var/www/nginx-default
          name: nginx-data
  volumes:
    - name: nginx-data
      flexVolume:
        driver: diamanti.com/volume
        fsType: xfs
        options:
          name: nginx-data
          perfTier: high
```



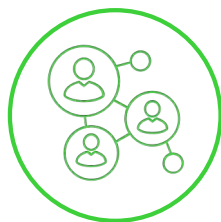
## Secure Platform Operation



### Secure Access

Diamanti OS leverages secure communication via TLS certificates

Users can also authenticate via LDAP and Active Directory



### RBAC

Diamanti OS enables role-based access control (RBAC) to regulate access to resources within the environment.



### Third-party Solutions

Compatible with container-native security solutions designed for Docker and Kubernetes

## Customer Success: Fortune 50 Bank

### Profile:

- › Large global bank serving 16M Canadian, American, and international customers
- › 81,000 employees, worldwide

### Challenge:

- › Migration away from Oracle for cost, agility
- › Paid \$6K per CPU
- › 3 weeks to deploy new clusters

### Initial approach:

- › DIY infrastructure to support containerized DBaaS
- › \$1.2M HW/SW investment
- › 48 nodes & 4 dedicated FTEs

**Zero Downtime**

**16x**  
Footprint  
reduction

**23x**  
Faster deployment

**\$14M**  
TCO savings over 3 years

### Solution:

- › Installed and configured 3-node Diamanti D10 cluster
- › Deployed PostgreSQL, MongoDB, SQL Server and MariaDB on Diamanti in minutes, vs. weeks
- › Saved \$1.2M in Oracle license costs
- › Added D10 nodes dynamically with zero service disruption



**DIAMANTI**

# Case Study: Containers for Database-as-a-Service

## Profile:

- › Fortune 50 Financial Institution
- › Sybase legacy app, ecosystem diminishing
- › VM infrastructure takes months to deploy new instance
- › Costly DB and VM licensing, overprovisioning, \$10K per node + 84 Rus

## Challenge:

- › Move to Postgres + DBaaS
- › Looked at building it
- › 6 FTE, 12 month development
- › 4 FTE support
- › 42 RUs

**7 Days**  
Start to finish

**10x**  
Footprint  
reduction

**10x**  
Faster  
deployment

**\$4M**  
TCO savings over 3 years

## Solution:

- › Solution up and running in a week
- › Minutes to deploy new instance
- › Nodes added dynamically without disruption
- › \$1.2M upfront savings
- › \$4M+ TCO savings over 3 years
- › 4 FTE -> ½ FTE
- › 23x faster than legacy
- › 84 RUs down to 4 RUs
- › Quality of service without overprovisioning
- › High availability based on Kubernetes
- › 24x7 support



# Case Study: Containers for Multi-cloud

## Profile:

- › Fortune 50 energy institution
- › Internal legacy energy grid mapping app EOL
- › Moving to GridOS (containerized)
- › Distributed energy grid management and analytics
- › Container infrastructure challenge (architect, support, operations)
- › Gross geography (40 miles)
- › Multi-cloud

## Challenge:

- › Tried several alternatives:



**3 Days**  
Start to finish

**10x**  
Footprint reduction

**9x**  
Faster

**\$6-9M**  
TCO savings over 5 years

## Solution:

- › Solution up and running 3 days
- › Purpose-built
- › Cross geography integration
- › \$6-9M+ TCO savings over 5 years
- › Removal of IBM Websphere license
- › 9x faster than legacy
- › > 50% reduction



## Company Overview

Diamanti has developed the industry's first bare-metal container platform purpose-built for enterprise cloud-native environments.

### Background

Founded in 2013

Headquarters:  
San Jose, CA

42 Employees

Customers:  
Global 2000 Enterprises in  
Finance, Media, and  
Energy sectors

### Team

Founding Team of  
Infrastructure Experts



**Jeff Chou**  
Co-founder,  
CEO



**Gopal Sharma**  
Co-founder, CTO



**Amitava Guha**  
Co-founder,  
VP of  
Engineering



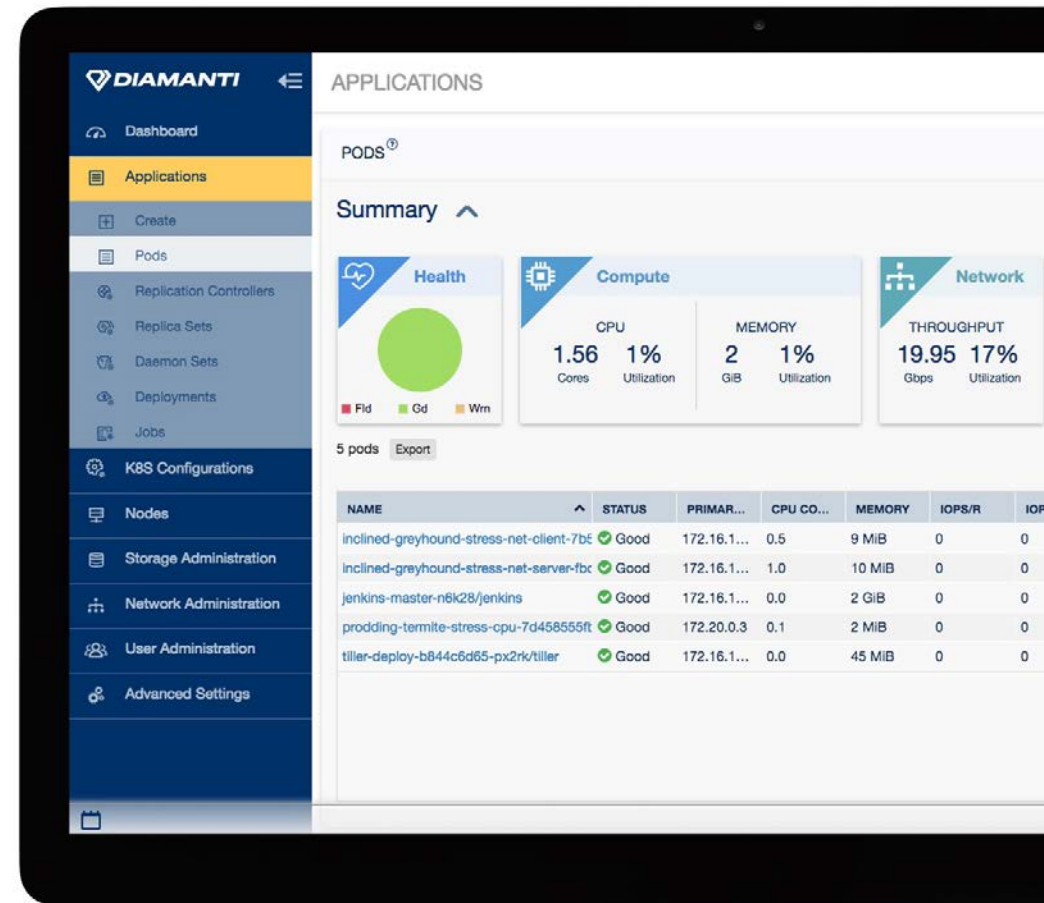
### Funding

\$43M in funding from top-tier  
venture firms



## Resources

- › Visit [www.diamanti.com](http://www.diamanti.com)
  - › Whitepapers, webinars, tutorials, blogs
- › <https://landscape.cncf.io/>





Thank you!





## Appendix



# The Diamanti Story



Founding team has decades of infrastructure expertise from top global enterprise IT companies

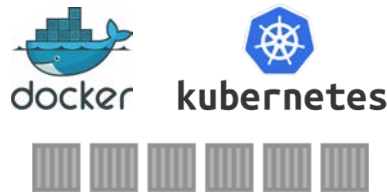
**2005**

Joined together to design Cisco UCS and grew install base to 36K+ customers in 5 years



**2013**

Diamanti is founded on an idea for a new type of infrastructure for cloud-native applications



**2014**

Containers gain traction in the enterprise; Google open-sources Kubernetes



**2016**

Diamanti contributes FlexVolume plugin and Kubernetes storage and network scheduler extensions to the open-source community



**2017**

Diamanti introduces the industry's first hyperconverged bare-metal container platform

# DAY 1: Diamanti Bare-Metal Container Platform VS. DIY

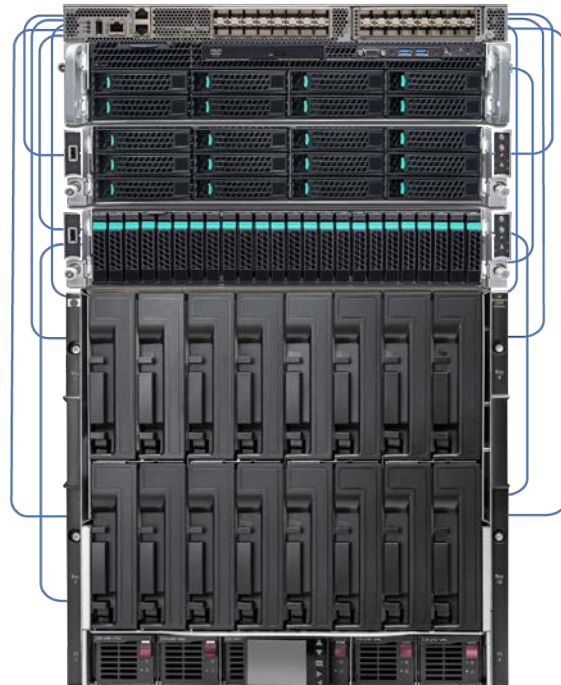
1 Purchase servers, network switching and storage

2 For each node:

- › Install VMware ESX and Linux VMs
- › Download Docker 1.5
- › Download Kubernetes 1.8
- › Install/configure Kubernetes networking SDN and plugins
- › Install/configure Kubernetes storage and plugins
- › Install/configure Enterprise Storage for HA
- › Configure the entire stack for compatibility

3 Purchase support for Docker, Kubernetes, Vmware, and enterprise storage

**6-9 MONTHS**



1 Rack Diamanti D10 Appliance and connect to layer-2 network switch

2 Run the following commands:



- › `$ dctl cluster create my-cluster [args]`
- › `$ dctl network create my-network [args]`
- › `$ dctl volume create my-volume [args]`
- › `$ kubectl create -f my-deployment.yaml`




3 Deploy containers

**LESS THAN 1 DAY**

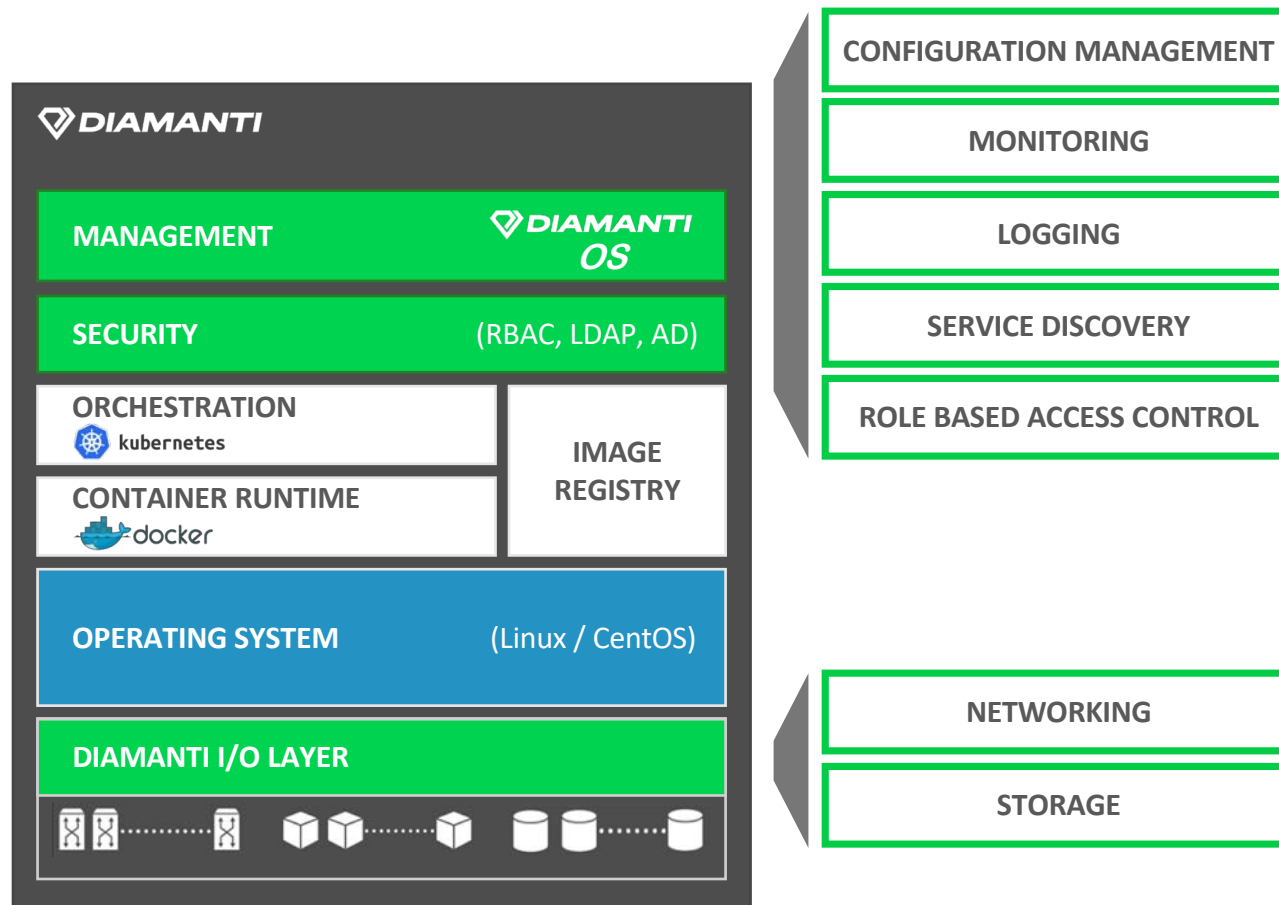


# Diamanti VS. DIY Infrastructure: Cost Analysis

<b>MANAGEMENT</b>	 CUSTOMIZED KUBERNETES  OPENSHIFT  DOCKER ENTERPRISE EDITION	Orchestrator and runtime licensing & support	\$ \$
<b>+ NETWORK</b>	 weaveworks  flannel	SDN / CNI licensing & support	\$ \$
<b>+ STORAGE</b>	 portworx  GLUSTER	SDS / CSI licensing & support	\$ \$
<b>+ HYPERVISOR</b>	 vmware	Hypervisor licensing	\$ \$ \$
<b>+ LEGACY HARDWARE</b>		x86 20-core servers Storage arrays Network switches	\$ \$ \$ \$ \$ \$ \$
		<b>TOTAL COST</b>	<b>16x \$</b>

<b>MANAGEMENT</b>	 FULLY-INTEGRATED  DOCKER FULLY-INTEGRATED		
<b>+ NETWORK</b>	<b>All-inclusive management</b> <ul style="list-style-type: none"> <li>Container-granular QoS across storage, network, CPU</li> <li>Multi-zone clustering for HA</li> <li>Real-time performance and health monitoring</li> <li>Secure management with authentication and RBAC</li> </ul>		
<b>+ STORAGE</b>			
<b>+ <del>HYPERVISOR</del></b>			
<b>+ BARE-METAL APPLIANCE</b>	<b>1U bare-metal appliance with best-in-class I/O</b> <ul style="list-style-type: none"> <li>Built-in container networking and fast NVMe flash storage for stateful containers</li> </ul>		
			
		<b>Diamanti D10 Appliance</b>	\$ \$
		<b>Diamanti support</b>	\$
		<b>TOTAL COST</b>	<b>3x \$</b>

# Diamanti Bare-Metal Container Stack



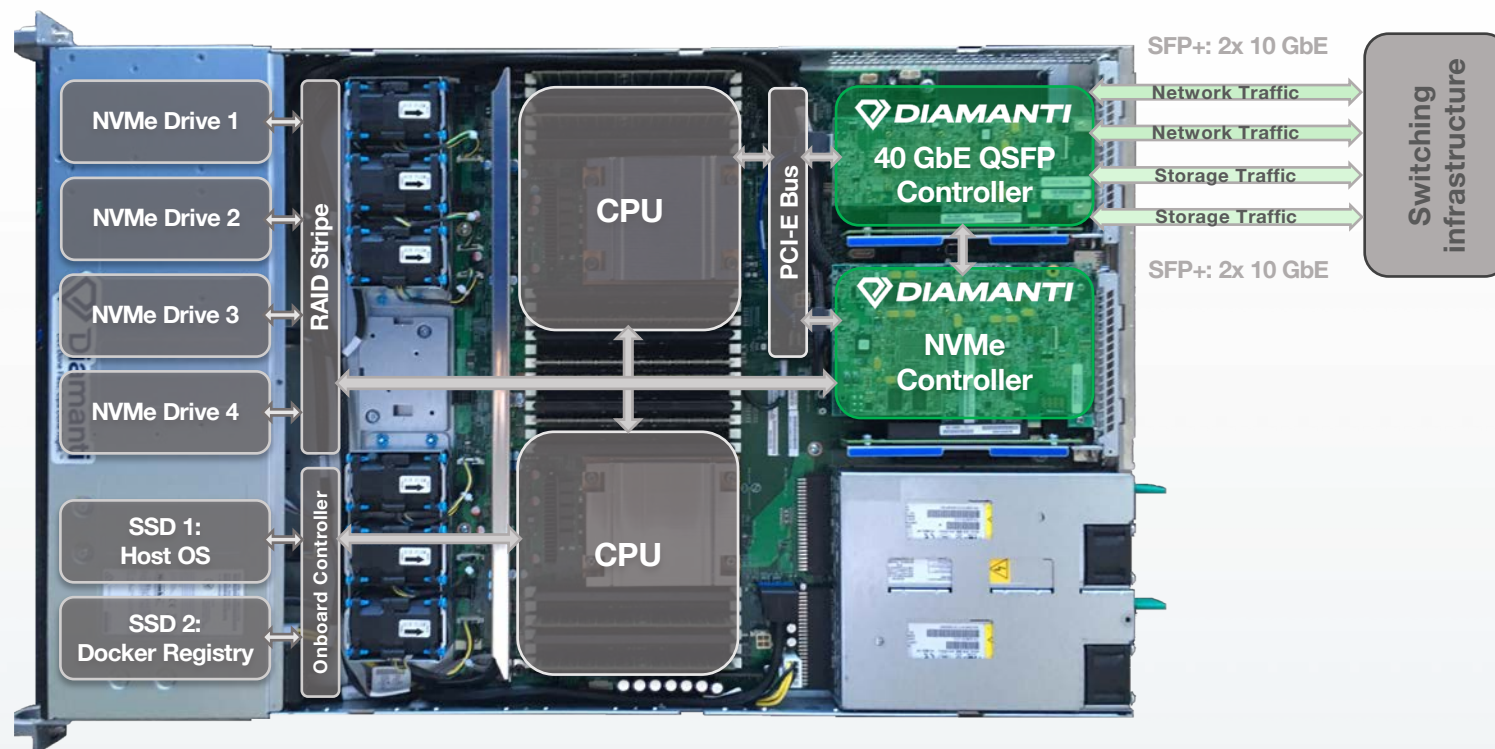
# Diamanti D10: Under The Hood

## Diamanti Platform Networking

- › Layer-2 interfaces made available to all containers

## Diamanti Platform Storage

- › Persistent, high-speed, sub-ms NVMe flash is distributed throughout the cluster



**Diamanti manages the I/O pathways to provide QoS and advanced monitoring for containers**

# Diamanti Product Specifications

PLATFORM MANAGEMENT	
<b>USER INTERFACE</b>	Diamanti OS <ul style="list-style-type: none"><li>Detailed monitoring and reporting</li><li>Tunable storage and network performance tiering</li><li>Automatic IP address assignment per interface</li><li>Synchronous volume mirroring and fail-over</li><li>Role-based access control (RBAC)</li><li>Authenticated GUI, CLI, and REST API</li><li>User authentication with LDAP, Active Directory</li><li>Audit log</li><li>SNMP monitoring</li></ul>
CONTAINER STACK (PRE-INSTALLED)	
<b>ORCHESTRATION</b>	Kubernetes (Kubernetes 1.8 Certified)
<b>CONTAINER RUNTIME</b>	Docker Community Edition
HARDWARE SPECIFICATIONS	
<b>NETWORK</b>	4x 10 GbE VNIC (Virtual Network Controllers)
<b>STORAGE</b>	DATA STORAGE 3.2 TB configuration: 4x 800 GB NVMe SSD 6.4 TB configuration: 4x 1600 GB NVMe SSD  HOST OS AND DOCKER REGISTRY STORAGE 960 GB (2x 480 GB SATA SSD)
<b>COMPUTE</b>	CPU: 2x E5-2630V4 2.2 GHz Intel® Xeon® Processors RAM: 128 GB

PHYSICAL SPECIFICATIONS	
<b>Rack space</b>	1U
<b>Dimensions</b>	17.25"W x 28"D x 1.72"H
<b>Power</b>	Dual redundant 110/220V power supplies
<b>Environmental</b>	Operating temperature: 50°F to 95°F (10°C to 35°C)

AVAILABLE CONFIGURATIONS	
<b>Basic</b>	20 CPU cores / 128GB RAM / 3.2TB Storage
<b>Enhanced</b>	32 CPU cores / 256GB RAM / 6.4TB Storage
<b>Fully-loaded</b>	40 CPU cores / 512GB RAM / 32TB Storage





# Technology Partnerships and Integrations

## Orchestration and Management



## Service Management



## CI/CD and Registries



## Databases



## Monitoring and Security

