Request For Proposal

RFP Title	World Giftedness Center (WGC) Website

Hamdan Bin Rashid Al Maktoum Foundation, is looking for a qualified and experienced company to develop an engaging and innovate website for its establishment of an evidence-based informational and organizational hub for all stakeholders involved in the cultivation of excellence throughout the world.

STATEMENT OF CONFIDENTIALITY

All information presented in this RFP as part of the proposing process is considered strictly confidential. As such, not all recipients of this document should disclose this document in whole, or in part to any third party without prior written consent of Hamdan Bin Rashid Al Maktoum Foundation.

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ABOUT THE FOUNDATION:

Providing quality education is an objective that presents an ongoing challenge for educational systems, especially with a close association with philosophical fundamentals, sustainable development plans and global competitiveness. It is a requirement and a necessity for realizing a bright future for both coming generations and homelands, as per contemporary progress, technical development input, media of public communication and diversity of knowledge sources. This variable rhythm of reality, stunning in its development, dominated the thought of His Highness Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai and Minister of Finance of the U.A.E., who carries on his conscience the responsibility of his nation, its security and that's of the planet as well. He pays special attention to education as an engine for human activity, from the functions of which is to maintain balance, harmonize the high humanitarian values system and a taking a free go towards knowledge, science and human evolution. This enlightened thought focuses on the important role of educational quality in creating a common world of excellence and progress. Albeit modest effort into a small spot of the planet, but rivers were born with a drop of water. This triggered HH to announce his declaration in 1998 concerning the establishment of Hamdan bin Rashid Al Maktoum Foundation for Distinguished Academic Performance, targeting Educational excellence and the sponsorship of giftedness and innovation, to improve educational performance at all levels and sectors under the supervision of the Ministry of Education in the U.A.E., honoring all groups and relevant authorities in the education sector and institutions, as well as the individuals who provide outstanding achievements and creations.

Project Goals	
Strategic Goals	• The World Giftedness Center (WGC) will facilitate (a) more extensive and (b) more effective gifted education and talent support across all countries, cultures, and regions of the world. It seeks to catalyze a worldwide effort to cultivate the development of excellence for all individuals by 　o Establishing a worldwide online center for the promotion of gifted students 　o Informing all stakeholders working to achieve excellence—of whatever kind— about how to do so most effectively in accordance with sound scientific findings and educational practices • The long-term objective for the WGC is the establishment of an evidence-based informational and organizational hub for all stakeholders involved in the cultivation of excellence throughout the world
Professional Goals	• Networking of institutes for the identification and promotion of highly gifted students • Offering further online training opportunities for interested target users 　o Educational Short Videos 　o Online Courses • Establishing a new scientific journal on giftedness
Technical Goals	• Provision of a system that reflects the strategic and professional requirements • Seamless usage of external systems (i.e. global mentoring hub, online course platform) • Usage of state-of-the-art technical possibilities

Quantity Structure table	
Category	Amount
• World Giftedness Center Main Page	1
o Introduction/Greeting	1
o News	1
o Introduction Video	1
o Legal Information	1
o Contacts/ Responsible Persons	1
• Journal Area	1
o Issues	NA
o Login	1
o Review/Editor/Submission area	1
o Subscription service	1
• Online Course Area	1
o Registration Page	1
o Online courses with interactive elements and videos	7+
§ Forums	1 per course (pc)
§ Course Pages	10+ pc
o Information page on Offline Workshops	1
o Educational Short Films Section	7+
• Best Practices Area	1
o Registration page	1
o Short educational films	7+
o Online courses	7+
§ Forums	1 pc
§ Course pages	10+ pc
o Newsletter	1
§ Subscription	1
• Award Area	1
o Nomination Entry page	1
o News page	1
• Accreditation Area	1
o Databank with Search Function	1
o Global Map	1
• Global Mentoring Hub (external System)	1
Estimated Monthly Unique Visitors	*10,000*

Objectives

The website will support the below Webinar channels
- Educational Films
- Publications
- Establishment of Conferences
- Establishment of Global Awards
- Training programs
- World Wide Research projects
- Global Accreditation Agency
- Global Talent Mentoring Hub
- Search Engine

Functional Requirements

Navigation
- Simple and conveniently accessible navigation
- Navigation bar is always accessible
- Adaptive navigation depending on device (i.e. minimized for mobile devices)
- For sub-areas of the website, aids for getting started, should be provided (i.e. responsive design)

Starting Page Area
- Gives access to all subcategories of the website (e.g. journal, online courses, etc.)
- One page design
- Show scrolling indicator on entry-page
- Parallax scrolling features are an option

Journal Area
- An extra area for the scientific journal should be provided
- Online submission form for authors to submit manuscripts with metadata
- Dashboard for editorial staff to track submissions at various stages of review and revision
- Reviewer database with various capacities for optimizing content and contacts
- Integrated email system (linked to a e.g. Postfix server) coordinating the entire process of manuscript review amongst authors, editors and reviewers
- Online evaluation forms for the reviewers/editors
- Customizable interface in general, where parameters can be set by the administrators
- Access to up-to-the-minute reports and statistics to help editorial staff improve processes over time
- Access to journal issues and separate journal articles
- Optional PDF download
- E-Mail subscription service (i.e. for new issues)
- Those contents should be editable by the Nuremberg administrators. Adding new content should be possible
- Based on the final product concept, additions and changes must be taken into account.

Online Courses Area
- Registration page/ system. Users should be able to register for specific courses to get access to courses and forums
- Online Forum. Only available through registration
- An online course consists of videos, interactive elements (i.e. questionnaires) and will consist of several pages. Only available through registration
- Several embedded short educational films will be separately available without required registration
- An Email-System should be attached (i.e. for email reminders), e.g. Postfix.
- Automated participation certificate creation should be implemented
- Those contents should be editable by the Nuremberg administrators. Adding new content should be possible
- Technical requirements:
    o Possibility to add subtitles
    o Possibility to change playback speed of video
- Optional: mobile app for online courses
- Based on the final product concept, additions and changes must be taken into account.

Best Practice Area
- Similar to the online courses area, only different content
- Additional newsletter sub-area with subscription service
- Those contents should be editable by the Nuremberg administrators. Adding new content should be possible
- Based on the final product concept, additions and changes must be taken into account.

Accreditation Area
- Database with worldwide institutions
- Separate search function for the database
- World map with locations of institutions, possibility to zoom in and out and show nearest institution
- Based on the final product concept, additions and changes must be taken into account.

Award Area
- Nomination entry page with an input mask for users
- News page with subscription possibilities
- Those contents should be editable by the Nuremberg administrators. Adding new content should be possible.
- Based on the final product concept, additions and changes must be taken into account.

Search Function
- The openly available content should be accessible via the search function
- The search function should be part of the website. Thus, no google search substitution
- Easily accessible search function
- Auto completion
- Results should be delivered in under 2 seconds
- Facetted search (i.e. categories)
- Access to Global Mentoring Hub site content
- Provide content, which is indexable by elastic search

Content Management
- Possibility to add additional content in the backend in a user-friendly way
- Thus, a CMS solution should be used
    - o Easy to use backend
    - o Preferred way to extend functionality: Via plugins
    - o Possibility to extend functionality via programming
    - o A WYSIWYG editor should be available
- Preferred CMS possibilities (descending)
    - o Joomla
    - o Drupal
    - o Suggestion by contractor

Mobile Version
- Responsive design
- All content should be available and compatible to mobile users (tablet, smartphone)
- Use Lighthouse for optimization

Language Versions/ Localization
- The main language will be English
- The website should be developed with the aim of offering further language versions in the future

E-Mail
- The user should be able to receive emails
- Email categories
    - o Newsletter
    - o Journal related
    - o Online course related
- Additional systems (i.e. global mentoring hub) should be able to use the same email- system via a standardizes interface
- The administrators & managers should be able to send & receive emails
- Administrator should be able to add and delete functional email-addresses (i.e. support@domain.com)
- I.e. Postfix with web interface

SEO
- necessary measures for search engine optimization should be planned and initiated at an early stage
- an overview for SEO effective content production should be provided

RFP Milestones & POCs	
Key Milestones	Submission of proposal NO later than (9th of May,2019). Contract signing on 14th of May, 2019 after management approval. . The awarded company is expected to complete the assignment within a period not exceeding month of October 2019.
Point of Contact	<u>IMPORTANT NOTE:</u> All inquiries will be entertained by email ONLY during the RFP process until the closing date on . Please email the following for your technical inquiries: Mozaffar Addam <u>maddam@ha.ae</u> (Technical Project Manager) Hessa Al Amri <u>h.alamri@ha.ae</u> (Project Manager) For general inquiries , please contact the above personnel. Proposals that have demonstrated the capacity to meet our requirements above will be notified via email of our selection to move forward with the RFP process.