



Distributed Digital Signage

Business Presentation

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What is Distributed Digital **Signage**



Physical distribution of informercials across multiple display devices



Centrally managed content



System to manage and lease out displays



Content promoters upload and manage their content



Content distribution based on various pricing models

Components Needed

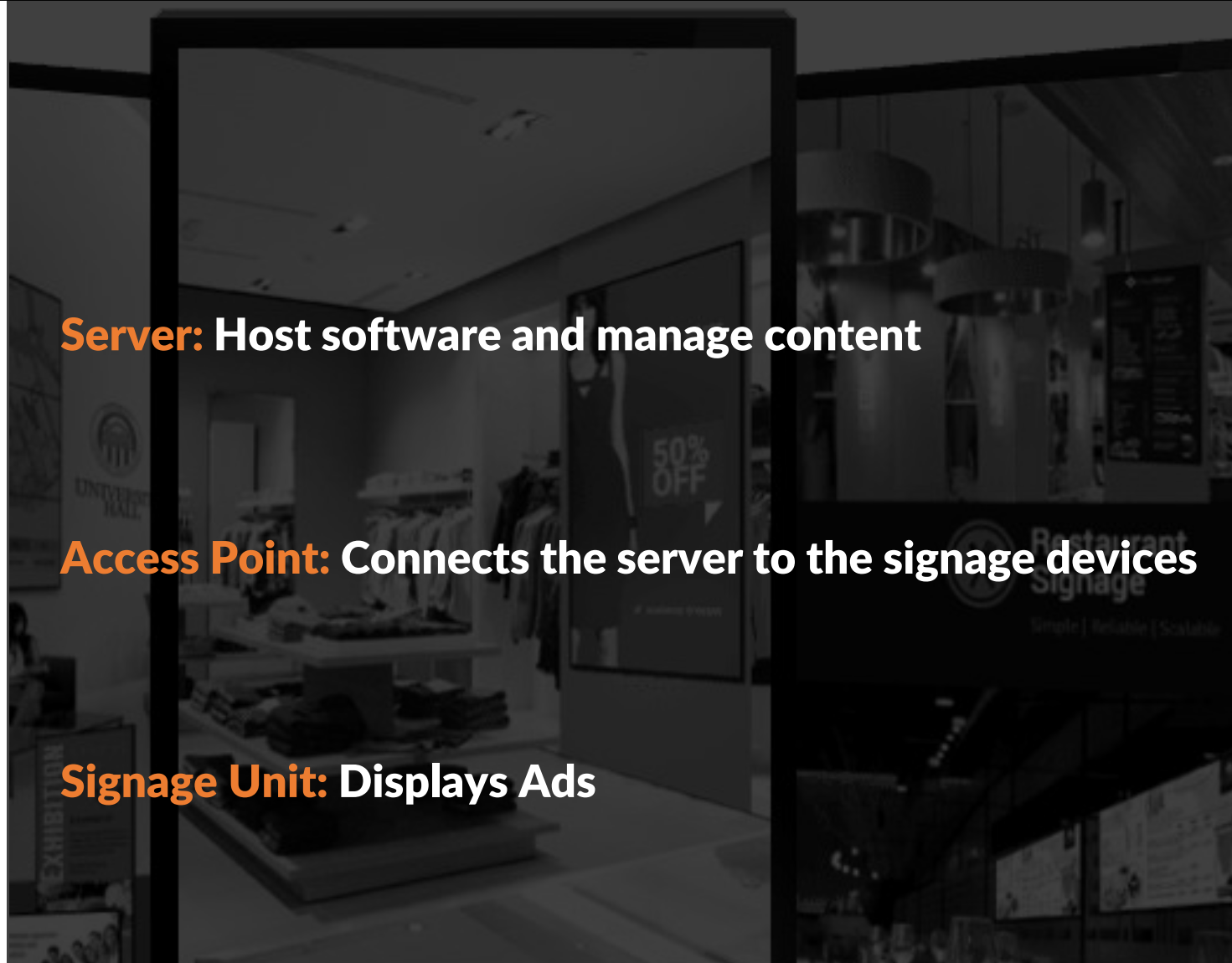
- **Hardware:** Display Devices
- **Software:** Manages content, dealers, schedules & displays
- **Network:** Physical network to transport the content
- **Content:** Content distributed across the network (HTML5 format)

General Architecture

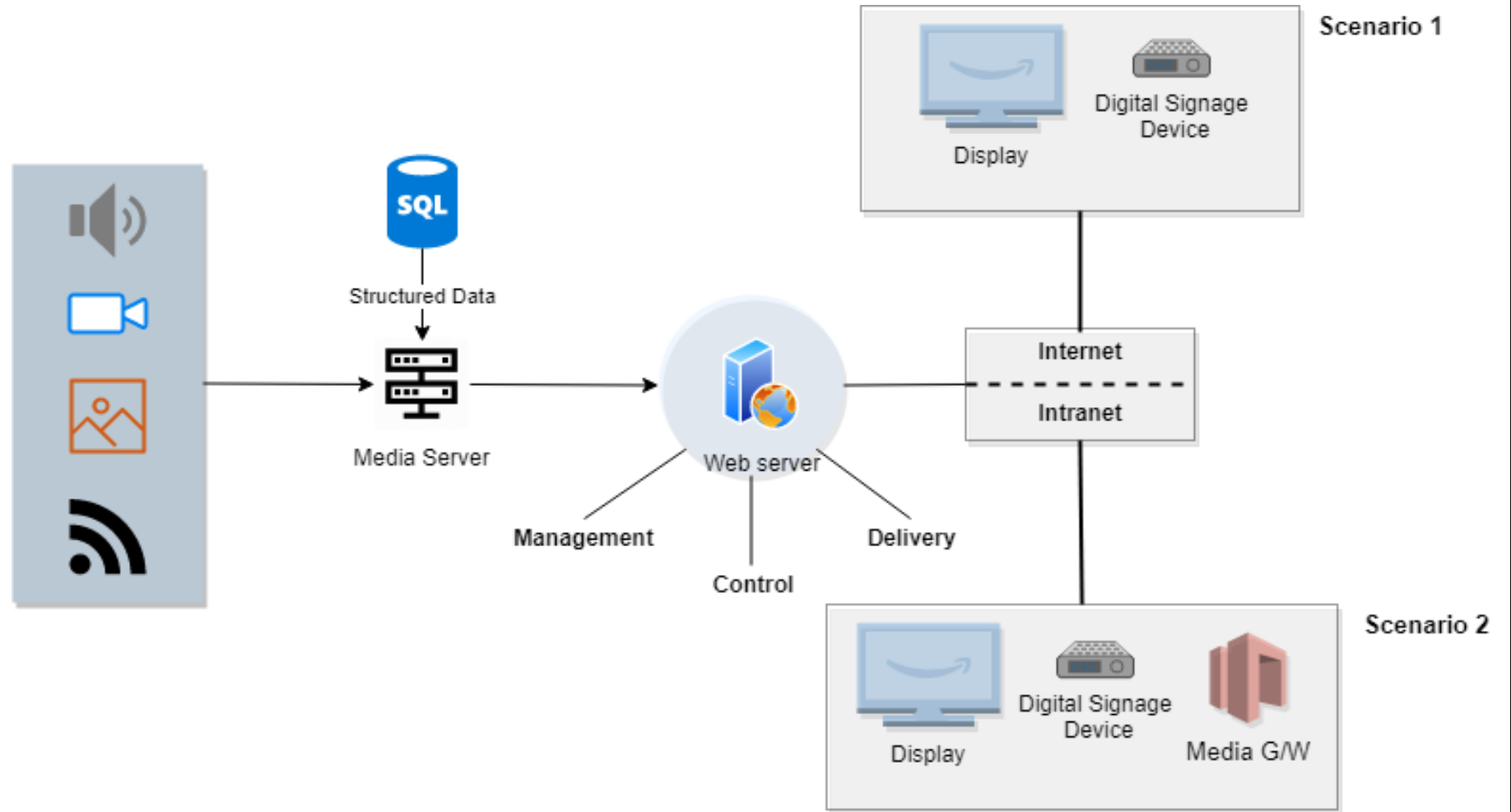
Server: Host software and manage content

Access Point: Connects the server to the signage devices

Signage Unit: Displays Ads



Architecture Diagram



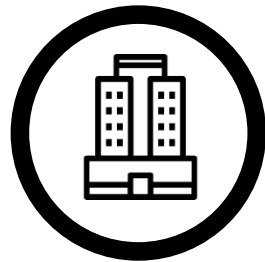
Use Cases



Transportation Centers such as airports



Schools & College Campuses



Hotels, Resorts & Malls

Value Proposition



Higher Revenues



Lower costs



Enhanced customer experience



Increased customer engagement

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Thank You.