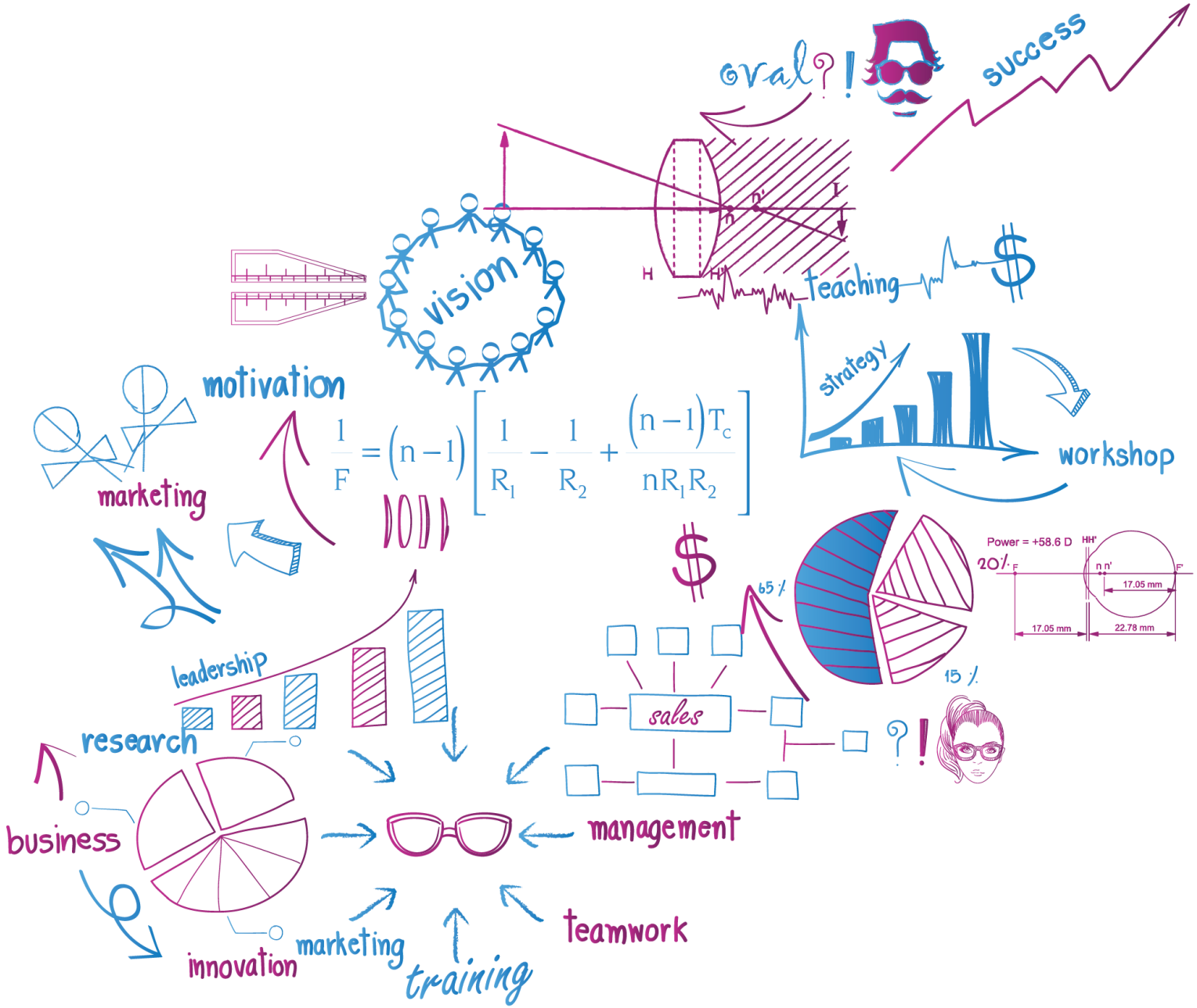
See a better world

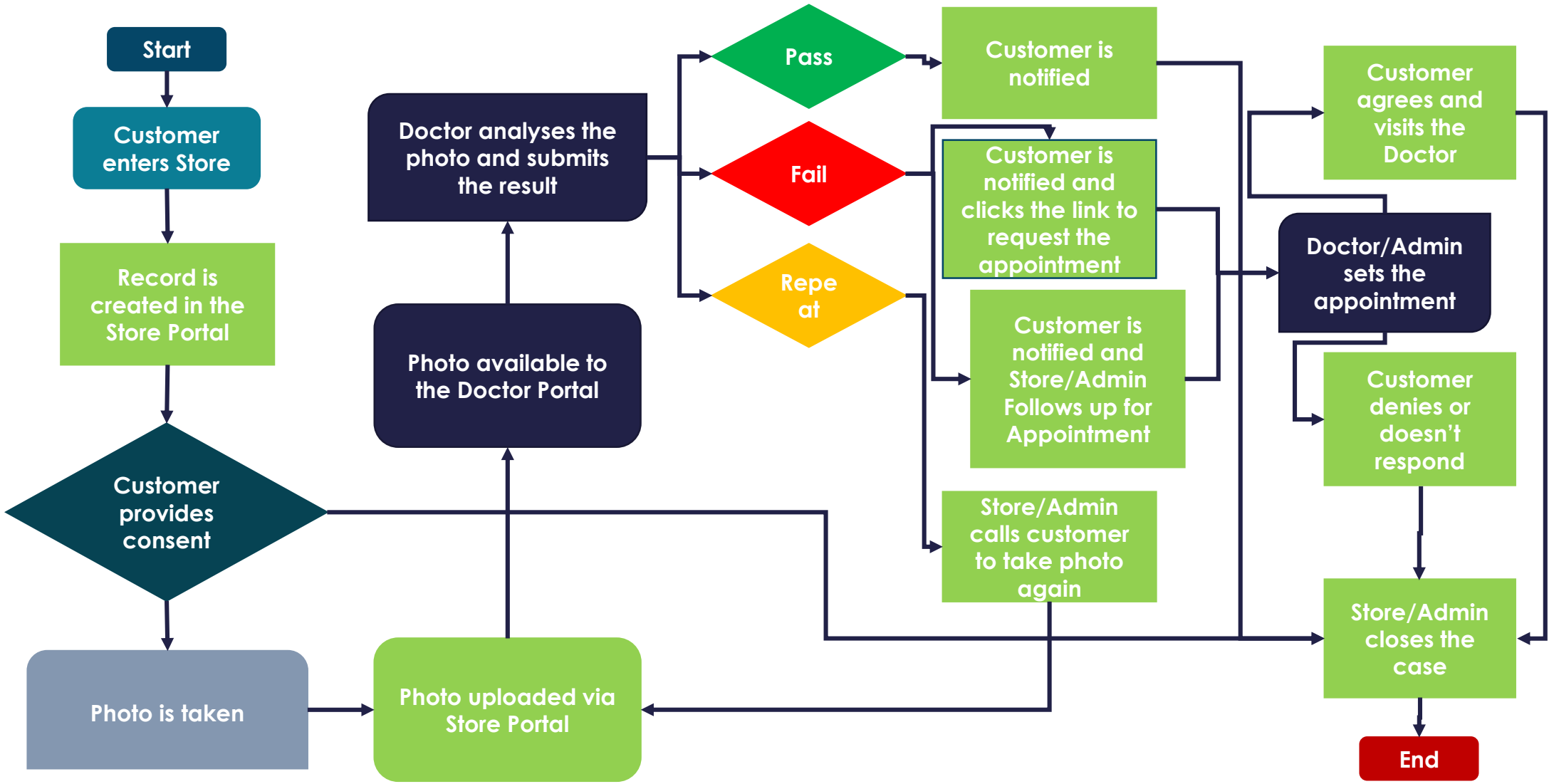
Fundus Camera platform



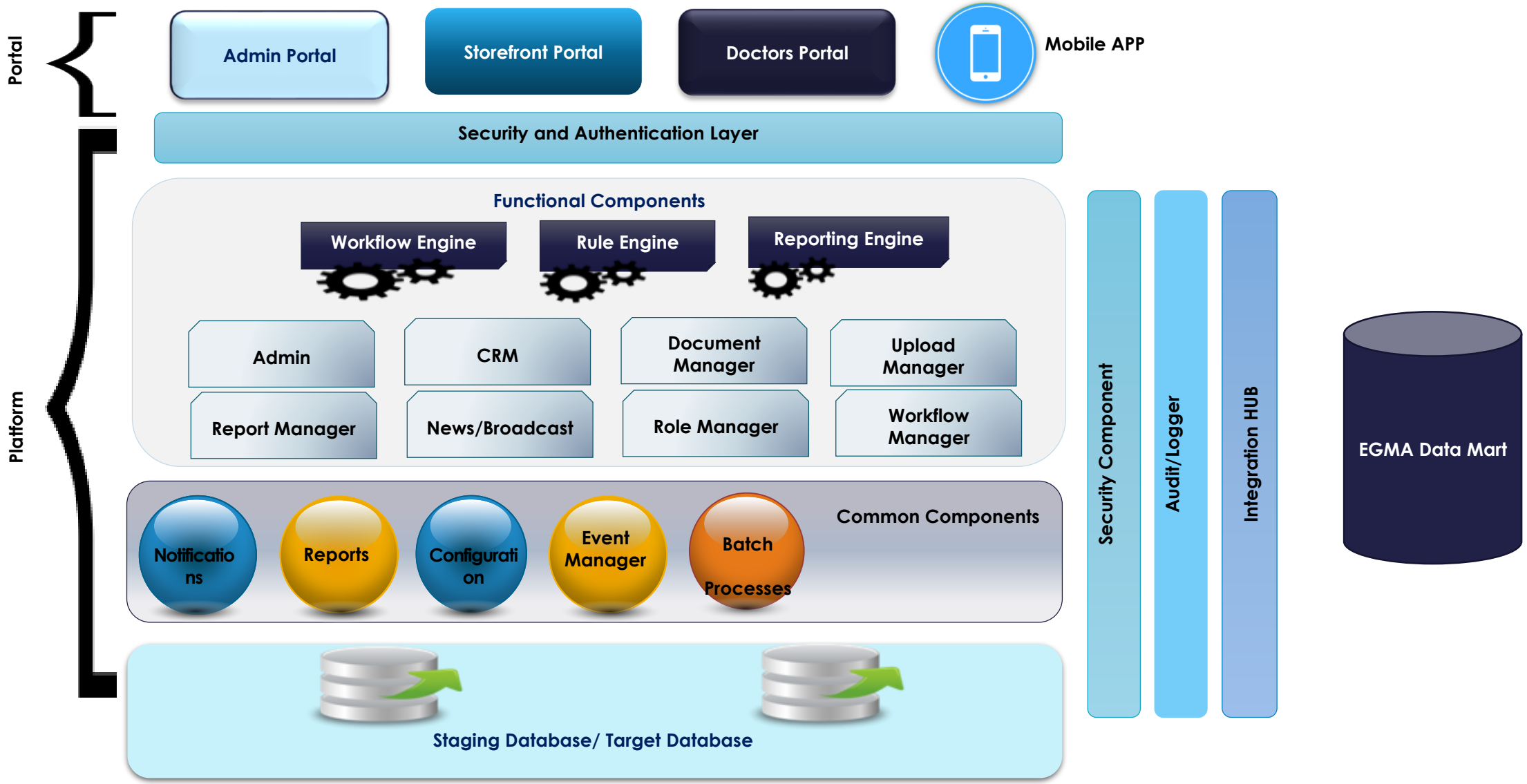
Date: 28-May-18

- Functional workflow
- Platform functional design
- Platform module
- Admin portal
- Storefront portal
- Doctors/Clinics portal

Functional workflow



Platform functional design



Platform Modules

➢ Admin Module

- ✓ Admin module is responsible for administrative operations on various portals and apps.
- ✓ This will also provide the content management system where Client related broadcast or generic broadcasts can be triggered.
- ✓ This module will also be able to manage and bifurcate different type of users i.e. Client, Lead, Back office, Operations, Tech, etc. with their specific roles and permissions.
- ✓ This will also be responsible for managing different master e.g. Outlet Master, Store Master, Country Master, City Master etc.

➢ CRM Module

- ✓ The CRM consist of Prospects and Clients.
- ✓ This will allow managing the Prospects as well as Clients.
- ✓ This will also contain Prospects/Clients personal info and Medical info.
- ✓ This will also list the Client specific reference documents (pics, docs, etc.) if any.
- ✓ It will list the Clients profile with Store/Outlet info as well as product info.

➢ Customer Records and Docs

- ✓ This module will contain customer medical info and reference documents. i.e. Images, other docs, etc.
- ✓ This will allow Stores to upload the documents against each customer and manage the same.

➢ Storefront Workflow Management Module

- ✓ This module will enable Stores to take photos and upload it for Customers.
- ✓ This will also allow manage Customer consents and Repeat cases.
- ✓ This will further enable Stores to view the current status of Customer and it's stage.
- ✓ This will also enable to flag the Customer depending on its stage or specific rule.

Platform modules continued….

➢ Doctors Workflow Management Module

- ✓ This module will enable Clinics to accept photos and analyze.
- ✓ This will also allow manage Repeat cases.
- ✓ This will further enable Clinics to view the current status of Customer and it's stage.
- ✓ This will enable Doctors to manage the appointments for Customers.
- ✓ This will also enable to flag the Customer depending on stage or business rule.

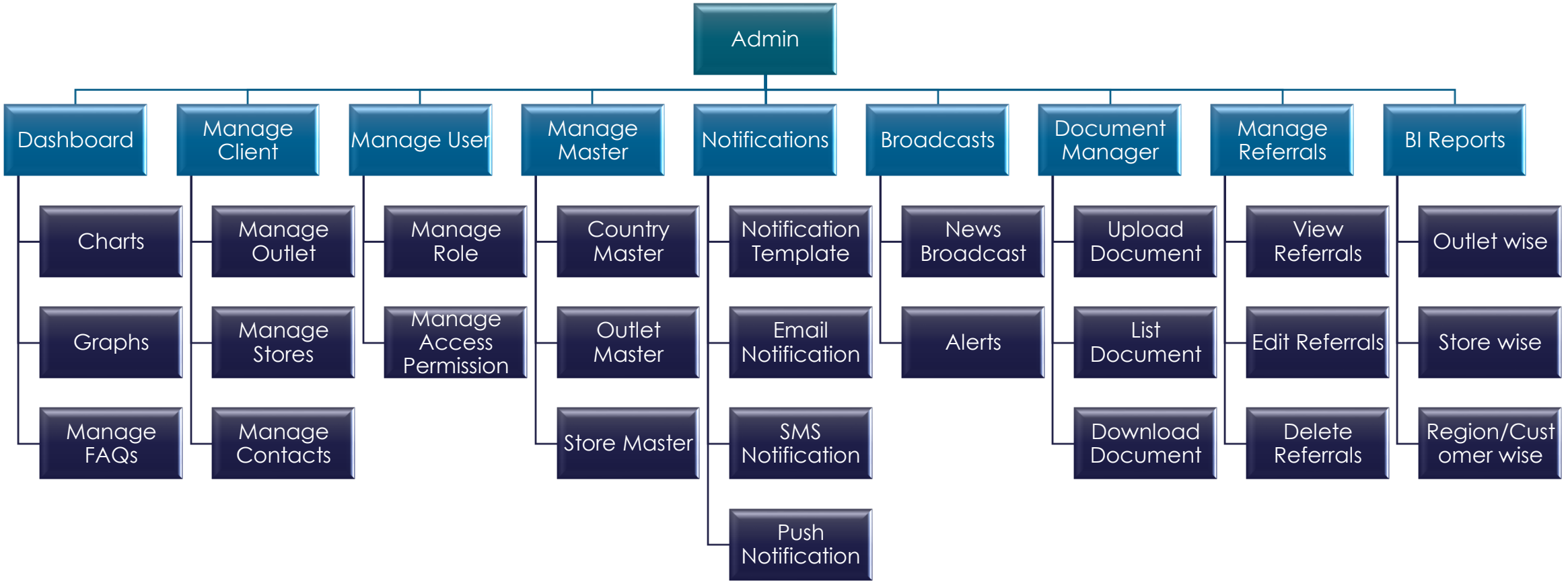
➢ Tasks, Notification/Alerts Module

- ✓ This module will consist of Tasks, Notifications and Alerts for specific event.
- ✓ This will also consist of customized and standard templates for triggered and manual events.
- ✓ The Alert/notification module will be available to manage different event based alerts/notifications for specific or all Prospects/Clients.

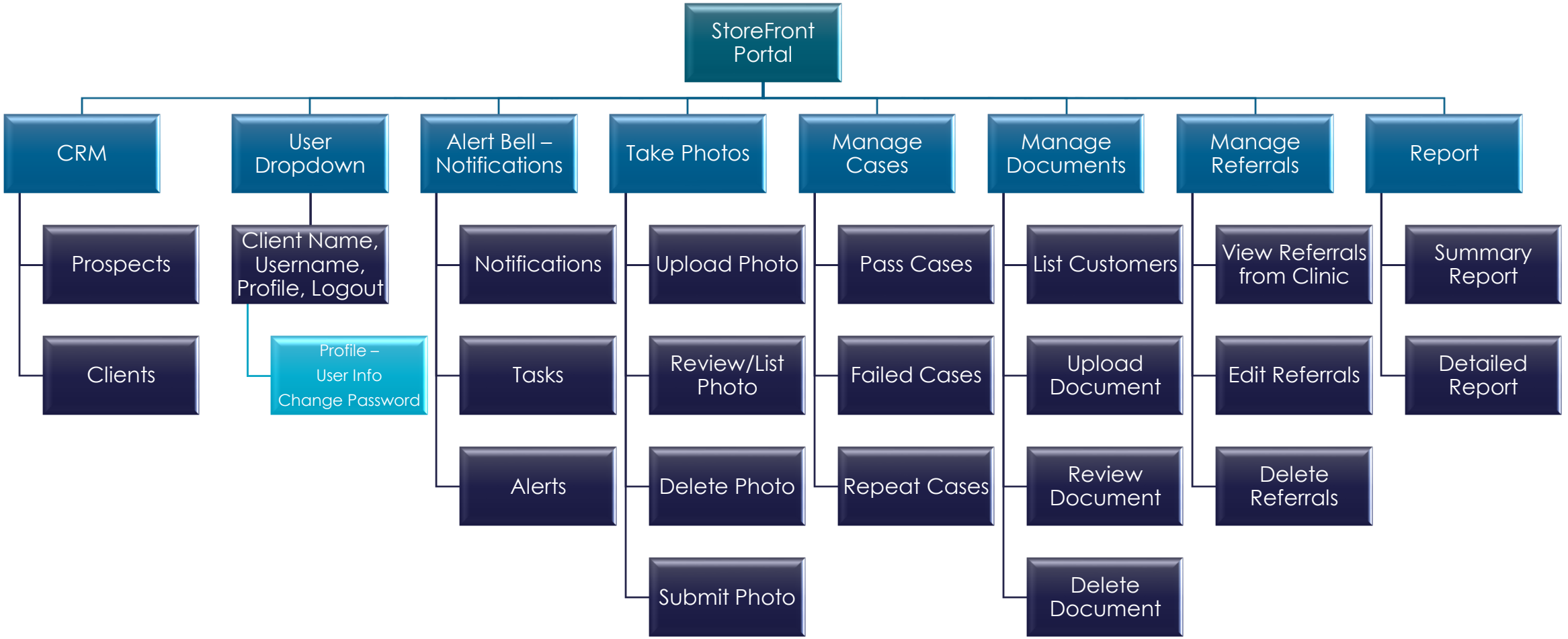
➢ MIS & BI Reports

- ✓ Report Module will be used to integrate different types of reports including user, Store, Outlet specific as well as consolidated Reports.
- ✓ The different types of data will be represented in various formats e.g. Tabular, Charts, Graphs etc.
- ✓ The various filters will be available to provide different ranges and views to the data e.g. Time based filter, value based filter.
- ✓ The various reports will be downloaded in different formats e.g. excel, pdf, etc.

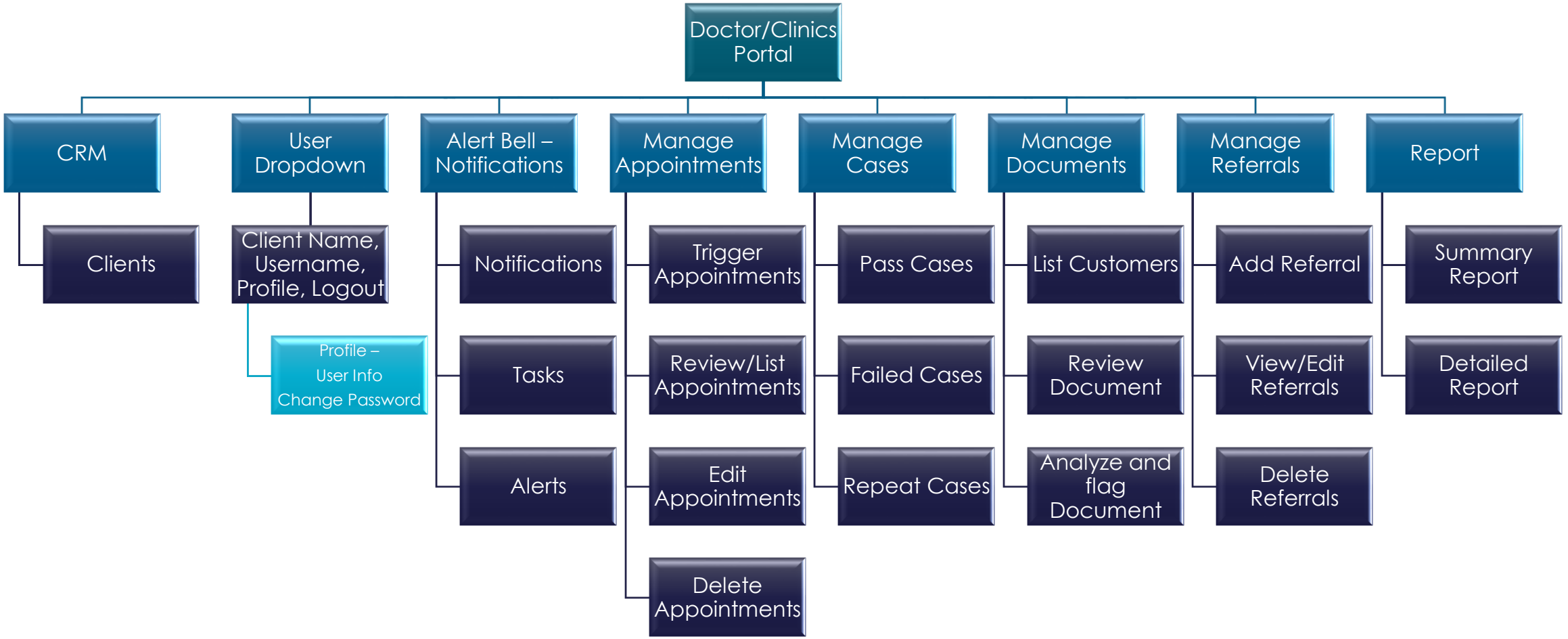
Admin portal



Storefront portal



Doctor/Clinics portal



THANK

You

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