

# VIDHI SHARMA

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🌐 [LinkedIn](#) | 🌐 [Portfolio](#)

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## Objective

Detail-oriented and analytics-driven professional with a completed Bachelor's in Computer Applications and an MBA in Business Analytics. Adept at delivering insights through data storytelling, advanced dashboards, and AI-integrated modeling. Proficient in SQL, Python, Power BI, Tableau, and Excel with real-world experience across business domains. Known for combining analytical precision with creativity in solution design—capable of working independently, solving abstract problems, and contributing meaningfully to AI and data-led decision systems. Comfortable working in collaborative and fast-paced environments.

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## Technical Skills

- **Languages & Tools:** Python, SQL, R, Excel, Google Sheets, HTML/CSS, PHP
  - **BI Platforms:** Power BI, Tableau, Cognos
  - **Data Analysis:** Predictive Modeling, Churn Analysis, Sentiment Analysis
  - **ETL & Cloud:** Workflow Automation, Azure Data Factory (in progress), AWS (basic)
  - **Soft Skills:** Critical Thinking, English Comprehension, Research, Scenario Design
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## Professional Experience

### Operations & Analytics Intern

BTN Co. Ltd., Pune | Oct 2024 – Mar 2025

- Led automation initiatives that improved operational workflows and reduced manual reporting by 50%.
- Developed interactive dashboards for real-time KPI tracking, leading to faster decision-making.
- Streamlined menu workflows, enhancing order accuracy and customer satisfaction while achieving an 80% reduction in operational costs.

### Data Analytics Intern

Zep Analytics, Pune | Jan 2024 – Jun 2024

- Built Power BI and Tableau dashboards from large-scale datasets (500K+ records).
  - Designed predictive churn and sentiment models that contributed to user retention strategies.
  - Created internal upskilling content on CNN, NLP and Deep Learning for academic and training use.
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## Education

### MBA in Business Analytics

Pune University | Jun 2023 – May 2025 | **CGPA: 7.97**

### BCA – Computer Applications

Pune University | Jun 2020 – May 2023 | **CGPA: 9.09**

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## Key Projects

- **LLM Scenario Evaluation & Simulation:** Designed contextually rich prompt/response sets to help fine-tune large language models like GPT.
  - **User Engagement Forecasting:** Built analytical models and dashboards to predict engagement, churn-retention and satisfaction trends.
  - **Finance & Sales Dashboard:** Delivered real-time, filterable dashboards enabling financial decision-making.
  - **Farm Produce Logistics Tracker:** Created a supply chain dashboard tool to monitor farm-to-market produce management.
  - **Operational Audit – Asian Paints:** Conducted a data-driven study of internal business operations and proposed improvements. ratings
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## Certifications

- Power BI Professional
  - Tableau Desktop Specialist
  - Python for Data Science
  - Project Management Essentials
  - AI & Generative AI (ongoing)
  - Google Data Analytics Certificate Course (ongoing)
  - Crash Course in Logistics & Supply Chain
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## Highlights

- **Fast learner** currently exploring AI & AI agents and Generative AI systems.
  - Passionate about solving real-world problems through **data-driven thinking**.
  - Open to hybrid/onsite roles and **excited to grow** in a global product-driven company.
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## Portfolio Links

-  [Power BI Dashboard](#)
-  [Tableau Toolkit](#)
-  [Portfolio](#)