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Prashant Katiyar

Tech Founder / Product Manager

Portfolio: prashantkatiyar.com GitHub: prashantkatiyar9777 LinkedIn: prashant-milan-katiyar

Accomplished Tech Founder and Product Manager with 2.5+ years of hands-on experience across Developer Tools, HR Tech, E-Commerce, and Web3. Proven expertise in raising significant funding and forging key partnerships. Directed agile teams to secure market leadership and stellar user growth.

EXPERIENCE

Co-Founder: Product Head & CTO

Oct 2021 - Present

CometLabs Hyderabad, India

- Led design & development of cloud IDEs using GenAI for code analysis. It allowed project publishing and judging tech skills. Secured INR 1.1 Cr preseed funding, served a growing user base that reached 320K developers.
- Built product from UI design to MVP; later supervised an 11-member engineering team.
- Did strategic partnership with GitHub, and Vercel for tailored integrations.
- Adopted Agile workflows & Sprint Planning using tools like Confluence, Jira, Notion, Miro, Trello, etc.
- Outperformed competitors: 40% speedier load, 25% better efficiency, and 20% less browser memory usage within 8 months.

Associate Product Manager

May 2021 - Sep 2021

Hapramp Studios

Gurgaon, India

- Headed Creator Studio division: launching 3 major updates & initiating 4 beta tests within a 5 month timeframe.
- Drafted PRDs for Binance Wallet & KYC integration, achieving 50K+ DAU and boosting GTV.
- Amplified ASPU by 37%, Token Sales by 42%, while trimming TTV by 20% via A/B trials.
- Coordinated closely with a 13-member Tech & Design team to ensure timely project delivery.
- Introduced NFT Minting revenue model after analyzing Web3 Market, increased revenue by 12%.

Product Manager Intern Dec 2020 - May 2021

FurBall Story Gurgaon, India

- Introduced an E-commerce platform with Tech and Sales teams, coordinating client pilots and product testing.
- Integrated Amplitude, Google Analytics & CleverTap for analytics & boosting user retention by 22%.
- Led design sprints, optimized JIRA product roadmaps, and crafted PRDs based on user feedback.
- Conducted A/B tests on the e-commerce platform, driving a 10% boost in user conversions.

SKILLS

Product Management Confluence, Jira, Trello, Notion, Miro, Amplitude, Mixpanel, Metabase, CleverTap, Google Analytics **Product Design Tools** Balsamiq, Lucid Charts, Figma, Canva, Retool SQL, C, C++, Javascript, Typescript, Python, Bash **Programming Languages Framework Technologies** ReactJS, NextJS, Tailwind, NodeJS, ExpressJS, MongoDB, DynamoDB, AWS, Docker Product Strategy, Business Analysis, User Research, Persona Creation, Wireframing, Mockups, PRD, **Core Competencies**

Product Roadmap, Agile Methodology, Sprint Planning, TDD, Risk Management. UAT, A/B Testing,

Product Analytics, Success Metrics, KPIs

PROJECTS

PRDs / Teardowns

- CometLabs PRD: Cloud-based code analysis with static tools, ML insights, and integrated developer tools.
- Zerodha Product Teardown: Analyzed features, user feedback, and suggested improvements in Zerodha's Kite App.

Product Case Studies

- Dunzo App: Conducted an in-depth analysis, highlighting its market strategy and potential.
- FamPay App: A leading youth-focused financial platform, detailing its features, market positioning, and growth opportunities.

Products Deployed

- Contrafarm: Blockchain-driven contract farming App ensuring transparency and efficiency in agricultural transactions. Technologies Used: Flutter, Dart, Solidity, Web3, MetaMask, Rinekby Test Network.
- Comet App: Onestop campus management app tracking mess, delivery, canteen, and gate systems, with secure authentication Technologies Used: React Native, AWS Lambda, S3, DynamoDB, API Gateway, NodeJs, ExpressJs

EDUCATION

B. Tech. (ECE), Indian Institute of Information Technology (IIIT), Guwahati Entrepreneurial Studies (Seed Spark), Stanford University Graduate School of Business

Apr 2023

July 2023

ACTIVITIES

Top 30 Finalist - HYSEA 10X Product Awards & Expo, Hyderabad Top 5 Finalist - EO Global Student Entrepreneur Awards (GSEA), Goa & New Delhi Founder - IIITians Network: Community of 9500+ Developers from IITs, IIITs

2023

2023

2021 - 2022