

#### INPUT:

The program reads the 'Pew\_Survey.CVS' file stored in the local directory.

#### OUTPUT:

The program shows the data analysis in the form of graphs, pies and tables.

#### RESULTS:

My aim for this analysis was to get insight from the data to understand the availability of people on social media and details about which software they use to advertise before elections. We can understand which platform is the most engaging opportunity and can start from there. My first pie chart shows the percentage of people available on social media and how many do not use it. I have also calculated the user activity across different social apps and displayed them in a bar chart. We can see that most people use YouTube in and around vamoose. My third histogram shows how frequent the user uses their phone.

Further, it also shows the distribution of different parts of the US.

#### ANY ADDITIONAL INFORMATION.

I faced a minor issue in understanding how to use Pandas library, but that turned out to be well.