**Scope of Work**

For

**Website Re-Design & Development**

[www.ETHIOEDU.com](file:///C:\Users\lila\Downloads\www.ETHIOEDU.com)

**Client Name:** Mr. Fikremaniam E

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**Version:** Revise\_V\_1.6

**Prepared By:**

**Business Development Team**

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Introduction

The Client (Mr. Fikremaniam E) wants to re-design & develop his own existing own website [www.ethioedu.com](file:///C:\Users\lila\Downloads\www.ethioedu.com). The main purpose of this website is an educational portal dedicated to providing free information on education, educational institution, courses, and other educational services in ETHIOPIA. The website consist of free online directory contains very useful information on all schools, colleges & universities in ETHIOPIA. The ETHIOEDU.com also consists of useful resources such as past examination question papers for schools, colleges and universities.

The ETHIOEDU.COM was started with the aim of easing the process of searching for educational information in ETHIOPIA

The web application will be consisting of casual as well as registered user. The user will be able to registered themselves on the website & will have ability to access his own dashboard to view information & get services.

The main objective of the web application will provide the information about education, educational institution, courses, and other educational services in ETHIOPIA. The information will be manage by admin from the backend.

The Website will be more resourceful, easy to use. The SoftInfoLogy wants to integrate the more resources to design the most resourceful web application.

Aim of Document

The purpose of this document is to define the features of ETHIOEDU.COM website. Here the visitors get registered themselves on website & can see publicly available features college & school information, support information, my account, search for schools (colleges & universities etc.) & respective information added by the admin from the backend.

Admin will be able to manage all the content , images & information from the backend (Admin Side).

Browser Compatibility

* The site will made compatible with following browsers:
  + Internet explorer – IE9 & IE10 (Current version: 11.0)
  + Firefox - Version 30 & above (Current version: Firefox 42.0 Beta 9)
  + Chrome – Version 40 & above (Current version : 48.0)
  + Safari – Version 5 & above (Current version: 6)
  + Opera – Version 20 & above (Current version: 33.0)
* Mobile versions – Latest versions for following mobile browsers:
  + Android browser
  + I Phone browser
  + Blackberry browser
  + Opera for mobile
  + Firefox for mobile
* Screen resolutions:
  + Mobile portraits (320\*372)
  + Mobile landscape (480\*320)
  + Small tablet portraits (600\*800)

Technology Used

* PHP
* HTML5/CSS3
* My SQL

Scope of Work

The Scope of Work document (SOW) is formal agreement document that specifies all the criteria of a contract between a vendor and the customer. It clearly documents the projects requirements, milestones, deliverables, end products, documents, wireframes and reports that are expected to be provided by the vendor.

Users

The following types of users of app are:

* **Casual Users -** Are the user who are simply browsing the website and moving through all the different areas of the webs application.
* **Registered Users –** Are the users who are registered themselves on the web application & will have ability to view all features.
* **Admin –**Is the super owner who will control all the areas of android application.

Website Basics

Navigation

Header Section

* Company Logo#
* LOGIN
* REGISTER SCHOOL
* CONTACT/HOTLINE
* EMAIL

Navigation Bar

* HOME
* ABOUT US
* LATEST NEWS - There will be dropdown menu
  + REPORT A NEWS
  + LATEST GIST& GOSSIPS
* SCHOOLS
* COURSES
* VACANCY/TENDER
* CONNECT TO ME - There will be dropdown menu
  + FIND STUDENTS
  + STUDENTS CURRENTLY ONLINE
* SERVICES
* CONTACT US

Footer Section

* ABOUT US
* CONTACT
* TERMS & CONDITIONS
* PRIVACY POLICY
* SOCIAL MEDIA ICONS
  + Face book
  + Twitter
  + LinkedIn
  + Google+

Home

* In this section, there will be fade-in-fade out image slider.
  + There will be sliding image banner which will continuously move out added by the admin from the backend.
  + There will be static content, images and promotional information added by the admin from the backend.
* Below that there will be different tabs added by the admin from the backend like "CLICK FOR SCHOOLS" , "CLICK FOR UNIVERSITY" etc. After clicking on "MORE>>" the user will be redirected to respective page added by the admin from the backend.
* Below that there will be section for "Latest Featured College" & "Latest Featured Schools" added by the admin from the backend, after clicking on "MORE>>" button the user will be redirected to view respective page.
* There will be section for "PRIVATE & PUBLIC UNIVERSITIES in ETHIOPIA" added by the admin from the backend, after clicking on "MORE>>" button the user will be redirected to view respective page.

About Us

* In this section, there will be static content, information added by the admin from the backend.
* There will be images added by the admin from the backend.
* There will be videos added by the admin from the backend.

Latest News

* Sliding banners on the top and bottom/latest news list on the right and below it banners
* After clicking on it the user will be redirected to view following submenus added by the admin from the backend.
* The submenus will be as follows:
  + Report A News
  + Latest Gist & Gossips
* After clicking on this section, the user will be redirected to view "All the Latest News" added by the admin from the backend.
* The News Listing structure will be consist of following information as follows:
  + News Title
  + Date
  + Time
  + By School Name
  + Comments (0)
  + After clicking on it the user will redirected to view "News Detail Page" added by the admin from the backend.
* After clicking on this section the user will be redirected to view news detail page added by the admin from the backend.
* The user will be able to filter news by Date & pagination as follows:
  + Date - There will be calendar Plug-in
  + Pagination
* There will section for Social Media Sharing as follows: (Share this with family & Friends)
  + Face book
  + Twitter
  + Google+ - There will be popup to show number
* Below that there will be section for "Comments" where the user will have ability to view, read comment & share the comment, like.
* Admin will be able to manage Latest News from the backend.

**Report A News**

* After clicking on this section the user will be able to "PUBLISH A NEWS" when the user will be logged into his account.
* The user will be able to Publish A News by filling following information:
  + CAPTION
  + DESCRIPTION
  + CATEGORY - There will be dropdown
    - Admission
    - Departmental
    - Entertainments
    - Events
    - General
    - Part Time
    - Full Time
    - Politics
    - Pre- Degree
    - Post Degree
    - Scholarships
  + Attach A Photo - Choose File
  + News Is Written By: There will be input box
  + Date of Posting: There will be calendar
  + Source - There will be input box
  + Photo CAPTION
  + PUBLISH (Button) - After clicking on it the user will be able to publish news respectively.
* Below that there will be section for "Previously Posted News" where the user will be able to see previously posted news successfully. Where the user will be able to comment & reply them.

**Latest Gist & Gossips**

* After clicking on this section the user will be redirected to view "Featured Gist from Student Bloggers" added by the admin from the backend.
* The listing of featured Gist & Gossips will be consist of following information:
  + Title
  + Writer Name
  + Photos - There will be link for see more photos
  + Short Description - There be link for "Read More>>" .
  + There will be link for "Like", "Comments" & "Reply" added by the admin from the backend.
  + There will be pagination to find more results.

SCHOOLS

* Sliding banners on top and bottom/Filter schools on the right and below it banners similar to edusko.com(expandable school advert banners)
* After clicking on this section, the user will be navigated to view list of all the schools in ETHIOPIA added by the admin from the backend.
* There will be section for "SCHOOL CATEGORIES" where the user will redirected to view following school category links as follows:
  + KINDERGARTENS & NURSERY
  + PRIMARY
  + SECONDARY
  + PREPARATORY
  + COLLEGES
* Commerce & business
* Computer training & IT
* Distance education
* Engineering
* Medical schools
* University-Colleges
* Theology & bible
* Agriculture
* Vocational/technical
  + UNIVERSITY
  + INSTITUTES
  + Others - There will be list
    - AVIATION
    - ARTS & DESIGN
    - HEALTH & BEAUTY
    - COUNSELLING& ENTERPREUNERSHIP
    - DRIVING SCHOOLS
    - LANGUAGE, COMPUTER & IT TRAINING SCHOOLS
    - TUTORIAL CENTERS
    - HOTEL, TOURISM& HOSPITALITY
    - ACCOUNTS AND ACCOUNTANCY
    - MASS MEDIA
    - MUSIC SCHOOLS
    - VOCATIONAL/TECHNICAL
    - OTHERS
  + There will be button for "ADD SCHOOL" after clicking on it the user will be ask for fill college information which is explain in section 6.5.1 if he logged into his account otherwise he will ask for log in information. Here the user will ask for selecting "Normal Registration" or "Premium Registration"
* If the user will select "Premium Registration" he will redirected to ask for payment details as follows:
  + Annually - 1000 Ethiopian Birr (12 Month)
* There will be section for "SCHOOL SEARCH: ETHIOPIA" where the user will provide following information as follows:
  + Choose Region - There will be dropdown
    - ADDIS ABABA
    - OROMIA
    - AMHARA
    - TIGRAY
    - SNNP
    - SOMALI
    - AFAR
    - BENISHANGUL - GUMUZ
    - DIRE DAWA
    - GAMBELLA
    - HORARI
  + Category - There will be dropdown
  + KINDERGARTENS & NURSERY
  + PRIMARY
  + SECONDARY
  + PREPARATORY
  + VOCATIONAL
  + COLLEGES
* Commerce & business
* Computer training & IT
* Distance education
* Engineering
* Medical schools
* University-Colleges
* Theology & bible
* Agriculture
* Vocational/technical
* UNIVERSITY
* INSTITUTES
* OTHERS - There will be list
  + - AVIATION
    - ARTS & DESIGN
    - HEALTH & BEAUTY
    - COUNSELLING & ENTERPREUNERSHIP
    - DRIVING SCHOOLS
    - LANGUAGE, COMPUTER & IT TRAINING SCHOOLS
    - TUTORIAL CENTERS
    - HOTEL, TOURISM & HOSPITALITY
    - ACCOUNTS AND ACCOUNTANCY
    - MASS MEDIA
    - MUSIC SCHOOLS
    - VOCATIONAL/TECHNICAL
    - OTHERS
* PUBLIC/PRIVATE-SEARCH BOXES
* FIND (BUTTON) - After clicking on this button the user will be redirected to view respective result added by the admin from the backend.
  + The school listing consist of following information:
    - School Logo/Image
    - Name of School
    - Type of School/University/College
    - Featured School
    - Short Description
    - VIEW MORE(BUTTON)- After clicking on it the user will redirected to view school detail page added by the admin from the backend.

**School Detail Page**

* Sliding banners on top and bottom/Similar schools list on the right and below it banners.
* After clicking on this section the user will be redirected to view school detail information will be as follows:
  + School Image/Banner
  + Name of School
  + Category - Secondary/High School
  + Share - There will be social mediaicons
    - Email
    - Face book
    - Linked In
    - Twitter
    - Google +
  + Description/Background
  + Established Date for Public or Private- Choose Date
  + Country
  + City
  + Region
  + Type-dropdown list
* Day only
* Day & Night
* Boarding only
* Boarding & day
* Boarding/Day/Night
  + Ownership
    - Private
    - Public
  + History
  + Programs Offered
  + Branches - There will be branch location in D/T boxed to add & remove it
  + School Facilities-you can make a check box
    - Basket Ball Court
    - Computer Studies Lab
    - Football pitch
    - Science lab
    - Swimming pool
    - Design & technology lab
    - Tennis court
    - Library
    - others
  + Student Population
  + No. of Teaching Staff
  + No. of Non Teaching Staff
  + Admission Fee
  + Admission Requirements
  + Admission Procedures
  + Academic Year
  + Past Awards
  + Scholarships
  + Address
  + Website
  + Contact Details
  + Inquiry Form
    - There will be button for "Make Your Enquiry" after clicking on it the user will able to send enquiry as follows:
      * School - By Default
      * Name\* - Enter Name
      * Email\*
      * Location\*
      * Phone Number
      * Subject\*
      * Enquiry\*- There will be comment box
      * SUBMIT (BUTTON) - After clicking on this button the user will be send enquiry successfully.
  + There will be section for "ADD NEW COMMENT" where the user will be able to fill following information:
    - Your Name
    - Subject
    - Comment
    - SAVE (BUTTON) - After clicking on it the user will be able to post comment.
* On right hand side there will be latest news section added by the admin from the backend.

Courses

* After clicking on this section the user will be redirected to view "Courses Offered by Colleges and Universities" in ETHIOPIA added by the admin from the backend.
* There will be links for "Course Categories" , after clicking on it the user will be able to find respective courses list as follows:
  + Advance Diploma(In figure)
  + Bridging( )
  + Certificate( )
  + Degree( )
  + Diploma
  + Graduate Diploma( )
  + Higher Diploma( )
  + Masters( )
  + Post Graduate Diploma( )
  + Pre-University( )
  + After clicking on above links the user will be navigated to respective search added by the admin from the backend.
  + There will be button for "ADD COURSE" after clicking on it the user will be ask to fill the information about course as follows:
    - Course Name
    - Major Subject
    - Course Category
    - Study Duration
    - Add Schools offering that - There will be D/T Box
    - Add University Offering that - There will be D/T Box
    - Details
    - SUBMIT (Button)
* There will be Search bar for "COURSE NAME" where the user will be able to search for course by inserting name:
  + Enter Course Name
  + SEARCH (BUTTON) - After clicking on it the use will get exact search.
  + After clicking on particular course the user will be redirected to view COURSE DETAIL PAGE added by the admin from the backend.

**Course Detail Page**

* After clicking on this section, the user will be redirected to view course detail information added by the admin from the backend.
* The page will consist of following information will be as follows:
  + Course Title
  + Course Name
  + Major Subject
  + Course Category
  + Average Study Duration
* Below that there will be link for "Rate & Review this section", after clicking on it the user will be able to fill review & rating information.
* There will be section for "MORE COURSES" added by the admin from the backend.
* Share with :
  + Face book
  + Twitter
  + Google +
  + LinkedIn

Vacancy/Tender

* After clicking on this section, the user will be redirected to view list of vacancy or tender added by the admin from the backend.
* There will be button for "POST VACANCY/TENDER" after clicking on it the user will be ask for filling following information to post it as follows:
  + Name
  + School /company
  + No. of Vacancy
  + Choose Bidding Dates Here: There will be option
    - From
    - To
  + Status - There will be dropdown
    - Open
    - Closed
  + Details
  + Post (Button)
* For post VACANCY/TENDER first the user will be ask for registration or login into their account.
* The user will be filter search via date or pagination:
  + Date - There will be date selection
  + Pagination
  + There will be social media for sharing with friends/students

CONNECT2ME

* After clicking on this section the user will redirected to view following submenus added by the admin from the backend.
* The submenus option will be as follows:
  + FIND STUDENTS
  + STUDENTS CURRENTLY ONLINE
  + After clicking on the above options the user will be redirected to find the student for connecting it & will have ability to chat with them.

**FIND STUDENTS/FRIEND**

* After clicking on this section the user will be redirected to find student or friend added by the admin from the backend.
* For finding student/friend the user will be able to fill following information:
  + I'm searching for - There will be checkbox
    - A Guy
    - A Chic
  + Between the age of - There will be dropdown
    - Any Age
    - 16-19
    - 20-25
    - 26-29
    - 30+
  + Institutions - There will be dropdown
  + At the level of - There will be dropdown
    - Anything
    - Student
    - Graduate
  + With Special Interest In - There will be dropdown
    - Anything
    - Clubbing this weekend
    - Hanging out this weekend
    - Being chat pals
    - Flirting
    - Friendship
    - Dating
    - Marriage
  + Connect2Me (Button) - After clicking on this button the user will be redirected to view list of friend added by the admin from the backend.
  + OR
  + Find a Username
    - Enter a ETHIOEDU Username - Enter username
    - Connect2Me (Button)
* On right hand side panel there will be list of school students added by the admin from the backend.
  + - 1. Search Result Page
* After finding result page for school students the user will be able to view listing of all students with following information:
  + Name of Student
  + Age Range
  + Gender
  + Level
  + Hobby
  + View Full Profile (Button) - After clicking on it the user will be able to view complete profile where the user will be able to able to chat with them, send friend request & post comment.

**STUDENTS CURRENTLY ONLINE**

* After clicking on this section the user will be redirected to view list of all the users such as students where the user will be able to able to chat with them & add to friend.

Contact Us

* After clicking on this section there will be contact information added by the admin from the backend.
* The information will be as follows:
  + Email Address
  + Phone Details
  + Web
  + Share Using Social Media Icons
    - Face Book
    - Twitter
    - Google+
    - LinkedIn
  + Location Map
* There will be contact form will be as follows:
  + Name\*
  + Mobile\*
  + Email ID\*
  + Description\*
  + CAPTCHA COODE\*
  + SUBMIT (BUTTON)

ETHIOEDU Services

* After clicking on this section, the user will be redirected to view following options menu options added by the admin from the backend as follows:
  + Get Past Exams
  + TIPS
  + Search/Post Your Project Topics
  + Academic /School Question & Answers
  + Events
  + Download Educational Books
  + Advertise With Us

**Get Past Exams**

* After clicking on this section the user will be able to view all the exam section after selecting it the user will be view list under it.
* The exam section will be as follows:
  + GRADE 8 or PSLE - Checkbox
    - AMHARIC
    - ENGLISH
    - MATHEMATICS
    - PHYSICS
    - CHEMISTRY
    - BIOLOGY
    - SOCIAL STUDIES
    - CIVICS & ETHICAL EDUCATION
  + GRADE 10 or EGSECE - Checkbox
    - AMHARIC
    - ENGLISH
    - MATHEMATICS
    - PHYSICS
    - CHEMISTRY
    - BIOLOGY
    - GEOGRAPHY
    - HISTORY
    - CIVICS & ETHICAL EDUCATION
  + GRADE 12 or EUEE
    - ENGLISH
    - MATHEMATICS
    - PHYSICS
    - CHEMISTRY
    - BIOLOGY
    - GEOGRAPHY
    - HISTORY
    - CIVICS & ETHICAL EDUCATION
    - After selecting above exam option the user will appear two options as "START FREE TEST" & "START PRACTICE TEST" added by the admin from the backend.
      * IF YOU WANT TO PRACTICE WITHOUT INTERNET AND SAVE BROWSING COST, BUY THE CD FROM US. (We will keep Contact No. or Phone No. for purchasing CD)
      * SCORE AFTER SELF TEST HAS TO BE RECORDED FOR EACH INDIVIDUAL
  + Year - There will be dropdown
    - 2008
    - 2009
    - 2010
    - 2011
    - 2012
    - 2013
    - 2014
    - 2015
    - More
  + HIGHER EDUCATION EXAMS (We will keep search or list for Higher Education)
  + List of higher education exam papers as kenyaplex.com
  + ADD EXAMS (Button)- After clicking on it the user will be able to add exams by providing following information:
    - Exam Name i.e. Bio 316: Endocrinology
    - Department:
    - Year
    - SUBMIT (BUTTON)
* Admin will be able to manage all the past exams from the backend.

**TIPS**

* There will be static content, information added by the admin from the backend.
* There will be images added by the admin from the backend.

**Search & Post Your Project Topics**

* After clicking on this section, the user will be redirected to view list of all project topics added by the admin from the backend.
* The user will be able to search for project by providing following information as follows:
  + Enter Project Name
  + Course Name i.e. Accounting
  + Faculties – List of Faculties-
    - Administration project topics( )
    - Agriculture project topics( )
    - Arts and humanity project topics( )
    - Education project topics( )
    - Engineering, Environment & Technology project topics( )
    - Law project topics( )
    - Medical, pharmaceutical & Health sciences project topics( )
    - Science project topics( )
    - Social & management project topics( )
      * There will be list of project topics under each faculties as per myschool.com.ng
  + Search (Button)
* The project search listing page will consist of following information:
  + Project Title/Name
  + Course Name
  + FORMAT (PDF/WORD/RTF)
  + No. of Downloads
  + Download Now
* There will be link for different project category added by the admin after clicking on it the user will be redirected to view respective page added by the admin from the backend.
* There will be section for "How to Post Your Project " , there will be button for "ADD PROJECT" after clicking on it the user will be redirected to fill following information:
  + Project Name
  + Course Name i.e. Accounting
  + Year - There will be dropdown
    - Year plug-in
  + Format Type - There will be dropdown
    - PDF
    - WORD
    - RTF
  + Upload - Browse File
  + Add Project (Button) - After clicking on it the user will be able to add project.
* To download project details the user will be able to make payment as per following plans:
  + 50 Ethiopian Birr
  + After make payment the user will be able to download project details.

**Note:** Company wants to integrate payment gateway such as Hello Cash/M-Birr.

**Academic School Questions & Answers**

* After clicking on this section the user will be redirected to ask academic question by providing following information as follows:
  + What type of question would you like to ask?
    - Academic or Study Question
    - Subject/Course Category - There will be dropdown
    - My Question is - There will be input box
    - ASK (BUTTON)
    - COMMENT OR ANSWER
* Below that there will be section for "ACADEMIC QUESTIONS CATEGORIES" added by the admin from the backend, after clicking on it the user will be able to view all the academic questions.

**Events**

* Events to be listed in sequential days as myschool.com.ng
* After clicking on this section, the user will be redirected to view all the events added by the admin from the backend.
* There will be button for "Post A New Event" after clicking on it the user will be able to provide following information:
  + Event Name
  + Event Title
  + Subject
  + Description
  + Image Upload
  + Posted By
  + Submit (Button) - After clicking on this button the user will be able to post event successfully.
* The user will have ability to share/Add Comment on Social Media.
* Admin will be able to all the event information from the backend

**Download Educational Books**

* After clicking on this section, the user will be able to view all the list of Educational Books added by the admin under different Academic Category from the backend.
* There will be search bar for finding educational books.
* The listing structure for books as follows:
  + Book Title
  + Category
  + Short Description
  + Download Now (Button) - After clicking on it the user will be able to pay for it using following payment gateway integration
    - Pay By Credit
    - Pay By Debit
    - Pay By Net Banking
* The admin will be able to manage all the educational books from the backend.

**Advertise With Us**

* After clicking on it the user will be redirected to view all the static information & pricing details for the same.
* After clicking on this section the user will be able to advertise with ETHIOPIA by providing following information:
  + Name\*
  + Email\*
  + Mobile Number
  + Category - There will be advertisement category
  + Add Position- There will be dropdown
    - Top
    - Left
    - Right
  + Select Payment - There will be plans
    - Hello Cash
    - M-Birr
  + Subject\*
  + Message\*
  + CAPTCHA
  + Send Mail Now (Button) - After clicking on this button the admin will get notified by an email.
* There will be advertisement & promotional banners highlighted at all different areas of the page added by the admin from the backend.
* On right hand side panel there will be Advertisement added by the admin from the backend.

I ATTACH MYSCHOOL.COM.NG ADVERTISING PLAN FOR REFERENCE

Advertising on Myschool.com.ng

1. Myschool Limited runs www.myschool.com.ng, Nigeria's No1 Students' and Educational Resource Website with the highest traffic and pageviews from youths, students and prospective students across the country. With this status, **we command the Nigerian Educational Sphere**. Students and youths across the country use our platform to interact and gain relevant information and resources that impact positively on their educational pursuits, hence the reason why they come over and over again.

Let's start with our Site Statistics:  
Our website statistics is based on PURE STUDENTS, that are mostly seeking admission or already in the higher institution.  
- 8.5 Million page views per month[Currently]  
- 2.3 Million Sessions Per Month [Average]  
- If you would like to check out the level of activity on our website, [start at our homepage](http://www.myschool.com.ng/)

**Banner placement**

Advert Visibility:

1. It is important to note that your advert will not be rotated with others. This means that every time our page is loaded, your advert is seen. The only exception is when user experience on that page will be highly affected. In such cases, we apply a minimum level of rotation as we deem fit.
2. Rest assured, we give your ads the maximum level of exposure possible at any time to ensure you get maximum value for money spent.

Advert Placement Options:

1. ------------------------  
   **"Most Preferred"**  
   While advertising on the most preferred plan on www.myschool.com.ng, you get;  
   - A 300 by 250 px banner ad at the right hand side on the home page and major pages of the site's PC version  
   - A premium text link at the top of all pages of our site's mobile version  
   - 1 featured publication to be shared with our 220,000 facebook& 14,000 twitter fans  
   ------------------------
2. ------------------------  
   **"LeaderBoard"**   
   - A 728 by 90 px banner ad at the top of every page  
   - **A 300 by 50 px image** at the top of all pages of our site's mobile version  
   - 1 featured publication to be shared with our 220,000 facebook& 14,000 twitter fans  
   ------------------------
3. ------------------------  
   **"Site Takeover"**   
   - "Page Takeover" - Your banner covers the Grey background on the left and right sides of the site's PC version  
   - "Mobile Takeover" - A FIXED 300 by 50px image banner appears on either the top or bottom of the site's mobile screen. The banner does not get hidden even while the user is scrolling  
   - 2 featured publication to be shared with our 220,000 facebook& 14,000 twitter fans  
   ------------------------
4. ------------------------  
   **"Home Advantage"**  
   - Your 300 by 100 Px banner is placed under Homepage's latest news listing to give you a "Homepage Advantage". For other pages, it will appear at the right hand side of the page.  
   - A premium text link at the top of all pages of our site's mobile version  
   - 1 featured publication to be shared with our 220,000 facebook& 14,000 twitter fans  
   ------------------------
5. ------------------------  
   **"Post Attention"**  
   - Your Banner ad appears at the bottom of every post on our website  
   - A premium text link at the top of all pages of our site's mobile version   
   - Your text link is added to the "Pink Myschool Text Ads" scattered across the PC & Mobile sites  
   ------------------------
6. ------------------------  
   **"Post Attention MINI"**  
   - Your Banner ad appears at the bottom of every post on our website  
   - Your text link is added to the "Pink Myschool Text Ads" scattered across the PC & Mobile sites  
   ------------------------
7. ------------------------  
   **"Myschool Text Ads"**  
   - Your text link is added to the "Pink Myschool Text Ads", randomly displayed and scattered across the PC & Mobile sites  
   ------------------------
8. Additional Reach:  
   We have over 300,000 members & student who we can contact via SMS  
     
   Advert materials:  
   You will be required to provide us with your advert material (GIF, JPEG or small PNG images) and/or text, depending on your selected package above.  
     
   Multiple Selections:  
   It's totally acceptable to select more than one option to run different or same banners simultaneously.  
     
   Banner Changes:  
   Changes to your banner can be done anytime, at no extra cost, by sending an email with the attached changes to be made.  
     
   Setup Time:  
   Once payment is made for the slot you choose, your ad can start running same day or at anytime you specify. We may even throw in a few more hours for you.   
     
   Pricing  
   Compared with other media, Myschool targets the exact market you're looking for and the good thing is that we bill you monthly, and at a price lower than what other media will bill you weekly. Our banner placement is billed per month (e.g. 3rd February to 3rd March).  
     
   Please contact us for pricing, using any of the channels provided below.

**Note:** Client will be working on pricing structure & able to submit us.

Static Pages

**Structure**

* This page will consist of static content, information added by the admin from the backend.
* This page will consist of images added by the admin from the backend.
* This page will consist of videos, documents added by the admin from the backend.

**Pages**

* About Us
* Terms & Conditions
* How to Pay - There will be static content, information & contact details
* Privacy Policy
* Copyrights

Registered User Section

* In this section the user will be redirect when he will SIGNIN to their account & will have ability to view all the features as listed below.

**REGISTER A SCHOOL**

* After clicking on this link the user will be redirected to view the following registration form as follows:
  + Select Registration Type - There will be dropdown
    - Premium Registration
      * Annually (12Months) - 1000 Ethiopian Birr
    - Normal Registration
  + Username or ID
  + Full Name
  + Email Address
  + School Name
  + School Category - There will be dropdown
    - KINDERGARTENS & NURSERY
    - PRIMARY
    - SECONDARY
    - PREPARATORY
  + COLLEGES
* Commerce & business
* Computer training & IT
* Distance education
* Engineering
* Medical schools
* University-Colleges
* Theology & bible
* Agriculture
* Vocational/technical
* UNIVERSITY
* INSTITUTES
* OTHERS - There will be list
  + - AVIATION
    - ARTS & DESIGN
    - HEALTH & BEAUTY
    - COUNSELLING & ENTERPREUNERSHIP
    - DRIVING SCHOOLS
    - LANGUAGE, COMPUTER & IT TRAINING SCHOOLS
    - TUTORIAL CENTERS
    - HOTEL, TOURISM & HOSPITALITY
    - ACCOUNTS AND ACCOUNTANCY
    - MASS MEDIA
    - MUSIC SCHOOLS
    - VOCATIONAL/TECHNICAL
    - OTHERS
  + Mobile Phone Number
  + Country - There will be dropdown
  + Password
  + Confirm Password
  + Tell Us About Yourself
  + Type Code Shown
  + Checkbox - I accept terms & conditions
  + Create New Account /Register(Button) - After clicking on it the admin will get notified by an email. The user will get registered & will be ask to fill school details form.
  + Already A User? LogIn
  + Forgot Password ?- After clicking on this link the user will be ask for Email ID to recover password.

**Note :** The company wants to integrate payment gateway for premium registration.

**SIGNIN**

* After clicking on this link the user will be redirected to enter login credentials as follows:
  + Username\*
  + Password\*
  + LOGIN (BUTTON) - After clicking on this button the user will be redirected to access his own dashboard.
  + New Member? Register
  + On right hand side panel there will be section for "Find School By Region".

**User Dashboard**

* After login to their account the user will be navigated to access its own dashboard & will have ability to access app features from his navigation menu which is located on upper side left hand corner section.
  + - 1. My Account
* After clicking on this link the user will be able to add/edit/delete profile information as follows:
  + Username
  + First Name
  + Last Name
  + Email
  + Contact
  + Old Password
  + New Password
  + Confirm Password
  + School
  + Category
  + Save (Button)
    - 1. Sign Out
* After clicking on this button the user will be log out from hi dashboard.

Admin Section

**Sign In**

* Admin will have ability to login into their account by providing following information:
  + Username
  + Email ID/Mobile
  + Password
  + Submit(Button)

**Manage Static Pages**

* Admin will be able to manage static content from the backend.
* Admin will be able to static content, information from the backend.
* Admin will be able to manage videos from the backend.
* Admin will able to add/edit/delete static pages from the backend.

**Manage Account Setting**

* Admin will have ability to manage user account setting by editing/deleting his user credentials such as username & password from the backend.

**Manage Google Map Location**

* Admin will be able to manage Google map integration from the backend.
* Admin will be able to manage different contact us location details from the backend.

**Manage Colleges, Schools,Course etc.**

* Admin will be able to manage School/College/Course information from the backend.
* Admin will be able to add/edit/delete School/College/Course information from the backend.

**Manage Services**

* Admin will be able to manage all the services from the backend.
* Admin will be able to add/edit/delete services information from the backend.

**Manage Educational Books**

* Admin will be able to manage educational books from the backend.
* Admin will be able to add/edit/delete/update educational books from the backend.

**Manage Vacancy/Tender**

* Admin will be able to add/edit/delete rate vacancy of Schools & Colleges from the backend.

**Manage Latest News**

* Admin will be able to manage latest news from the backend.
* Admin will be able to add/edit/delete/update news from the backend.

**Manage Payment Gateway**

* Admin will be able to manage payment gateway integration from the backend.
* Admin will be able to add/edit/delete/update payment methods from the backend.

FOR PAYMENT SYSTEM, WE USE EITHER HELLOCASH OR M-BIRR.

1. FOR HELLO CASH, THEY PAY TO MOBILE # 0931199900 TO \*803#
2. FOR M-BIRR, THEY PAY TO MOBILE # 0931199900 TO \*818#

PLEASE REFER MEKINA.NET FOR DETAIL.

[**Scope of Work**](#_Toc448321635)

[For](#_Toc448321636)

[**Website Re-Design & Development**](#_Toc448321637)

[**Client Name:** Mr. Fikremaniam E](#_Toc448321638)

[**Prepared By:**](#_Toc448321639)

[1 Introduction](#_Toc448321640)

[2 Aim of Document](#_Toc448321641)

[3 Browser Compatibility](#_Toc448321642)

[4 Technology Used](#_Toc448321643)

[5 Scope of Work](#_Toc448321644)

[5.1 Users](#_Toc448321645)

[6 Website Basics](#_Toc448321646)

[6.1 Navigation](#_Toc448321647)

[6.1.1 Header Section](#_Toc448321648)

[6.1.2 Navigation Bar](#_Toc448321649)

[6.1.3 Footer Section](#_Toc448321650)

[6.2 Home](#_Toc448321651)

[6.3 About Us](#_Toc448321652)

[6.4 Latest News](#_Toc448321653)

[**6.4.1** **Report A News**](#_Toc448321654)

[**6.4.2** **Latest Gits & Gossips**](#_Toc448321655)

[6.5 SCHOOLS](#_Toc448321656)

[**6.5.1** **School Detail Page**](#_Toc448321657)

[6.6 Courses](#_Toc448321658)

[**6.6.1** **Course Detail Page**](#_Toc448321659)

[6.7 Vacancy/Tender](#_Toc448321660)

[6.8 CONNECT TO ME](#_Toc448321661)

[**6.8.1** **FIND STUDENTS/FRIEND**](#_Toc448321662)

[6.8.1.1 Search Result Page](#_Toc448321663)

[**6.8.2** **STUDENTS CURRENTLY ONLINE**](#_Toc448321664)

[6.9 Contact Us](#_Toc448321665)

[6.10 ETHIOEDU Services](#_Toc448321666)

[**6.10.1** **Get Past Exams**](#_Toc448321667)

[**6.10.2** **TIPS**](#_Toc448321668)

[**6.10.3** **Search & Post Your Project Topics**](#_Toc448321669)

[**6.10.4** **Academic School Questions & Answers**](#_Toc448321670)

[**6.10.5** **Events**](#_Toc448321671)

[**6.10.6** **Download Educational Books**](#_Toc448321672)

[**6.10.7** **Advertise With Us**](#_Toc448321673)

[6.11 Static Pages](#_Toc448321674)

[**6.11.1** **Structure**](#_Toc448321675)

[**6.11.2** **Pages**](#_Toc448321676)

[6.12 Registered User Section](#_Toc448321677)

[**6.12.1** **REGISTER A SCHOOL**](#_Toc448321678)

[**6.12.2** **SIGN IN**](#_Toc448321679)

[**6.12.3** **User Dashboard**](#_Toc448321680)

[6.12.3.1 My Account](#_Toc448321681)

[6.12.3.2 Sign Out](#_Toc448321682)

[6.13 Admin Section](#_Toc448321683)

[**6.13.1** **Sign In**](#_Toc448321684)

[**6.13.2** **Manage Static Pages**](#_Toc448321685)

[**6.13.3** **Manage Account Setting**](#_Toc448321686)

[**6.13.4** **Manage Google Map Location**](#_Toc448321687)

[**6.13.5** **Manage Colleges, Schools, Course etc.**](#_Toc448321688)

[**6.13.6** **Manage Services**](#_Toc448321689)

[**6.13.7** **Manage Educational Books**](#_Toc448321690)

[**6.13.8** **Manage Vacancy/Tender**](#_Toc448321691)

[**6.13.9** **Manage Latest News**](#_Toc448321692)

[**6.13.10** **Manage Payment Gateway**](#_Toc448321693)