Prashant Kumar

Fashion Technologist

Summary

Prashant Kumar has worked in the fashion industry for over 7 years, and his experience includes positions in Operations, merchandising, and retail management. He has also consulted for startups and small businesses, helping them to develop and implement strategies for growth and expansion.

Contact Info

Profile:
lhttps://prashantmiracle.github.io

getprashant@yahoo.com
+91 -870-941-4925

Skills & Proficiencies

- MERN
- Machine Learning
- Excel
- R, Python
- Fast React Systems
- Datatex- Garment ERP
- Merchandising
- E-com Operations
- Social Media Management
- Photography

Work Experience

Founder
Aayushmaa, Management consulting firm
March *2018 to continued (4 years, 9 months)*
- We are in the technology business. We help companies in fashion and retail industries to grow their business with technology.

Sr. Manager
Aauraa International
Nov 2016 to March 2017 (5 months)
- My role in this project was to plan the upsizing project. I planned to improve production and marketing and we have upsized successfully.

Team Lead
One97 communications Ltd.
August *2015 to October 2016 (1 year 3 months)*
- My role was to reduce the return rate of products, which was a major issue at Paytm. I worked with Category Team to help them understand their quality issues. I also worked with Operations to understand how we could make the process more efficient.In 2015-16, I achieved rising star status and improved processes through kaizen implementation.

Sr. Merchandiser
Ess Ell Sourcing Co.,
December 2013 to March 2015 (1 year, 4 months)
When I first started at the company, my focus was on the merchandising side. I had a lot of fun handling clients' accounts, but once I had those up and running, I took on a bigger role in marketing and business development.

Memberships

Samarth
scheme of Ministry of Textiles
Accredited assessor
Accreditation CODE:
A-153005-100000000-19
RSA : Mirams Training Services India
Pvt. Ltd , kolkata

UN/CEFACT
Role : Expert
Date of Approval: 7 march 2021

Certificates

Simplilearn
Masters Program in Data Science
Certificate ID: 25983703

National Safety Council
Industrial Safety
Duration 14/4/2020 to 3/05/2020
Grade A

Google Analytics Academy
Google Tag Manager Fundamentals
Certificate expires January 7, 2025

IIT Gandhinagar
Energy Efficienccy: An overview
Attended on October 23-24 ,2010

Extra-academic activities

Paper Presentation
Sankalp 07
Advaita 07
Samavesh 08
IAS debate competition 04
SFS Bihar 98

Workshop
Ghani Zaman 2008
Anveshan 2009

Educational Background

Master of Fashion Technology
Institution: NIFT India
Year of Graduation: 2012 CGPA: 8.2

- Selected in first Industry Linkage Program b/w NIFT India & BUFT Bangladesh

B.Tech in Computer Science and Engineering
Institution: MITS Rayagada
Year of Graduation: 2009 CGPA: 7.01

- Founder of MITSALERT (1st M-alert system in Orissa's private Engineering. college)

Internships

IT
FSS, Vizag -March-April 2009
Coal India-May-June 2007
IOCL, Begusarai -Jan-Feb 2008
MSME Rayagada 2008

Fashion| LSCM
RSWM LTD-Dec- Jan 2011
JM Fabrics Dhaka-Feb- May 2012
Soma Textile-May-Aug 2011
Virgo marine-March 14-16 ,2011

Post Graduation Project

Modern Merchandising Management Techniques

The purpose of this research is to develop a framework to support management decision making about ERP Implementation and capabilities to manage merchandising. This study will provide insights into how to better manage ERP implementations, as well as what capabilities are most important for managing merchandising processes.