

## STATEMENT OF PURPOSE

I, Prashant Kumar, would like to focus on my academic and career aspirations. I planned to build further my career in Business management.

I am always interested and motivated to learn more about the latest technology and business management skills etc because of my work experiences as mentioned below.

Born in a highly educated family, I have been told the importance of education is not limited to just making a career. It is something that defines your life and purpose. My family has always encouraged me to be different and better than them. This has enabled me to achieve an excellent work record.

Due to my good understanding of technology and business analytical skills, especially in software and technology advancement, I have been chosen to represent my college in the first industry linkage program between NIFT India and BUFT Bangladesh with the scholarship of TK 60K, many workshops like energy efficiency at IIT, Anveshan 09, foto-n-associate (a soft skills workshop ) and Techfests ( Samavesh 08", Sankalp 07, Advaita 07 ) at the national level.

In the research thesis of my academics, I researched modern merchandising management techniques for the J. M fabrics ltd, Bangladesh, as well as I, developed an SMS utility system to send a message from the website to mobile that is very useful to maintain and informed the people in the organization at first man software solutions, Visakhapatnam.

During my internships and training with Soma textile and industries, LNJ Bhilwara group, Indian oil corporation ltd, MSME, Virgo marine PVT ltd, and Coal India ltd, I had the opportunity to interact and work with an elite group of managers and technocrats. I have learned from their past experiences and I was honored to be under their guidance.

I was given the practical opportunity to analyze, develop and design for software and business management projects. It was successfully delivered and it is currently operating in India, Bangladesh, and Nepal.

During academics, I was handpicked by my institute to work for Bahirdar University, Ethiopia (as a lecturer at USD 2600/month ) and other reputed companies like Madame, GD web solution ltd, NPCL, Unilogic, Learnex global, Cyberq consulting PVT ltd as software and executive trainee.

I am so honored to be part of the Cyber consulting Pvt Ltd (after graduation) and EssEll, Paytm, and Aauraa (after post-graduation), I was involved in the testing and maintenance of software and management of apparel/textile production respectively.

Currently, I am working on my entrepreneurship project named Aayushmaa to understand real-life problems and explore feasible solutions to resolve them. One of the major assignments is the setup of a premium handloom brand (Studio Rama ) & operation management for the band.

I am a certified Assessor Under Samarth Accreditation

Code A-153005-100000000-19 and selected as an expert for UN/CEFACT.

One of my interests is to travel and interact with different people from different countries, be immersed in their culture, and foster friendship so that I can understand them better, and likewise, I hope, they understand me too. I have volunteered for various social events to help the needy and unfortunate, coordinating the National Institute of fashion technology (NIFT) in the fest such as painting, sports, etc. But the most notable achievement I have managed to learn the data science concept by Simplilearn.

To top of it, I hope the management opening at your organization that I will embark on soon will help to further fuel my passion for the business management field which I have grown to love. I feel that it will provide me a chance to enhance my learning experience.

The objective of my career is to secure a position with a stable and profitable organization, where I can be a member of a team and utilize my business and educational experience to the fullest.

**Best Regards**

**Prashant Kumar**