



# PRASHANT KUMAR

[HTTPS://PRASHANTMIRACLE.GITHUB.IO/](https://prashantmiracle.github.io/)

(+91) 8709414925 • +91 8586874305 • [getprashant@yahoo.com](mailto:getprashant@yahoo.com)

**PRASHANT KUMAR HAS WORKED IN THE FASHION INDUSTRY FOR OVER 7 YEARS, AND HIS EXPERIENCE INCLUDES POSITIONS IN OPERATIONS, MERCHANDISING, AND RETAIL MANAGEMENT. HE HAS ALSO CONSULTED FOR STARTUPS AND SMALL BUSINESSES, HELPING THEM TO DEVELOP AND IMPLEMENT STRATEGIES FOR GROWTH AND EXPANSION.**

He has a Bachelor of technology in computer science & engineering from the Biju patnaik University & technology in India. He also has a Master of fashion technology in Fashion technology from the National Institute of Fashion Technology in India.

## WHAT I LOVE TO DO



STRATEGY  
MANAGEMENT



E-COMMERCE  
OPERATIONS



LEARNING  
TECHNOLOGIES



TRAINING



BUSINESS  
ANALYTICS



SOCIAL MEDIA  
MANAGEMENT

## SKILLS

MERN	● ● ● ● ● ●
DATA SCIENCE	● ● ● ● ● ● ● ●
MERCHANDISING	● ● ● ● ● ● ●
PLANNING	● ● ● ● ● ● ● ●
ERP	● ● ● ● ●

## EXPERIENCE

2013-15	<b>ESS ELL SOURCING CO</b> Sr Merchandiser • Merchandising and IT support
2015-16	<b>ONE97 COMMUNICATION LTD</b> Team lead • Quality Operations • Planning
2016-17	<b>AAURAA INTERNATIONAL</b> Sr Manager • Merchandising • Planning
2018- TILL DATE	<b>AAYUSHMAA</b> Founder • Operations Management • Business Development