



PRASHANT KUMAR

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PRASHANT KUMAR HAS WORKED IN THE FASHION INDUSTRY FOR OVER 7 YEARS, AND HIS EXPERIENCE INCLUDES POSITIONS IN OPERATIONS, MERCHANDISING, AND RETAIL MANAGEMENT. HE HAS ALSO CONSULTED FOR STARTUPS AND SMALL BUSINESSES, HELPING THEM TO DEVELOP AND IMPLEMENT STRATEGIES FOR GROWTH AND EXPANSION.

He has a Bachelor of technology in computer science & engineering from the Biju patnaik University & technology in India. He also has a Master of fashion technology in Fashion technology from the National Institute of Fashion Technology in India.

WHAT I LOVE TO DO



STRATEGY
MANAGEMENT



E-COMMERCE
OPERATIONS



LEARNING
TECHNOLOGIES



TRAINING



BUSINESS
ANALYTICS



SOCIAL MEDIA
MANAGEMENT

SKILLS

MERN	● ● ● ● ● ●
DATA SCIENCE	● ● ● ● ● ● ● ●
MERCHANDISING	● ● ● ● ● ● ●
PLANNING	● ● ● ● ● ● ● ●
ERP	● ● ● ● ●

EXPERIENCE

2013-15	ESS ELL SOURCING CO Sr Merchandiser • Merchandising and IT support
2015-16	ONE97 COMMUNICATION LTD Team lead • Quality Operations • Planning
2016-17	AAURAA INTERNATIONAL Sr Manager • Merchandising • Planning
2018- TILL DATE	AAYUSHMAA Founder • Operations Management • Business Development