

STATEMENT OF PURPOSE

My name is Prashant Kumar and I am currently focusing on my academic and career aspirations. I am planning to further my career in a managerial profile because it is something that I have always been interested in and motivated to learn more about. My work experiences have given me a taste of what it is like to be in this field and I would like to explore it further. I am always interested in learning about the latest technology and business management skills because they are constantly changing and evolving. I believe that by learning more about these things, I will be able to provide better services to my clients and customers.

Growing up in a family where the importance of education was emphasized heavily, I was always pushed to do better and be different than those who came before me. This has instilled a great work ethic in me that has allowed me to achieve success in my career.

I have been selected to represent my college at the first industry linkage program between NIFT India and BUFT Bangladesh. I was chosen because of my good understanding of technology and business analytical skills, especially in software and technology advancement. I have also attended many workshops like energy efficiency at IIT, Anveshan 09, foto-n-associate (a soft skills workshop) and Techfests (Samavesh 08", Sankalp 07, Advaita 07) at the national level.

My academic research thesis was on modern merchandising management techniques for J. M fabrics ltd, Bangladesh. I also developed an SMS utility system to send messages from the website to mobile phones. This system is useful for maintaining and informing people in the organization at first man software solutions, Visakhapatnam.

My internships and training with Soma textile and industries, LNJ Bhilwara group, Indian oil corporation ltd, MSME, Virgo marine PVT ltd, and Coal India ltd have provided me with the opportunity to interact and work closely with some of the most experienced and successful managers and technocrats. I have learned a great deal from their past experiences, and it was truly an honor to be under their guidance.

I was able to analyze, develop, and design software and business management projects practically. I successfully delivered it and it is currently operating in India, Bangladesh, and Nepal.

During my academic career, I was hand-picked by my institute to work as a lecturer at Bahirdar University in Ethiopia and other reputed companies such as Madame, GD web solution ltd, NPCL, Unilogic, Learnex global, and Cyberq consulting pvt ltd.

It's been an honor to be part of Cyber consulting Pvt ltd (after graduation) and EssEll, Paytm, and Aauraa (after post-graduation). I've been involved in software testing and maintenance, as well as management of apparel/textile production.

I am currently working on my entrepreneurship project, Aayushmaa, to understand real-life problems and explore feasible solutions to resolve them. One of my major assignments is the setup and operation management of a premium handloom brand, Studio Rama.

I am a certified assessor under Samarth Accreditation Code A-153005-100000000-19 and have been selected as an expert for UN/CEFACT.

One of my interests is to travel and interact with different people from different countries in order to immerse myself in their culture and foster friendship. I have volunteered for various social events to help the needy and unfortunate, coordinating the National Institute of fashion technology (NIFT) in the fest such as painting, sports, etc. But the most notable achievement I have managed to learn is the data science concept by Simplilearn.

I hope the management opening at your organization that I will embark on soon will help to further fuel my passion for the business management field which I have grown to love. I feel that it will provide me a chance to enhance my learning experience and explore new avenues of the business world that I may have not had the chance to before.

My objective is to find a secure position with a stable and profitable organization, where I can be part of a team and use my educational and business experience to the fullest potential.