

Prashant Kumar

Fashion Technologist



Summary

Prashant Kumar has worked in the fashion industry for over 7 years, and his experience includes positions in Operations, merchandising, and retail management. He has also consulted for startups and small businesses, helping them to develop and implement strategies for growth and expansion.

Contact Info

Profile:

<https://prashantmiracle.github.io>

getprashant@yahoo.com

+91 -870-941-4925

Skills & Proficiencies

- MERN
- Machine Learning
- Excel
- R, Python
- Fast React Systems
- Datatex- Garment ERP
- Merchandising
- E-com Operations
- Social Media Management
- Photography

Work Experience



Founder

Aayushmaa, Management consulting firm

March 2018 to continued (4 years, 9 months)

- We are in the technology business. We help companies in fashion and retail industries to grow their business with technology.



Sr. Manager

Aauraa International

Nov 2016 to March 2017 (5 months)

- My role in this project was to plan the upsizing project. I planned to improve production and marketing and we have upsized successfully.



Team Lead

One97 communications Ltd.

August 2015 to October 2016 (1 year 3 months)

- My role was to reduce the return rate of products, which was a major issue at Paytm. I worked with Category Team to help them understand their quality issues. I also worked with Operations to understand how we could make the process more efficient. In 2015-16, I achieved rising star status and improved processes through kaizen implementation.



Sr. Merchandiser

Ess Ell Sourcing Co.,

December 2013 to March 2015 (1 year, 4 months)

When I first started at the company, my focus was on the merchandising side. I had a lot of fun handling clients' accounts, but once I had those up and running, I took on a bigger role in marketing and business development.

Memberships

Samarth

scheme of Ministry of Textiles

Accredited assessor

Accreditation CODE:

A-153005-100000000-19

RSA : Mirams Training Services India

Pvt. Ltd , kolkata

UN/CEFACT

Role : Expert

Date of Approval: 7 march 2021

Educational Background



Master of Fashion Technology

Institution: NIFT India

Year of Graduation: 2012 CGPA: 8.2

- Selected in first Industry Linkage Program
b/w NIFT India & BUFT Bangladesh



B.Tech in Computer Science and Engineering

Institution: MITS Rayagada

Year of Graduation: 2009 CGPA: 7.01

- Founder of MITSALERT (1st M-alert system
in Orissa's private Engineering. college)

Certificates

Simplilearn

Masters Program in Data Science

Certificate ID: 25983703

National Safety Council

Industrial Safety

Duration 14/4/2020 to 3/05/2020

Grade A

Google Analytics Academy

Google Tag Manager Fundamentals

Certificate expires January 7, 2025

IIT Gandhinagar

Energy Efficiency: An overview

Attended on October 23-24 ,2010

Extra-academic activities

Paper Presentation

Sankalp 07

Advaita 07

Samavesh 08

IAS debate competition 04

SFS Bihar 98

Workshop

Ghani Zaman 2008

Anveshan 2009

Internships

IT

FSS, Vizag -March-April 2009

Coal India-May-June 2007

IOCL, Begusarai -Jan-Feb 2008

MSME Rayagada 2008

Fashion| LSCM

RSWM LTD-Dec- Jan 2011

JM Fabrics Dhaka-Feb- May 2012

Soma Textile-May-Aug 2011

Virgo marine-March 14-16 ,2011

Post Graduation Project

Modern Merchandising Management Techniques

The purpose of this research is to develop a framework to support management decision making about ERP Implementation and capabilities to manage merchandising. This study will provide insights into how to better manage ERP implementations, as well as what capabilities are most important for managing merchandising processes.