PRASHANT PATHAK

UX DESIGNER

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SUMMARY

Results-driven UX Designer with 2.5+ years of commercial experience and 4 years of entrepreneurial startup endeavors, totaling 6+ years in the field.

Successfully delivered 31+ projects across 9 countries, spanning B2B and B2C solutions, including SaaS and on-premise environments. Achieved 100% client satisfaction by simplifying complex workflows and optimizing user experiences.

Skilled at bridging user needs with business goals to create intuitive, efficient, and impactful design solutions

PORTFOLIO

www.prashantpathak.me

EDUCATION

Bachelor of Engineering, IT (2018)

Pune University

PROFESSIONAL EXPERIENCE

UI UX Specialist

Neilsoft | Full time | May 2023 - Present (1 year & 9 Months)

- As part of the Product Management Team, I led end-to-end UX design for multiple products, working closely with VPs, Senior Managers, Engineers, and Architects to develop intuitive, user-centered solutions. Collaborated with international clients on-site to ensure seamless integration and usability
- Our solutions delivered measurable impact—reducing construction costs by 5–8% through minimized rework, cutting energy expenditures by 8% 12%, and accelerating modeling time by 25 30%, significantly improving efficiency and cost-effectiveness.

Product Designer

Fiverr | Freelancing | Aug 2022 - May 2023 (9 Months)

- Provided tailored UX solutions for clients across diverse industries, including healthcare, finance, automotive, education, hospitality, and sports. Designed intuitive and user-friendly experiences, solving complex challenges with a balance of creativity and logic.
- Successfully delivered 20 projects for 12 clients across 8 countries, consistently earning 5-star ratings and positive feedback. Maintained a 100% on-time delivery record, with a high client retention rate due to the quality, reliability, and effectiveness of my solutions.
- For client reviews and additional details, visit my Fiverr profile: <u>fiverr.com/</u> <u>pathakprashant</u>

OTHER EXPERIENCE

Entrepreneurial Startup Endeavors | May 2018 - July 2022 (4 Years, 2 Months)

Co-founded Cygniaura Pvt Ltd (DIN 08147372) and was a key contributor to the founding of Antrixums Systems Pvt Ltd, leading end-to-end Product Design and Product Management. Developed e-governance solutions like Smart Inward-Outward, ADS, and CCVIS, reducing critical task operation times from 1–3 days to just 5 minutes. Additionally, designed an Admissions Management system that ensured seamless institutional operations during the COVID-19 pandemic

CORE SKILLS

User Research

Complex Problem-Solving

Cross-functional Collaboration

UX Architecture

UX Management

Wireframing & Prototyping

Object Oriented UX

Design Thinking Process

Usability Testing

OTHER SKILLS

Agile Methodology

Basic ReactJS, D3JS, CSS

Software Development Life Cycle

TOOLS

Figma

Balsamiq

Jira

VS Code

SOCIAL LINKS

Fiverr | IXDF | Linkdln | GitHub