

PRASHANT PATHAK

PRODUCT DESIGNER



www.prashantpathak.me

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EXPERIENCE

UI UX Specialist

Neilsoft | Full time | May 2023 – Present

- As part of the Product Management Team, I designed the **UX from scratch** for multiple products in the **Construction and Energy domains**, **collaborating** closely with a cross-functional team including VPs, Senior Managers, Engineers, and Architects, as well as with on-site clients abroad.
- Results from software solutions showed average reductions of **5–8% in construction costs** by preventing rework, **16–20% in energy** expenditure, and **35–40% in modeling** time, driving efficiency and cost-effectiveness.

Product Designer

Fiverr | Freelancing | Aug 2022 – May 2023 (9 Months)

- Collaborated with clients across **diverse domains**, including healthcare, finance, automotive, education, hospitality, sports, etc to deliver tailored UX solutions that addressed **complex problems with creative and logical approaches**.
- Successfully completed **20 projects for 12 clients across 8 countries**, consistently earning **5-star ratings** and **positive feedback** with a **100% on-time delivery** badge. Clients kept coming back for new projects due to the **quality and reliability** of delivered solutions. For client reviews and additional details, please visit my Fiverr profile: [fiverr.com/pathakprashant](https://www.fiverr.com/pathakprashant).

Startup Initiative

Antrixum Systems Pvt Ltd | Self-Initiated | Mar 2019 – Jul 2022 (3 Yrs, 4 Month)

- End-to-End Product Design & Management: **Led the entire product design lifecycle**, from ideation to deployment, incorporating hands-on **software development lifecycle** practices. Supported development with **pseudocode** and **resolved complex challenges**. Ensured high-quality deliverables through rigorous **testing**.
- Featured e-governance products like Smart Inward-Outward, ADS, and CCVIS reduced critical task **operation times from 1–3 days to 5 minutes** on average. Additionally, The Admissions Management solution also ensured **operational continuity** for the institute during the COVID-19 pandemic.

Director and Product Designer

Cygniaura Pvt Ltd | Self-Initiated | May 2018 – Feb 2019 (9 Month)

Co-founded a startup with the mission to create **cost-effective, user-friendly software** solutions that **deliver impactful results**. Focused on simplifying and improving citizens' lives through innovative technology, contributing to the vision of a Digital India.

SUMMARY

Product Designer with **6+ years** of experience spanning multiple domains. Expertise in design thinking, Agile methodologies, and solving complex problems through intuitive solutions, driving outcomes like **90% efficiency gains** and enhanced user engagement. Proficient in wireframing, prototyping, data visualization, and bridging design-development gaps with implementation logic. Successfully delivered **31+ projects across 9 countries**, aligning user needs with business objectives

PORTFOLIO

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EDUCATION

Bachelor of Engineering, IT (2018)

Pune University

SKILLS

Design Thinking Process

Wireframing & Prototyping

User Research

Complex Problem-Solving

Agile Methodology

Cross-functional Collaboration

UX Management

Basic ReactJS, D3JS, CSS

TOOLS

Figma, Balsamiq, VS Code, Asana

OTHER PROFILES

www.linkedin.com/in/prashantpathak7

<https://github.com/prashantpathak7>

<https://www.fiverr.com/pathakprashant>

<https://www.interaction-design.org/members/prashant-bharat-pathak>