

# Credit Card Transaction Report

Revenue

55M

Total Interest

7.8M

Transaction  
Amount

45M

Transaction  
Count

656K

| Card_Category | Sum of Revenue  | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|-----------------|------------------------|------------------------|
| Blue          | 46139398        | 36957875               | 6495888                |
| Gold          | 2454072         | 2024078                | 373784                 |
| Platinum      | 1135608         | 953314                 | 161629                 |
| Silver        | 5586332         | 4586746                | 812081                 |
| <b>Total</b>  | <b>55315410</b> | <b>44522013</b>        | <b>7843382</b>         |

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Silver

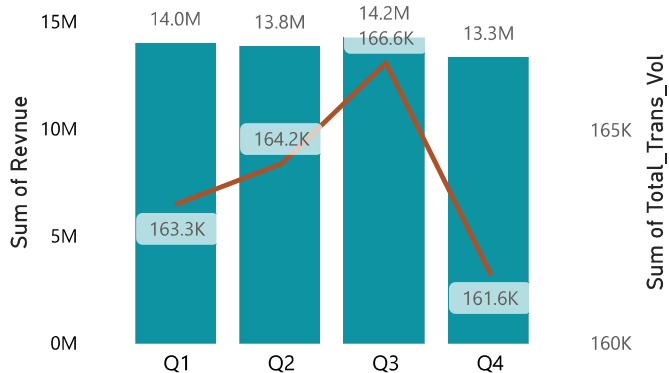
Blue

Gold

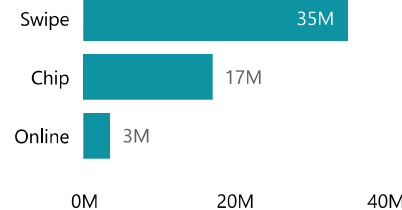
Platinum

## QTR Revenue and Trans Vol

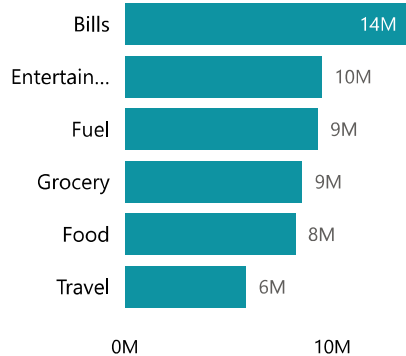
Sum of Revenue Sum of Total\_Trans\_Vol



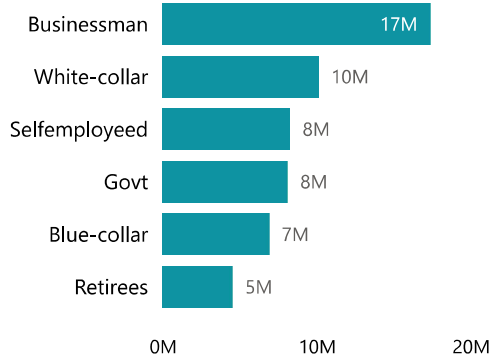
## Revenue by Exp Type



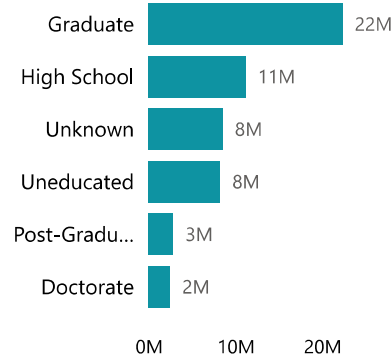
## Revenue by Exp Type



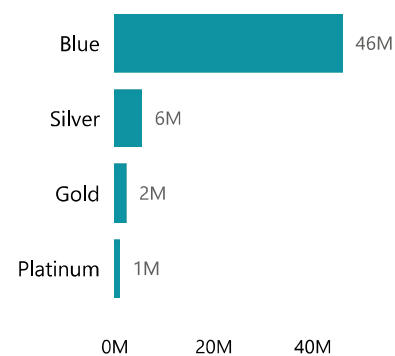
## Revenue by Customer job



## Revenue by Education



## Revenue by Card Category



# Credit Card Customer Report

Revenue

55M

Total Interest

7.8M

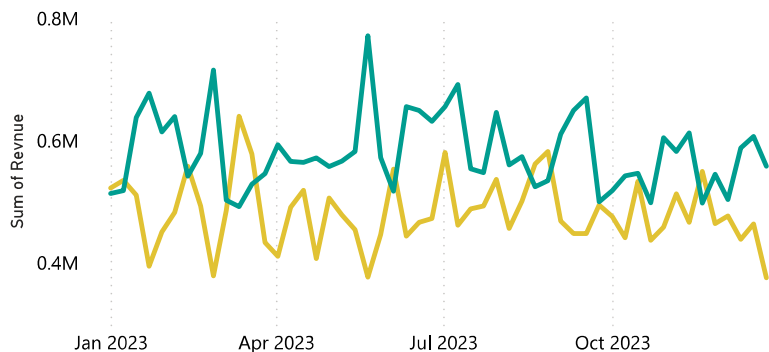
Income

576M

CSS

3.19

Revenue by Week



Q4

Q3

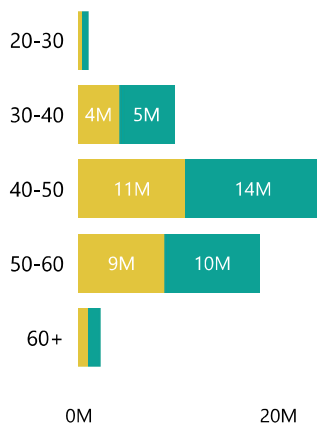
Q2

Q1

Week\_Start\_Date

All

Revenue by Age Group



M

30M

F

25M

Swipe

Online

Chip

Silver

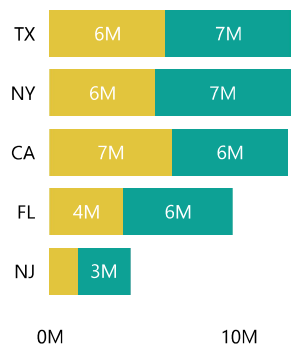
Blue

Gold

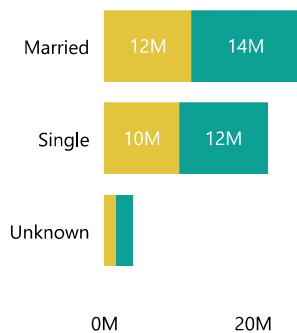
Platinum

| Customer_Job  | Sum of Revenue  | Sum of Income    | Sum of Interest_Earned |
|---------------|-----------------|------------------|------------------------|
| Blue-collar   | 6904279         | 72262158         | 952801                 |
| Businessman   | 17387832        | 186959919        | 2539390                |
| Govt          | 8111701         | 88773989         | 1160016                |
| Retirees      | 4535184         | 48675030         | 630359                 |
| Selfemployeed | 8261758         | 75313288         | 1119742                |
| White-collar  | 10114656        | 103930055        | 1441074                |
| <b>Total</b>  | <b>55315410</b> | <b>575914439</b> | <b>7843382</b>         |

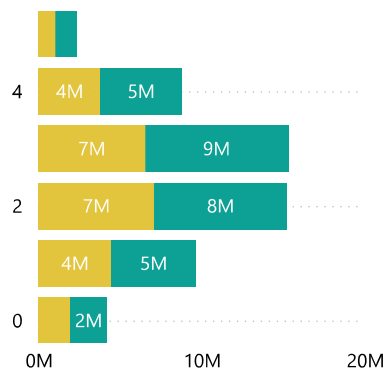
Top 5 States



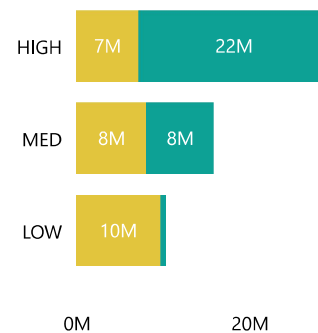
Revenue by Marital Status



Revenue by Dependent



Revenue by Income Group



Revenue by Education

