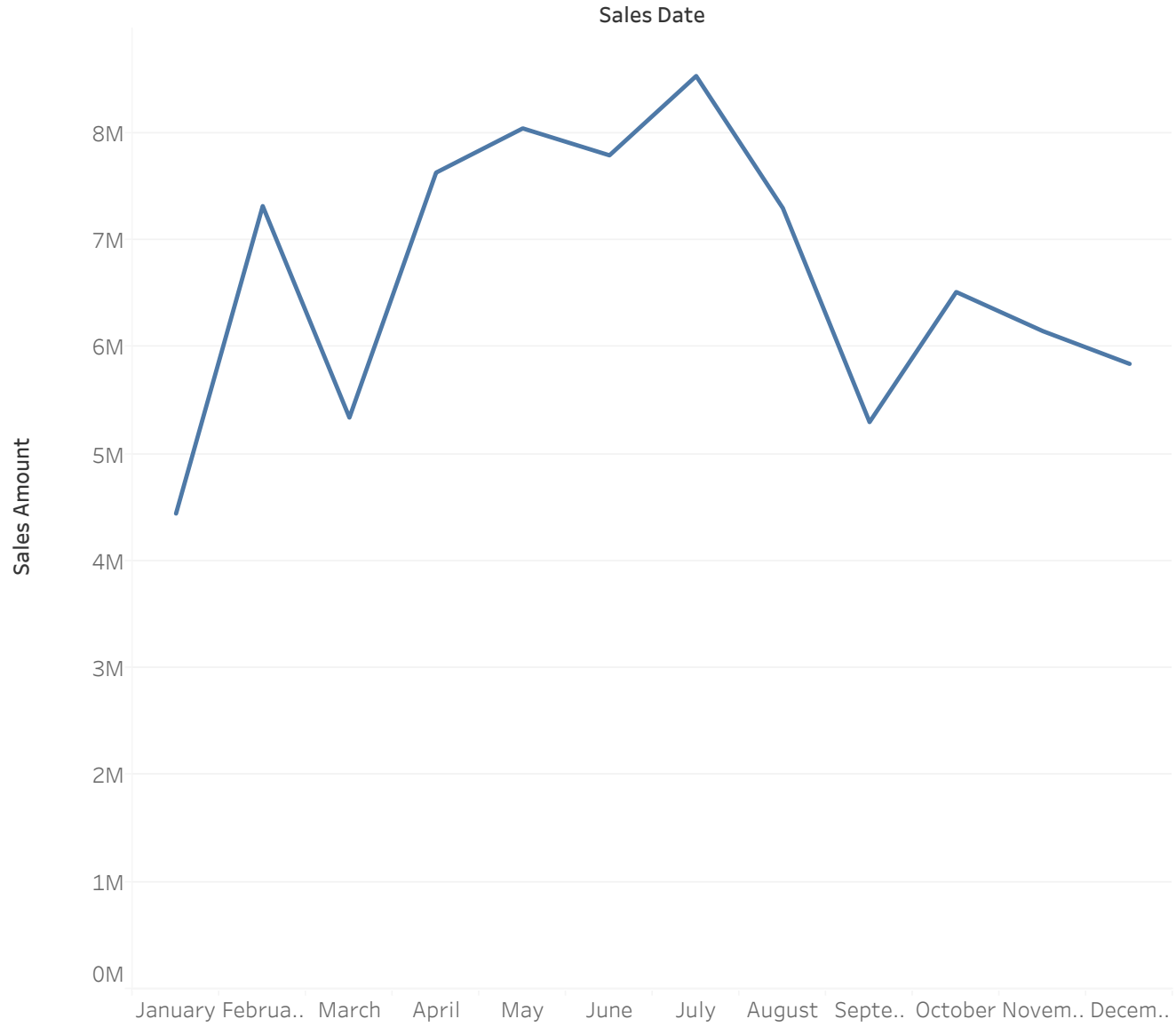
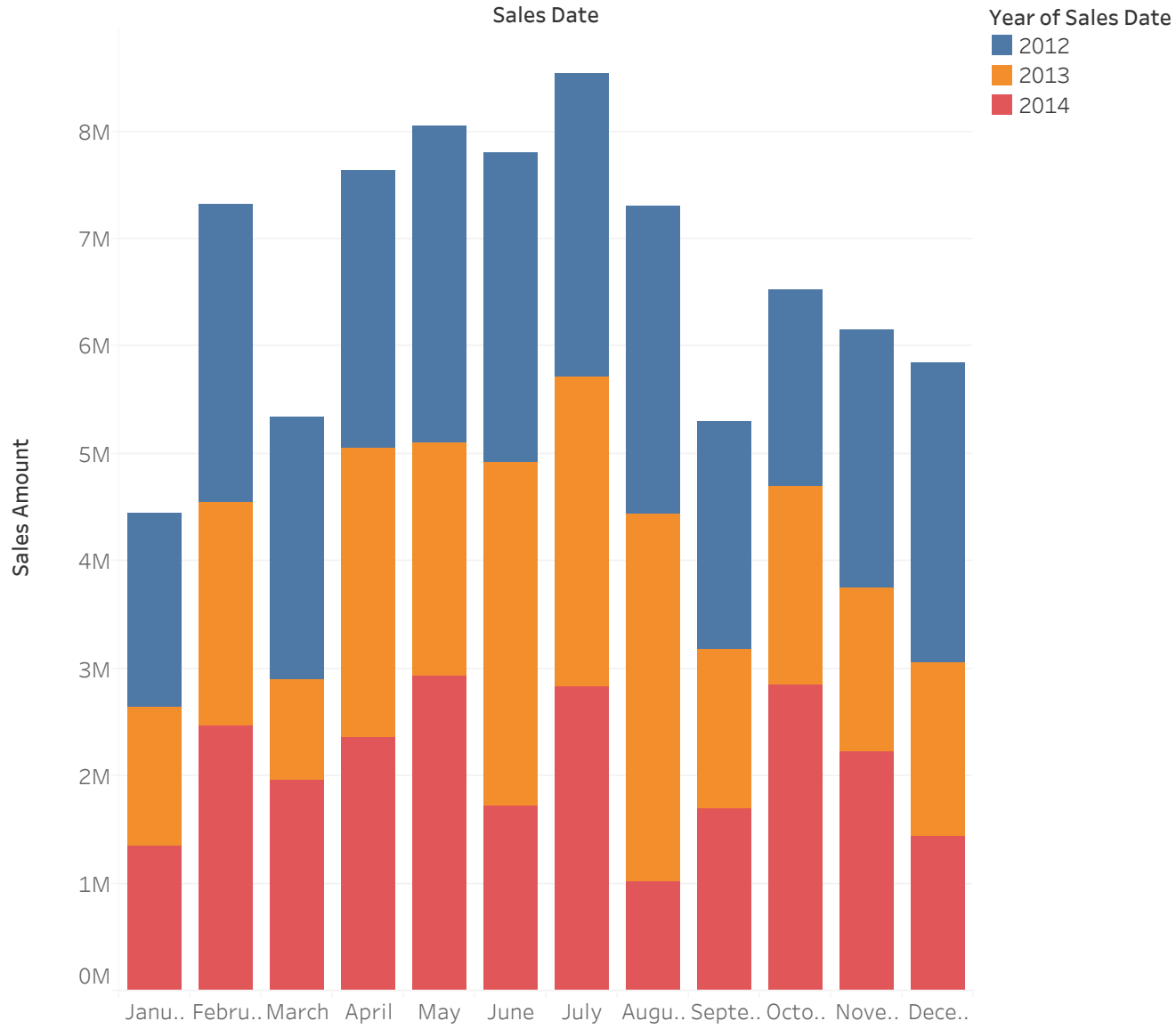
<Monthly Online sales Trend>



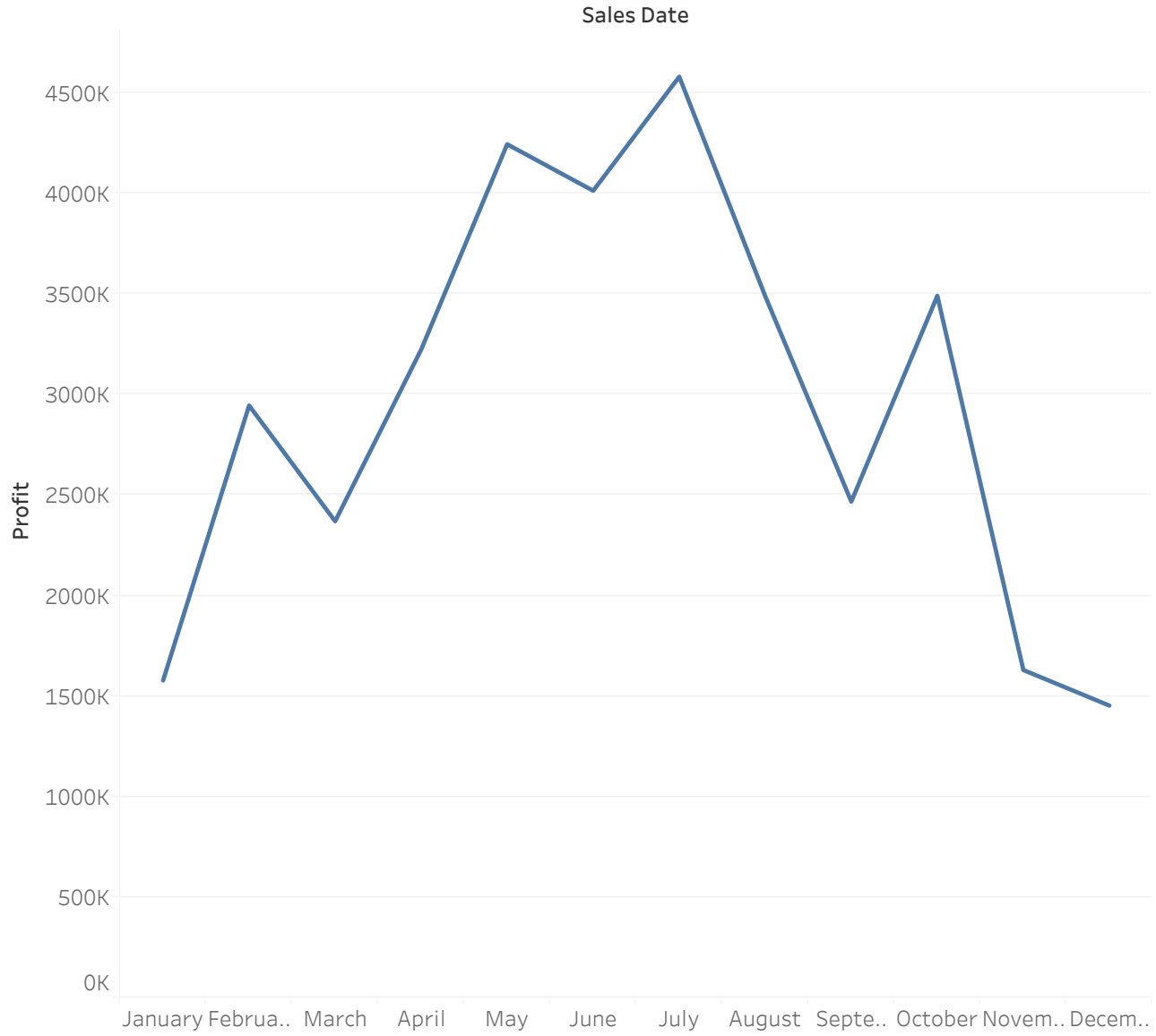
The trend of sum of Sales Amount for Sales Date Month.

Monthly sales Yearwise



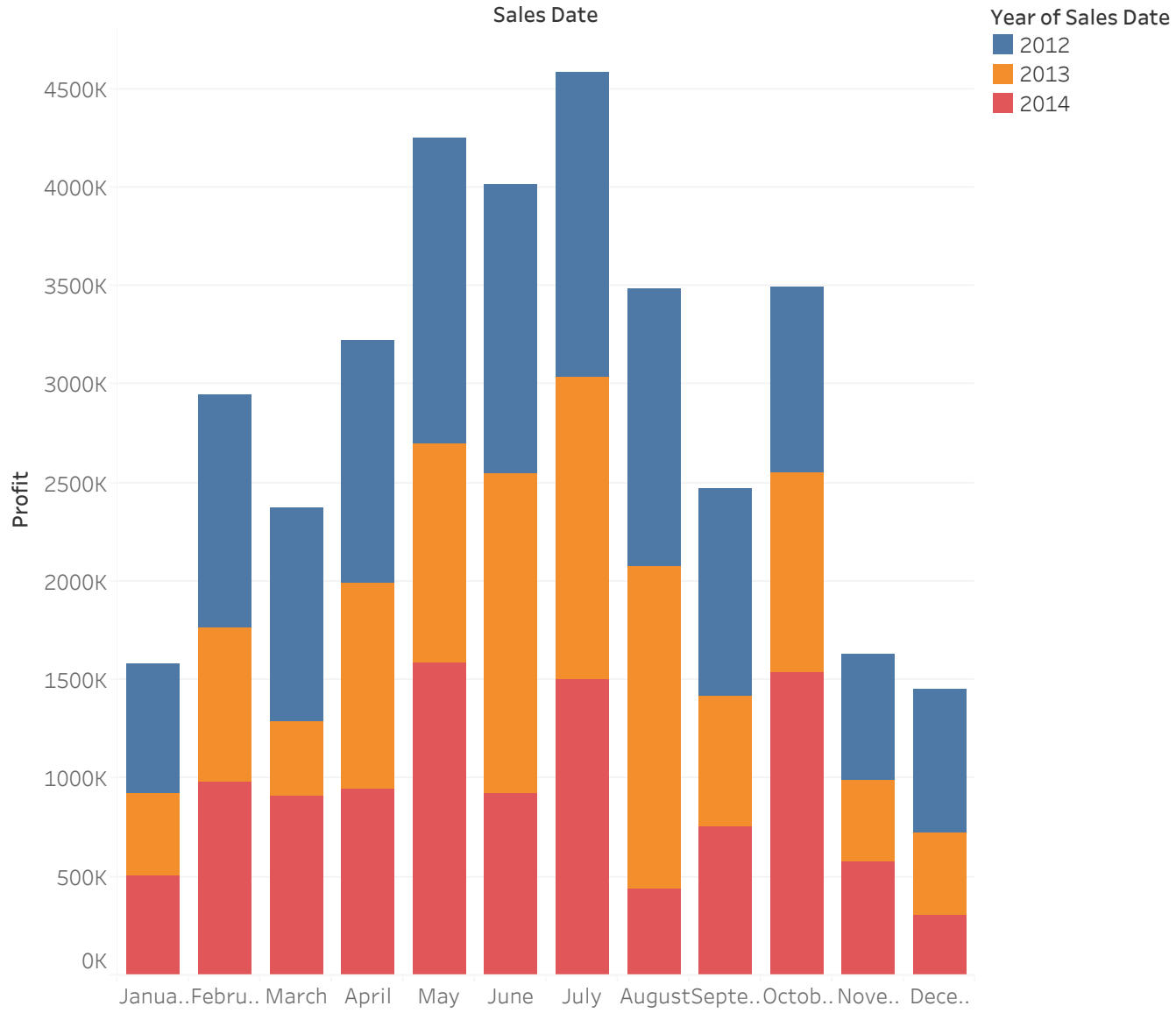
Sum of Sales Amount for each Sales Date Month. Color shows details about Sales Date Year.

Mothly combined profit of all the years



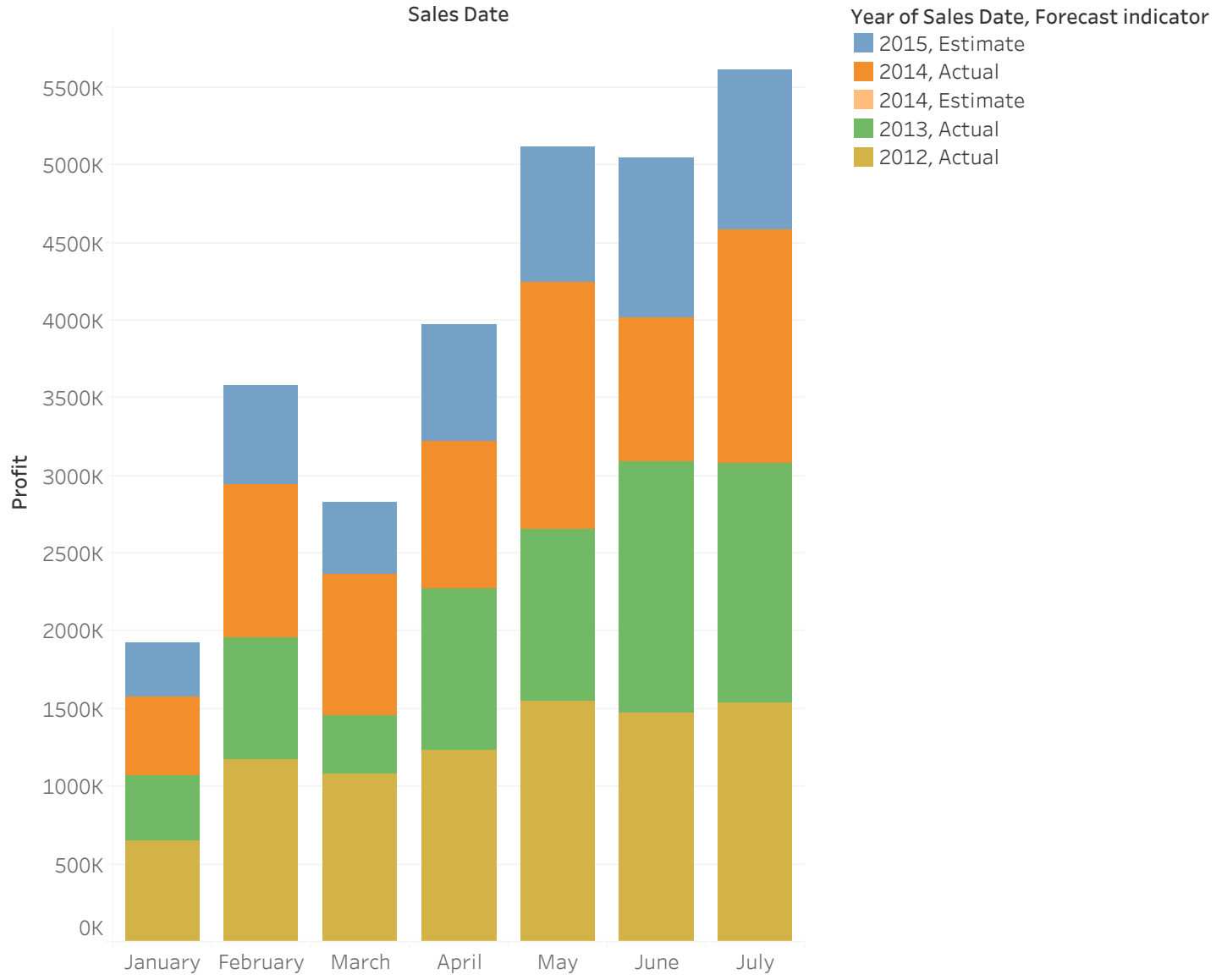
The trend of Profit for Sales Date Month.

Yearly profit



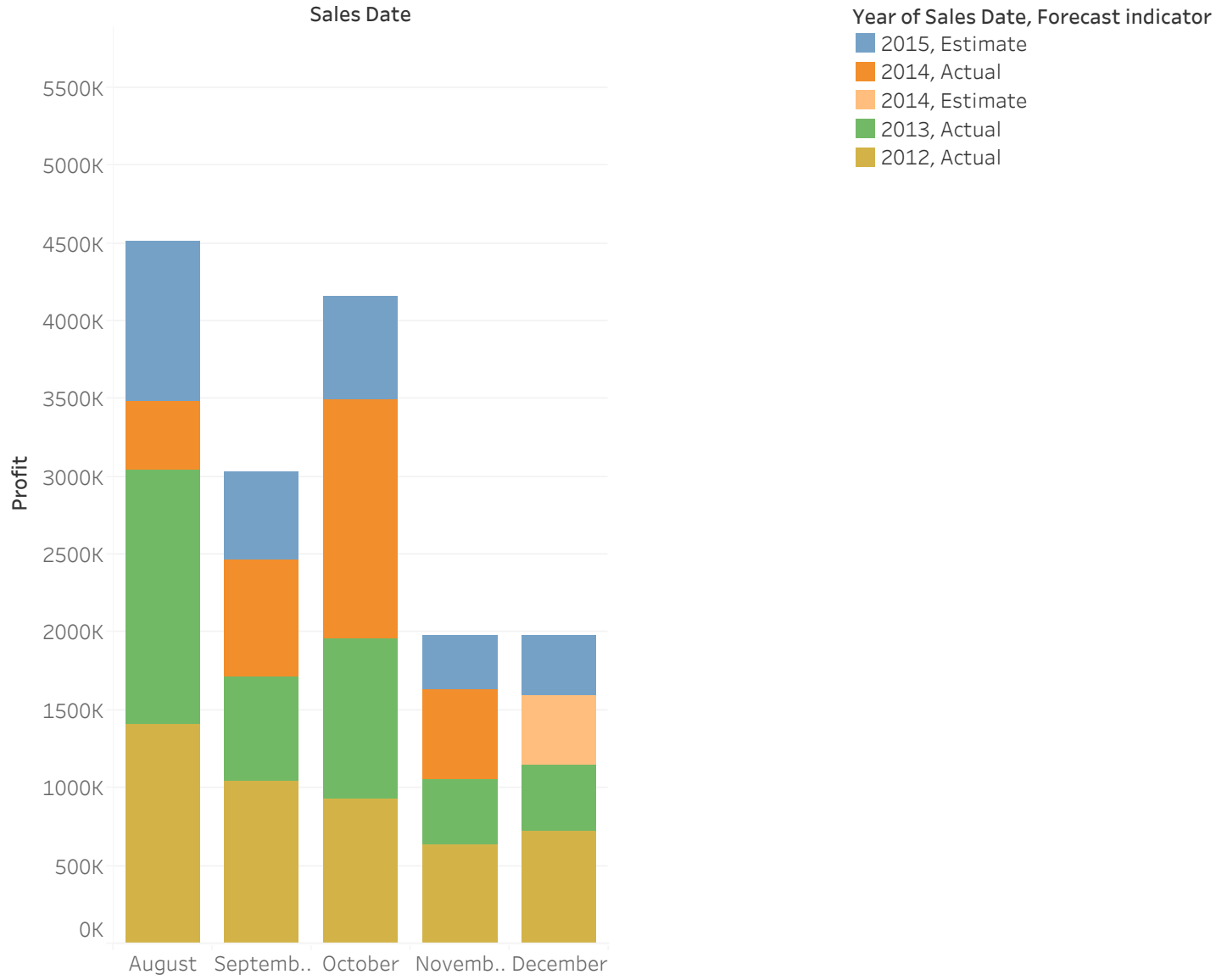
Profit for each Sales Date Month. Color shows details about Sales Date Year.

Profit forcast based on previous year data



Profit (actual & forecast) for each Sales Date Month. Color shows details about Sales Date Year and Forecast indicator.

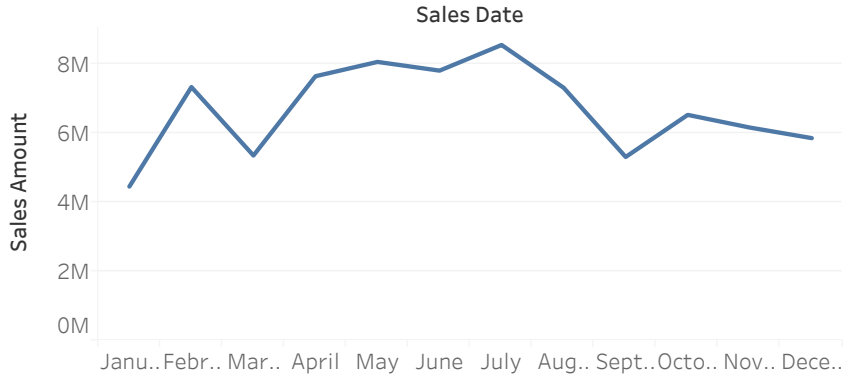
Profit forcast based on previous year data



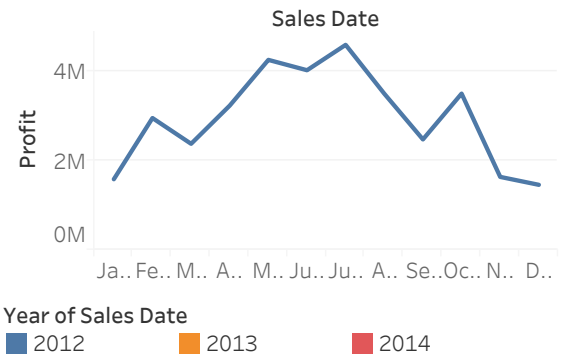
Profit (actual & forecast) for each Sales Date Month. Color shows details about Sales Date Year and Forecast indicator.

Online sales and profit trends over the years

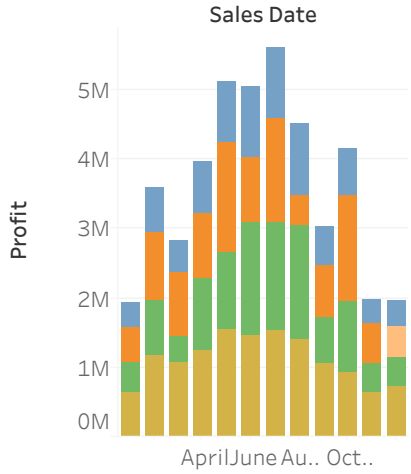
<Monthly Online sales Trend>



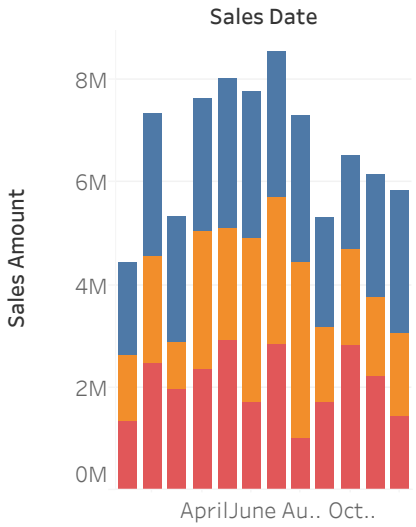
Mothly combined profit of all the years



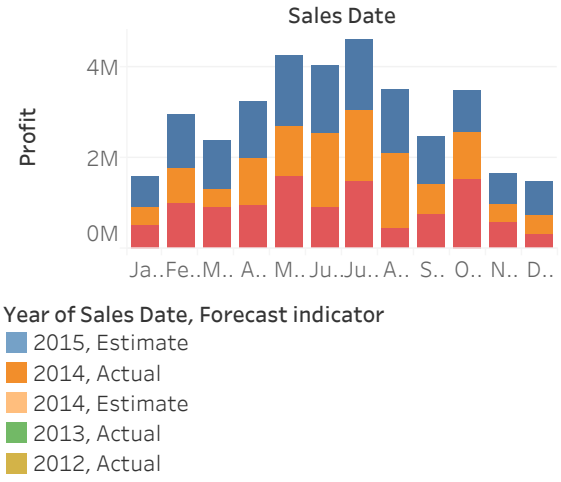
Profit forcast based on previous year data



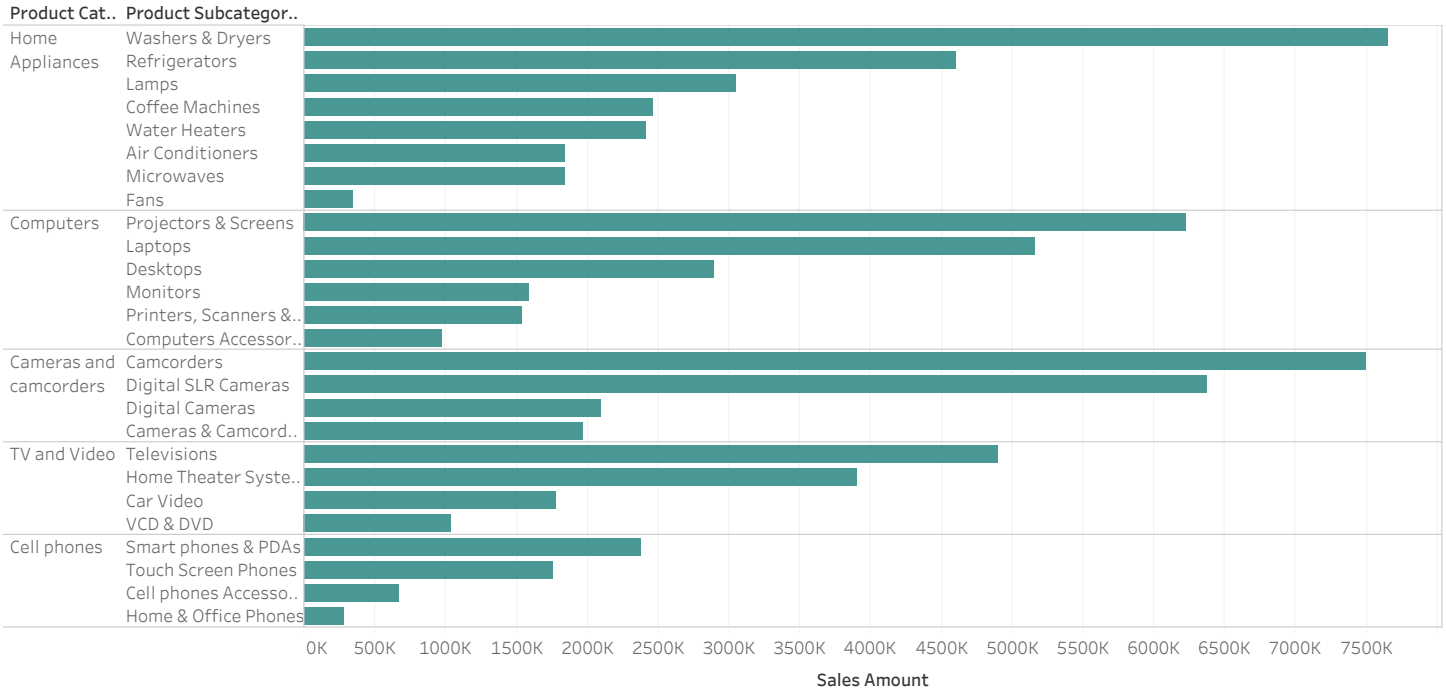
Monthly sales Yearwise



Yearly profit

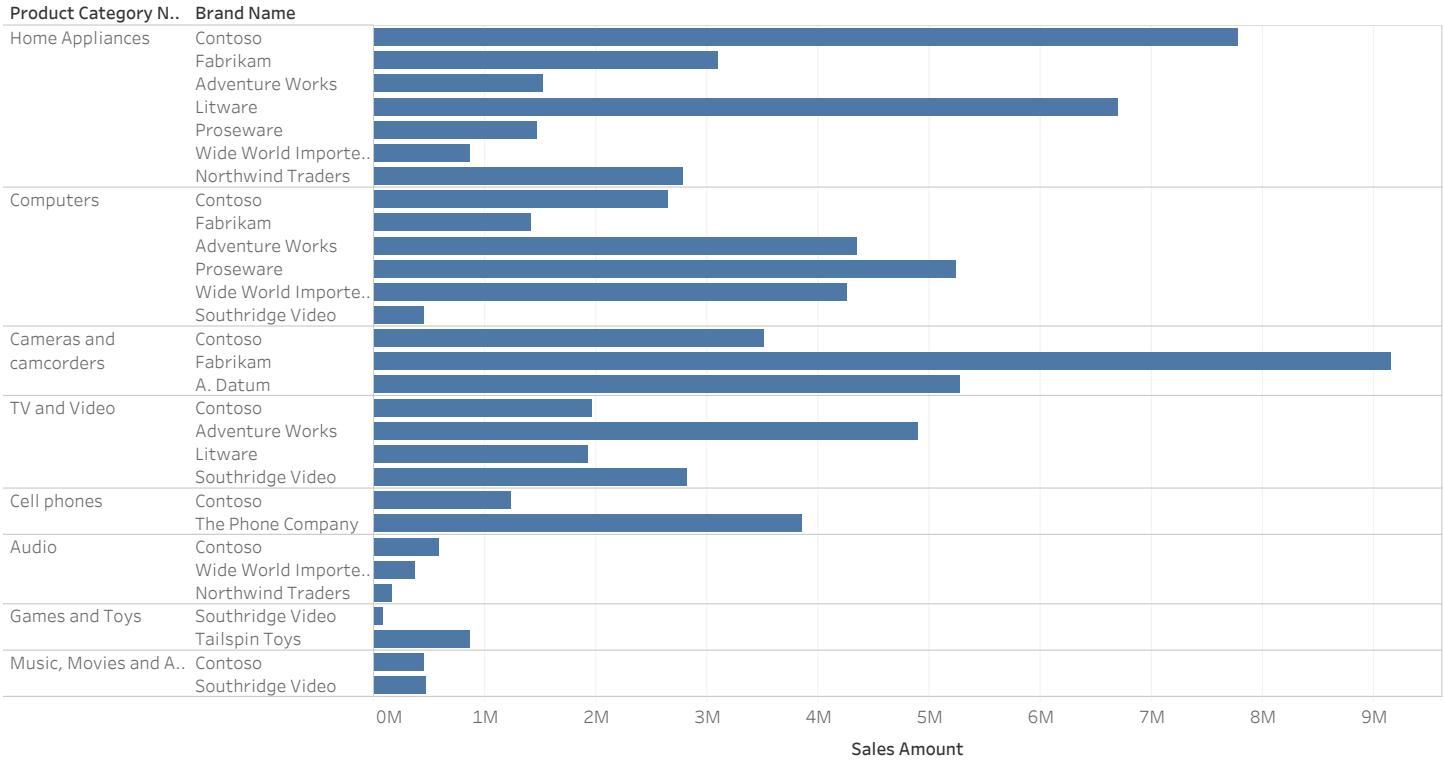


Top 5 most selling categories and subcategories



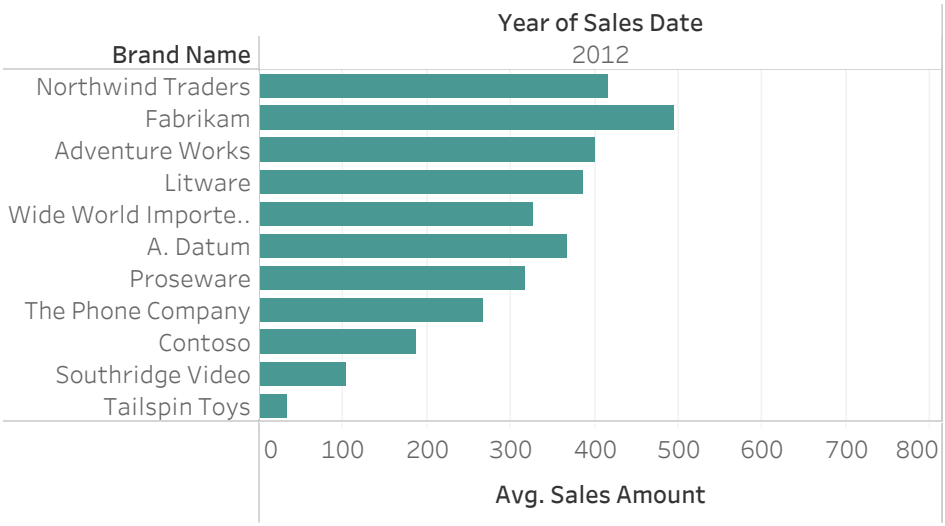
Sum of Sales Amount for each Product Subcategory Name broken down by Product Category Name. The view is filtered on Product Category Name, which keeps Cameras and camcorders, Cell phones, Computers, Home Appliances and TV and Video.

Brad contribution for each category



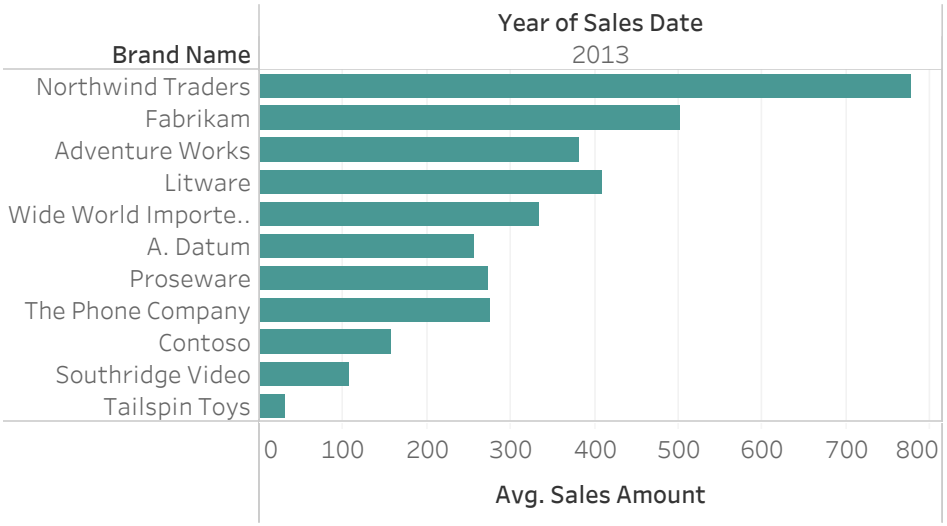
Sum of Sales Amount for each Brand Name broken down by Product Category Name.

Average sales for each Each brand for each year



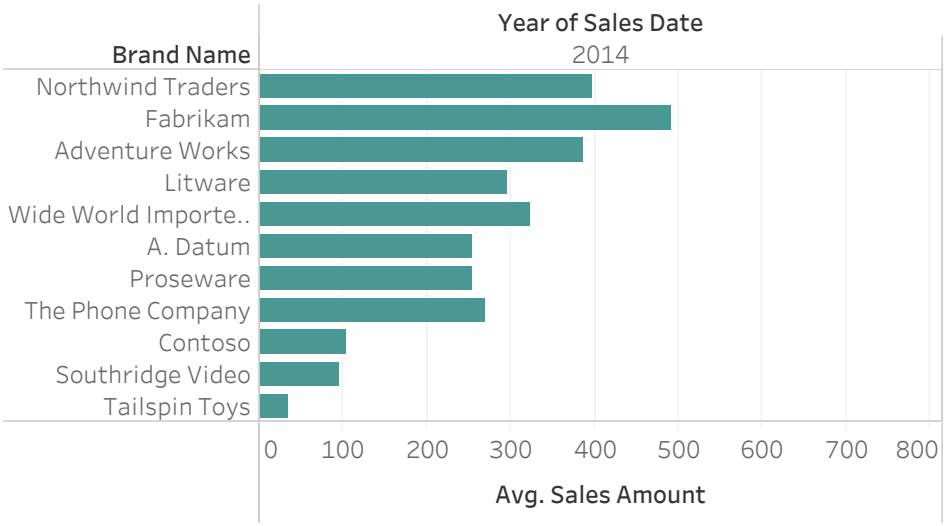
Average of Sales Amount for each Brand Name broken down by Sales Date Year.

Average sales for each Each brand for each year



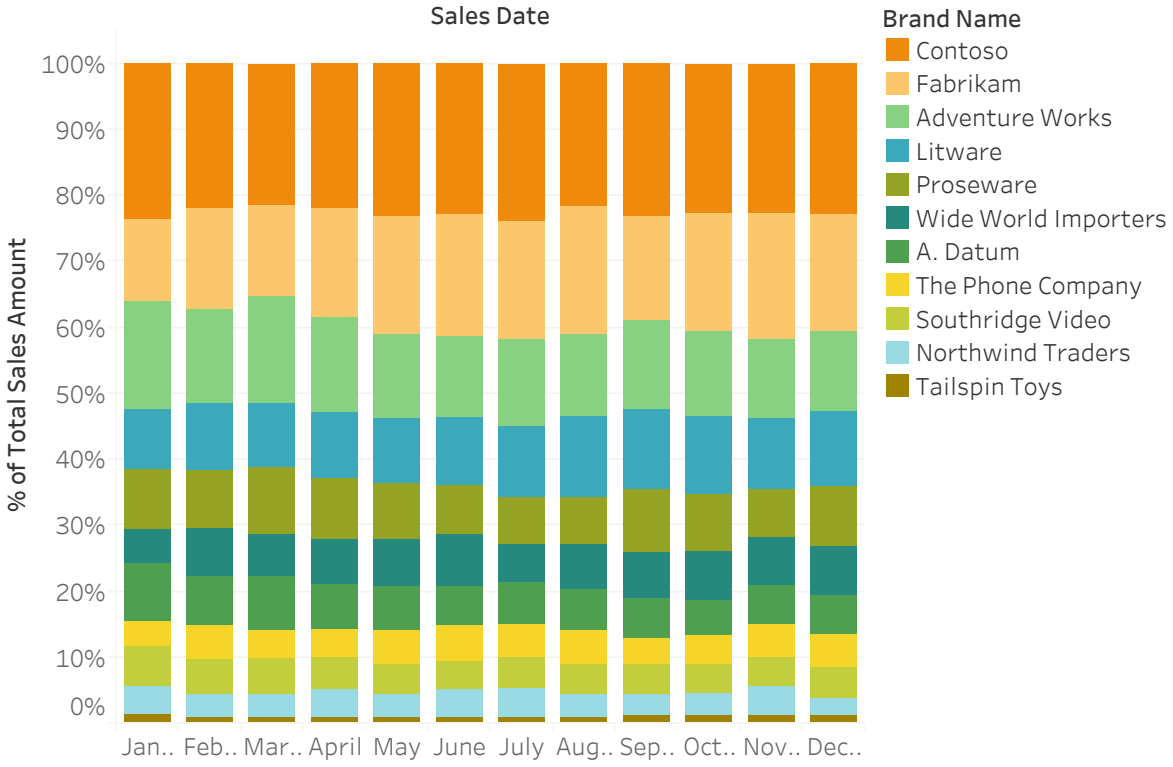
Average of Sales Amount for each Brand Name broken down by Sales Date Year.

Average sales for each Each brand for each year



Average of Sales Amount for each Brand Name broken down by Sales Date Year.

Contribution of each Brand in total sales Monthwise

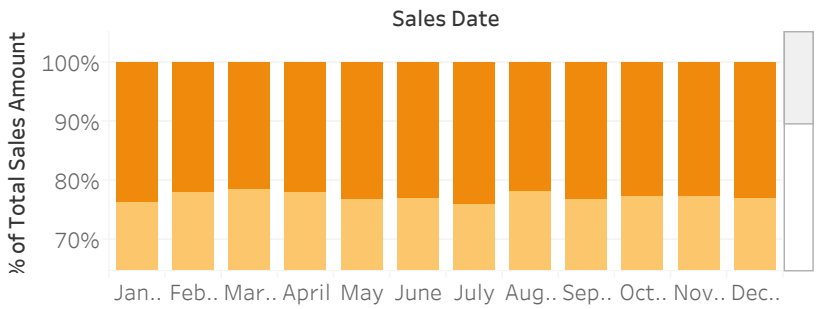


% of Total Sales Amount for each Sales Date Month. Color shows details about Brand Name. Percents are based on each column of the table.

Most selling categories and contribution of brand in total sales

Brand Name
- Contoso
- Fabrikam
- Adventure Works
- Litware
- Proseware
- Wide World Imp..
- A. Datum
- The Phone Com..
- Southridge Video
- Northwind Trad..
- Tailspin Toys

Contribution of each Brand in total sales Monthwise

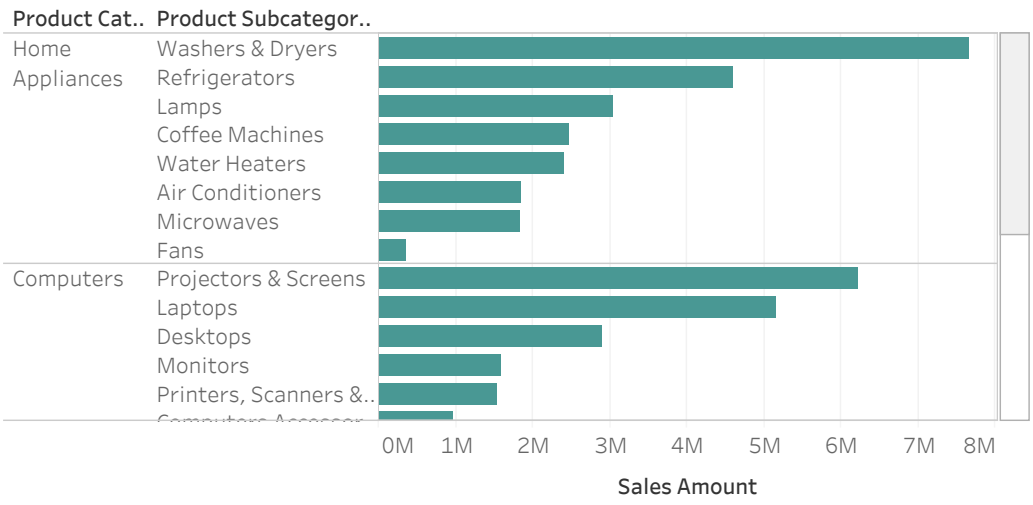


State-wise Average sales

Region1
- Beijing
- Berlin
- Maryland

Product Category N..
- [x] Audio
- [x] Cameras and ca..
- [x] Cell phones
- [x] Computers
- [x] Games and Toys
- [x] Home Appliances
- [x] Music, Movies a..
- [x] TV and Video

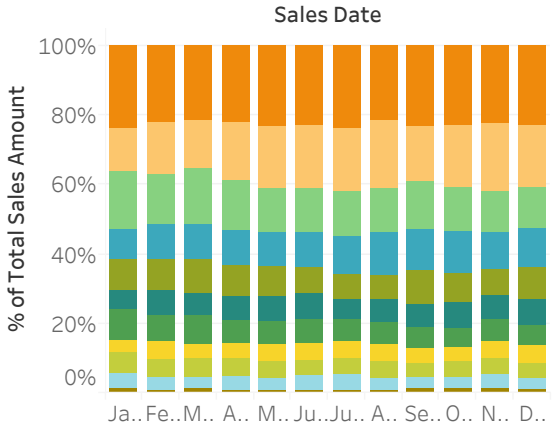
Top 5 most selling categories and subcategories



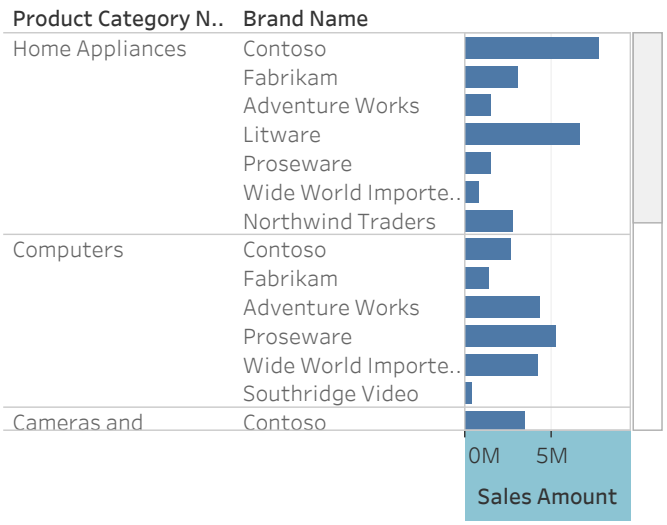
Limit
Top 5 by SUM([Sales Amount])

Brand sales analysis Yearwise

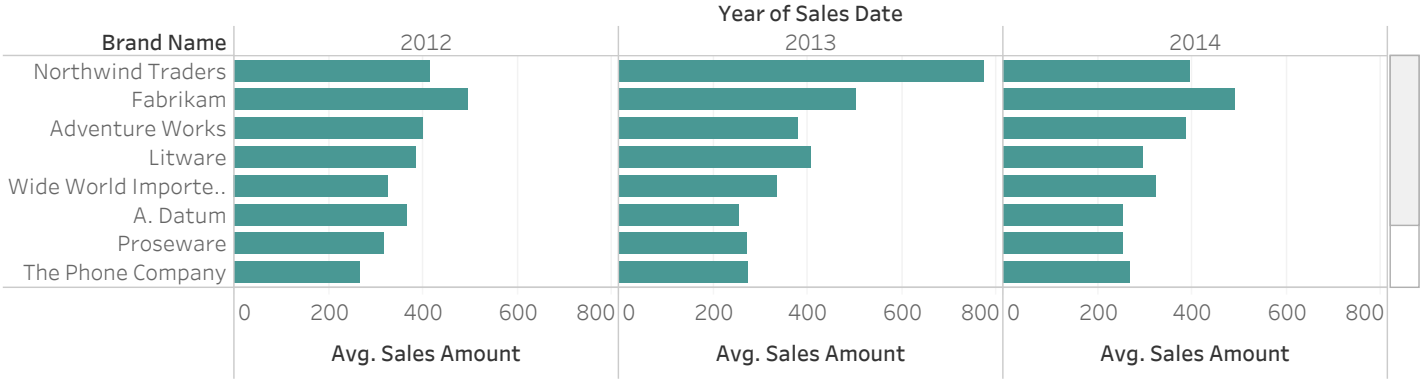
Contribution of each Brand in total sales Monthwise



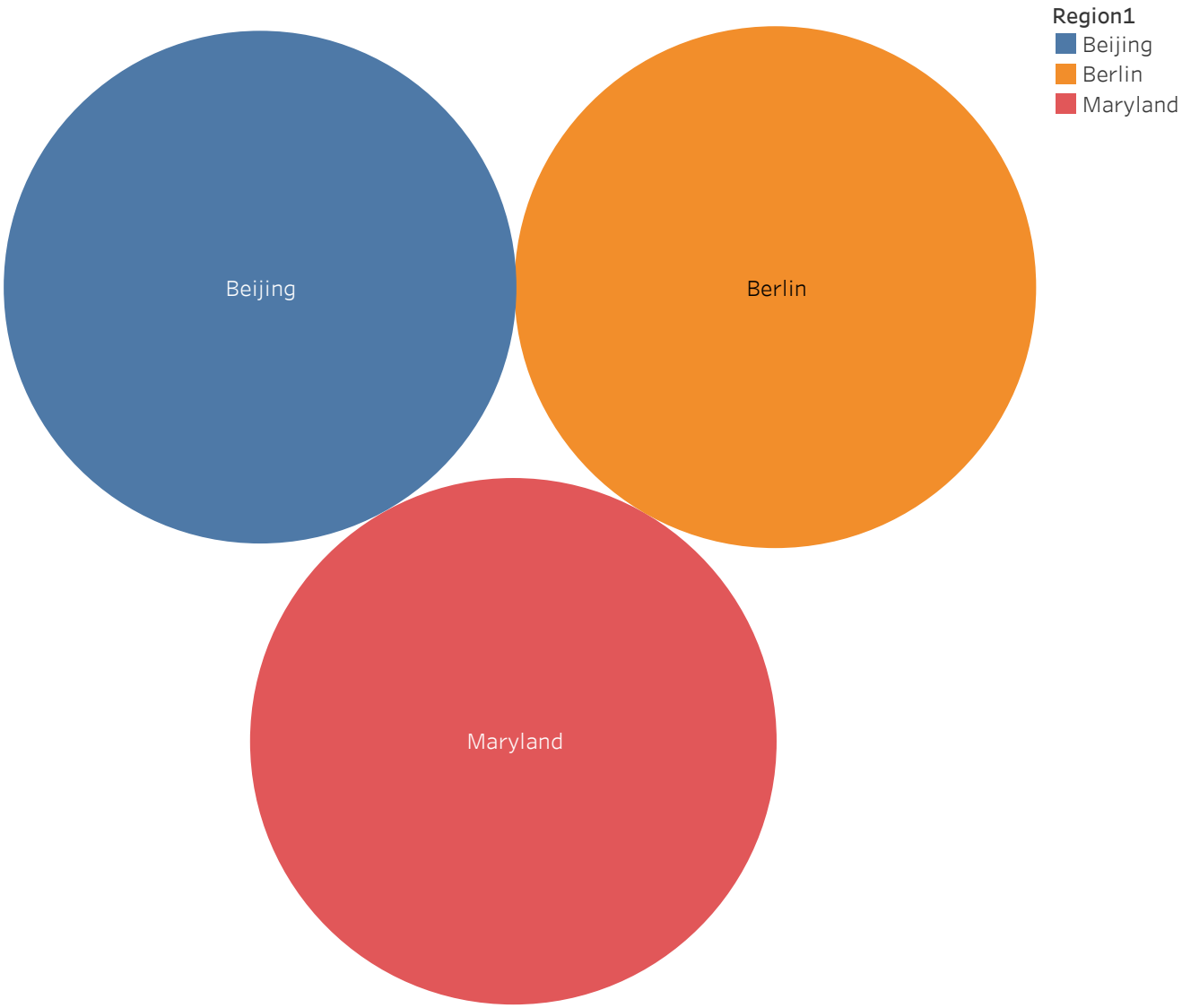
Brad contribution for each category



Average sales for each Each brand for each year

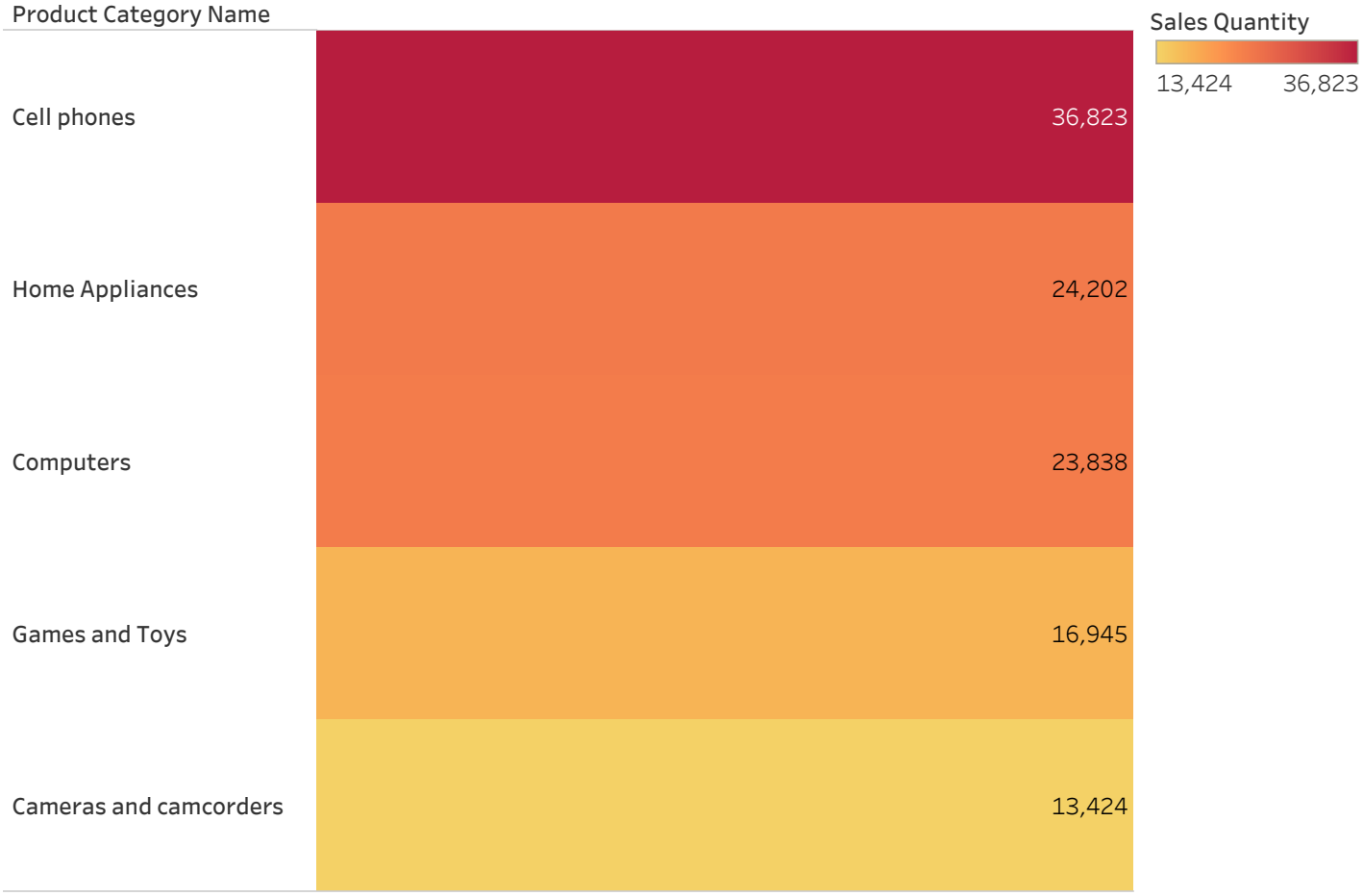


Statewise Average sales



Region1. Color shows details about Region1. Size shows average of Sales Amount. The marks are labeled by Region1.

Top 5 most selling categories



Sum of Sales Quantity broken down by Product Category Name. Color shows sum of Sales Quantity. The marks are labeled by sum of Sales Quantity. The data is filtered on Sales Date Year and Sales Date Month. The Sales Date Year filter keeps 2014. The Sales Date Month filter keeps 12 of 12 members. The view is filtered on Product Category Name, which keeps Cameras and camcorders, Cell phones, Computers, Games and Toys and Home Appliances.

Top 5 products with categories

Product Name	Product Category Name	Sales Quantity
Contoso In-Line Coupler E180 Silver	Cell phones	1,524
A. Datum SLR Camera X137 Grey	Cameras and camcorders	29
Adventure Works 26″ 720p LCD HDTV M140 Silver	TV and Video	27
SV 16xDVD M360 Black	TV and Video	27
Contoso Telephoto Conversion Lens X400 Silver	Cameras and camcorders	25

Sales Quantity
25 1,524

Sum of Sales Quantity broken down by Product Name and Product Category Name. Color shows sum of Sales Quantity. The marks are labeled by sum of Sales Quantity. The data is filtered on Sales Date Year and Sales Date Month. The Sales Date Year filter keeps 2014. The Sales Date Month filter keeps 12 of 12 members. The view is filtered on Product Name, which has multiple members selected.

Top product and top 5 categories analysis

Sales Quantity

13,424 36,823

Year of Sales Date

- [ ] 2012
- [ ] 2013
- [x] 2014

Month of Sales Date

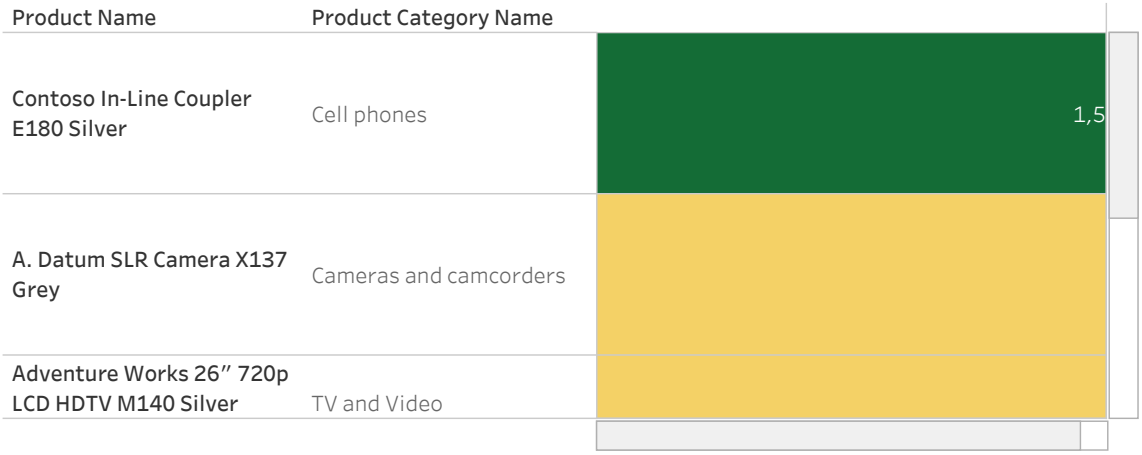
- [x] January
- [x] February
- [x] March
- [x] April
- [x] May
- [x] June

Year of Sales Date

- [ ] 2012
- [ ] 2013
- [x] 2014

Month of Sales Date

- [x] January
- [x] February
- [x] March
- [x] April
- [x] May
- [x] June
- [x] July
- [x] August
- [x] September
- [x] October
- [x] November
- [x] December

Top 5 most selling categories

Top 5 products with categories