Difference in producer's proximity strength between po-1 0.75 0.5 0 0.25 0 1 0.75 50 0.5 0.25 0 1 Median Difference in Strength 0.75 100 100 0.5 0 0.25 -100 0 1 0.75 150 0.5 0.25 0 1 0.75 200 0.5 0.25 0 0.25 0.5 0 0.75 1 Preference