Difference in producer's proximity strength between for 1 0.75 0.5 0 0.25 0 1 0.75 50 0.5 0.25 0 1 Median Difference in Strength 0.75 200 100 0.5 150 0.25 0 1 0.75 150 0.5 0.25 0 1 0.75 200 0.5 0.25 0 0 0.25 0.5 0.75 1 Preference