

WAZE TRAFFIC ANALYSIS

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What is Waze?

Waze is the world's largest community-based traffic and navigation app where drivers in your area share real-time traffic and road info, saving everyone time and gas money on their daily commute.

Goal

To analyze traffic notification alerts in San Francisco using waze data.

Data

- Real time traffic data in San Francisco city
- No official API for Waze
 - So data is very messy
- Collected data every hour from Waze LIVE map

Demo

```
time_stamp": 1453696077.374517.
 alerts"
    "country": "US".
    "latitude": "41.846912".
    "longitude": "-87.643182",
    "numOfThumbsUp": 19.
    "placeNearBy": null,
    "subType": "POLICE_HIDING",
    "type": "POLICE"
    "country": "US",
    "latitude": "41.756379",
    "longitude": "-87.552768".
    "numOfThumbsUp": 5.
    "placeNearBy": null,
    "subType": "",
    "type": "ACCIDENT"
    "country": "US".
    "latitude": "41.756379".
    "longitude": "-87.552768",
    "numOfThumbsUp": 3.
    "placeNearBy": null.
    "subType": "",
    "type": "JAM"
    "country": "US",
    "latitude": "41.824708",
    "longitude": "-87.719495".
   "numOfThumbsUp": 2,
    "placeNearBy": null,
   "subType": "HAZARD_ON_SHOULDER_CAR_STOPPED".
    "type": "HAZARD"
"jams":
    "country": "US",
    "delayInSec": -1,
    "end": "W Congress Pkwy",
    "endLatitude": "41.875453",
   "endLongitude": "-87.642937",
    "severity": 3.
    "start": null,
```

```
"country": "US",
  "latitude": "41.846912",
  "longitude": "-87.643182",
  "numOfThumbsUp": 19,
  "placeNearBy": null,
  "subType": "POLICE_HIDING",
  "type": "POLICE"
},
```

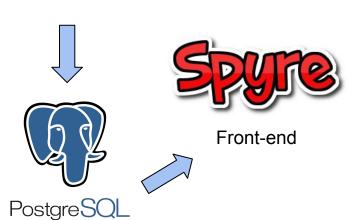
```
"country": "US",
"latitude": "41.824708",
"longitude": "-87.719495",
"numOfThumbsUp": 2,
"placeNearBy": null,
"subType": "HAZARD_ON_SHOULDER_CAR_STOPPED",
"type": "HAZARD"
```

Pipeline Architecture





Batch processing



Cluster setup

- Server 1 EC2 instance
- Kinesis 1 EC2 instance
- Spark 1 Master and 2 slaves
- Postgres 1 RDS instance
- Spyre/Frontend 1 EC2 instance

Challenges faced

- Data is very messy -- difficult to wrestle into a usable format.
 - Each GET Response from Waze's servers has changing nested json fields.
- Bringing nodes back online after failure.

Thank you