

I N T R O D U C I N G

# NEXON EV MAX

MOVES YOU TO THE MAX



EVO  
VE TO  
ELECTRIC

POWERED BY

**ZIPTRON**  
Advanced Electric Drive Experience

## Higher Range - 453#km

Drive to the MAX on a single charge with the enhanced range of the Nexon EV MAX.

### Bigger Battery Capacity

Enjoy long uninterrupted drives with the Nexon EV MAX's large 40.5 kWh, and IP67 rated high energy density li-ion battery pack with 33% higher capacity.



# RANGE MAX

Now access a longer driving range on a single charge. The powerful Nexon EV MAX is built to go the distance with you.

### Multi-Mode Regen

Maximise efficiency and range by choosing between four pre-set levels of regenerative braking, based on your driving style or traffic situation.



# EASE MAX

Charging the Nexon EV MAX is as hassle-free and effortless as driving it. Enjoy the ease that comes with multiple charging options, and choose the one that's best suited to what you need in the moment.



## DC Fast Charging in 56\* Minutes

You can also power up and charge your Nexon EV MAX with DC fast charging. Now go easily from 0% – 80% in just 56\* mins.

## Widespread Charging Network

Access a rapidly increasing charging network of 1,300+ charging stations across 200+ cities as the EV revolution continues to gain momentum day by day. And finding the nearest charging station is really simple with the help of the ZConnect app.

## Portable Charging Cable

Charge up anytime, anywhere with the Nexon EV MAX's portable charging cable, which can be plugged into any 15A socket.

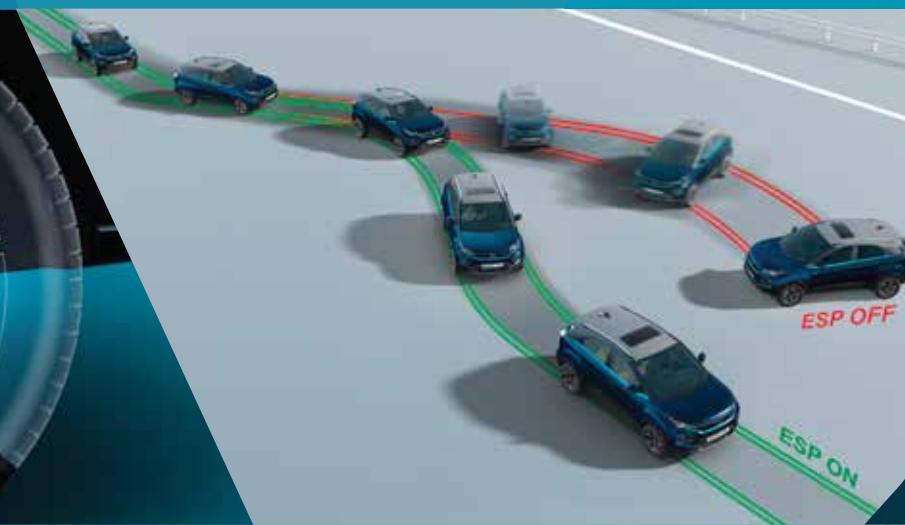
## 7.2 kW AC Fast Charger

Charge your Nexon EV MAX seamlessly at home with an integrated charging gun (7.2 kW) that refills your battery overnight. The charger's appealing aesthetic and user-friendly nature makes for a truly seamless charging process. It comes with a RFID card for quick charging authorisation and LED illumination to help users easily identify different states of charging.

# SAFETY MAX

## All Four Disc Brakes

Get MAX control with front and rear wheel disc brakes which increase braking efficiency, giving you more control.



## Hill Hold Assist

The Nexon EV MAX's intuitive Hill Hold Assist senses gradation and holds for 2 seconds when you stop on an incline, offering you more time to control your SUV.



## Hill Descent Control (HDC)

The HDC systems help control the Nexon EV MAX's speed on slope declines, leaving you to focus on steering your vehicle.



## Panic Brake Alert

Any time you brake hard in an emergency, the system triggers the Hazard lamps, alerting fellow motorists to improve their response time.

## ESP® with i-VBAC

As you drive off to new destinations, the Nexon EV MAX's ESP® (Electronic Stability Program) helps keep you on course. It works with the innovative i-VBAC (Intelligent Vacuum-less Boost & Active Control) system to reduce stopping distances by improving brake dynamics.

## IP67 Rated Battery Pack and Motor

Powered by state-of-the-art Ziptron technology, the reliable IP67 rated battery pack comes with high standards of ingress protection, making it shock, water, and dust resistant.



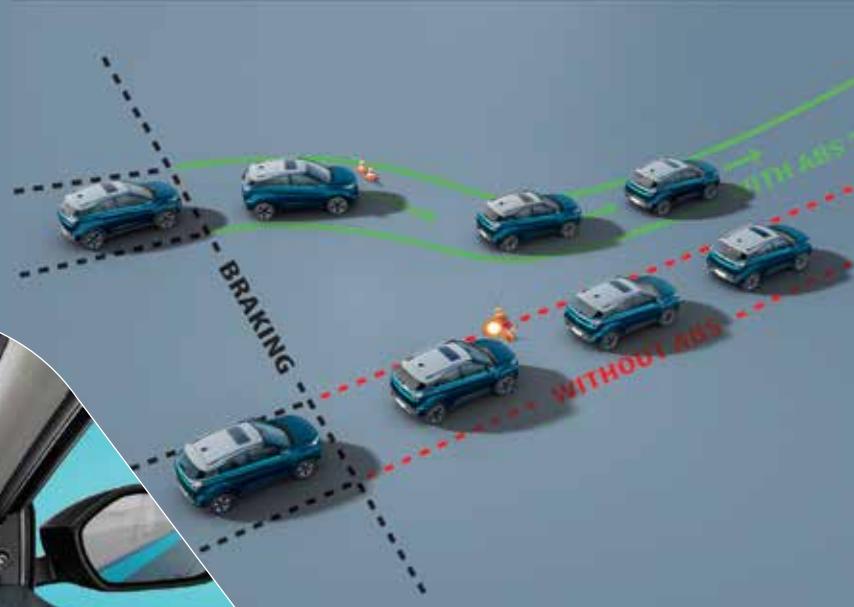
## Auto Vehicle Hold (AVH)

AVH comes into play during the stop-and-go conditions of city roads, as well as on inclines. It maintains brake pressure even after your foot is off the brake, providing convenience and assurance, as well as reducing driver fatigue.



## ABS with EBD and BA

Take charge of the road with all the control that comes with the Anti-lock Braking System with Electronic Brake-force Distribution and Brake Assist.



## ISOFIX Anchorage

The Mahindra eNexon EV MAX comes with a pre-installed ISOFIX anchorage for child seats. So, you can enjoy peace-of-mind as you drive.



## Dual Front Airbags

The Mahindra eNexon EV MAX comes with dual frontal airbags as standard across all variants.



## Fortified Cabin

The Mahindra eNexon EV MAX's high-strength reinforced steel structure absorbs impact energy, providing comprehensive safety to its occupants.

## Max Out Performance

The Nexon EV MAX is quick off the mark and gets your heart racing by accelerating from 0-100 km/h in under 9<sup>^</sup> seconds. Enjoy electrifying long drives with an enhanced top speed of 140 km/h.

# PERFORMANCE MAX

Experience electrifying performance with Nexon EV MAX.

Savour the thrill of electric, coupled with an indulgently smooth driving experience.



## Refined Suspension System

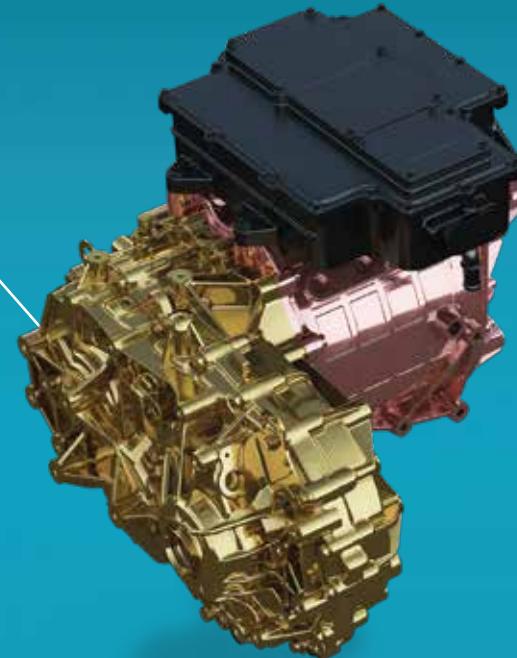
Find the right balance between superior handling and exceptional comfort with the refined suspension system of the Nexon EV MAX.

## **Big on power & torque**

Harness the power of MAX with an output of

# **143 PS and 250 Nm**

of instant torque.



## **Multi Drive Modes**

Explore the versatility of Nexon EV MAX by accessing multiple drive modes. Whether you're cruising comfortably or enjoying a more exhilarating drive, customise your experience by switching between the Eco, City and Sport Modes.





# DESIGN MAX

## Dual Tone Body Colour

The all-new signature Intensi-teal body colour with Daytona Grey roof, simply adds to the electrifying aura the SUV emanates.

Command attention on the road with a design that's equal parts bold and sporty. The Nexon EV MAX's design prioritises form and function equally with cleverly integrated features.



### R16 Diamond-Cut Alloy Wheels

The Nexon EV MAX's R16 Diamond-Cut aerodynamic Alloy Wheels give it a sharp and striking appearance, making it stand out wherever it goes.



### EV Badging

Support sustainable mobility by sporting your green credentials with the EV signature Badging.

## Front DRLs

Tri-arrow DRLs accentuate the headlights, giving the Nexon EV MAX an elegant and compelling presence.





### Grand Console with Rear AC Vents

Nexon EV MAX's Grand Console enhances cabin aesthetics and adds to the luxurious feel of its interiors. Additionally, the rear AC vents ensure that passengers in the back stay as cool and comfortable as you do.



### Ventilated Leatherette Seats

The Nexon EV MAX comes with front ventilated plush leatherette seats. This helps maintain a comfortable seating temperature, regardless of the weather outside.

# LUXURY MAX



### Electric Sunroof

Make your journeys more scenic, and even soak in a bit sun while you're at it with the Nexon EV MAX's electric sunroof.



### Jewelled Control Knob

Add a touch of opulence to your drives with the new state-of-the-art, tri-arrow patterned Jewelled Control Knob. Its advanced digital display makes readability much easier.



### Elegant Cockpit Design

A combination of spacious cockpit design and sophisticated Makarana Beige interiors add a rich plush feel to the already electrifying Nexon EV MAX.

### Air Purifier

Breathe easy and effortlessly with an Air Purifier that's designed to keep cabin air quality levels in check.



### Electronic Parking Brake

While the **Nexon EV MAX**'s Electronic Parking Brake functions automatically, it can also be manually engaged and disengaged with a switch mounted on the center console. Experience control to the max.

# TECHNOLOGY MAX

This SUV is engineered for the new-age world. The **Nexon EV MAX**'s advanced new-age technology creates a driving experience that you won't soon forget.



### Auto Dimming IRVM

Make your drives easy on the eyes. No matter where you go, the Electro Chromatic Inside Rear-View Mirror detects the brightness of on-coming lights and dims the reflecting light accordingly.



### Harman™ Infotainment System

Max out your entertainment with the immersive surround sound and Floating Dash-top (17.78 cm) touchscreen of the 4-speaker + 4-tweeter Harman™ Infotainment System. With it, you can also seamlessly connect your mobile device with Apple Car Play™ & Android Auto™.



## Wireless Smartphone Charger

While you're in charge of the wheel, the Qi® certified wireless charger ensures that your mobile device stays charged at all times.





### Cooled Glove Box

The Nexon EV MAX comes with a multi-utility cooled storage unit that keeps things fresh and cool. It's a great place to store cool drinks on a hot day.



### i-TPMS

Keep a check on your tire pressure at all times with the i-TPMS (Indirect Tire Pressure Monitoring System). Get alerts when your car is low on tire pressure through an easy display indicator on the digital instrument cluster.

# CONVENIENCE MAX

The Nexon EV MAX comes with a range of features that add tons of convenience to an already amazing driving experience. Witness convenience pushed to the max.



### Cruise Control

Make driving long trips practically effortless with the Nexon EV MAX's handy Cruise Control feature.

### Ergonomic Boot Space

The Nexon EV MAX's 350 litres boot space (expandable up to 690 litres) is large enough to carry everything you need and then some, especially for your longer trips.





Advanced Electric Drive Experience

Experience technology that moves you to the MAX.  
Our state-of-the-art high voltage ZIPTRON EV Architecture  
inspires confidence and provides a sense of reliability,  
even on the toughest of roads.

## Ziptron EV Architecture

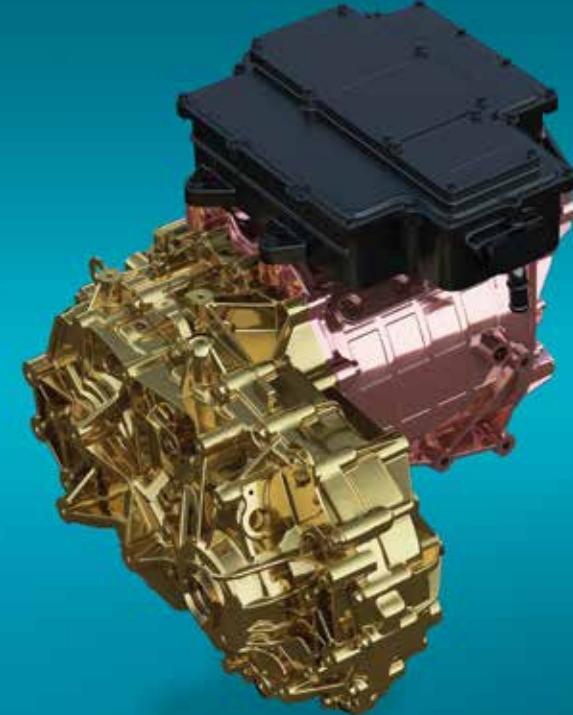
**8 YEARS/160,000km\*\*  
BATTERY AND MOTOR WARRANTY**

\*\*whichever is earlier



### Power Electronics

Witness the sheer  
brilliance of ZIPTRON  
technology's consistent  
performance and  
durability across a  
wide range of operating  
temperatures.



### Motor

Tap into a zippy and electrifying driving experience  
powered by the Permanent Magnet Synchronous Motor  
with a peak output of 143 PS & torque of 250 Nm.



### Battery

Access an enhanced  
range and more  
efficiency with the  
higher battery capacity  
of the high energy  
density 40.5 kWh li-ion  
battery with IP67 rating.

**ZCONNECT<sup>##</sup>**

Access a total of 48 smart features  
with the ingenious Tata Motors ZConnect App.

# CONNECTIVITY MAX

Stay connected to your SUV, no matter where you are.



## SMART WATCH INTEGRATION

Switch your car on, or simply lock and unlock it  
with just a tap on your smart watch.<sup>^</sup>



### ONE-CLICK TRACKER

Know where your  
Nexon EV MAX is  
parked when  
it is difficult  
to locate.



### CHARGING STATION LOCATOR

Keep track of your  
closest charging station,  
no matter where you go.



### REMOTE DIAGNOSTICS

Get a detailed  
and holistic health  
report of the  
car's battery, motor  
and other critical  
functions.



### REMOTE COMMAND

Stay in command  
of your car  
with just the touch  
of a button even  
from a distance.



### GEO-FENCING

Receive an alert  
and track your  
Nexon EV MAX  
if it crosses  
a pre-set secure  
radius.



### INTRUSION ALERT

Get instant notification  
alerts in case of  
unauthorised access  
into your Nexon EV MAX.



### CHARGE LIMIT SETTING

Set up your car to stop  
charging after reaching  
a limit, all from  
your phone.

## Nexon EV MAX - TECHNICAL SPECIFICATIONS AND FEATURES

	XM	XZ+	XZ+ Lux
<b>Electric Drivetrain</b>			
Motor (Type)	Permanent magnet synchronous AC motor		
Electric motor power (PS)	143		
Electric motor torque (Nm)	250		
Drive modes	Multi drive mode - City, Sport & Eco		
Battery pack	40.5 kWh High energy density Lithium ion battery pack		
Thermal management system	Liquid cooled		
Ingress protection for motor & battery pack	IP 67		
Acceleration (0-100 km/h in sec)	9^		
Emission	Zero tailpipe emission		
<b>Smart Drive Features</b>			
Smart Drive Features	Multi-mode regenerative braking		
Smart regenerative braking	I 4 Levels (Level 0 - 1 - 2 - 3) 0 - No regen I 3 - Max. regen		
<b>Transmission</b>			
Length x Width x Height (mm)	3993 x 1811 x 1616		
Wheelbase (mm)	2498		
Unladen ground clearance (mm)	190		
Boot space (Litre)	350		
<b>Steering</b>			
Steering	Electrically power assisted		
Turning circle radius (m)	5.1		
<b>Brakes</b>			
Front, Rear	Disc, Disc		
<b>Suspension</b>			
Front Suspension	Independent MacPherson strut with coil spring		
Rear Suspension	Twist beam with dual path Strut		
<b>Wheels &amp; Tyres</b>			
Size	R 16 215 / 60 LRR		
Type	Steel	Alloy	
<b>Charging</b>			
Charging Standard	CCS 2		
Portable charging cable	✓		
Charger options	3.3 kW wall box charger or 7.2 kW AC fast charger		
Estimated regular charging time (SOC 10% to 100% from any 15A plug point)	15* hours		
Estimated regular charging time (SOC 0% to 100% from 7.2 kW AC fast charger)	6.5* hours		
Estimated fast charging time (SOC 0%-80%) from 50 kW DC fast charger	56* minutes		
<b>Warranty</b>			
Battery pack and motor warranty	8 Year or 1,60,000 km (whichever is earlier)		
Vehicle warranty	3 Year or 1,25,000 km (whichever is earlier)		
<b>Driving range</b>			
Certified full charge range (as per MIDC Cycle) (km)	453*		
<b>Exterior</b>			
Projector headlamps with Tri-arrow DRLs	✓	✓	✓
Tri-arrow signature LED tail lamps	✓	✓	✓
Floating roof	✓	✓ (Dual tone roof)	✓ (Dual tone roof)
Piano black ORVMs with turn indicators	✓	✓	✓
Roof Rails	-	✓	✓
Electric blue accents on humanity line, side beltline, X-Factor	✓	✓	✓
Shark fin antenna	-	✓	✓
New R16 Diamond-cut alloy wheels	-	✓	✓
Body coloured door handles	-	✓	✓
<b>Comfort and Convenience</b>			
Electric sunroof with tilt-function	-	-	✓
Auto headlamps	-	✓	✓
Rain sensing wipers	-	✓	✓
Fully automatic temperature control	✓	✓	✓
Rear AC vents	-	✓	✓
Height adjustable driver seat	-	✓	✓
Height adjustable front seat belts	-	✓	✓
Adjustable rear seat head rest	-	✓	✓
Remote central lock	✓	✓	✓
Smart key with push-button start (PEPS)	✓	✓	✓
Power Windows (All 4)	✓	✓	✓
Electrically operated ORVM	✓	Autofold	Autofold
Fast USB charging port at front	-	✓	✓
12V front power outlet	✓	✓	✓
12V rear power outlet	-	✓	✓
Electrically operated tail gate	✓	✓	✓
Rear wiper and wash system	-	✓	✓
Boot lamp	-	✓	✓
Ventilated seats (driver and co-driver)	-	-	✓
Auto-dimming IRVM	-	-	✓
Wireless smartphone charger	-	✓	✓
Air purifier with AQI display	-	-	✓

## Cruise control

Interior	-	✓	✓
Two tone granite black and Makarana beige themed interiors	✓	✓	✓
Flat bottom steering wheel	✓	✓	✓
Leatherette wrapped steering wheel	-	Fabric	Premium Leatherette -Makarana light beige
Door trim insert	-	Fabric	Premium Leatherette - Makarana light beige
Grand central console with front armrest	-	Fabric	Premium Leatherette - Makarana light beige
Cup / Can holder on central console	✓	✓	✓
1 Litre bottle holder in all doors	✓	✓	✓
Umbrella holder in front doors	✓	✓	✓
Rear seat central armrest	-	✓	✓
Cooled & illuminated glove box	-	✓	✓
Rear seat 60:40 split	-	✓	✓
Seat upholstery	Fabric	Fabric	Premium Leatherette
Jewelled control knob	✓	✓	✓
<b>Car Infotainment</b>			
ConnectNext Infotainment system by HARMAN	✓	-	-
17.78 cm touchscreen infotainment by Harman™	-	✓	✓
4 speakers + 4 tweeters by Harman™	4 Speakers	✓	✓
FM with RDS (RDS - Regional FM station auto tuning)	✓	✓	✓
Bluetooth connectivity	✓	✓	✓
SMS / WhatsApp notifications and read-outs	-	✓	✓
Apple Car Play™ & Android Auto™	-	✓	✓
Image and video playback	-	✓	✓
Steering Mounted Audio, Phone & Voice Controls	✓	✓	✓
What3Words™ address based navigation	-	✓	✓
<b>Instrument Panel</b>			
17.78 cm TFT digital instrument cluster with full graphic display	✓	✓	✓
<b>Voice alerts</b>			
<b>Safety and Security</b>			
Electronic stability program (ESP) with i-VBAC	✓	✓	✓
Traction Control	✓	✓	✓
Hydraulic brake fading compensation	✓	✓	✓
After-impact braking	✓	✓	✓
Panic brake alert	✓	✓	✓
Roll over mitigation	✓	✓	✓
Brake disc wiping	✓	✓	✓
Electronic parking brake	✓	✓	✓
Auto vehicle hold	✓	✓	✓
i-TPMS	✓	✓	✓
Hill Ascent Assist	✓	✓	✓
Hill Descent Control	✓	✓	✓
Driver & Co-driver airbags	✓	✓	✓
ABS with EBD and CSC	✓	✓	✓
Driver seat belt with pretensioners, load limiters & crash-locking tongue	✓	✓	✓
Child-safety rear door locks	✓	✓	✓
Follow-me-home headlamps	✓	✓	✓
ISOFIX anchorage points for child-seat	✓	✓	✓
Front fog lamps	-	✓	✓
Auto defog mode with in-cabin humidity sensor	✓	✓	✓
Rear defogger	-	✓	✓
Camera based reverse park assist (with dynamic guideways)	-	✓	✓
Smart connected features with Tata Motors ZConnect™ mobile app	48 Smart Connected Features		
<b>Smart watch integration</b>	✓	✓	✓
<b>Set charge limit function</b>	✓	✓	✓
<b>Safety &amp; Security - Intrusion alert, Stolen vehicle tracking, Panic notification, Remote immobilisation, etc</b>			
Location Based Services - Find nearest charging and service station, find my car, Geo-fencing, Time fencing, etc	✓	✓	✓
Remote Commands - Remote door lock/unlock, Remote cooling, Remote vehicle diagnostics, Remote lights ON/OFF, etc.	✓	✓	✓
<b>20+ Vehicle Alerts</b>			
Trip analytics & driver behaviour score	✓	✓	✓
<b>Social tribes</b>			

## COLOURS



Images and illustrations are indicative and for information purpose only. All feature specifications are not available in all variants and may vary for different variants. Specification/features subject to change without prior notice. Please consult an authorised Tata Motors dealer for the latest information on features/specifications before deciding to place an order. Colours may not match actual colours due to printing limitations. \*As per ARAI (under standard testing conditions), actual performance figures may vary depending on various conditions including driving pattern, etc. \*\*As per internal testing data, under test ambient temperature conditions. Under test ambient temperature conditions, the vehicle can travel up to 453 km. Actual range may vary depending on driving conditions. Tata Motors reserves the right to withdraw or amend these offers at any time without prior notice. Tata Motors is not liable for any damages arising out of the use of the vehicles sold in J&K State. Expected availability from February 2023 onwards. Customers will be able to utilise Zconnect services for one year from the date of activation. Post completion of one year, customers can subscribe Zconnect by paying subscription fees.

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