## Chunking

## **Imagery**

You need to pick up the dog from the groomer, balloons for the party tonight, your sweater from the dry cleaner, and cupcakes from the bakery. Combine all the things you have to remember into one picture: imagine your **dog** running around in your **sweater** while he has **balloons** tied around his midsection and is eating a **cupcake**.

## **Association**

Your need to remember that your friend's phone number is 737-7887. A 737 is a type of plane, and your grandma just so happens to be 78 years old. The last two digits of the number are just her age in reverse. Once you repeat that to yourself a few times, it will be easy to remember the phone number: type of plane + Grandma's age + Grandma's age backwards.