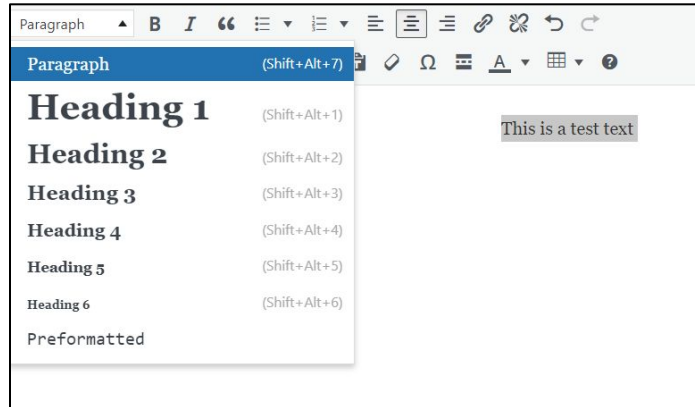


Headings

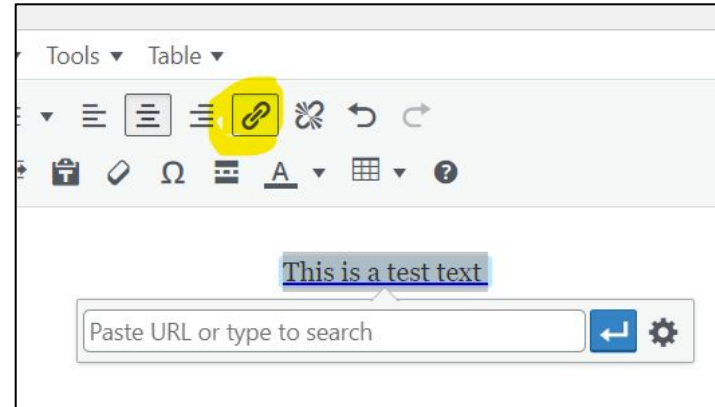
Internal links

Response: Can you please explain the points? In CMS page we already have provision for same page linking.

Please explain the requirement for better understanding.



We need to choose Headings in page content like shown above



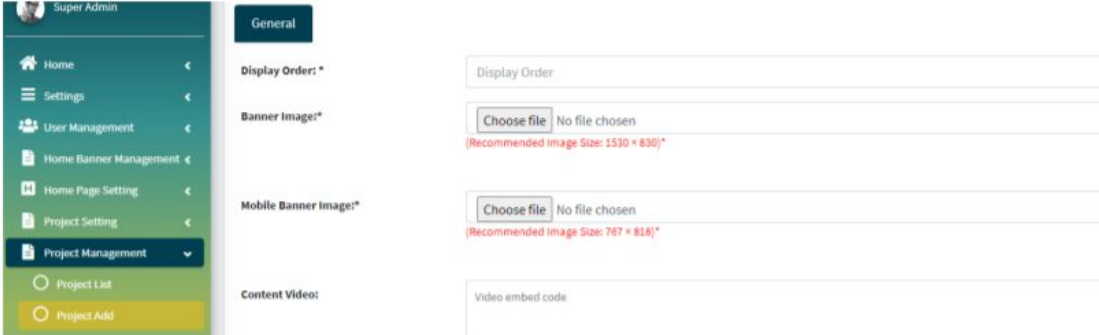
We need to hyperlink any part of text in page content like shown above

Slide-2

Current title and description fields are showing in the Single Project Pages but we need to add the following extra fields that Google can fetch:

- Meta Title
- Meta Description
- Meta Keyword
- Alt text
- Canonical

Response: These extra field have to add in backend for Project pages only or for both CMS and Project Pages please confirm us.



The screenshot displays the 'General' settings section of a CMS. On the left, a sidebar menu includes 'Home', 'Settings', 'User Management', 'Home Banner Management', 'Home Page Setting', 'Project Setting', and 'Project Management' (which is expanded to show 'Project List' and 'Project Add'). The main content area contains the following fields:

- Display Order:** A text input field with the value 'Display Order'.
- Banner Image:** A field with a 'Choose file' button, 'No file chosen' text, and a red note: '(Recommended Image Size: 1530 x 830)*'.
- Mobile Banner Image:** A field with a 'Choose file' button, 'No file chosen' text, and a red note: '(Recommended Image Size: 767 x 818)*'.
- Content Video:** A text input field with the value 'Video embed code'.

i.e. we assume that we have to add five(5) extra fields under General section for two modules and need to call those fields value in details page.

Yes, we need to add these 5 fields in all pages

Response: As per the requirement we assume that, we have to add three (3) more filed

Under General section. One for JSON code, One for Analytics and another for page slug.

**** Now slug is generated as per title, but requirement is that slug will be managed from your side. Please provide us the format of json code and analytics code format for front end, so that we can populate it from Database in page header section. Please confirm us.**

Yes, We need to manage each page's slug from our side

Example encoded as JSON-LD

```
<script type="application/ld+json">
{
  "@context": "https://schema.org/",
  "@type": "Thing",
  "name": "Schema.org Ontology",
  "subjectOf": {
    "@type": "Book",
    "name": "The Complete History of Schema.org"
  }
}
</script>
```

Example Global site tag

```
<!-- Global site tag (gtag.js) - Google Analytics -->
<script async
src="https://www.googletagmanager.com/gtag/js?id=G-VY8LQN5M3J"></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());

  gtag('config', 'G-VY8LQN5M3J');
</script>
```