A.K. Pratap Aditya
Senior UX designer & UI developer

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" Imbuing empathy and perspective through 13 years' experience in UX design, UI development . "

CAREER OBJECTIVE

Experienced UX/UI designer cum developer with 13 years in client-side technology, cross-platform solutions, and hybrid mobile apps. Skilled in UX design, Front-End Development, team management, delivering innovative, deadline-driven solutions using modern UI frameworks and UX best practices. Passionate about creating inclusive, accessible, and engaging digital experiences in UI/UX strategy, design systems, wireframing, prototyping, and usability testing.

EXPERIENCE

Freelancer, An Independent Consultant

Freelancer – UI/UX projects: (Jan 2024 to present)

- Stand-n-stride foundation: UX/ IT program consultancy
- Genetic web technology : Technical UI consultant

Cheers Interactive (p) Limited, A consultancy MNC company

UX Analyst: (May 2023 to Oct 2023)

- *Implemented a scalable design system*, enhancing consistency and boosting *UX scores by 25%.*
- *Led UX design teams* and requirement analysts, delivering high-end designs aligned with client needs, including feature definition, IA, wireframes, and prototypes.
- *Achieved 95% client satisfaction*, delivering projects 10% ahead of deadlines with a user-centric approach.

Secure meters Limited, A utility based CMMI 3 MNC company

Senior UX Engineer (April 2020 to May 2023)

- Led UX strategy and design execution, managing Hi-Fi/Lo-Fi prototypes, and stakeholder collaboration.
- Proactively tracked and reported project status, ensuring seamless task allocation and Agile workflow management.
- Facilitated cross-functional collaboration, aligning UX goals with PMs, BAs, and developers for optimized product outcomes.
- 100% Collaborated approach to optimizing workflows, design-to-development handoff for seamless product experiences using User centric design and Design system.

SKILL SET

Top Learner award

- ★ Self-motivated team player
- 🏆 Creative Event manager
- 🎖 Boosted UX score by 25%

UX strategy, Design & Testing

UX Research | Persona | Wireframing | Information Architecture | Accessibility | User Journey Mapping | Micro interactions | UX Testing | Design Systems | Behavioral design | Gamification | Cognitive Load Optimization | Data-Driven Design | Design Thinking | Agile Workflows

UX designing tool

Photoshop CS6 | Adobe XD 44.0 | Just in mind 8.0 | VS code 1.8 | Figma | Generative AI tools | Miro | Scalable Design Systems

UI Development frameworks

HTML5 | CSS3 | JavaScript | React.js | Angular | Bootstrap | Material UI | SASS | jQuery | NPM | REST APIs

Multimedia & Interactive skill

Responsive design | Multimedia -AV Animation | Art & Hand drawing

Management & Soft skills

Problem-Solving | Design Thinking | Cross Functional Teamwork Communication & Engagement

UI developer (April 2016- March 2020)

- *Developed responsive UI* with HTML, CSS3, Bootstrap, JS, jQuery, AJAX & Angular, ensuring seamless integration.
- *Resolved 100% UI issues* using Chrome Developer Tools, enhancing performance and user experience.
- *Built a drag-and-drop SCADA system* in Angular-6 with D3.js & JS-Plumb for dynamic visualization.

Web designer (March 2011-March 2016)

- Designed and developed pixel-perfect, responsive websites with seamless cross-browser and device compatibility.
- *Specialized in template* design and front-end development, optimizing UX and training developers on widget utilities.

NATIONAL SCORE EXAM RANKING

GATE (CS-IT M. Tech)/2010/92.79 Percentile

GATE (CS-IT M. Tech) 2009/87.28 Percentile

JNU Entrance (CS-M Tech)/2008/50 AIR

CERTIFICATION

Mobile Experience : 2021   Usability Testing : 2021

Adv. professional: 2021   Design thinking: 2021

HOBBY & INTEREST

Drawing   Pet-love   Gardening   Puzzle-solve

PERSONAL DOSSIER

Father's name: Prof. (Dr.) R. N. 'Arya"

Nationality: Indian

Hindi: Native   English: Fluent

EDUCATION

MCA (Master of Computer Application)
NISCAIR, IGNOU, Delhi / 2007 / 1st class

COP-U (Language proficiency)
JNU, New Delhi   / 2007 / 1st class

BIT (Bachelor of Information Tech)
UICT,IGNOU, Delhi   / 2005 / 1st class

BTEC-HND (Computing & multimedia)
Edexcel (UK, London) / 2004 / 1st class

COMMERCIAL PROJECTS

Project type: *Web application*
Role: *web designer and UI error solver*
Technology: *Asp.net, Html, CSS, JS, jQuery*

- ABT (Availability Based Tariff)
- MDAS (Meter Data Acquisition System)
- RAPDRP ▪ Track-net ▪ Gas-MBC
- SAMAST DSM ▪ Distributed Franchise

Project type: *Progressive web app*
Role: *Theme designer and developer*
Technology: *angular 6, Dojo, jsPlumb, D3*

- GIS (Geographical information System)
- NGDCS-New Generation Smart Home
- MIMIC-Canvas (Drag-Drop SCADA system)

Project type: *Hybrid/Native android app*
Role: *Full stack developer & designer*
Technology: *Cordova, php, BS4, jQuery*

- Pratapaditya ▪ Stand-N-stride ▪ AgalBagal
- Desi Sawari ▪ Shunhashray

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