



# A.K. Pratap Aditya

Senior UX designer & UI developer

+91- 9868375908 <https://pratapaditya.github.io>

prataparya2012@gmail.com

New Delhi, India

“ Imbuing *empathy and perspective* through 13 years' experience in UX design, UI development . ”

## CAREER OBJECTIVE

Experienced UX/UI designer cum developer with 13 years in client-side technology, cross-platform solutions, and hybrid mobile apps. Skilled in UX design, Front-End Development, team management, delivering innovative, deadline-driven solutions using modern UI frameworks and UX best practices. Passionate about creating inclusive, accessible, and engaging digital experiences in UI/UX strategy, design systems, wireframing, prototyping, and usability testing.

## EXPERIENCE

**Freelancer**, An Independent Consultant

**Freelancer – UI/UX projects: (Jan 2024 to present)**

- Stand-n-stride foundation: UX/ IT program consultancy
- Genetic web technology : Technical UI consultant

**Cheers Interactive (p) Limited**, A consultancy MNC company

**UX Analyst: (May 2023 to Oct 2023)**

- *Implemented a scalable design system*, enhancing consistency and boosting *UX scores by 25%*.
- *Led UX design teams* and requirement analysts, delivering high-end designs aligned with client needs, including feature definition, IA, wireframes, and prototypes.
- *Achieved 95% client satisfaction*, delivering projects 10% ahead of deadlines with a user-centric approach.

**Secure meters Limited**, A utility based CMMI 3 MNC company

**Senior UX Engineer (April 2020 to May 2023)**

- Led UX strategy and design execution, managing Hi-Fi/Lo-Fi prototypes, and stakeholder collaboration.
- Proactively tracked and reported project status, ensuring seamless task allocation and Agile workflow management.
- Facilitated cross-functional collaboration, aligning UX goals with PMs, BAs, and developers for optimized product outcomes.
- 100% Collaborated approach to optimizing workflows, design-to-development handoff for seamless product experiences using User centric design and Design system.

## SKILL SET

### Top Learner award

- ★ Self-motivated team player
- 🏆 Creative Event manager
- 🏆 Boosted UX score by 25%

### UX strategy, Design & Testing

UX Research | Persona | Human-Centered AI | Information Architecture | Accessibility | Micro interactions | UX/UI Analytics | A/B Testing | Behavioral design | Gamification | Cognitive Load Optimization | Data-Driven Design | Design Systems | User Journey Mapping | Agile Methodology | Design Thinking | UC Design | UX Roadmap | Agile Workflows

### UX designing tool

Photoshop CS6 | Adobe XD 44.0 | Just in mind 8.0 | VS code 1.8 | Figma | Generative AI tools | Miro | Scalable Design Systems

### UI Development frameworks

HTML5 | CSS3 | JavaScript (ES6+) | React.js | Angular | Bootstrap | Material UI | TypeScript | SASS | jQuery | NPM | RESTful APIs

### Management & Collaboration

Problem-Solving | Design Thinking | Cross Functional Teamwork

### UI developer (April 2016- March 2018)

- *Developed responsive UI* with HTML, CSS3, Bootstrap, JS, jQuery, AJAX & Angular, ensuring seamless integration.
- *Resolved 100% UI issues* using Chrome Developer Tools, enhancing performance and user experience.
- *Built a drag-and-drop SCADA system* in Angular-6 with D3.js & JS-Plumb for dynamic visualization.

### Web designer (March 2011-March 2016)

- Designed and developed pixel-perfect, responsive websites with seamless cross-browser and device compatibility.
- *Specialized in template design* and front-end development, optimizing UX and training developers on widget utilities.

### NATIONAL SCORE EXAM RANKING

GATE (CS-IT M. Tech)/2010/**92.79 Percentile**

GATE (CS-IT M. Tech) 2009/**87.28 Percentile**

JNU Entrance (CS-M Tech)/2008/**50 AIR**

### CERTIFICATION



Mobile Experience : 2021



INTERACTION DESIGN  
FOUNDATION

Usability Testing : 2021



Adv. professional: 2021



Design thinking: 2021

### HOBBY & INTEREST



Drawing



Pet-love



Gardening



Puzzle-solve

### PERSONAL DOSSIER

Father's name: Prof. (Dr.) R. N. 'Arya'

Nationality: Indian

Hindi: **Native**    English: **Fluent**

### EDUCATION

MCA (Master of Computer Application)  
NISCAIR, IGNOU, Delhi / 2007 / **1st class**

COP-U (Language proficiency)  
JNU, New Delhi / 2007 / **1st class**

BIT (Bachelor of Information Tech)  
UICT, IGNOU, Delhi / 2005 / **1st class**

BTEC-HND (Computing & multimedia)  
Edexcel (UK, London) / 2004 / **1st class**

### COMMERCIAL PROJECTS

**Project type:** *Web application*

**Role:** *web designer and UI error solver*

**Technology:** *Asp.net, Html, CSS, JS, jQuery*

- ABT (Availability Based Tariff)
- MDAS (Meter Data Acquisition System)
- RAPDRP ■ Track-net ■ Gas-MBC
- SAMAST DSM ■ Distributed Franchise

**Project type:** *Progressive web app*

**Role:** *Theme designer and developer*

**Technology:** *angular 6, Dojo, jsPlumb, D3*

- GIS (Geographical information System)
- NGDCS-New Generation Smart Home
- MIMIC-Canvas (Drag-Drop SCADA system)

**Project type:** *Hybrid/Native android app*

**Role:** *Full stack developer & designer*

**Technology:** *Cordova, php, BS4, jQuery*

- Pratapaditya ■ Stand-N-stride ■ AgalBagal
- Desi Sawari ■ Shunhashray

### BLOG & FOLLOW @SOCIAL MEDIA

<https://pratapaditya.github.io>

<https://freeux24.wordpress.com/>

<https://www.linkedin.com/in/pratap-aditya/>