



# A.K. Pratap Aditya

Senior User Experience (UX) Engineer

<https://pratapaditya.github.io>

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“Imbuing *empathy and perspective* through 12+ years’ experience in UX design and UI development.”

## PROFESSIONAL SUMMARY

Experienced Senior User experience (UX) engineer skilled in cross-project design and team leadership. Proven success in building and deploying design systems, applying best practices in client-side technology, cross-platform solutions with hybrid apps. Enthusiastic about using data, technology, and creativity to tackle intricate challenges, driving growth with modern tools and cohesive teamwork.

## EXPERIENCE

***Cheers Interactive (p) Limited***, A market research MNC company

**UX Analyst: (May 2023 to present)**

- Led UX design team to implement a collaborative design process and UI guidelines for consistent high-end designs that align with client requirements.
- Reduced Project delivery timeline by 25% through team leadership

***Secure meters Limited***, A Utility based CMMI 3 MNC company

**Senior UX Engineer (April 2020 to May 2023)**

- Coordinated a discovery session that resulted in enhanced communication among designers and developers, ensuring alignment with business goals at a 100% success rate.
- 100% Identified and fixed issue reported in existing code *and* solution- exploration for interactive plugins for team.
- Contributed to a 15% increase in user engagement through strategic product enhancement

## SKILLS

### Programming

|                   |       |
|-------------------|-------|
| HTML5             | ★★★★☆ |
| CSS3              | ★★★★☆ |
| Angular 8         | ★★★★☆ |
| Bootstrap4        | ★★★★☆ |
| jQuery 3.0        | ★★★★☆ |
| Java script ES5/6 | ★★★★☆ |
| SCSS              | ★★★★☆ |
| Cordova 5.0       | ★★★★☆ |
| PHP 6.0           | ★★★★☆ |

### Tool

|                  |       |
|------------------|-------|
| Photoshop CS6    | ★★★★☆ |
| Adobe XD 56.0    | ★★★★☆ |
| Just in mind 8.0 | ★★★★☆ |
| VS code 1.8      | ★★★★☆ |

### User experience design skill

User research | Persona  
Wire-frame | Lo-fi/Hi-fi proto  
User journey | Empathy map |  
Strategic planning

### User Interface design skill

- Responsive web / mobile
- Multimedia -Audio/video
- Graphics / Animation
- Art & hand drawing

## UX developer (April 2016- March 2020)

- Enhanced overall user engagement by 30% with UX analysis and intuitive UI.
- Improved team productivity by 15% through effective collaboration
- Bug free development of UI pages, widgets using *HTML, CSS3, Bootstrap, JS, jQuery, Ajax & Angular* as per the project architecture and mockups.

## Web designer (March 2011-March 2016)

- Creative cross PSD mockup and 100% responsive and tableless conversion.
- Excelled template design/ development and utility training of widgets to developers.

### Strength

- Data driven decision  
Leveraging analytics to inform product
- Cross function Leadership  
Experience leading diverse, high performing design and development team

## ACHIEVEMENTS

- Top Learner Secure -award
- Client handling employee award
- Development of drag and drop SCADA system.
- UX team / design system implementation award

## National score exam ranking

GATE (CS-IT M. Tech)/2010/**92.79 Percentile**

GATE (CS-IT M. Tech) 2009/**87.28 Percentile**

JNU Entrance (CS-M Tech)/2008/**50 AIR**

## PERSONAL DOSSIER

Nationality: Indian

Hindi: **Native** English: **Fluent**

## EDUCATION

MCA (Master of Computer Application)  
NISCAIR, IGNOU, Delhi / **1st class**

COP-U (Language proficiency)  
JNU, New Delhi / **1st class**

BIT (Bachelor of Information Tech)  
IGNOU, New Delhi / **1st class**

BTEC-HND (Computing & multimedia)  
Edexcel (UK, London) / **1st class**

## ACCOMPLISHMENT

*Web application projects* **AS** UX designer

- ABT (Availability Based Tariff)
- MDAS (Meter Data Acquisition System)
- RAPDRP ■ Gas-MBC ■ SAMAST DSM

*Progressive web app projects* **AS** Theme designer and developer **with** angular 6, Dojo, jsPlumb, D3

- GIS (Geographical information System)
- NGDCS-New Generation Smart Home
- MIMIC-Canvas (Drag-Drop SCADA system)

*Worked on Hybrid android app* **AS** Full stack developer **with** Cordova, php, BS4, jQuery

- smart panchayat ■ Stand-N-stride
- Pratapaditya ■ Shubhashray ■ Desi Sawari

## CERTIFICATION



Mobile Experience: 2021



Usability Testing: 2021



Adv. professional: 2021



Design thinking: 2021

## BLOG AND LINK

<https://pratapaditya.github.io>

<https://freeux24.wordpress.com/>

<https://www.linkedin.com/in/pratap-aditya/>