A.K. Pratap Aditya

Senior User Experience (UX) Engineer

🌐 https://pratapaditya.github.io   📍 **New Delhi, India**

✉ **Prataparya2012@gmail.com**   ☎ **+91- 9868375908**

> "*Imbuing empathy and perspective through 12+ years' experience in UX design and UI development.*"

PROFESSIONAL SUMMARY

Experienced Senior User experience (UX) engineer skilled in cross-project design and team leadership. Proven success in building and deploying design systems, applying best practices in client-side technology, cross-platform solutions with hybrid apps. Enthusiastic about using data, technology, and creativity to tackle intricate challenges, driving growth with modern tools and cohesive teamwork.

EXPERIENCE

Cheers Interactive (p) Limited, A market research MNC company

UX Analyst: (May 2023 to present)

- Led UX design team to implement a collaborative design process and UI guidelines for consistent high-end designs that align with client requirements.
- Reduced Project delivery timeline by 25% through team leadership

Secure meters Limited, A Utility based CMMI 3 MNC company

Senior UX Engineer (April 2020 to May 2023)

- Coordinated a discovery session that resulted in enhanced communication among designers and developers, ensuring alignment with business goals at a 100% success rate.
- 100% Identified and fixed issue reported in existing code *and* solution- exploration for interactive plugins for team.
- Contributed to a 15% increase in user engagement through strategic product enhancement

SKILLS

Programming

Skill	Rating
HTML5	★ ★ ★ ★ ☆
CSS3	★ ★ ★ ☆ ☆
Angular 8	★ ★ ★ ☆ ☆
Bootstrap4	★ ★ ★ ☆ ☆
jQuery 3.0	★ ★ ★ ☆ ☆
Java script ES5/6	★ ★ ★ ☆ ☆
SCSS	★ ★ ★ ☆ ☆
Cordova 5.0	★ ★ ★ ☆ ☆
PHP 6.0	★ ★ ★ ☆ ☆

Tool

Tool	Rating
Photoshop CS6	★ ★ ★ ★ ☆
Adobe XD 56.0	★ ★ ★ ★ ☆
Just in mind 8.0	★ ★ ★ ☆ ☆
VS code 1.8	★ ★ ★ ★ ☆

User experience design skill

User research | Persona
Wire-frame | Lo-fi/Hi-fi proto
User journey | Empathy map |
Strategic planning

User Interface design skill

- Responsive web / mobile
- Multimedia -Audio/video
- Graphics / Animation
- Art & hand drawing

UX developer (April 2016- March 2018)

- Enhanced overall user engagement by 30% with UX analysis and intuitive UI.
- Improved team productivity by 15% through effective collaboration
- Bug free development of UI pages, widgets using *HTML, CSS3, Bootstrap, JS, jQuery, Ajax & Angular* as per the project architecture and mockups.

Web designer (March 2011-March 2016)

- Creative cross PSD mockup and 100% responsive and tableless conversion.
- Excelled template design/ development and utility training of widgets to developers.

Strength

- Data driven decision
Leveraging analytics to inform product

- Cross function Leadership
Experience leading diverse, high performing design and development team

ACHIEVEMENTS

- Top Learner Secure -award
- Client handling employee award
- Development of drag and drop SCADA system.
- UX team / design system implementation award

National score exam ranking

GATE (CS-IT M. Tech)/2010/92.79 Percentile

GATE (CS-IT M. Tech) 2009/87.28 Percentile

JNU Entrance (CS-M Tech)/2008/50 AIR

PERSONAL DOSSIER

Nationality: Indian

Hindi: Native   English: Fluent

EDUCATION

MCA (Master of Computer Application)
NISCAIR, IGNOU, Delhi / 1st class

COP-U (Language proficiency)
JNU, New Delhi / 1st class

BIT (Bachelor of Information Tech)
IGNOU, New Delhi / 1st class

BTEC-HND (Computing & multimedia)
Edexcel (UK, London) / 1st class

ACCOMPLISHMENT

Web application projects AS UX designer
- ABT (Availability Based Tariff)
- MDAS (Meter Data Acquisition System)
- RAPDRP   ■ Gas-MBC   ■ SAMAST DSM

Progressive web app projects AS Theme designer and developer with angular 6, Dojo, jsPlumb, D3
- GIS (Geographical information System)
- NGDCS-New Generation Smart Home
- MIMIC-Canvas (Drag-Drop SCADA system)

Worked on *Hybrid android app AS Full stack developer with Cordova, php, BS4, jQuery*
- smart panchayat   ■ Stand-N-stride
- Pratapaditya ■ Shubhashray ■ Desi Sawari

CERTIFICATION

Mobile Experience: 2021   Usability Testing: 2021

Adv. professional: 2021   Design thinking: 2021

BLOG AND LINK

https://pratapaditya.github.io

https://freeux24.wordpress.com/

https://www.linkedin.com/in/pratap-aditya/