10
PRODUCT MANAGEMENT TOOLS

**TOOLS THAT FEEL ILLEGAL TO KNOW
BUT 10X THE PRODUCTIVITY OF A PM**

JIRA

Project Management
applications like JIRA
provide a simplified
means of tracking
& documenting details

WEB ENGAGE

Designing & delivering contextual & highly targeted campaigns to improve your conversion rate & grow your business

FIGMA

Design tool that helps you build UI designs, wireframes & prototypes of your product

MIXPANEL

Mixpanel is a tool that allows you to analyse how users interact with your internet connected product

THE PRODUCT FOLKS

MIRO

Your team can connect, collaborate & co-create in one space no matter where you are

CONFLUENCE

Collaboration wiki tool used to help teams to collaborate and share knowledge efficiently

FULL STORY

Your team can connect, collaborate & co-create in one space no matter where you are
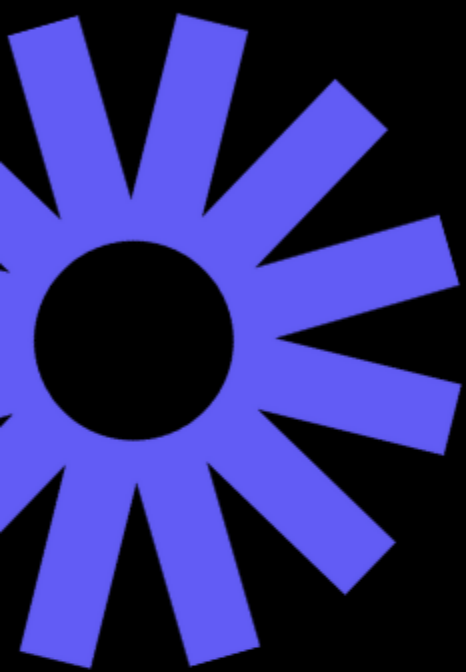
BUBBLE

No-code tool that lets you build SaaS platforms, marketplaces and CRMs without code.

LOOM

Video messaging tool that helps you get your message across through instantly shareable videos

HOTJAR

Hotjar is an intuitive, visual way to discover, consolidate, and communicate user needs