Proof of Concept (POC) on Stock Market Analysis



PoC On Stock Market Analysis

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Context:

The dataset includes a list of all the stocks contained therein and associated key financials such as price, market capitalization, earnings, price/earnings ratio, price to book

Input Format:

Comma Seperated values (.CSV) format of all the given datasets-

Data Publicly available at website:

https://datahub.io/core/s-and-p-500-companies-financials#readm

Field information

Field Name	Order	Type (Format)	Description
Symbol	1	string	
Name	2	string	
Sector	3	string	
Price	4	number	
Price/Earnings	5	number	
Dividend Yield	6	number	
Earnings/Share	7	number	
52 Week Low	8	number	
52 Week High	9	number	
Market Cap	10	number	

Price_to_Earning helps investors determine the market value of a stock as compared to the company's earnings. In short, the P/E shows what the market is willing to pay today for a stock based on its past or future earnings. A high P/E could mean that a stock's price is high relative to earnings and possibly overvalued. Conversely, a low P/E might indicate that the current stock price is low relative to earnings.

P/E ratios are used by investors and analysts to determine the relative value of a company's shares in an apples-to-apples comparison. It can also be used to compare a company against its own historical record or to compare aggregate markets against one another or over time.

Dividend yield is the ratio of a company's annual dividend compared to its share price

Earnings per share (EPS) is calculated as a company's profit divided by the outstanding shares of its common stock. The resulting number serves as an indicator of a company's profitability.

Market cap refers to the total value of all a company's shares of stock. It is calculated by multiplying the price of a stock by its total number of outstanding shares.

- **52_Week_Low:** A 52-week low is the highest or lowest price at which a stock has traded in the previous year.
- **52_Week_High:** A 52-week high is the highest or lowest price at which a stock has traded in the previous year.

Problem Statement:

- 1. Select sectors with high market cap.
- 2. Select sectors with low market cap.
- 3. Select industry and sectors with high P/E ratio.
- 4. Select industry and sector with low P/E ratios
- 5. Select five sectors with lowest stock price trader;
- 6. Select five sectors with highest stock price trader;
- 7. Select five sectors with market cap with lowest price
- at which stock has traded;
- 8. Select five sectors with market cap with highest price
- at which stock has traded

Big data analytics is a form of <u>advanced analytics</u>, which involves complex applications with elements such as <u>predictive models</u>, statistical algorithms and analysis powered by high-performance analytics systems.

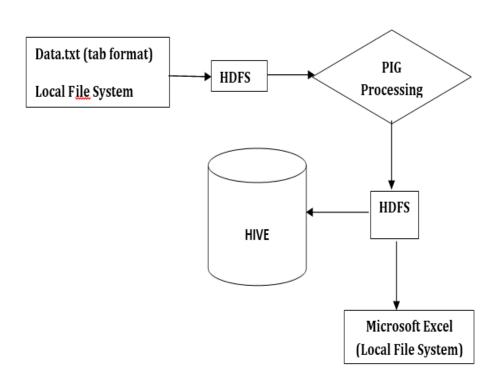
Importance of Bigdata:

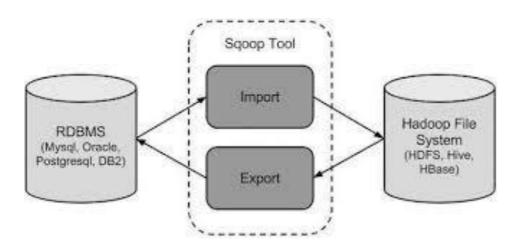
Big data analytics applications enable big data analysts, <u>data scientists</u>, predictive modelers, statisticians and other analytics professionals to analyze growing volumes of structured transaction data, plus other forms of data that are often left untapped by conventional business intelligence (<u>BI</u>) and analytics programs. That encompasses a mix of <u>semi-structured</u> and <u>unstructured data</u> -- for example, internet <u>clickstream</u> data, web server logs, social media content, text from customer emails and survey responses, mobile phone records, and machine data captured by sensors connected to the <u>internet of things</u>.

Technologies used by Bigdata:

Many of the organizations that collect, process and analyze big data turn to <u>NoSQL</u> databases, as well as Hadoop and its companion tools, including:

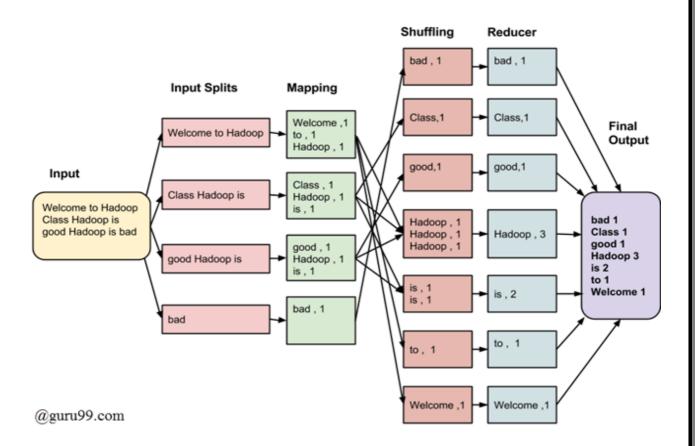
- YARN: a cluster management technology and one of the key features in secondgeneration Hadoop.
- MapReduce: a software framework that allows developers to write programs that process massive amounts of unstructured data in parallel across a distributed cluster of processors or stand-alone computers
- Spark: an open source, parallel processing framework that enables users to run large-scale data analytics applications across clustered systems.
- HBase: a column-oriented key/value data store built to run on top of the Hadoop Distributed File System (<u>HDFS</u>).
- Hive: an open source data warehouse system for querying and analyzing large data sets stored in Hadoop files.
- Kafka: a distributed publish/subscribe messaging system designed to replace traditional message brokers.
- Pig: an open source technology that offers a high-level mechanism for the parallel programming of MapReduce jobs executed on Hadoop clusters.





Hadoop Distributed File System

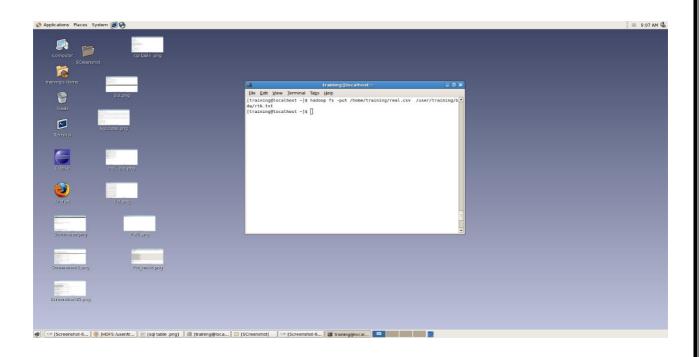
MapReduce is a programming model suitable for processing of huge data. Hadoop is capable of running MapReduce programs written in various languages: Java, Ruby, Python, and C++. MapReduce programs are parallel in nature, thus are very useful for performing large-scale data analysis using multiple machines in the cluster.

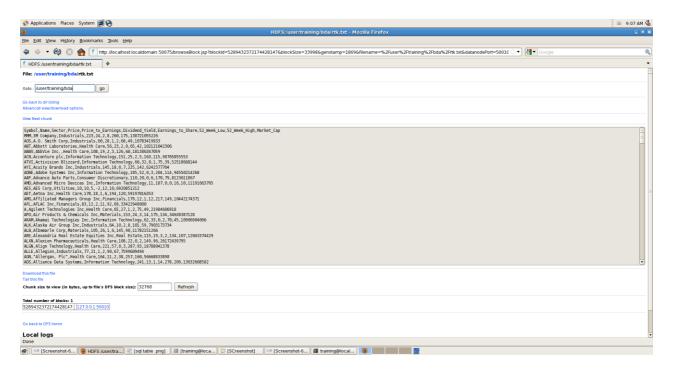


Step 1: Moving data into Hadoop Distributed File System (HDFS)

For any queries in Hive we need to load the data in HDFS. For queries in hive we will load the data in HDFS and for queries in Pig we will use the data from local file system.

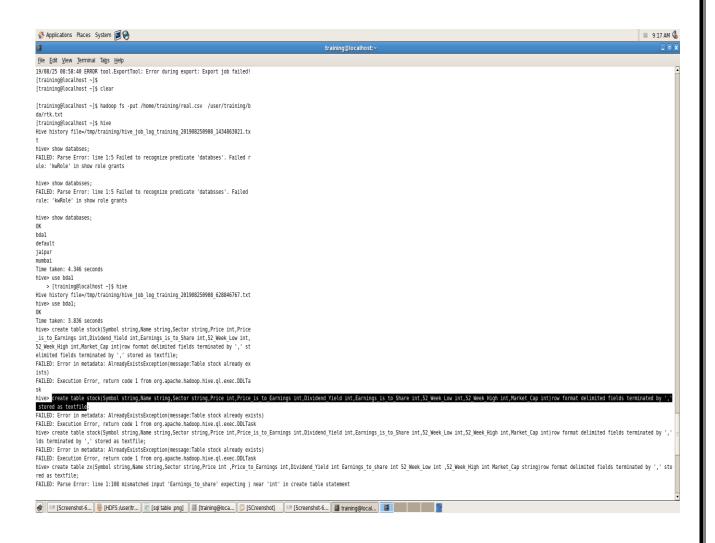
The snapshot also contains some hadoop fs —put/get/cat commands and mkdir to create directory in hadoop file system.





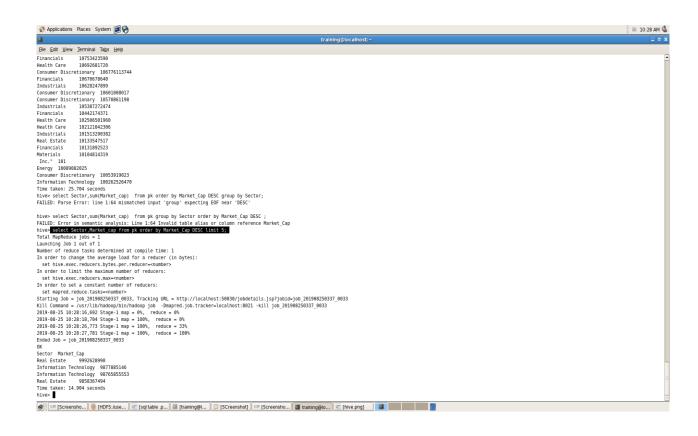
Step 2: Load Data into Hive

- 1. Open the terminal.
- 2. Write the Hive Command as hive
- 3. Now you need to create a table and load data into it from local file system.

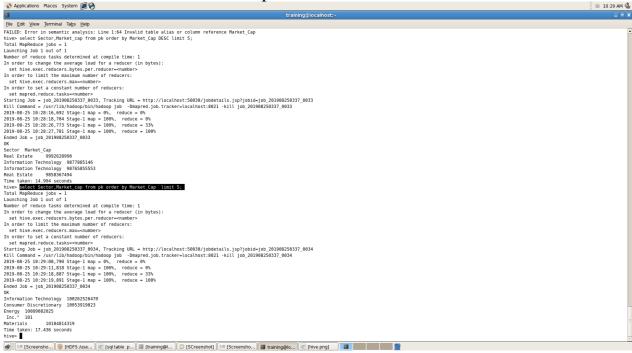


Solving Problem Statement:

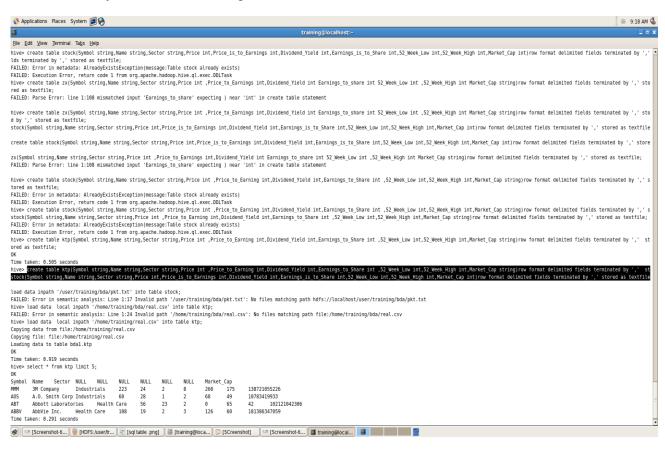
1. Select sectors with high market cap.



2. Select sectors with low market cap.



3. Select industry and sectors with high P/E ratio

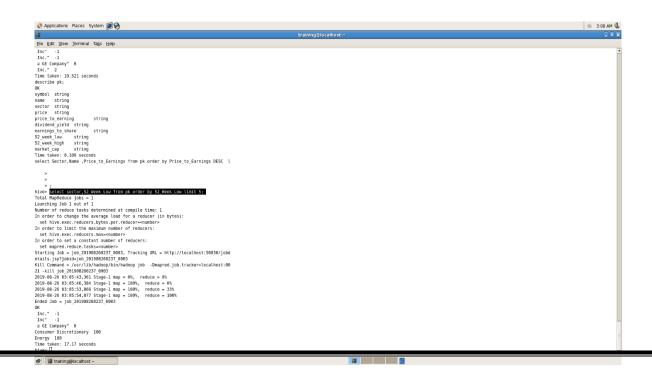


4. Select industry and sectors with low P/E ratio

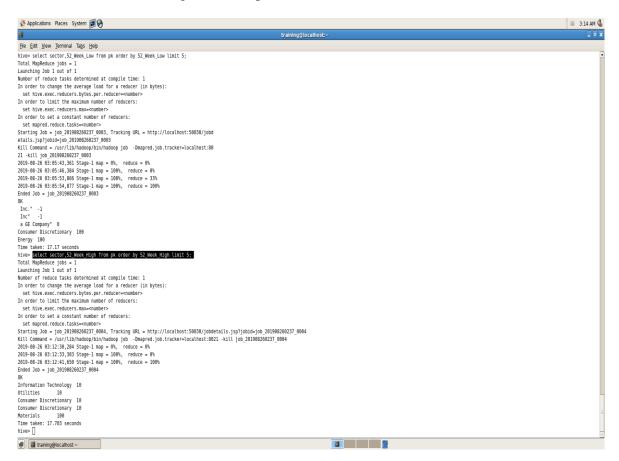
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5 .Select 5 sectors with lowest stock price trader;

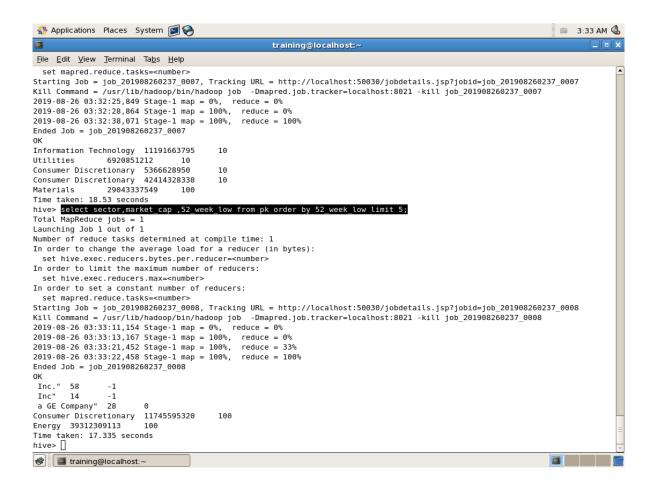


6 Select 5 Sectors with highest stock price trader;



7. Select five sector with market cap with lowest

price at which stock has traded;



8. Select five sector with market cap with highest price at which stock has traded;

