

# CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

week\_start\_date

All

Gold

Silver

Blue

Platinum

Revenue

**56.52M**

Total Interest

**46M**

Income

**588M**

CSS

**3.19**

## Revenue by Age Group



M

**31M**

F

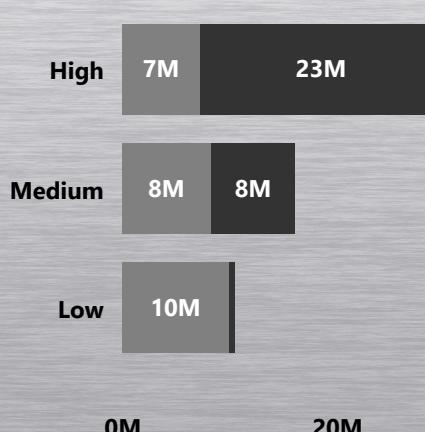
**26M**

customer_job	Sum of total_trans_amt	Sum of interest_earned	Sum of Revenue
Blue-collar	5602930	9,67,751.42	70,40,606.42
Businessman	14538883	25,84,604.01	1,76,97,472.01
Govt	6701573	11,82,230.84	83,35,533.84
Retirees	3689646	6,41,692.22	46,17,448.22
Selfemployed	6640301	11,41,510.40	85,42,826.40
White-collar	8359688	14,64,690.92	1,02,83,123.92
<b>Total</b>	<b>45533021</b>	<b>79,82,479.81</b>	<b>5,65,17,010.81</b>

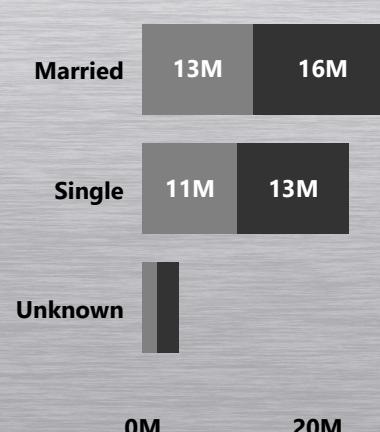
## Top 5 States by Revenue



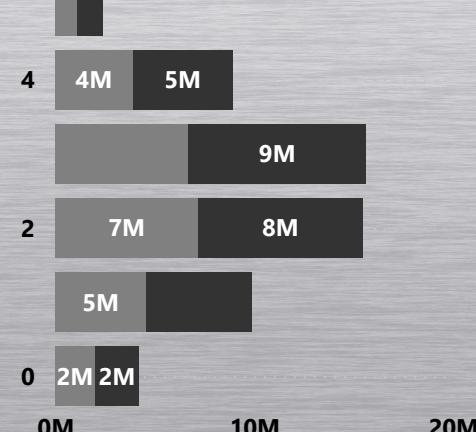
## Revenue by Income Group



## Revenue by Marital Status



## Revenue by Dependent Count



## Revenue by Education Level

