

# Trackimo Presentation

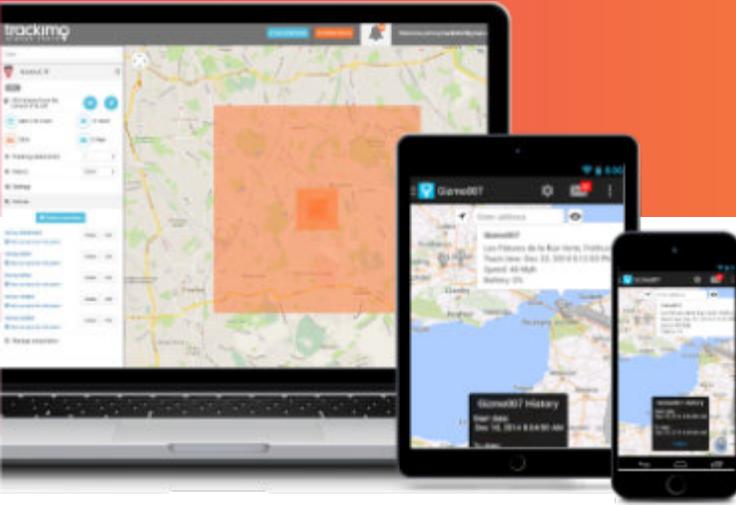
---

a comprehensive overview of Trackimo® in preemptive security solutions  
for consumers, businesses, and affiliates



**trackimo**  
always there ▼

## Table of contents



## Table of contents

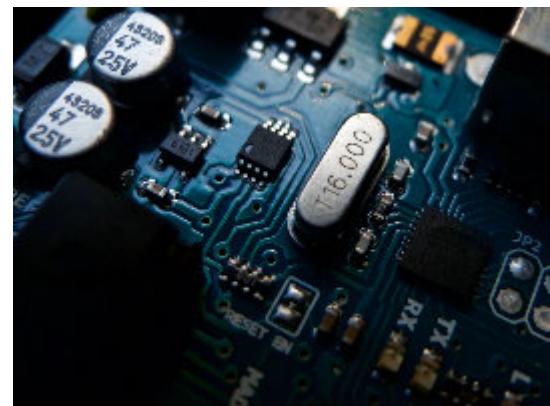
Page Title	Page No.
• <b>Chapter 1: Solving Real Life Problems</b>	4
• <b>Problems Solved</b>	6
• <b>What We Do</b>	8
• <b>Trackimo: A Classic IoT product</b>	9
• <b>Use Case: Verticals (B2B)</b>	10
• <b>Cellular Providers</b>	11
• <b>Security / Asset Protection</b>	12
<b>People/Guard Tracking</b>	12
<b>Vehicle Tracking</b>	12
<b>Private Investigation</b>	12
<b>Expensive Field Equipment</b>	13
<b>Expensive Deliveries</b>	14
<b>Vending Machine</b>	14
<b>Supply Chain</b>	15
<b>--Construction</b>	16
<b>Oil &amp; Gas</b>	17
<b>Construction Site</b>	18
<b>Tracking Expensive Equipment</b>	18
<b>Tracking Deliveries</b>	18
<b>Tracking Workers</b>	18

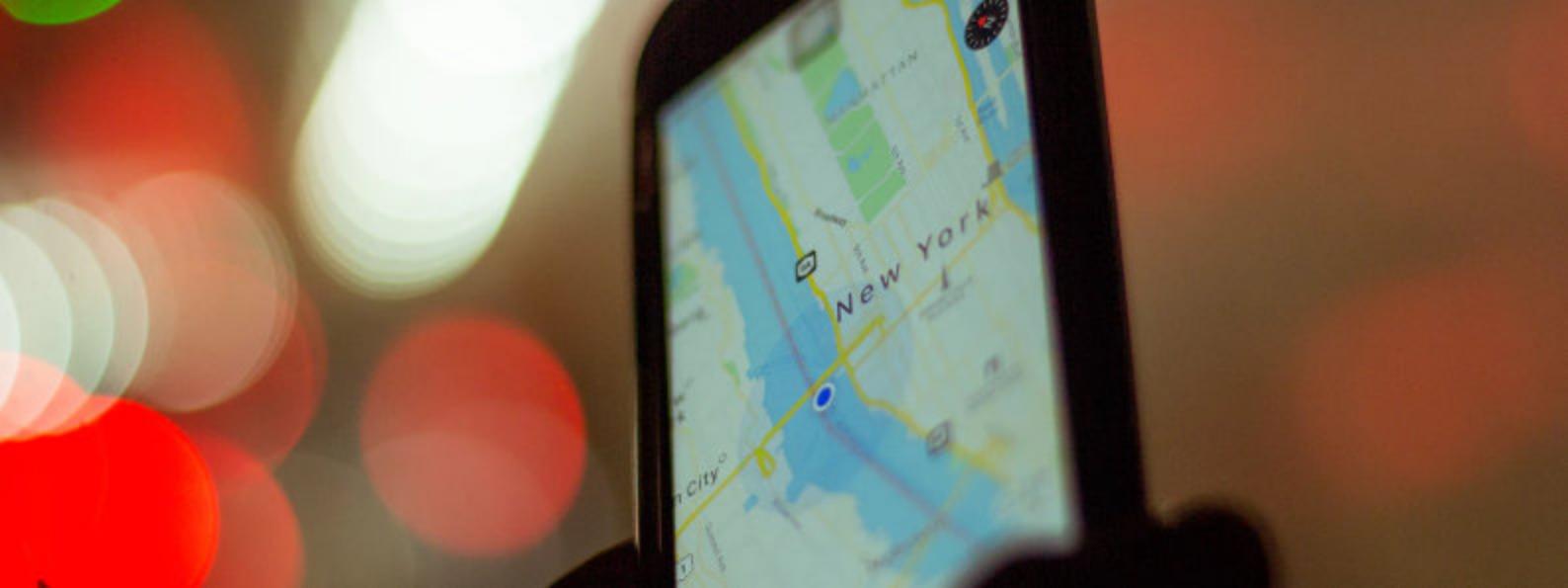


## Table of contents

# Table of contents

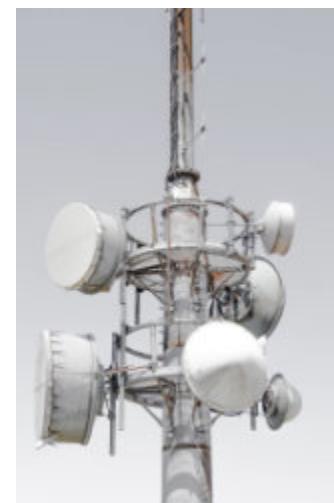
-- Cargo & Shipping	19
Surgical Organ Cargo	20
Luxury Vehicles	20
Expensive Heavy Equipment	21
Jewelry	22
Banking & Finance	22
Music Instruments & Antiques	23
-- Agriculture & Farming	24
Farmers & Personnel	25
Tractors & Equipment	25
Livestock	25
-- Travel	27
Personal Travel	28
Traveling Musicians	28
Makeup, Wardrobe & Set	28
Audio, Lighting & Stage Eqpt.	29
Film & Photography	29
Duty-Free Shopping	30
-- Fleet Management	31
Vehicle Rental	32
Delivery Services	33
Trucking/Busing	33
Motor Vehicles	34
Helicopter & Planes	34
Cons. Vehicles & Equipment	35
Utility & Service	35
Golf Carts	36
Taxi & App Based Transpo.	36
Towtrucks	36
-- Retail	37
Spy Shops	38





# Continuation

<b>Hobby Shop</b>	.....	38
<b>Pet Stores</b>	.....	38
<b>Electronic/Mobile Shops</b>	.....	39
<b>Recreational &amp; Camping</b>	.....	39
<b>-- Government</b>	.....	40
<b>Military</b>	.....	41
<b>Law Enforcement</b>	.....	41
<b>Chapter 3: Trackimo &amp; the people</b>	.....	42
• <b>How Trackimo detects &amp; reports its worldwide location</b>	.....	43
• <b>Competitors</b>	.....	43
• <b>Intellectual Properties</b>	.....	44
• <b>About us</b>	.....	45
• <b>Future of IoT: Low band LTE</b>	.....	46



## Solving Real Life Problems

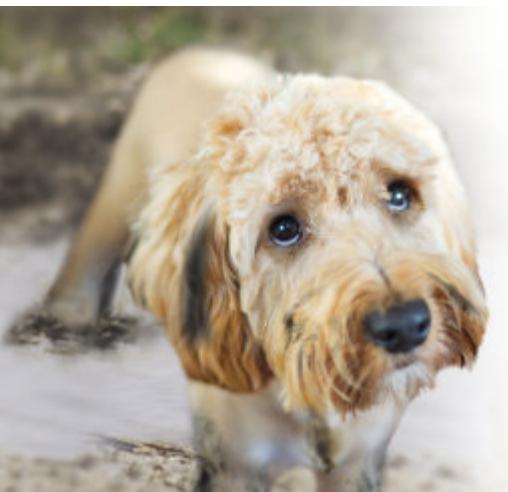
---



- 📍 8 Million cars are stolen globally per year, 1 Million in the USA, \$200 billion loss.
- 📍 Motorcycle, boats, rentals, construction equipment theft \$100 billion loss/year  
800,000 children are reported missing each year
- 📍 3 Million out of 5 Million US People with Alzheimer's Disease will wander yearly
- 📍 1 in 150 people have their checked baggage lost or stolen in the US
- 📍 24M luggage per year are mishandled globally
- 📍 15% of the 78M dogs and 86M cats in the US only, are lost every year.
- 📍 30% of Drones owners lost their drone. 55% of them never found their drone
- 📍 \$80 billion worth of cargo stolen in the US & \$ 2 trillion worldwide every year

## Problems Solved

---



- 📍 Find Lost people/precious things
- 📍 Lowering operating costs
- 📍 Increasing Productivity
- 📍 Eliminate Fear - Be in the know
- 📍 Bringing peace-of-mind
- 📍 Increased safety and security
- 📍 Tracking - Locating things
- 📍 Tracking - Progress history
- 📍 Loss prevention
- 📍 Recovery of lost/stolen items
- 📍 Alerts - Emergency SOS, events
- 📍 Alerts - in/out fence, speed, move
- 📍 Detection of opened packages



## What Do We Do?

---

- Fast growing Location Solutions provider - Latest & constantly updated technology
- Considered by all leading cellular carriers as a World leader in personal GPS tracking
- Revenues targets :2016-\$2M , 2017-\$4M, 2018 target \$6M.... 2022 target \$100M+
- Develop, manufacture & sell - Location Based Safety and Asset loss prevention devices
- Have strategic roaming agreements for global cellular services in 160 countries
- Have a core patent for data compression and data transfer optimization
- Management team with each 30 years+ of entrepreneurial & technology experience
- We target and market to 7 verticals, 50 niches and have 10 different products
- Great product support, we always go the extra mile to satisfy the end user



## Trackimo - A classic IoT product & Service

*The Internet of Things (IoT) has been labeled as "The next Industrial Revolution" because of the way it will change the way people live*



- \$13 trillion IoT industry ROI by 2025
- \$6 trillion spent on IoT next 5 years.
- Trackimo Hardware & application categories are \$5 trillion of this spend
- \$34 billion active devices on the internet by 2020
- \$24 billion IoT devices; Phones, tablets, watches, etc. only \$10 billion
- Businesses will be the top adopters of IoT

# Travel (more) light

Experience every trip without worries! With the V-Bag Tracker you can monitor your suitcase in more than 90 countries worldwide.



## Cellular Providers

Trackimo and Vodafone makes it possible to experience every trip without worries. The two tech giants collaboration to create the most powerful, cutting-edge, anti-theft tacker V-Bag TrackiSafe Luggage Tracker makes monitoring your suitcases anytime and anywhere a seamless task!

The V-Bag TrackiSafe Luggage Tracker pairs with user's smartphone through the free, user-friendly TrackiSafe app, available on Google Play and the App Store. Thanks to the light and motion sensors on the device, you will instantly receive a notification on your smartphone if your bag is unexpectedly opened or moved. TrackiSafe's anti-theft features are designed to give holiday makers peace of mind during their travels.

The device's simple, practical, credit card-like design is specifically optimized for travel. Its slim, sleek and lightweight body allows users to put the tracker in their checked baggage without losing any packing space. Even with the small size, Trackisafe is robust and durable, and has a battery life that can last during your entire 7-day trip.



Additionally, you can now say goodbye to ridiculous roaming overage charges using your smartphone as GPS tracker internationally. With the powerful and stable network coverage of Vodafone integrated in every Trackisafe, you can monitor your suitcase in more than 90 countries worldwide without any unexpected costs. TrackiSafe will absolutely save you time and money the same time!

## Product Use Cases: Security/Asset Protection



# Security/Asset Protection

---

Tracking people with Trackimo® does not necessarily mean spying on people. The device can be used for security purposes such as tracking abducted children or monitoring security guards on duty most especially when they are caught in life and death scenarios such as robbery or larceny. Trackimo® tracking device's best feature is the SOS button, which when triggered, that will send an alert message of an individual's location to trusted family members or co-workers via email or SMS.

## Product Use Cases: Security/Asset Protection



## People/Guard Tracking

Tracking people with Trackimo® does not necessarily mean spying on people. The device can be used for security purposes such as tracking abducted children or monitoring security guards on duty most especially when they are caught in life and death scenarios such as robbery or larceny. Trackimo® tracking device's best feature is the SOS button, which when triggered, that will send an alert message of an individual's location to trusted family members or co-workers via email or SMS.

## Vehicle Tracking

Monitoring the status of vehicles while they are on the road has never been easier with Trackimo® offering a 3G service coverage which means that the device works practically anywhere. If the vehicle is used for delivering goods, you can track its location and determine an estimated time of arrival to set client's expectation. With real-time monitoring, you can plan a superior road route for faster movement.



## Private Investigation



GPS tracking devices have revolutionized how detectives perform their tasks. Under certain federal regulations, tracking devices have been used to privately investigate on a suspected cheating spouse. As GPS tracking devices are often used for detective purposes, Trackimo® made sure that its product is light-weight, small and simply designed making each device unnoticeable wherever it is placed. With Trackimo®, every detective can be sure not to lose an unfaithful husband or wife off the radar as its devices work practically everywhere with 3G services.

## Expensive Testing & Field Equipment

---



"Today, technology and machinery have merged together for efficient and productive workflow in constructing bridges to connect lands, erecting telecommunication towers, or building a business empire. The sets equipment have made the impossible possible, and the significance of these types of machinery is as each piece's price value. Losing even one piece of equipment is a nightmare for every business as it does not only slow down the pace of the work but generate unnecessary expenses. With proper precautions taken into consideration such as the installation of GPS tracking devices can definitely prevent such event."



Trackimo®, a leading brand in GPS tracking technology, has continually pledged to provide cutting-edge devices to ensure asset protection most especially for high-value goods and machinery. More than location tracking, Trackimo® tracks and predicts inventory levels of these assets at a given location and potentially reduce the risk of theft or loss of assets and contents. As Trackimo® emerges as one of the trusted tracking devices manufacturers in the corporate world, more companies have partnered to incorporate its technology into their own technology.

Recently, Sumitomo, a Japanese group of companies, has partnered with Trackimo®. For over 400 years, the group of companies has proven its unmatched strength in terms of product breadth and premiere application experience making the company a global leader for manufacturing pieces of machinery and providing power transmission solutions for industrial applications. The corporate giant's decision to incorporate GPS tracking devices of Trackimo® has hugely resulted in a more efficient asset management without having to spend more. Indeed, the smallest things have made the biggest impact for Sumitomo. "

## Product Use Cases: Security/Asset Protection



### Expensive Deliveries

Trackimo® provides real-time analytics on location and availability of assets including transportation containers or pallets required to move items or goods from one location to another. With the state of the art technology of Trackimo® incorporated on every storage container allows optimization of asset management through tracking the current location and predict inventory levels of storage and its possible contents, even reducing chances of theft or loss of containers.

### Vending Machines

The world continues to move in a fast pace making it impossible for many individuals to enjoy a proper meal at a local restaurant or sip the tea ordered from Starbucks. To cope up with the busy lifestyle, business opportunities for vending machines skyrocketed providing easy-access, self-service and fast transaction for buying food, beverages, snacks and even toiletry essentials. In the United States alone, there are an estimated 4.6 million vending machines provided by different manufacturing companies. With the high density of vending machines in the market, it is a prerequisite to employ the use GPS tracking devices on every vending machine to avoid mix-ups and prevent risks of loss or theft most especially during the deployment of vending machines to a specific location. Track vending machines with Trackimo®, the most trusted manufacturer of light-weight and low-cost yet durable tracking devices in the market.



## Product Use Cases: Security/Asset Protection

### Supply Chain

"The automotive industry's supply chain expands globally mainly getting parts from the United States, Germany, Japan, Korea, and to lesser extent France and Italy. As the automotive industry moved forward, companies specialized on manufacturing specific motor parts. This mechanism enabled a lot of automotive companies to reduce cost of assembling cars by from other automotive corporation specializing on the production of individual component and subsystem.

With the assimilation of cutting-edge, complex pieces of equipment coming from different regions of the world, these expensive parts are shipped to the main automotive company to build a top-of-the-line vehicle. The software, control systems, fuel management systems, transmissions and other intricate portions of cars will come from different manufacturers making tracking more laborious.

The world-wide coverage of the GPS technology Trackimo® offers seemingly makes the entire process of shipping of expensive inventory effortless. The technology incorporated in every tracking device of Trackimo® allows real-time monitoring of inventory shipping from any corners of the world with 3G services.



## Product Use Cases: Security/Asset Protection



*Light Construction Vehicles are easy prey to theft.*



MOST COMMON STOLEN EQUIPMENT



# Construction

For construction companies, construction fleet management tracking is one of the best ways to manage and save on operating expenses. Your construction business has much better opportunity to increase efficiency compared to vehicle fleet. The use of Trackimo® GPS trackers will ensure that construction vehicles are being utilized efficiently. With it, unauthorized and non-proficient usage of your construction equipment, which can result in fuel wastage, can be eliminated.



## Product Use Cases: Security/Asset Protection

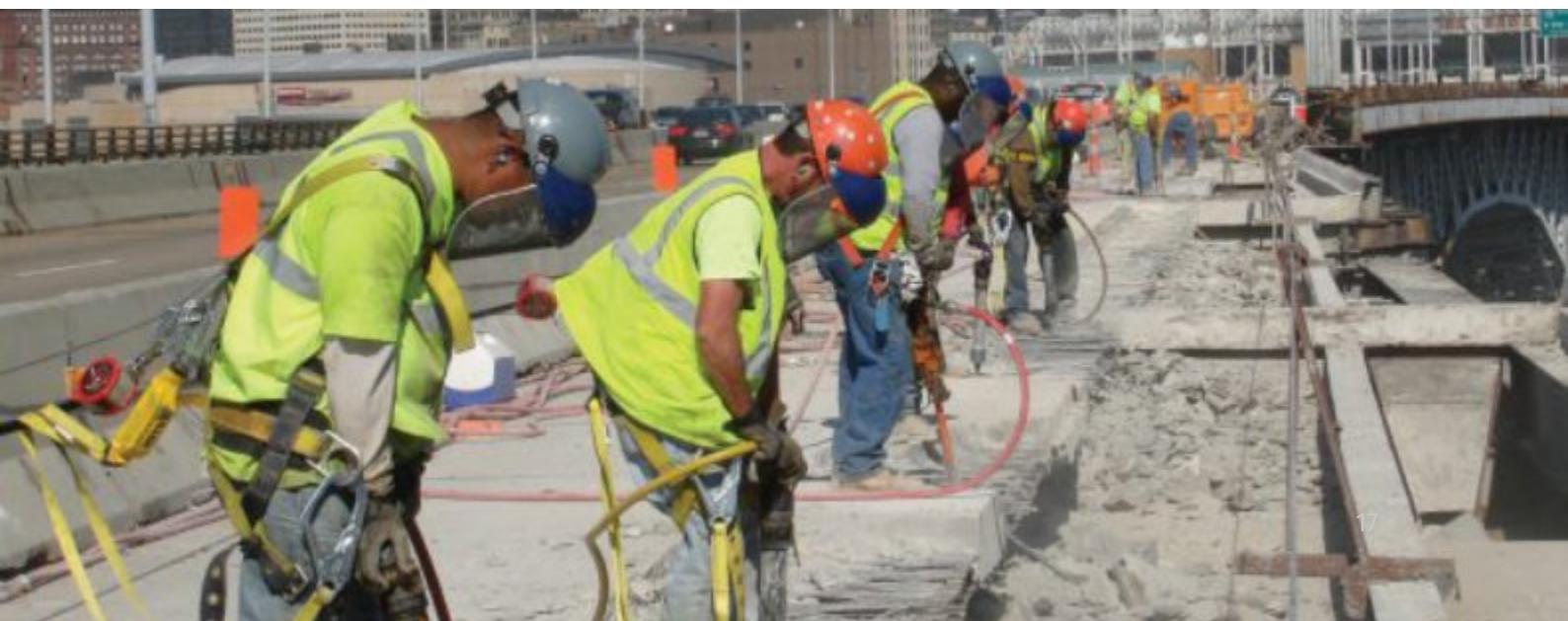


## Oil & Gas

In managing the entire process in the construction industry, employing GPS tracking devices make it more efficient. With Trackimo®, you can track every employee's productivity and vehicle movement. The real-time monitoring of assets helps construction sectors to map out charts and reports and identify possible mechanisms to utilize assets more efficiently ultimately saving potential fuel and gas costs. No more unauthorized travel and idling with Trackimo's aid in construct fleet management.

## Construction Site

Contributing to the success of every construction site is the utilization of a comprehensive and systematic construction fleet management. Many business owners have integrated GPS tracking devices to every asset to closely monitor everything in the palm of their hands. Trackimo® technology does the job and fills in the gap. Essential charts and graph reports can be formulated out from the data collected from real-time monitoring and consequently used to identify and solve possible fleet management problems or issues from various aspects of the business.



## Product Use Cases: Security/Asset Protection

### Tracking Expensive Equipment



The price attached to every construction equipment is undeniably high. Not only will it mean unnecessary expenses for the replacement but losing an equipment due to theft will also stagnate business as each apparatus has played a significant role in the entire operation. Trackimo® provides an easy solution for a potential revenue threatening situation with its state of the art tracking devices. In case of theft, Trackimo® technology can provide real-time location of stolen expensive equipment, which then can be relayed to the law enforcement and track down the equipment and the theft.

### Tracking Deliveries

One of the most integral processes in any construction industry is the delivery of construction equipment from one location to another which includes cement, sand and gravel and even equipment for mixing and lifting other heavy materials. With expected deadlines to meet, its imperative that deliveries make it on schedule to prevent delays in the entire process too. Trackimo® monitoring services through its tracking devices give an easy solution to this niche. The devices are 3G-enabled which means that wherever the trailer goes, one can be sure of the real-time movement of every fleet.



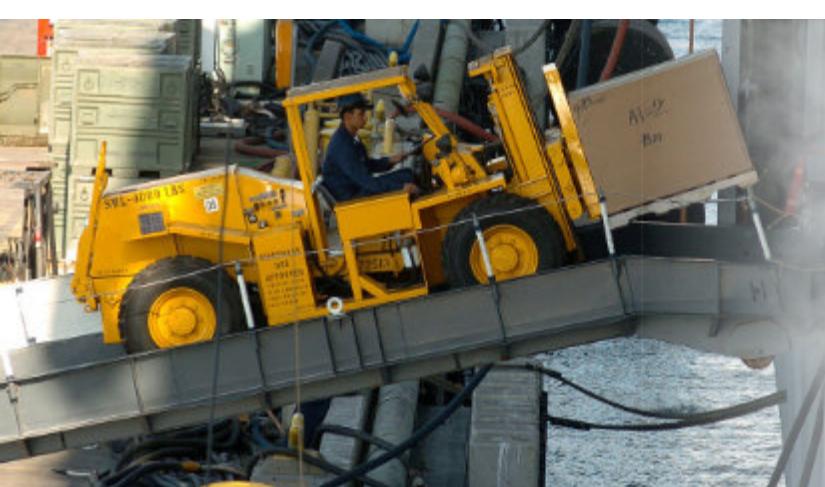
### Tracking Workers

With the vast area that a construction site takes up, it is close to impossible to locate every employee and know what they are doing. Tracking employees do not only ensure their safety but monitor workers' productivity and efficiency. Workers taking unauthorized breaks or excessive idle time can be detrimental to the progress of the construction. If the goal is to promote a safe working environment for employees while keeping workflow right on target, Trackimo® for construction tracking is worth its price.

# Cargo & Shipping



More than a tool for location services and navigation, Trackimo® lets you track all your cargo and shipment in the quickest most reliable way. Avoid delivery mishaps and delays and save yourself from the trouble of losing an important and luxurious artifact by installing an efficient cargo and shipping management system. With Trackimo®, you can never lose a dime!





## Surgical Organ Cargo

---

Organ transplant is a matter of life and death. The demand for donated organs greatly exceeds the supply. Delayed transit and reckless handling of delicate organs can mean another 5 years on the waiting list. By then, it might be too late to save someone's life. Ease the burden of families and help a surgeon save someone's life by assuring them the organ is on its way with the real-time monitoring and update offered by a technology powered by Trackimo®.

## Luxury Vehicles

---

Either you are the owner of the Bugatti transporting from France or the cargo company tasked to ship a Ferrari to the US, monitoring the luxury vehicles status is the only way you can sleep calmly at night. Equip your luxury car or shipping freight with the best GPS technology from Trackimo® to track shipping movement within the reach of your fingertips. Guarantee security of shipment with no delays and you'll surely keep those deluxe car owners patronizing your cargo services.



## Product Use Cases: Cargo & Shipping

# Expensive Heavy Equipment

Heavy-duty vehicles, engineering machines, high-powered electric equipment are often shipped from different states or countries, delivered to specific location for use. More often than not, business owners turn to outsourcing heavy-equipment from manufactures outside the country as they are cheaper and of higher quality than the local market, most especially when they purchase in bulk. Nevertheless, these machines are still extremely expensive.

Transporting heavy equipment is a huge responsibility knowing the price attached to each and the work it benefits the company. Portable diesel generators alone cost roughly around \$7000 a piece, more-so a diesel generator set. Distributing one hundred pieces to third party vendors means your trailers cost more than a million dollars. With this being said, it's not enough to rely on tracking just the container trucks while on the road.

To put off some load on your shoulders, Trackimo® designed its products to be lightweight yet durable enough to withstand heavy-duty use. A single device mainly works for tracking, which can be attached to cargos and trucks to monitor its current location and ensure delivery is on schedule. More than that, the small-sized GPS tracking device can be attached to every expensive heavy equipment inside the trailer and serve its purpose as a tool for efficient inventory mechanism. Trackimo® tracking devices are also powered with 3G services which means you can track the shipment no matter where it is. So while cargos are in transit, you can be sure that everything is in tact and complete.



## Product Use Cases: Cargo & Shipping



### Tracking Shipped Jewelry

Jewelry the only commodity that does not go out of trend in the fashion industry. Notice that every jewelry stall in a mall showcase the same designs yet people still buy it. The timeless beauty of jewelry pieces allowed brands such as Van Cleef & Arpels, Cartier, and Tiffany & Co., to ship out their designs in many parts of the worlds. Never going under thousand dollars apiece, all the more the shipping status of these pieces of jewelry needs to be monitored. Soon enough, your name will dazzle among the bright stars of jewelry manufacturers across the globe. There is no better way to secure your jewelry cargo than choosing the reliable and intelligent GPS-GSM devices of Trackimo®.

### Money & Jewelry Deliveries

A threat to security is always the impetus force that ables money companies to use armored vehicles upon transporting gold or currencies. With the value each contains, the risk of ambush and theft is soaring high. Fortunately, the comprehensive technology incorporated in every Trackimo® device is enough to deter such activities with live monitoring of movement.



## Product Use Cases: Cargo & Shipping



## Music Instruments & Antiques Deliveries

Usually attached with high-price costs, sentimental value and historical importance, artworks and antiques are esteemed and delicate possession. Handling with absolute care is required to prevent tampering the beauty each possesses. Whether you are moving a 100-year old antique you inherited from your elders or transporting expensive canvasses for a gallery show to a nearby city, monitoring the movement of the delivery fleet is enough to calm your restless heart. Trackimo® world-class technology provides worldwide coverage and real-time tracking, so you can rest assure that the masterpieces arrive in good condition with no delays.



## Product Use Cases: Agriculture & Farming



## Agriculture & Farming

Technology has paved the way for numerous autonomous machines which contributed to smart agriculture and farming. GPS has been necessitated in order to keep track of the assets in the agricultural industry. From tractors to personnel, a tracker is attached to closely monitor each item and reduce the risk of losing revenue due to theft or losing of property. These assets are undeniably important to enable farming business operations.

Enjoy the fruits of your labor and ensure business continuity by monitoring assets at the tips of your fingers. Trackimo®, with a state of the art technology, is every agriculture and farming needs. A device attached to a tractor or a small toolbox will let you know its real-time and exact location, eliminating unnecessary labor of manual tracking.



## Product Use Cases: Agriculture & Farming

### Farmers & Personnel

---

While you enjoy your trip in the Bahamas, you can still monitor the business matters at the farm with Trackimo®. The tracking devices will help you see a pattern of the employees' movements and determine if one goes for an unapproved or over breaks or exits the area even when it is still within work hours. When noticed, you can call the managing personnel and ask to take actions on the matter. This is not to fire the employee but to prevent sudden accidents that might possibly take place and pay for the cost of hospitalization bill just because it happened within the business hours.



### Tractors & Equipment

---

"The price attached to one tractor can cost up to \$80000. Losing one does not just mean a delay in the entire operation but an unnecessary and excessive spending just to buy another tractor for the farm. Attaching a GPS tracker on every tractor or any farming equipment is an old trick to prevent unfortunate events such as equipment theft."

The durable Trackimo® GPS-enabled tracking device is designed to withstand excessive wear and tear even when it's attached to large vehicles or equipment. It's small so you won't even notice it's there. Trackimo® will locate your tractors movement and help you with the inventory of equipment at the end of the day. Each device is powered with a 3G connection so even if you forgot that placed your farming tool box in the basement, Trackimo® will help you locate it real-time."



### Livestock

---

The shepherd finding the lost sheep is certainly not the title you want to keep. Set your sheep, cattle and horses free and eat as much grass they want without worrying about losing one in the open. With the GPS tracker of Trackimo®, you can set no-go zones and you will instantly be notified whenever a farm animal approaches the area. It's made light-weight so anything wearing the device will not even feel it's there.

## Product Use Cases: Travel

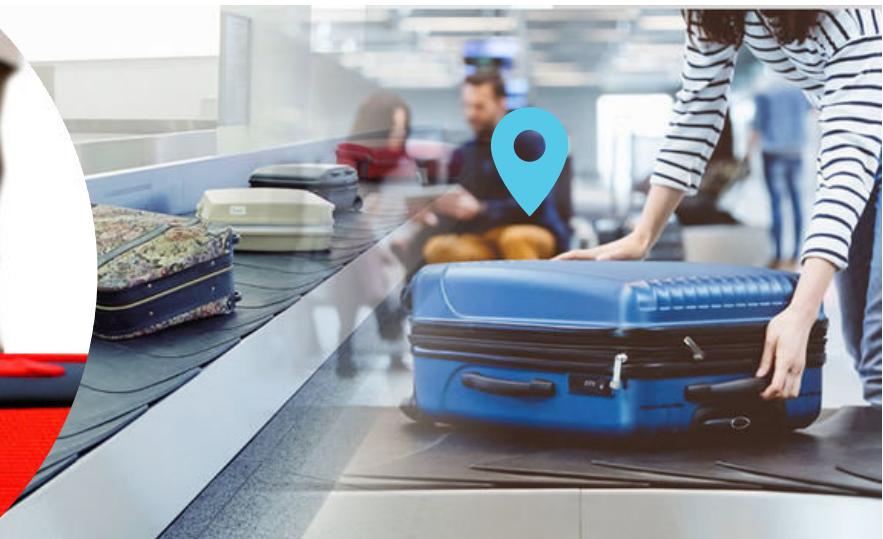


# Travel

Whether traveling for a business endeavor or visiting relatives at a neighboring city or foreign country, no one has to feel worried about one's luggage and purses getting lost and mixed-up with all the other 8 million people traveling on a daily basis. Trackimo® travel tracker is the best device to use when preparing for a weekend trip to the Bahamas or attending a conference at Wallstreet. The device is super slim and waterproof with shape and size similar to a credit card and battery life lasts up to 5 days. Plus, Trackimo's new travel trackers complies with all airlines regulations! Enjoy a hassle-free and worry-free trip with Trackimo's tracking device providing a real-time update of your luggage's location.



## Product Use Cases: Travel



## Personal Travel

---

Planning on a week-long trip to Thailand and you can already see yourself dreaming about the good photos you can possibly shoot during your travel getaway. It's the best time to relax and rest from the busy corporate world. But imagine flying with all the other 500 passengers on one flight only to find out upon checking out that you lost your luggage while in transit. Instead of enjoying beautiful sights and breathing like a true native of the country, you spend most of your time trying to locate your bag and you soon realize that you wasted all your energy without even getting the chance to take a selfie with a Buddha statue.

Whichever part of the world you are or will be at, you definitely want to get the best out of your trip. Trackimo® is your travel partner! Aside from closely monitoring your luggage at the tips of your fingers, you can even use the device to track all your tour members making sure nobody gets lost during the trip. It is super easy to install and use, from unboxing to tracking with a smartphone app. With the Trackimo® travel tracker's long battery life that lasts up to 5 days and worldwide coverage, you can ensure a safe and worry-free travel.

## Product Use Cases: Travel



### Traveling Musicians

Nowadays, planes can be an inconvenient place for musicians who often have to fly overseas, as airlines have been enforcing ironclad rules when it comes to traveling with instruments. It comes out unfair especially from a musician's point of view, as most airport personnel do not understand how precious these million-dollar Strads actually cost. Most musicians have to resort to reserve an extra seat because their instruments are too big for the carry-on luggage area and too fragile to be treated like a check-in baggage. But if the extra seat requires extra expenses, the better solution is attaching a Trackimo® tracking device when the best choice is to check in the Tuba or other musical instruments. Musicians can track their most-priced instruments at any given time making sure its safe from check-in to check-out.

### Make-up, Wardrobe, & Set Production

In the US alone, more than 8 million people travel every day thru the air, excluding land and sea travel. With almost two million luggage getting lost every year, it's very possible that your luggage would be one of them even if you rest your entire faith to the baggage personnel. Baggage insurances are available so individuals can be properly compensated in the event of loss or theft of their personal belongings. However, most people, especially budget travelers, opt-out from getting one as there is an additional cost attached to it and only to find out at check-out that the luggage containing your makeup, wardrobe and set production are lost. It is a nightmare to lose anything important when traveling consuming all your time and energy for finding the items instead of enjoying the trip. Luckily, it's something that can be prevented and that's by attaching Trackimo® travel tracker to every checked baggage. Never wait on something that is not coming out of the luggage conveyor, be ahead and prepare a worry-free trip with Trackimo®.



## Audio, Lighting, & Stage Equipment

Whether you are a disc jokey traveling your music equipment to a nearby gig or part of the production team in charge of transporting the audio, lighting and stage equipment for Tomorrowland music festival, it is definitely a good idea to attach tracking devices to ensure safe-keeping of the equipment. Trackimo® is an affordable solution traveling with these pieces of equipment that cost thousands of dollars to buy replacements in case of loss or theft. Rest with a peace of mind that tomorrow's electro-music festival will be a success with a complete inventory of needed materials.

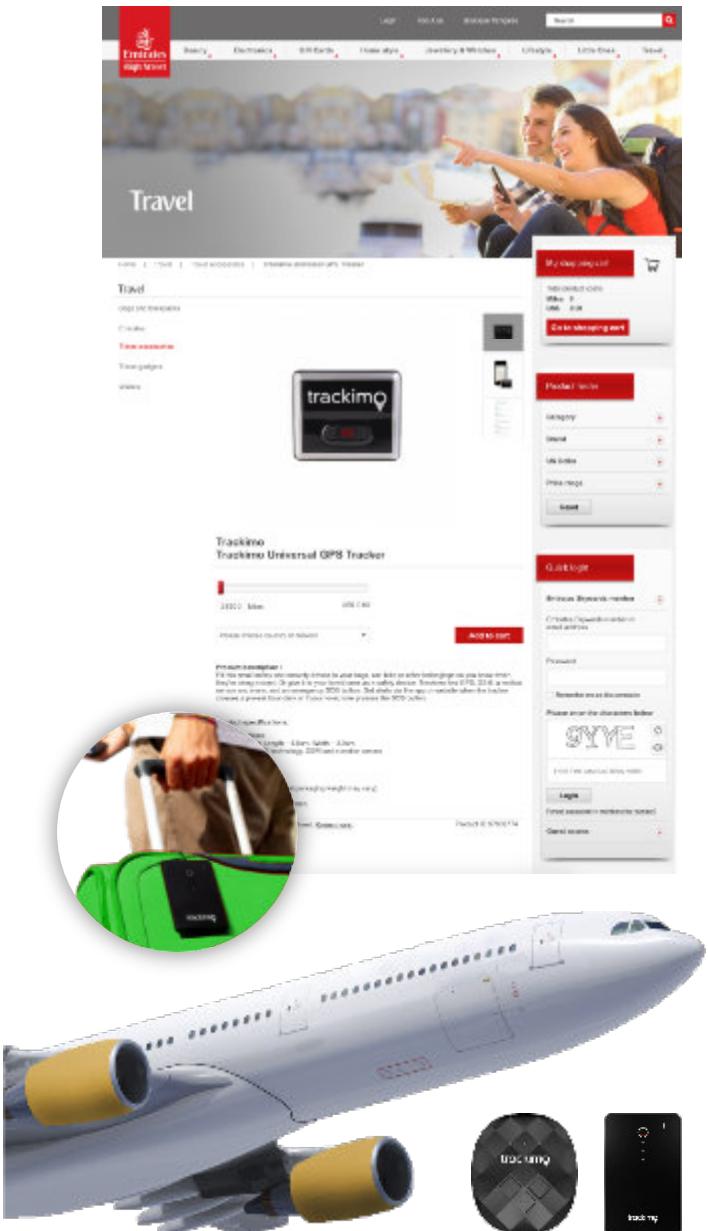


## Film & Photography Equipment



Whether you packed your DSLR cameras, tripod stands and ring lights for a wedding film destination or for a weekend trip to an adventure theme park, odds are pretty slim that airlines will take care of your checked photography equipment. Losing a camera or any photography equipment is not the same thing as losing a pair of branded jeans as the price attached is, indeed, very high. To beat the odds, travelers can safely keep their film gizmos with Trackimo®, one of the most reliable real-time GPS trackers in the market that will help everyone monitor their belongings while in transit. It comes with a user-friendly application, which allows travelers to check on their gadgets in real time.

## Product Use Cases: Travel



## Duty-free shopping

Trackimo Travel GPS Tracker is very suitable for Duty Free Airport stores.

- Trackimo is a classic travel related product for people on the move to track and never lose their luggage.
- It has a worldwide coverage and essential for any world traveler.
- People on the move have a much better chance to lose things because their attention to their possession is limited due to the hassle related to traveling.
- Shoppers at airports and duty-free are tired of the regular items like cigarettes, alcohol and perfume, they are always in the look for new useful gadgets.
- It's a great gift gadget. Gift shoppers always looking for something new and different to surprise their loved one.
- Worldwide roaming is pre-loaded for one year, no setup needed and the device is working out of the box immediately.
- Currently Trackimo is being sold on KLM, Emirates, Singapore Air, Dragon Air & Many more.



## Product Use Cases: Fleet Management



# Fleet Management

---

Even when your fleets are out on the road sending some deliveries to clients, Trackimo® can track in real-time at your fingertips. You won't have to miss out on schedules anymore just because your fleet ran out of fuel while in transit. With Trackimo's tracking devices paired up with a mobile software, we can get you the fastest routes and even the nearest pit-stops to fill those empty tanks. It's super easy to use even when you have to pin down a hundred or thousands of vehicles in one go.



# Vehicle Rentals

You certainly don't have any control as to what happens as soon as the rentee hands you the payment and takes off with your car. Luckily, that doesn't always need to be the case! Aside from the contract your rentee signed detailing the policy of your rental services, you still gain the upper of the upper hand by locating your rented cars or boats even if they're in the middle of nowhere. You don't need to worry about rentees potentially stealing your car with Trackimo® tracking devices ever again. It's light, compact and durably designed with worldwide coverage so they won't even know your monitoring their every move. And while you wait for them to return the rented vehicle, you can accept advance arrangements for your next rental customer.



Cars



Motorcycle



## Product Use Cases: Fleet Management



### Delivery Services

Time is always of the essence, most especially when you specialize in delivery services. With Trackimo® as your best partner, you can plan ahead or map out real-time the superior route your delivery fleet will take so you can never miss out any schedule. And while you provide a fast and reliable delivery system, build your company's reputation around people's confidence and satisfaction in choosing you over anyone else. As they chose you, chose Trackimo®!

### Trucking / Busing

In a school bus full of student passengers, the school has the utmost legal responsibility to ensure safety. Monitor the route buses take and check every student is brought home to their loving parents safe and sound. Trackimo® provides real-time location services to easily keep track of every owned bus. Moreso, a commercial bus fleet can greatly rely on Trackimo® aiding on the analysis of routes taken that ultimately correlates to a driver's behavior.



## Product Use Cases: Fleet Management



## Recreational Vehicles

Embarking on an ATV riding competition can be fast-paced. Same thing with motorbike racing where thousands of other contenders participate, losing your motor vehicle is a disaster waiting to happen. Avoid the hassle of asking people whether they saw your ride and be confident that Trackimo® is all you need to exactly locate it.

## Helicopter & Light Planes

Flying the low-cost Robinson R-22 or a commercial aviation giant requires the same precise navigation information, and Trackimo® puts it all at the pilot's fingertips as safely and efficiently as possible. With the help of Trackimo® in GPS navigation, pilots can automatically sequence multiple flights with waypoints each, display the closest airport, prepare vertical descents and show minimum safe altitudes.



## Product Use Cases: Fleet Management

# Construction Vehicles & Equipment



\$400 million value of construction equipment is stolen every year. Heavy to lift, difficult to move and gigantic in size- you'd wonder why statistics for equipment theft is bulging. Without a centralized system that tracks and provides titles and registration, thieves can easily sell construction equipment to unsuspecting buyers. It's a low-risk yet a high-value opportunity for thieves.

With Trackimo®, you don't need to be part of another statistics. Every device is built to withstand heavy-duty use and work anywhere even in areas with a limited cellular coverage. It's small but can deter thieves from stealing backhoes at your unattended construction site.

# Servicemen & Lone worker



Lone workers (Fleet management system never run smoothly without anyone controlling or monitoring how the system works. Neither will an Uber ride run on its own nor buses give passengers a ride home unaccompanied. Consequently, the whole mechanism of fleet management doesn't work without technicians. However,) it is inevitable that drivers and operators might go on unscheduled breaks or unnecessary stops while on the job. The behavior can affect the total productivity of the whole system resulting in loss of profit and poor customer service. As an enterprise, tracking the movements of your service technicians has never been easier with Trackimo®. Proving real-time location tracking and world-wide coverage, you can perfectly plan effective ways to manage anything in the palm of your hands with the best tracking devices from Trackimo®.

## Product Use Cases: Fleet Management

### Golf Carts



Aside from planning lawn mowing schedules, golf course managers ultimately manage the entire area including golf carts. An inventory of the golf carts needs to be conducted on a regular basis to ensure neither one is missing out of the field. With an expansive field of a golf course, it can be laborious to track lost carts even in the broad daylight. Trackimo® can guarantee that you never lose a cart again and end up getting the blow from supervisors. With its excellent 3G coverage and geofencing feature, tracking has never been more effortless.

### Taxi & App Based Transportation

In a cab business, an excellent customer service is a result of efficient taxi management system. Increase productivity by analyzing real-time traffic trends and providing the shortest and faster routes for your taxi drivers with the help of Trackimo®. Not only does it aid in keeping clients satisfied, but with an increased productivity, generating high profit will soon follow.



### Towtrucks

Automatically send the nearest truck to a flat-tired car and communicate the expected arrival time to clients by using the cutting-edge tracking device of Trackimo®. Not only will it aid to boosting customer service satisfaction, but it will help you adjust to a more efficient approach to increase business revenue by analyzing real-time data of the trucks' movement.

## Product Use Cases: Retail



# Retail

"In the advent of technological advancement, more than half of America's population prefer to shop online for different items they need and want. Online shopping has become a trend as it is convenient and eliminates the factor of getting to a physical store wasting time to find a product. The best thing about it is the door-to-door delivery and you can track the movement of the order online, too. Of course, physical stores are still in-trend as most people want to experience a genuine, satisfactory customer service in store.

Both online and physical retail shops have to deal with constant inventory monitoring including deliveries of products to consumers and there's no better way to ensure the flow of the entire supply chain but incorporate a GPS tracking device. Trackimo® is a leading manufacturer of 3G-capable GPS trackers, with one device, you can track and manage parcels in the palm of your hands."

## Product Use Cases: Retail



## Spy Shops

More than surveillance and security purposes, Trackimo® can serve its purposes to spy shops. Spy shops can actually benefit from the cutting-edge technology of Trackimo®. By incorporating 3G-capable GPS tracking technology to every spying tool, you can make sure that the spy belts and pens will not only work as mediums for discreetly recording conversation and meetings but serve as trackers for people or things it is planted on.

## Hobby Shops

With the wide assortment of hobby items, hobby shops are certainly the go-to place of every geek and fandom. Trackimo® can prove its uses too many hobby shops with different shelves for arts and crafts, fishing supplies and every hobby imaginable under the sun as a perfect tool for tracking supplies and monitoring inventory in the entire supply chain of products. Aside from that, Trackimo® tracking devices are equipped with SOS buttons that can easily be triggered by pressing it for at least four seconds. The devices are good security precaution that can be attached to every personnel or shopping cart in the event of a robbery or any emergency situation.



## Pet Stores

The presence of pet stores has gone from physical locations extending to virtual shops which accept orders of expensive and high-breed canine and feline mammals to be shipped overseas. Transporting pets from one location to another requires safety mechanism such as constant monitoring of their conditions as pets might not be able to handle extreme air pressure or long travels. With Trackimo®, you can track the movement of the pet's transport entirely ensuring it arrives safely to its rightful and loving owners.

## Product Use Cases: Retail



## Electronic Stores Cellphone/Mobile Shops

With everything handed down by technology, no one has never owned at least one cellular phone in his or her lifetime. The demand for smartphones and other popular consumer electronics is shooting through the roof since a decade ago.

As great as its demand, security threats have become a major problem for many electronic shops fearing possible breaking and entering when stores are left unattended or closed at night. Fortunately, Trackimo® comes up a compact and lightweight device that can be attached to any consumer electronics, helping business owners keep track of their inventory.

## Recreational & Camping

Probably on the run to catch the next bus ride to take the group to nearest camping or fishing area, your customer might hurriedly go out from the store forgetting to pay the camping net at the checkout. With all the dreamy thoughts of spending the day at the beach, your customer heads out directly to the exit and you realize it all too late. But Trackimo® is ready to help you run your store. One small piece of a tracking device attached to a camping or recreational equipment can send you an alert whenever it reaches the exit doors. The only way to remove it is when the customer goes to a teller and pays for it.

# Government

GPS remains critical to the many facets of the United States government. More importantly, its application has been integrated into the law enforcement and military operations of the state. Nearly all military assets such as armored vehicles, ammunition, and soldiers come equipped GPS tracking devices to closely monitor resources and ensure security above all. The same truth can be said in the government, closely monitoring ambulances, firetrucks, police cars and other emergency service unit which ultimately concerns the citizens' safety. In countless ways, Trackimo® tracking devices can efficiently help the general processes in the government from simple police roving to eradicating crimes.



## Product Use Cases: Government



## Military

Nearly all military vehicles- armored tankers, missile submarines, fighter jets have come equipped with GPS tracking devices. Even US military, air force and navy officers are often planted with tracking devices to monitor asset's movement, locate exact location and ensure safety. Trackimo® tracking devices have been designed small enough for each to unnoticeable yet strong enough to withstand excessive wear and tear even attached to huge army vehicles. Each device is waterproof that can endure pressure and still work under the water.

## Law Enforcement

Citizen safety is a primary government concern. This is why it is important to keep track of assets under its control; including ambulances, fire trucks, police cars and other emergency service vehicles and staff. Quick responses to emergencies make for a safer community. Safer operations and better public service add up to reduced costs and improved productivity, with Trackimo® solutions that enable you to avoid inefficient behavior by ensuring that each task is completed in a timely, efficient manner and even refute erroneous claims and lawsuits surrounding government vehicles with the help of tracking records as a proof.





## How Trackimo detects & reports its worldwide location

- 📍 GPS - Exact coordinates detection
- 📍 Cell Tower Triangulation - approximate location
- 📍 Wi-Fi - When no open sky available, detect location inside buildings
- 📍 GSM transmitter & SIM report to Server via worldwide mobile network
- 📍 Server then reports to Smartphone App & Web App on Google maps
- 📍 GPS/GSM/Wi-Fi Hybrid - Revolutionary tracking Device, worldwide Indoor & outdoor

## Our Competitors

- 📍 Bluetooth devices (Tile, TrackR etc.): worthless. Range is only 20 – 30 meters. “Crowd GPS” false advertising & doesn’t really work.



- 📍 Other real GPS products lack the brand name, lack innovation and marketing power

## Trackimo & The People

- 📍 Trackimo owns a granted US + Israel Patent:  
“System And Methods which Use Low Wireless Data Band-width Consumption for Tracking Wandering Devices”
- 📍 Trackimo latest innovation and in patent process, is a travel tracker that detects when the plane is taking off and landing so the transmitters on the GPS tracker could be turn off for the purpose of complying with all airliners regulations.
- 📍 The travel tracker currently sold by Vodafone, operates by using various sensors including a 3-axis accelerometer and atmospheric pressure sensor in conjunction with algorithms designed to detect all various situations: Parked plane, taxi, take-off, cruising, landing, taxi back to terminal etc. Trackimo travel tracker also has Wi-Fi module that listens to Wi-Fi MAC-address and reports them back to the server for more precis indoor location and overall decision making. The device also has a light detector alerting if a luggage or package is opened.



## Trackimo Intellectual Properties

## Trackimo & The People



Guardian



Watch



Universal 2g & 3g



Travel



Pet

## About Us

- 📍 Company Founded: 2013. Worldwide employees: 31

### Our Locations:

- 📍 USA, NYC - corporate office and America sales; LA - logistic center
- 📍 Israel - R&D and core software, cloud server operations
- 📍 Poland - Eastern Europe and Baltics distribution
- 📍 Germany - Western Europe distribution
- 📍 Philippines, Cebu - Online marketing, customer Support, Web development
- 📍 China, Shenzhen - HW Engineering, Manufacturing, App Development

### Our Company Collaborations



Nokia Networks





## The Future of IoT: Low Band LTE

- 📍 Low Band LTE enables smaller devices focused on narrow bandwidth and low battery consumption. Cellular carriers see this as a strategic goal for 2018 and further.
- 📍 Trackimo cooperates with Altair, a world leader in LTE chips, to create a GPS tracker platform, and the world's first small size, low energy device to be launched in 2018.
- 📍 Trackimo was invited by Verizon to develop a Low-Band LTE product for Verizon's USA LTE network
- 📍 Trackimo was invited by Claro to develop a Low-Band LTE product for Claro's Brazil LTE network





## Actual Progress on Top Projects (Q4 2017)

---

- 📍 Telefonica Spain: Integration complete, Telefonica ordered 300 units. POC start January 2018. Commercial launch end of 2018.
- 📍 Vodafone: passed RFI, in business discussion towards launch Q3 2018.
- 📍 Allianz Thailand: API integration done, 400 devices ordered and paid for pilot phase.
- 📍 Vivo (Telefonica Brazil): Vivo sim chips received, integration ongoing by china team
- 📍 Digicel Jamaica: Integration complete, Digicel sim cards received, testing ongoing.
- 📍 Ericsson: API integration done, SMS gateway setup in progress; contract signed by Trackimo, in signing process by Ericsson  
Singtel: Joint project with Ericsson, Singtel sent sim chips, Launch goal: January 2019
- 📍 Globe Telecom: Functional test done, ordered units for commercial test for electric bikes
- 📍 Nokia: API integration complete, starting commercial discussion on Thailand project
- 📍 Sumitomo: Integration of Trackimo trackers into high-end equipment
- 📍 Leica Geosystems: signed OEM contract & delivered devices embedded in laser cameras

# Actual Progress on Top Projects (2018)



- 📍 Sequans chipmaker: Signed LTE IoT development partnership
- 📍 Telefonica Spain: bought 1000 Trackimo GPS watches and gave them as sponsorship to runners in the Madrid Movistar Half Marathon.
- 📍 Telefonica invited Trackimo to present in the 1st Telefonica Global IoT conference and bought 400 Trackimo devices for the delegates. Trackimo introduced as top-tear
- 📍 Vodafone: passed RFI, in business discussion towards launch Q2 2018.
- 📍 Vodafone: Signed commercial agreement, launching Trackimo products as part as the "V by Vodafone" product family, with a white-label brand called TrackiSafe.
- 📍 Vodafone: Sales of the Travel Tracker starts in July, the Mini tracker in September, first in the 4 major European countries and expanding to 22 countries in 2019.
- 📍 Telcel Mexico (part of America Movil, biggest mobile operators in Latin America): 1. Passed functional tests. 2. Contract draft. 3. Homologation tests in progress. 4. September launch.
- 📍 SwissAir Cargo: Accepted as approved Luggage Tracker to be used for cargo on SwissAir planes.
- 📍 British Airways: Trackimo was invited by BA to participate in a project for luggage tracking.

**trackimo**  
always there ▼