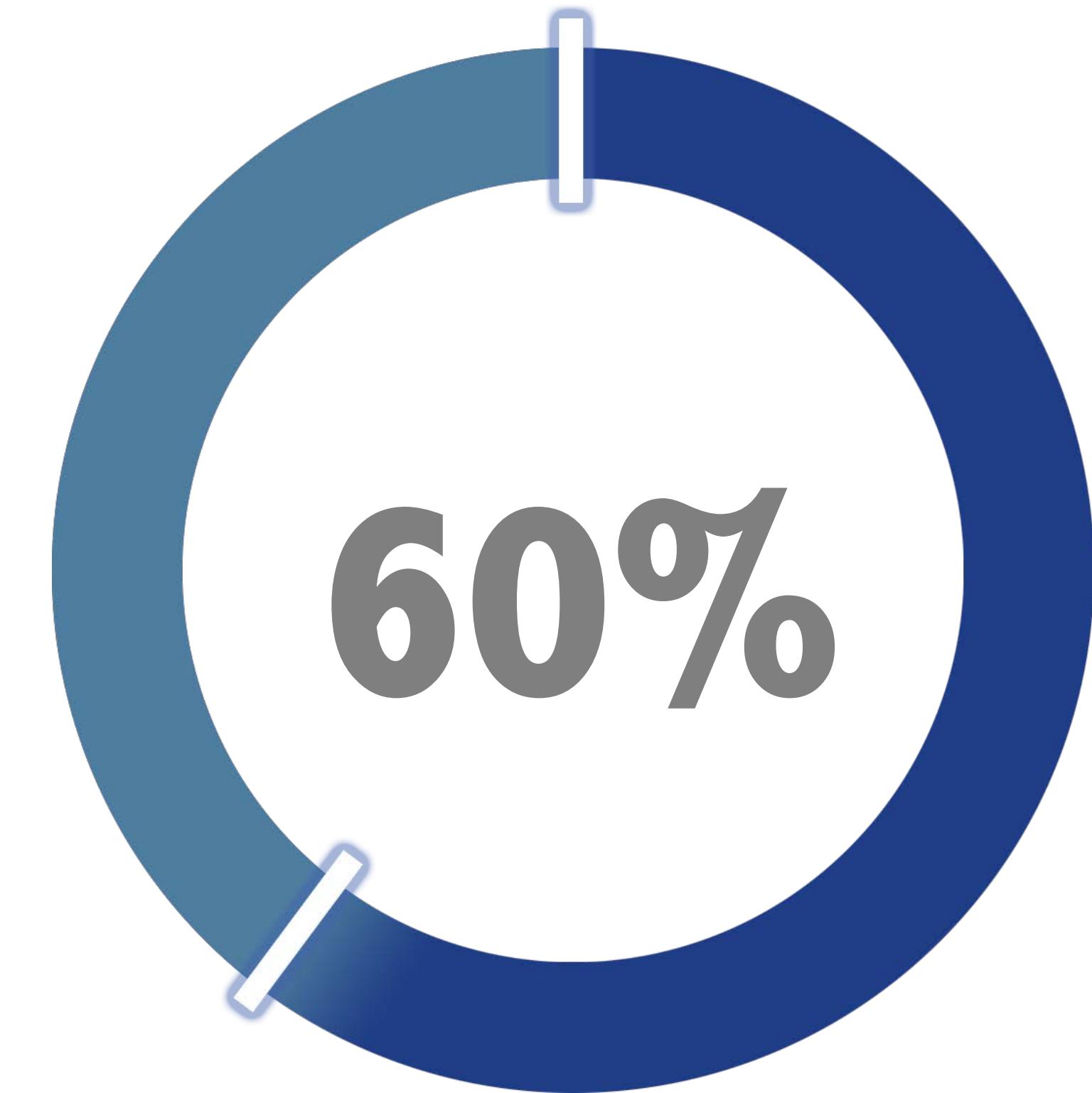


**Send Alerts and Call for Help** **Instantly.**



## The Problem

Out of the  
**192 Million**  
Wireless Calls to 911 Per Year



*115 Million* **CANNOT** be accurately located  
by emergency dispatchers.



# The Solution



Silent Beacon is a Bluetooth® device that allows you to instantly call 911 and send your GPS location to multiple contacts at once during an emergency.

*"Will not go anywhere without this. My boyfriend was able to rush to my location when I was being harassed outside my apartment." - Macy L.*

Call 911 or any pre-stored number

Share your GPS location with others

Activate multiple alert methods through the App to broaden your safety network

No monthly fees



# The Beacon

## Functionality

### Two-Way Communication

Talk directly into the Silent Beacon using our large speaker and noise cancellation microphone allowing for hands free communication



### Share GPS Location

Text, email, and send alert notifications to your contacts with your GPS location



### Patented Technology

Communicate directly from your Beacon to others



### Bluetooth Connectivity

Connects to smartphones, tablets and computers



### Rechargeable Battery

Charge on the go using our Micro-USB plug, with a dust/water resistant cover



### Device Finder

Just like Tile or a Bluetooth® tracker, this allow you to locate your device if you lose it

### Multi-color LEDs

LEDs for visual confirmation during alerts, charging and connectivity status changes



### Silent Alert Mode with Vibration

Call for help without tipping off those around you

## Features



# Free App

## Functionality

### Send Multiple Alert via:

- ✓ Phone calls
- ✓ Text messages
- ✓ Push notifications
- ✓ Emails

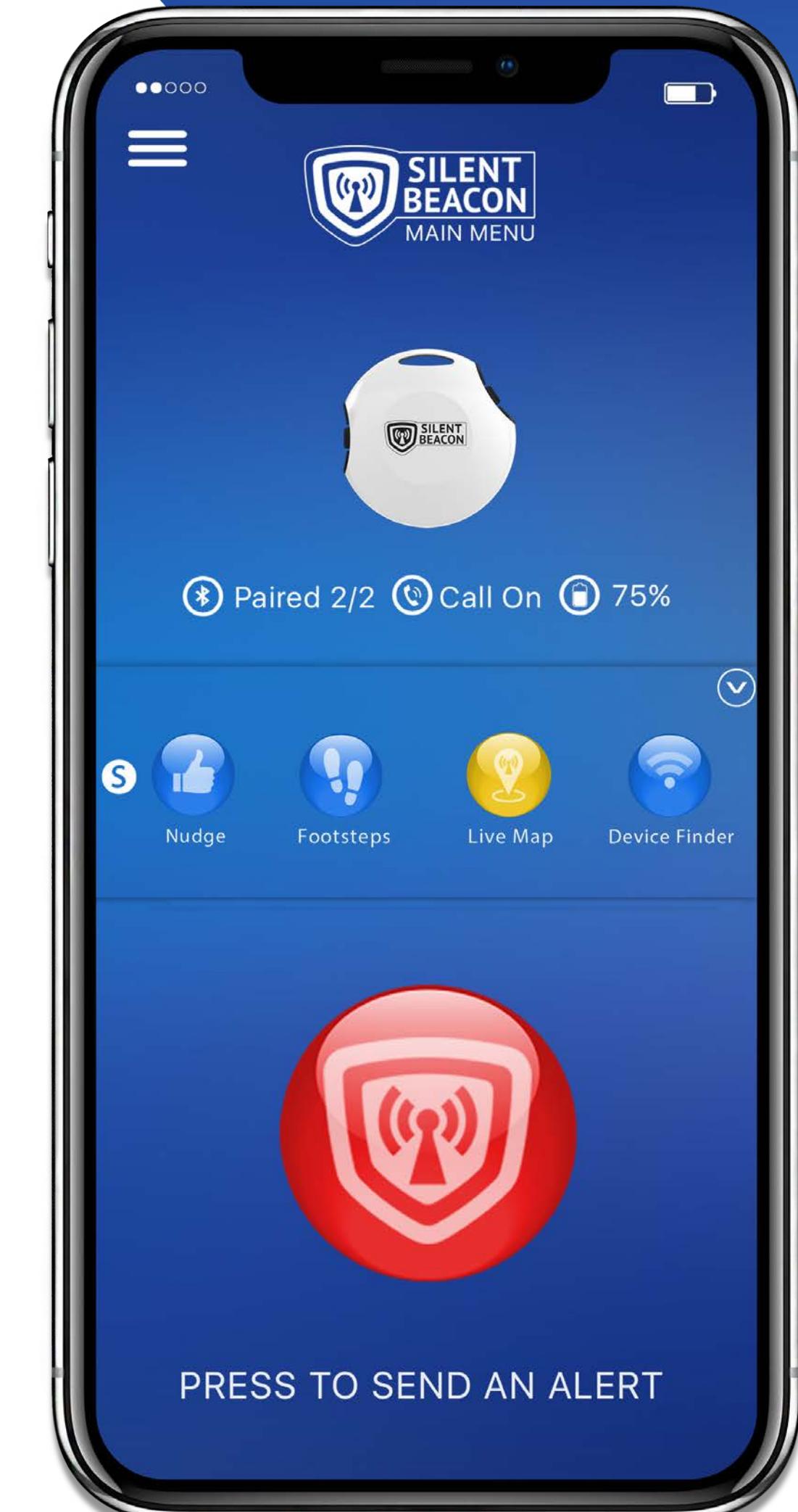
### View Live GPS Map of:

- ✓ Locations of contacts
- ✓ Directions to an alert
- ✓ Real-time movement
- ✓ View past alerts

### Lost Device Finder

Use the Beacon as a lost item finder when within Bluetooth range.

### Update Beacon's Firmware



## Features

### Customizable Alerts:

- ✓ Contacts receiving GPS location
- ✓ Low battery notifications
- ✓ Non emergency messaging
- ✓ Two-way alerts to other Beacons
- ✓ Custom messaging

### Additional In App Services

- ✓ Monthly subscription plans
- ✓ Business Solutions
- ✓ 24/7 Call Center



# Enterprise



*“Our business purchased Silent Beacon devices for our HR Department. With the ever-present threat of workplace violence...Silent Beacon offers peace of mind to our HR professionals.”*  
- Joel, Human Resources Manager

Silent Beacon's customizable enterprise solutions allows companies to improve their increasingly stringent safety procedures with our scalable online portal.



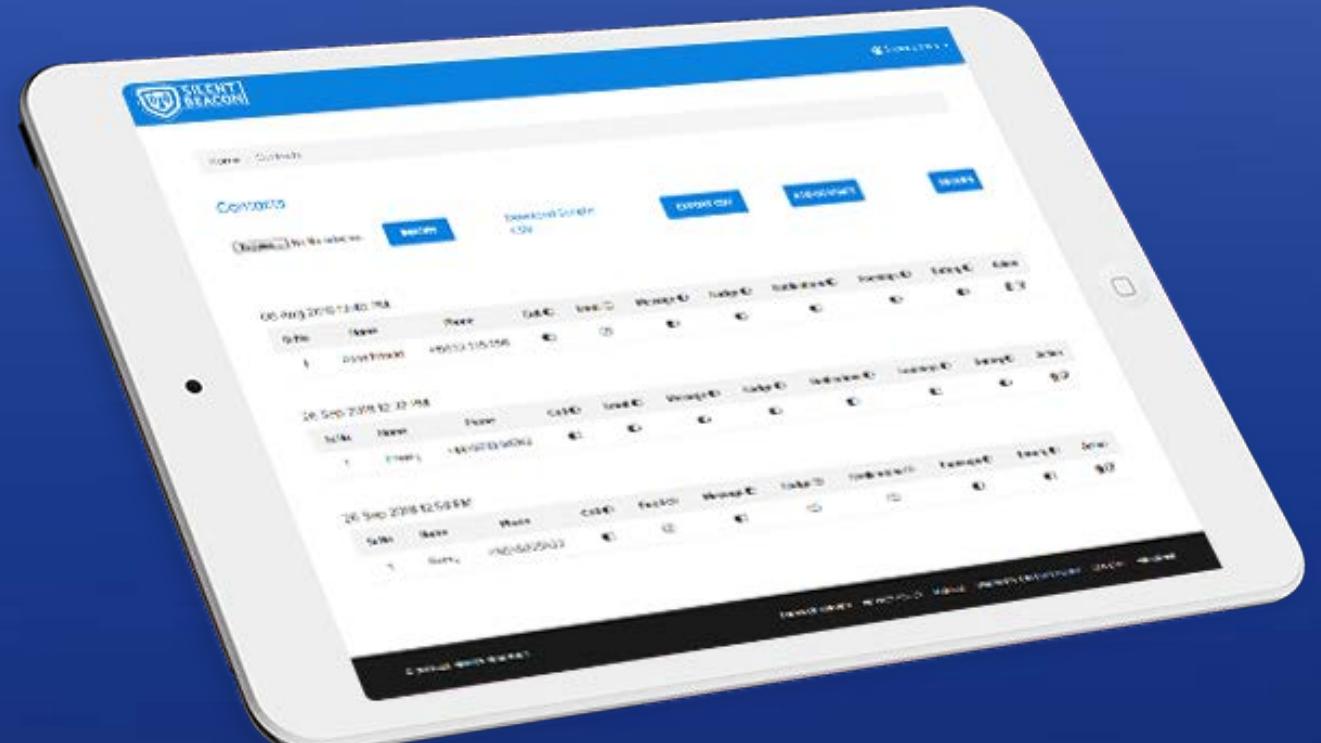
**Employees and employers can notify each other of an emergency**



**Allows employers to send mass alerts to their imported contact lists**



**Allows employers to track employees on remote Job sites**





## Value



**Complete Solution:** The Silent Beacon is more than just a device; it is a complete solution for both personal and for businesses that helps facilitate instant assistance in an emergency situation.



**User experience:** Our App features a responsive and easy-to-use interface designed to be intuitive for any type of user or business size.



**Financial and Managerial Support:** We are backed by a reputable Venture Capital Firm with a reputation of success in a variety of highly competitive industries.



**Supply Chain:** Our team of experts utilize an international robust production and manufacturing structure that ensures high-quality products are delivered on-time and correctly packaged.



Top Guard Technologies, LLC



# Traction

100,000 App Downloads



4.5 Store Rating



Entrepreneur



Forbes



The Washington Post



	 <b>SILENT BEACON</b>	 <b>REVOLAR®</b>	 <b>Life Alert</b>	 <b>911 HELP NOW™</b>	 <b>LATUS</b>
<b>MSRP</b>	\$99.99	\$79.99	\$169.99	\$149.99	\$129.99
Calls 911	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	
Send GPS location to Contacts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
Patented Alert Technology	<input checked="" type="checkbox"/>				
USB Rechargeable Battery	<input checked="" type="checkbox"/>				
Silent Alert Mode	<input checked="" type="checkbox"/>				
Device Finder	<input checked="" type="checkbox"/>				
24/7 Call Center	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		
Updatable Device Firmware	<input checked="" type="checkbox"/>				
Multiple Colors / SQU	<input checked="" type="checkbox"/>				



# Pipeline

Bluetooth Tracker for objects or items that go missing.  
An inexpensive creation to capitalize on the tracking  
trend.



Allows people with dementia, autism or other  
diagnoses to be easily found. Utilizes the same chipset  
for our "Furry Finder" pet tracker and our version for  
children.



240M  
240 Million people call 911 a year

208M  
Millennials 42M  
Adult Women 55M  
Seniors 11M  
Businesses 100M

21M  
10% of Serviceable Market

We expect to generate 21M Customers  
based from our Total Market Size



# Founder



## Our President and Founder

Kenny Kelley's near-death motorcycle accident inspired him to develop the Silent Beacon. Originally a Stuntman, his entrepreneurial spirit has lead him from owning a Hollywood production company to numerous software endeavors to Silent Beacon. He wanted to create a "free from fees" product that can contact any number, including 911, with a simple press of a button. Kenny is motivated to create products that help people lead safer lives.



# Contact

We welcome the opportunity to further discuss distribution and partnership opportunities

Silent Beacon LLC was established with the vision to facilitate immediate assistance for individuals in an emergency situation. Our commitment to safety, convenience, affordability and customer satisfaction drives us to create a solution that allows Every person with a smartphone or tablet to contact, alert and be tracked by their loved ones or emergency response services in the event of an emergency.



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