KTPL Newsletter Extension

#Abstract:

Custom newsletter extension which will render based on back-end settings. This module is built by referencing Magento 2 module-newsletter.

# Prerequisites:

* Magento 2.3
* PHP 7.x

# Installation:

To install this module simply put all the files inside app/code/Ktpl/Newsletter/

And run the following commands in the project root of your M2 installation:

php bin/magento module:enable Ktpl\_Newsletter

php bin/magento setup:upgrade

# Details:

* This module will show newsletter subscription pop-up on every page at first visit of the customer (after 2 second of the page load).
* The pop-up will not be shown if customer closes or does subscription. This is achieved using JavaScript cookies which has expiration time of 1 day.
* This module is built by referencing Magento core module-newsletter.
* After successful enabling of the module, admin user will be able to set title, sub-title, message & newsletter image from back-end, settings for this will be displayed in Store Configuration >> Customers >> Newsletter >> General Options.
* It is recommended that newsletter image should be of 162 x 216 pixels (Allowed extensions: jpeg, gif, png).
* process-popup-newsletter.js is the main JavaScript file for this module which is kept in MODULE\_DIRECTORY/view/frontend/web/js directory.
* newsletter\_popup/subscriber/new is the form action URL set in Subscribe block class which is calling NewAction controller. This controller is responsible for all the validations & form response.