



79

WWW.EDUGYAN.PE.HU

# THIS SITE IS GOOD

You're really good at this! Now let's take your site from good to great.

PERFORMANCE

MOBILE

SEO

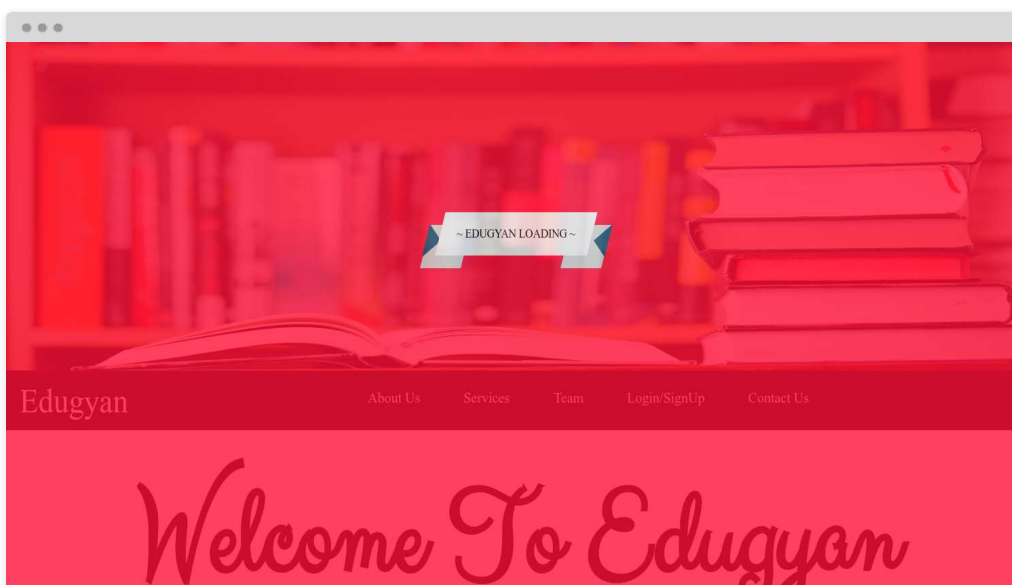
SECURITY

24/30

30/30

25/30

0/10



24<sub>/30</sub>

## PERFORMANCE



Optimizing your website's performance is crucial to increasing traffic, improving conversion rates, generating more leads, and increasing revenue.



## PAGE SIZE



**454**KB

So fast! So light!

The heavier the site page, the slower the load. For optimal performance, try to keep page size below 3MB.

[READ MORE >](#)

([HTTP://BLOG.HUBSPOT.COM/MARKETING/REDUCING-PAGE-SIZE](http://blog.hubspot.com/marketing/reducing-page-size))

## PAGE REQUESTS



**25**

You make this look easy.

The more HTTP requests your website makes, the slower it becomes. Combine files to minimize the number of requests made.

[READ MORE >](#)

([HTTP://BLOG.HUBSPOT.COM/MARKETING/REDUCE-HTTP-REQUESTS](http://blog.hubspot.com/marketing/reduce-http-requests))

## PAGE SPEED



**0.9**s

Zoom zoom. Nice!

Best-in-class webpages should load in under 1 second. Any slower and visitors will abandon your site, losing conversions and sales.

[READ MORE >](#)

([HTTP://BLOG.HUBSPOT.COM/MARKETING/10-WAYS-TO-REDUCE-YOUR-WEBSITES-LOADING-TIME](http://blog.hubspot.com/marketing/10-ways-to-reduce-your-websites-loading-time))



## BROWSER CACHING

I'm sorry, what were you saying?

Browser caching speeds up your website by storing frequently used content in local memory.

[READ MORE >](#)

([HTTP://BLOG.HUBSPOT.COM/MARKETING/WHAT-IS-BROWSER-CACHE-FAQS](http://blog.hubspot.com/marketing/what-is-browser-cache-faq))



## PAGE REDIRECTS

Perfect! No page redirects detected.

Page redirects add an additional loading cycle, increasing the time to display the page.

[READ MORE >](#)

([HTTP://BLOG.HUBSPOT.COM/BLOG/TABID/6307/BID/7430/WHAT-IS-A-301-REDIRECT-AND-WHY-SHOULD-YOU-CARE.ASPX](http://blog.hubspot.com/blog/tabid/6307/bid/7430/what-is-a-301-redirect-and-why-should-you-care.aspx))



## COMPRESSION

Have you been waiting out?

When your JavaScript and CSS files are not properly compressed, it makes your website run much faster.

[READ MORE >](#)

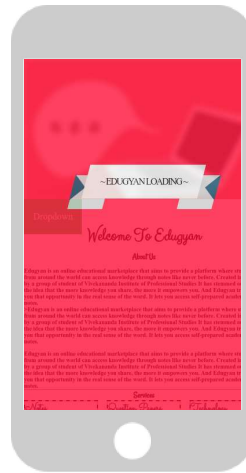
([HTTP://BLOG.WSOL.CC/2014/05/14/10-WAYS-TO-BOOST-PAGE-PERFORMANCE-IMPROVE-COMPRESSION-TIPS/](http://blog.wsol.cc/2014/05/14/10-ways-to-boost-page-performance-improve-compression-tips/))

**30**/<sub>30</sub>

# MOBILE



Traffic from mobile devices is growing fast. Optimize your  
**OVERALL PERFORMANCE MOBILE SEO SECURITY**  
website for mobile or you'll miss out on valuable traffic, leads,  
and revenue.



## RESPONSIVE

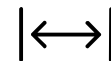


Fantastic! You're ready to face the future.

Responsive design gives you a bump in search rankings for searches on mobile devices.

**READ MORE > ([HTTP://BLOG.HUBSPOT.COM/INSIDERS/WHY-RESPONSIVE-WEB-DESIGN](http://blog.hubspot.com/insiders/why-responsive-web-design))**

## VIEWPORT



Now that's a good looking viewport.

The viewport lets you control your page width and scale on different device types.

**READ MORE > ([HTTP://BLOG.HUBSPOT.COM/MARKETING/MOBILE-VIEWPORT-SETUP](http://blog.hubspot.com/marketing/mobile-viewport-setup))**

25<sub>/30</sub>

# SEO

Make sure your website is easy for users to discover—and easy  
for search bots to understand—with better page titles, headings,  
and meta descriptions.



## PAGE TITLES

Splendid page titles.

Page titles should be no longer than 70 characters in length and not repeat keywords.



## META DESCRIPTION

The only way is up.

Meta descriptions should be no longer than 155 characters in length and should be relevant to the page.



## HEAD

Head of t

Heading tags distinguish content



0/10

# SECURITY

## SSL CERTIFICATE



Shut the front door!

SSL certificates protect websites from attacks and give visitors confidence that your site is authentic and trustworthy.

READ MORE > [HTTP://BLOG.HUBSPOT.COM/MARKETING/WHAT-IS-SSL](http://blog.hubspot.com/marketing/what-is-ssl)

# WHAT SHOULD I DO NEXT?



## PERFORMANCE

CURRENT

RECOMMENDATION

OVERALL

PERFORMANCE

MOBILE

SEO

SECURITY



✓ Browser caching	No	Yes	Implement caching to speed up the loading of frequently used content.
✓ Render blocking	Yes	No	Remove or defer any JavaScript or CSS that interferes with loading above-the-fold content.

## SEO

✓ Meta description	No	Yes	Reduce meta descriptions to 155 characters in length and include keywords once.
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## SECURITY

✓ SSL certificate	No	Yes	Purchase an SSL certificate for your Website.
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# INCREASE YOUR WEBSITE GRADE

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