

# RECOMMENDATIONS FOR RSVP ENTERTAINMENT COMPANY FOR THEIR UPCOMING PROJECT

- IMDB database consist of 7997 movies, out of which 3052, 2944, 2001 movies released in year 2017, 2018 and 2019 respectively.
- Maximum movies are released in March and September, so these months are more profitable as compared to other months. Whereas release in July and December months are minimum.
- Majority of movies releases in USA and India, due to its huge market potential.
- In 2019, Drama genre topped the chart with 1078 movies followed by comedy and thriller.
- 104.32 min is the average duration for all the movies. Action movies have highest screen time of 112.88 min, whereas drama movies have 106.77 min, slightly more than average time.
- Drama movies have the highest count 4285 followed by comedy and thriller.
- Dream Warrior Pictures and National Theatre Live Production houses give most hit movies.
- James Mangold gives maximum 4 movies followed by Anthony Russo, Joe Russo & Soubin Shahir with 3 movies with average ratings more than 8.
- RSVP movies can plan to partner with most voted production houses 'Marvel Studio', 'Twentieth Century Fox' and 'Warner Bros.'
- In Indian context, 'Vijay Sethupathi' should be considered as top actor and 'Taapsee Pannu' considered as top actress on the basis of their ratings in recent year.
- Shatamanam Bhavati (2017), The Villain (2018), Joker (2019) topped the chart in gross income.
- In India, people speak multiple languages, so it is better to try production company having good record over multiple language that is 'Star Cinema' and 'Twentieth Century Fox'.
- RSVP should also consider Sangeetha Bhaat, Fatmire Sahiti as actress and Aryan Gowda, Naveen D. Padil as actors for drama movies as all has topped in the category.

## **Submitted By**

**Name 1:** Prateek Jain

**Name2:** Ketan Makde

**Batch:** C42 2022