

# PRATEEK CHOUKSEY

Jabalpur (M.P.) | 6263143505 | [Gmail](#) | [Linkedin](#) | [ProjectPortfolio](#)

Motivated and detail-oriented data analyst fresher with a background in SQL, Power BI, advanced Excel, currently expanding skills in Python. Adept at creating interactive dashboards and deriving actionable insights to support data driven decision-making. Eager to apply technical and analytical skills to contribute to meaningful project in a data -driven organization.

## TECHNICAL SKILLS

- |                          |                  |                   |                      |
|--------------------------|------------------|-------------------|----------------------|
| • Power BI Desktop       | • Advanced Excel | • Python          | • Data Modelling     |
| • Power Query (M- Query) | • SQL            | • MS Office Suite | • Data Visualization |
| • DAX                    |                  |                   | • Data Cleaning      |

## WORK EXPERIENCE

### Accenture North America Data Analytics and Visualization Job Simulation on Forage - 2024

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture.
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders.

## PROJECT

### Power BI : Market Analysis for EV Expansion in India | [Link](#)

- Analysed market trends, customer preferences, and competitive landscape for EV/Hybrid market entry.
- Modeled and consolidated data from various sources using Power BI and Excel.
- Designed dashboards showcasing customer demographics, competitor pricing, and sale projections.
- Identified 5% market share growth potential and recommended pricing strategies and target demographics.
- Delivered a strategic roadmap with actionable insights for market positioning and pricing.
- Tools:** Power BI (DAX, Data Modeling), Excel

### SQL: India General Elections 2023 Result Analysis | [Link](#)

- Conducted in-depth analysis of election data to determine seat distribution, party performance, and alliances using SQL.
- Utilized advanced queries with JOIN, GROUP BY, CASE, and CTE to rank candidates and analyse votes
- Identified winning and runner-up candidates and derived state-wise party performance insights.
- Optimized data structure by adding new columns for party alliances and performed data aggregation.
- Demonstrated expertise in SQL for large-scale data manipulation and reporting.
- Tools & Techniques:** Advanced SQL, Data Aggregation, Window Functions, and Table Alterations

## EDUCATION

Master of Computer Application  
*Rajeev Gandhi Proudyogiki Vishwavidyalaya*

2021-2023

## CERTIFICATION

Complete Data Analyst Bootcamp From Basics to Advanced – Udemy

2024