**Worksheet – Sample**

**Long Game:** Transition to a Digital Marketing/Data Science role by completing the program including career prep.

**S.M.A.R.T. Framework.**

1. **S-Small Wins – Do you understand the power of small wins?**

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| I will complete the search engine marketing module and get certified in Google Ads within the next 7 day.  I will create and update my Github profile in next 15 days. |

1. **M-Mini Habits – What routine and rituals would you follow to achieve your goals? What will be your Mini Habits?**

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| I will go through the upGrad module for 40 minutes every day from 7 AM to 7:40 AM and spend another 20 minutes going through the content on Google Ads provided by Google.  I will spend 2 hours every day from 9 PM to 11 PM to complete the modules due for submission this week. |

1. **A-Alignment – What sort of identity do you aspire for yourself and want to be associated with?**

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| I am good at digital marketing, and creating campaigns and writing an ad copy comes naturally to me.  I’m an expert in SQL and Python coding. |

1. **R-Record and Revise – How do you plan to record and revise the content?**

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| I will create **mindmaps and flowcharts** to take notes, and also revise the content for five minutes every day at the start of my daily learning routine. |

1. **T-Test – How are you testing what you are learning?**

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| I will attempt the Google Ads certifications exam, and give a mock interview to test my learnings.  I will attempt the employability test and also test my learnings by participating in Kaggle competitions. |

**S.M.A.R.T. Framework – Worksheet**

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