

PROJECT

LinkedIn Profile Review

PROJECT REVIEW NOTES

Requires Changes

SHARE YOUR ACCOMPLISHMENT







Nice work so far! There are a few things to work on, but overall, I'm very pleased.

General



- A custom URL has been created
- Spelling and grammar are correct
- Acronyms or language are likely to be known to recruiters or includes explanation
- Does not include negative language
- Language is correct and consistent: present tense for current duties, past tense for prior duties and accomplishments

Nice work! Just be sure to obtain a custom URL for your profile. Here's how you can do that: customized URL

Top Section



- Profile includes a clear picture of student's face
- Picture needs to look professional, but does not have to be a professional portrait

Your Top Section is good; however, you should include a profile photo of yourself. Here's how you can do that:

Settings for Profile Photo Visibility

You can control who can see your profile photo. Posting a profile photo is optional, but it helps your connections recognize you. In fact, members with profile photos receive **14 times** more profile views than those without.

To change the visibility of your profile photo:

- 1. Go to your profile by clicking **Profile** in the top navigation bar of your homepage.
- 2. Move your cursor over your profile picture and click **Change photo**.
- 3. Click the Padlock icon below your profile picture in the Edit Photo window.
- 4. You can set your photo to be visible to:
 - My Connections
 - My Network
 - Everyone (default setting)

To change the visibility of your profile photo in your public profile (as it appears in web browser searches):

- 1. Move your cursor over your profile picture in the upper right corner of your homepage.
- 2. Click **Privacy & Settings** in dropdown menu.
- 3. Click **Edit your public profile** on the **Privacy** tab.
- 4. In the right sidebar of the page, you can change the elements of your profile that are publicly visible under **Customize Your Public Profile**.
- 5. To change the visibility of your profile picture, click or unclick the box next to **Picture**.
- 6. Click Save.

- **✓**
- Headline uses only positive language (eg. not "seeking employment" which conveys a lack of employment)
- Headline avoids use of slashes (ie: "data analyst/data scientist")

Network

- **/**
- Has over 50 connections
- **/**
- Is a member of 2+ relevant groups to goal position/industry
- Educational institutions and company pages are correctly linked

Make sure that your educational institutions (and eventually, companies) are properly linked such that the logo of the school shows up. To get the image to come up, click on the education entry or job entry on your profile. You will notice a place where you can type in the name of your school or company. Start typing the school or company name and a dropdown should populate with the particular school or company. If you then click on the appropriate school or company the image should be linked. Remember to save after you complete these steps.

Summary

- ~
- Summary briefly describes work experience, applicable knowledge, and builds a narrative
- Written in first person
- Stays professional throughout the entire narrative
- Length is about 1-4 sentences

Projects



• Only most relevant projects are listed; can include personal, academic or work projects

- Only includes about 2-3 projects
- Projects have links leading to the code or the project itself

Uh oh! I see that rather than creating a Projects section, you've put your projects into your "Certifications" section. For example, the Titanic Survival project is *NOT* a certification, it is a *PROJECT*. Only your actual Nanodegree should be in your certifications section.



- Maximum 2-3 bullet points per project
- At least 1 bullet point demonstrates individual contribution
- At least 1 bullet point communicates project result (success metrics, findings)

For each project, we recommend including at least 2, and no more than 3, bullet points, where:

- At least 1 bullet point demonstrates your individual contribution to the project; and
- At least 1 bullet point communicates the results of your project (e.g., success metrics, findings, etc.).

Experience



- Experiences note company/organization, title of role, start and end date (month & year), location
- Includes unpaid or part-time work, if applicable, but omits the words "part-time" and "unpaid"



- Maximum 3-4 bullet points
- No sub-bullet points
- Bullet points start with action verbs
- Correct tense is used in bullet points: past tense for previous, current tense for ongoing
- Within each job listing:
 - o At least 1 bullet point communicates how candidate benefited company or cause
 - At least 1 bullet point provides concrete, numerical evidence such as projects completed, money made, people managed, accomplishments (eg. % increase)
- Bullet points are one sentence maximum, not longer than one and a half lines

For each experience entry, we recommend the following:

- 1. Provide at least 2, and no more than 4, bullet points to describe the position/job you held. Remember to make sure that:
 - o At least 1 bullet point communicates how you benefited the company, organization, or cause; and
 - At least 1 bullet point provides the reader with concrete, numerical evidence of your accomplishments such as projects completed, money made, people managed, accomplishments (eg. % increase).
- 2. Every bullet point must start with an action verb. Generally, this is the structure the bullet points should take: [action verb] + [results of your actions]. Remember that the verb should also be in past tense unless you are describing a job that you currently hold.
- 3. Each bullet point should not exceed 1.5 lines.

Education



- Education is listed in reverse chronological order
- Nanodegree is listed as either Education OR Certification, but not both

In connection with what I mentioned above, please make sure that only your *Nanodegree* is in your Certification section.

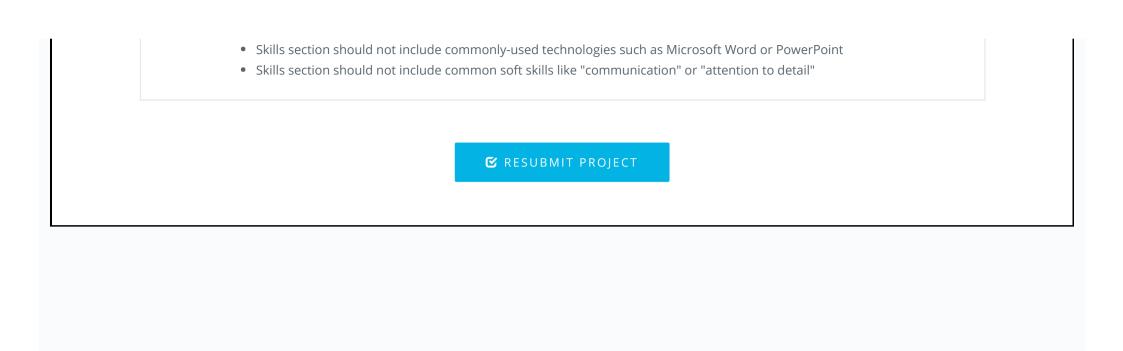
Skills

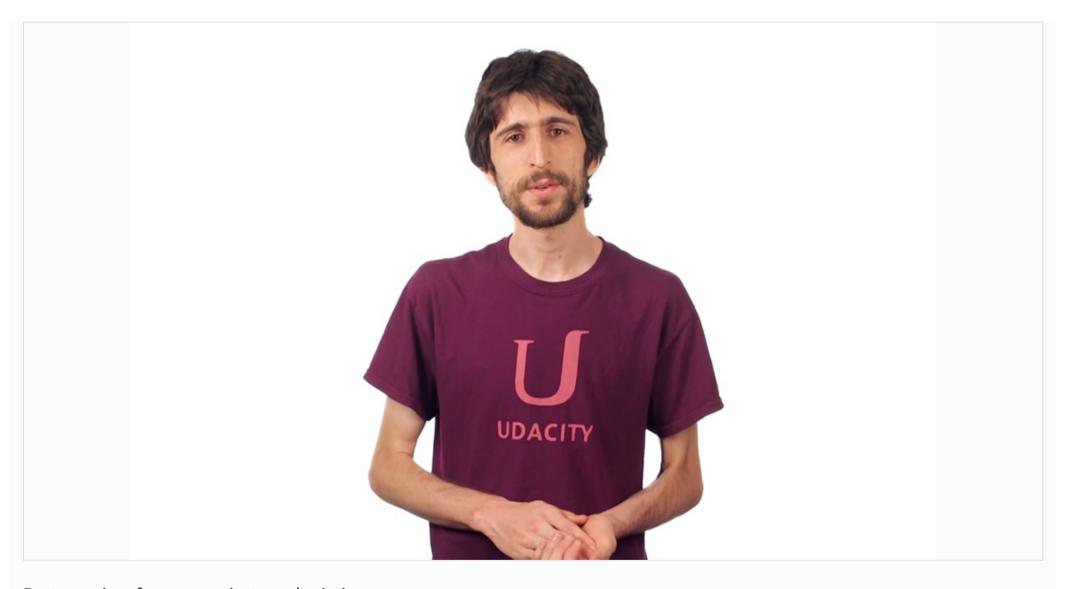


- Skills listed can include both technical skills (ie: programming languages) and others, such as "project management"
- Skills section should not include commonly-used technologies such as Microsoft Word or PowerPoint
- Skills section should not include common soft skills like "communication" or "attention to detail"

Nice just! A few things to keep in mind:

• Skills listed can include both technical skills (ie: programming languages) and others, such as "project management"





Best practices for your project resubmission

Ben shares 5 helpful tips to get you through revising and resubmitting your project.

• Watch Video (3:01)