



TRANSFORMING THE TRANSITION SPACE

CAMPAIGN OPPORTUNITIES AND BENEFITS



7TH ANNUAL CHANGING THE NARRATIVE GALA
Thursday, November 11, 2021
Rainbow Room, New York City
6 PM ET

COMMIT FOUNDATION

KEYNOTE SPEAKER

CHRISTOPHER CASSIDY (Captain, U.S. Navy) NASA Astronaut

Christopher J. Cassidy was selected as an astronaut by NASA in 2004 and is a veteran of two space flights, STS-127 and Expedition 35. During STS-127, Cassidy served as a Mission Specialist and was the 500th person in history to fly into space. This mission delivered the Japanese Experiment Module Exposed Facility (JEM-EF) and the Experiment Logistics Module Exposed Section (ELM-ES) to the station. During Expedition 35, Cassidy and the European Space Agency astronaut Luca Parmitano had an unplanned spacewalk cut short when Parmitano had cooling water leak into his helmet. Cassidy recently served as Commander on the International Space Station for Expedition 63.



Cassidy, a U.S. Navy SEAL, has been deployed twice to the Mediterranean and twice to Afghanistan. He was awarded the Bronze Star Medal with Valor and a Presidential Unit Citation for leading a nine-day combat operation at the Zharwar Kili cave on the Afghanistan/Pakistan border. Cassidy graduated from York High School, York, Maine; completed Naval Academy Prep School, Newport, Rhode Island, 1989; earned a Bachelor of Science in Mathematics, U.S. Naval Academy, 1993; a Master of Science in Ocean Engineering, Massachusetts Institute of Technology, 2000, and an Honorary Doctorate from Husson University in 2015.

Cassidy was born in 1970 in Salem, Massachusetts but considers York, Maine, to be his hometown. He is married to the former Peggy Yancer of Elyria, Ohio and they have five children between the two of them. Cassidy's recreational interests include traveling, biking, camping, snow skiing, weight lifting, running, basketball, real estate, and home improvement.

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GALA MASTER OF CEREMONIES

CRAIG MELVIN — News Anchor, TODAY; Co-Host, 3rd Hour TODAY; anchor on MSNBC Live

Craig Melvin is an award-winning news anchor on NBC News' "TODAY," a co-host of 3rd Hour TODAY, an anchor on MSNBC Live, and a host of "Dateline." His breaking news coverage and reporting appears across all NBC News and MSNBC platforms.

Melvin has covered a wide-range of news events, including several Republican and Democratic National Conventions and three Presidential Inaugurations. His coverage of politics has included notable interviews with former President Bill Clinton, Former Vice President Joe Biden, Ambassador Nikki Haley, and Secretaries of State John Kerry, Mike Pompeo and Condoleezza Rice. He has also covered tragic mass shootings across the country for the network, including Dallas and Orlando in 2016; Charleston, South Carolina in 2015; the Navy Yard in Washington, D.C. in 2013; and Sandy Hook in 2012. Melvin reported extensively on police involved shootings and subsequent protests nationwide.



In addition, he has also covered two Olympic Games and six Super Bowls. Prior to joining NBC News and MSNBC in July 2011, Melvin was a weekend anchor for WRC, NBC's owned-and-operated station in Washington, DC. Before that, Melvin earned acclaim as an evening news anchor at WIS in Columbia, South Carolina, which is also his hometown.

Melvin is a graduate of Wofford College in Spartanburg, South Carolina where he serves on the board of trustees. He is an active member in several charities, including the Colorectal Cancer Alliance.

Melvin lives in Connecticut with his wife, awarding winning sportscaster Lindsay Czarniak, who is a Fox Sports reporter and the host of the podcast "The Artist and The Athlete." They have a son and daughter.

Melvin is on Twitter at @craigmelvin.

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ANNE MEREE CRAIG — 2021 Bradley W Snyder Changing The Narrative Award Recipient

Anne Meree Craig is a strategic leader and problem solver. She builds powerful networks and programs and flourishes in them while driving impact and creating value. Anne Meree has demonstrated the ability to grow an idea into a thriving enterprise and build multiple lines of revenue for support. She is a connector and swift decision maker who thrives in uncertain environments.

Anne Meree is the Co-Founder and CEO of The COMMIT Foundation, a veteran service organization that ensures exceptional veterans transition into successful careers post-service. Since 2012, she has scaled the start-up into a best-in-class organization that provides thousands of services annually to men and women separating from uniform. Anne Meree raised \$12 million for COMMIT which now operates on a \$4 million annual budget. In 2020, in the midst of a pandemic, she led the team through its most successful year exceeding both programmatic and revenue goals. COMMIT has built various strategic, human resource programs for world-class organizations including Brookings, Guggenheim, a16z, Facebook, Palantir, and Stanford.



Anne Meree attended Wofford College for undergraduate studies and Middlebury College for graduate school. She was working on a doctorate in romance languages when our country was attacked on 9/11. Motivated by her strong sense of mission, Anne Meree moved to Washington, DC and began working at the Department of Homeland Security on Infrastructure Protection and Information Analysis. Shortly after, the White House moved her to the Department of Defense, where her career and ability to make things happen began to manifest. She worked special operations, counterterrorism, and foreign policy across the interagency until 2011. She assisted Donald Rumsfeld and Wayne Downing with the Special Operations Forces assessment, actualized recommendations of the 9/11 Commission, built capacities around covert and clandestine capabilities, helped realize tribal engagements in Iraq, and stood up the Intelligence Community's Executive Committee. Stylistically, Anne Meree was known for bringing truth to conversation, calm to chaos, and sound decision making to principals around the table. In an environment filled with bureaucracy, she was known for simply getting things done.

After leaving government in 2010, Anne Meree founded Maxemi LLC, a consulting business focused on relationship navigation, strategy development, and program support. She also worked as the Director of Strategic Initiatives at Berico Technologies, the Chief Administrative Officer at McChrystal Group, and consulted for Deloitte, General Dynamics, as well as other businesses and family offices. Anne Meree has served on multiple boards including Bunker Labs, Promote Leadership, Infragard, and Things We Read. A life-long learner, Anne Meree has completed multiple executive education programs including Stanford Graduate School of Business's Non-Profit Leadership Program. She is a recipient of the National Intelligence Achievement Medal as well as the Medal for Exceptional Public Service from the Office of the Secretary of Defense.

In addition to her ongoing leadership of COMMIT, Anne Meree is currently an advisor for Instant Teams, a venture-backed, tech-enabled staffing business. She plans to step away from COMMIT in 2021 and is excited to determine her next challenge.

Thank you for supporting The COMMIT Foundation. Tax ID #45-5219311

Contact Shannon Kopp at campaign@commitfoundation.org with questions.



ABOUT THE COMMIT FOUNDATION

COMMIT's mission is to help exceptional American service members and veterans transition into successful roles and careers post-service. Founded in 2012, COMMIT is committed to transitioning high-performing service members back into the fabric of our country in a purposeful and meaningful way. COMMIT creates serendipity for veterans through our personalized and high-touch programs. We believe our approach will make a massive impact in the transition space, the lives of our citizens, and our communities.

Changing the Narrative

Join The COMMIT Foundation on Veterans Day 2021 for a special evening in New York City honoring the men and women who have so valiantly worn our Nation's uniform since the events of 9/11.



2021 COMMIT CAMPAIGN, TRANSFORMING THE TRANSITION SPACE

In 2021, COMMIT will continue to innovate our approach to transitioning our Nation's service members and veterans, providing out of the box solutions using COMMIT's high-tech, high touch, and high impact programming during this unprecedented time.

COMMIT is uniquely poised to provide quality programs at scale in large part due to our investment in developing robust online services to meet the needs of both the transitioning military community and the business community. COMMIT's Corporate Education program also utilizes our digital platform to educate businesses on becoming veteran ready, to be better poised to attract, hire, and retain high performing transitioning service members and veterans. The combination of COMMIT's unique ecosystem and digital platform provides our participants opportunities to connect with corporate America and local communities in meaningful ways.

Since the beginning of 2020, COMMIT has provided more than 2,300 services to more than 730 individuals. In 2021, supported by the *Transforming the Transition Space Campaign*, COMMIT will provide an even greater array of services to over 1,250 individuals.

Please support our Campaign and help COMMIT reinvest the 1% who defend our way of life back into the fabric of our great Nation. The COMMIT Foundation will use this year to build unique partnerships and produce the greatest collective impact in order to serve more service members, veterans, and their spouses than ever before. Join us in reinvesting top veteran talent and ensuring our service members and veterans are successful in securing meaningful employment, designing their life after military service, and pursuing their next chapter.

We are extremely grateful for your commitment to our cause.

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CAMPAIGN OPPORTUNITIES & BENEFITS

	\$100,000 FIVE STAR	\$50,000 FOUR STAR	\$25,000 THREE STAR	\$10,000 TWO STAR	\$5,000 ONE STAR
Corporate Education Services	<ul style="list-style-type: none"> • Discovery session and stakeholder survey • Three 60-minute virtual training sessions 	<ul style="list-style-type: none"> • Discovery session and stakeholder survey • One 60-minute virtual training session 			
Opportunity to co-host a COMMIT 2021 workshop	✓	✓			
VIP Reception	✓	✓	✓		
Recognition in event program*	Full-page ad	Full-page ad	Half-page ad	Quarter-page ad	Listing
Recognition during 2021 Program	Verbal recognition	Verbal recognition	Verbal recognition	Logo recognition	Listing
Recognition on COMMIT's website	Premium logo placement	Premium logo placement	Logo placement	Logo placement	Listing
In-Person guests to the 2021, <i>Transforming the Transition Space Gala</i>	Seating for ten	Seating for eight	Seating for six	Seating for four	Seating for two

*Program Deadline is October 21, 2021

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CONTRIBUTION FORM

Please use the fillable pdf form. Print, scan, and email to campaign@commitfoundation.org or mail to The COMMIT Foundation, 280 West Kagy Blvd., Suite D 313, Bozeman, MT 59715.

I WILL SUPPORT the 2021, Transforming the Transition Space Campaign at the following level:

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| <input type="checkbox"/> FIVE STAR
Campaign Leader
\$100,000 | <input type="checkbox"/> FOUR STAR
Sponsor
\$50,000 | <input type="checkbox"/> THREE STAR
Sponsor
\$25,000 | <input type="checkbox"/> TWO STAR
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|---|--|---|---|--|

☐ I will submit my payment online via the campaign donation page.

☐ I have enclosed a check payable to **The COMMIT Foundation**.

☐ I will send a gift from my Donor Advised Fund (DAF).

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