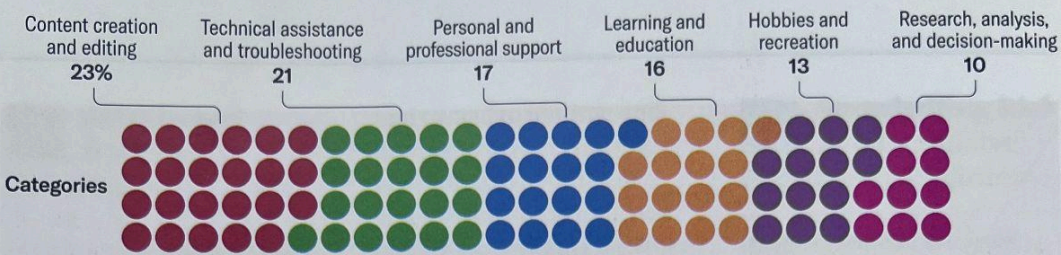# How People Are Using Generative AI

More than a year and a half has passed since OpenAI introduced ChatGPT. As individuals and organizations experiment with it and similar tools, use cases for gen AI are proliferating. By mining tens of thousands of posts in online forums like Reddit and Quora, researchers at Filtered found 100 kinds of applications of gen AI, which fell into six broad categories.

Content creation and editing	Technical assistance and troubleshooting	Personal and professional support	Learning and education	Hobbies and recreation	Research, analysis, and decision-making
23%	21	17	16	13	10

Categories

Uses

1. Generating ideas
2. Therapy/companionship
3. Specific search
4. Editing text
5. Exploring topics of interest
6. Fun and nonsense
7. Troubleshooting
8. Enhanced learning
9. Personalized learning
10. General advice
11. Drafting emails
12. Simple explainers
13. Writing/editing CV/résumé
14. Excel formulas
15. Adjusting tone of email
16. Evaluating copy
17. Enhanced decision-making
18. Language translation
19. Improving code (for pros)
20. Drafting a document
21. Reconciling personal disputes
22. Summarizing content
23. Making a complaint
24. Recommending movies, books, etc.
25. Cooking with what you have
26. Generating appraisals
27. Creativity
28. Medical advice
29. Generating a legal document
30. Fixing bugs in code
31. Drafting a formal letter
32. Writing and editing a cover letter
33. Personalized kid's story
34. Explaining technical documents
35. Preparing for interviews
36. Critique and counterargument
37. Knowledge checks
38. Coding for amateurs
39. Meeting summaries
40. Cleaning up notes
41. Explaining legalese
42. Spotting logical fallacies
43. Creating a holiday itinerary
44. Editing a legal document
45. Business advice
46. Replying to emails
47. Generating code (for pros)
48. Getting past writer's block
49. Generating a lesson plan
50. Rubber duck debugging
51. Negotiating a deal
52. Fact-checking
53. Career advice
54. Practicing difficult conversations
55. Seeing blind spots
56. Data entry
57. Legal research
58. Writing job postings
59. Strengthening an argument
60. Jumping to the useful info
61. Generating video
62. Safe space to ask questions
63. Interpreting song lyrics
64. Dungeons & Dragons
65. Generating relevant images
66. Data manipulation
67. Homework
68. Writing social media copy
69. Translating code (for pros)
70. Writing realistic web copy
71. Using MS Office apps
72. Understanding movie plots
73. Coding for a basic video game
74. Tracking medical symptoms
75. Healthier living
76. Preparing for meetings
77. Explaining idioms
78. UX/user story writing
79. Suggesting code libraries
80. Writing poems
81. Work buddy
82. Editing video transcript
83. Motivating yourself
84. Packing for travel
85. Sampling data
86. Technical use of software
87. Helping people with ADHD
88. Ad/marketing copy
89. Special needs education
90. Spotting anomalies
91. Building a business plan
92. Refining prompts
93. Helping entrepreneurs
94. Building a website/app
95. Writing blog posts
96. Writing a funding proposal
97. Writing a press release
98. Editing digital images
99. Planning workouts
100. Project management