

Prateek Mehra  
Product Designer

prateekmehra.com  
pmehra@uw.edu  
206.953.0401  
Seattle, WA

Experience

**Delta Air Lines**  
UX Designer, Innovation Intern  
Jun 2019 — Aug 2019

Designed and prototyped an end-to-end baggage transfer service resulting in an effortless customer experience while saving cost for Delta. Conceptualized human-machine interactions for safer and optimized below-wing operations, currently in deployment.

**Myntra**  
Software Engineer  
Jul 2015 — Oct 2016

Designed and developed web apps to increase platform reliability, resulting in a better user experience. Scaled throughput by 10x for high-traffic services. Researched and designed a bot to recommend apparels matching buyers’ purchased item.

**Myntra**  
Software Engineer Intern  
Dec 2014 — Apr 2015

Prototyped and successfully tested an augmented reality dressing room (virtual trial room) experience on the Microsoft Kinect.

Projects

**Cascade Redesign**  
Visual Design  
Jan 2019 — Mar 2019

Redesigned the Cascade Bicycle Club’s website and created a brand guide which could effectively communicate their message across media and bring more members and volunteers on-board.

**Expedia**  
UX Research  
Jan 2019 — Mar 2019

Conducted 7 usability tests to improve Expedia’s Lodging Shopping experience. Compiled a usability report tracking issues, bugs and enhancements with recommendations to improve the experience.

**Clothing Recycling**  
UX Research + Design  
Oct 2018 — Dec 2018

Using human-centered design principles, prototyped a mobile app to help households recycle clothes. Shared findings with King County and City of Seattle officials.

**Virtual Auto Expo**  
Data Visualization Design  
Oct 2018 — Dec 2018

Designed and developed a dashboard to assist buyers and businesses compare automobiles on performance, emission ratings and industry standards using D3.js.

Education  
& Skills

**University of Washington**  
MS, Human Centered Design and Engineering  
Sep 2018 — Jun 2020  
GPA: 3.96

**UX Methods**  
Interaction Design, Visual Communication, Wireframing, Video Prototyping, Rapid Prototyping, Motion Design, Conversation Design, Storyboarding, User Journeys, User Personas, Qualitative Research, Usability Testing

**IIIT-Delhi**  
BTech, Computer Science and Engineering  
Jul 2011 — May 2015  
GPA: 8.97/10

**Tools + Dev**  
Sketch, Figma, Adobe Creative Suite, InVision + Studio, Principle, Marvel, Final Cut Pro, HTML/CSS3, JavaScript, jQuery, Python, Java

Awards

**Boeing Innovation Challenge**  
Jan 2019

Winner

**Facebook Design In The Wild**  
Jan 2019

Finalist