

Prateek Mehra
Product Designer

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206.953.0401
Seattle, WA

Education
& Skills

University of Washington
MS, Human Centered
Design and Engineering
GPA: 3.96
Sep 2018 — Jun 2020
Seattle, WA

IIIT-Delhi
BTech, Computer Science
and Engineering,
GPA: 8.97/10
Jul 2011 — May 2015
New Delhi, India

Work
Experience

Delta Air Lines
UX Designer, Innovation Intern
Jun 2019 — Aug 2019
Atlanta, GA

Myntra
Software Engineer
Jul 2015 — Oct 2016
Bangalore, India

Myntra
Software Engineer Intern
Dec 2014 — Apr 2015
Bangalore, India

Projects

Cascade Redesign
Visual Design
Jan 2019 — Mar 2019

Expedia
UX Research
Jan 2019 — Mar 2019

Clothing Recycling
UX Research + Design
Oct 2018 — Dec 2018

Virtual Auto Expo
Data Visualization Design
Oct 2018 — Dec 2018

Awards

Boeing Innovation Challenge
Jan 2019

Facebook Design In The Wild
Jan 2019

UX Methods

Interaction Design, Visual Communication, Wireframing,
Video Prototyping, Rapid Prototyping, Motion Design,
Conversation Design, Storyboarding, User Journeys, User
Personas, Qualitative Research, Usability Testing

Tools + Dev

Sketch, Figma, Adobe Creative Suite, InVision + Studio,
Principle, Marvel, Final Cut Pro, HTML/CSS3, JavaScript,
jQuery, Python, Java

Designed and prototyped an end-to-end baggage transfer
service resulting in an effortless customer experience while
saving cost for Delta. Conceptualized human-machine
interactions for safer and optimized below-wing operations,
currently in deployment.

Designed and developed web apps to increase platform
reliability, resulting in a better user experience. Scaled
throughput by 10x for high-traffic services. Researched and
designed a bot to recommend apparels matching buyers’
purchased item.

Prototyped and successfully tested an augmented reality
dressing room (virtual trial room) experience on the
Microsoft Kinect.

Redesigned the Cascade Bicycle Club’s website and
created a brand guide which could effectively communicate
their message across media and bring more members and
volunteers on-board.

Conducted 7 usability tests to improve Expedia’s Lodging
Shopping experience. Compiled a usability report tracking
issues, bugs and enhancements with recommendations to
improve the experience.

Using human-centered design principles, prototyped a
mobile app to help households recycle clothes. Shared
findings with King County and City of Seattle officials.

Designed and developed a dashboard to assist buyers and
businesses compare automobiles on performance, emission
ratings and industry standards using D3.js.

Winner - Designed a cockpit AI assistant that helps pilots
with situational awareness and decision-making.

Finalist - Presented our team project on Clothing Recycling.
Also featured by Facebook at IxDA 2019.