

# Prateek Mehra

## Experience Designer

### WORK EXPERIENCE

|                   |                                                                                                                                                                                                                                                                                                                                                                                  |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 06.2019 - 08.2019 | <b>Delta Air Lines, The Hangar</b><br>World's second largest airlines' Innovation Center<br><b>Innovation Intern - Experience Design</b><br>Designed the user experience for a baggage transfer service. Designed concepts for the future of human-machine interaction in below-wing operations.                                                                                 |
| 07.2015 - 10.2016 | <b>Myntra / Product Design &amp; Development</b><br>India's largest fashion e-commerce platform<br><b>Software Engineer</b><br>Prototyped a look generation fashion bot. Shipped a workflow management system; designed and developed the UI for seamless fabric acquisition.<br>Improved reliability for high throughput services in story distribution platform (scaled to 10x |
| 12.2014 - 04.2015 | <b>Software Engineer Intern</b><br>Prototyped a gesture-based AR application simulating a trial room experience with real-time cloth simulation.                                                                                                                                                                                                                                 |

### UX PROJECTS

|                   |                                                                                                                                                                                                                               |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 01.2019 - 03.2019 | <b>Cascade Bicycle Club Redesign / Visual Design</b><br>Redesigned the club's website and created a brand guide which could help them communicate their message more effectively and bring more members & volunteers onboard. |
| 01.2019 - 03.2019 | <b>Expedia / UX Research</b><br>Conducted 7 usability tests to improve Expedia's Lodging Shopping experience. Compiled a usability report tracing issues, bugs and enhancements with recommendations to improve               |
| 10.2018 - 12.2018 | <b>Clothing the Recycling Gap / UX Research &amp; Design</b><br>Prototyped a mobile app to help households in King County recycle their clothes. Shared findings with King County and City of Seattle officials.              |
| 10.2018 - 12.2018 | <b>Virtual Auto Expo / Data Visualization &amp; UX Design</b><br>Designed and developed a dashboard to help automobile buyers and businesses compare vehicles on performance and industry standards using D3.js.              |

### RECOGNITIONS

|         |                                               |
|---------|-----------------------------------------------|
| 01.2019 | <b>Winner</b> Boeing Innovation Challenge     |
| 01.2019 | <b>Finalist</b> Facebook's Design in the Wild |

### INFO

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Seattle, WA

### EDUCATION

**University of Washington**  
MS in Human Centered Design and Engineering  
09.2018 - 05.2020  
GPA: 3.96

**IIIT-Delhi**  
BTech in Computer Science and Engineering  
07.2011 - 05.2015  
GPA: 8.97/10

### SKILLS

**UX Methods**  
Interaction Design  
Motion Design  
Wireframing  
Video Prototyping  
Rapid Prototyping  
Visual Communication  
Storyboarding  
User Journeys  
User Personas  
Survey Design  
Contextual Inquiry  
Usability Testing

**Tools**  
Sketch  
Adobe Creative Suite  
InVision + Studio  
Principle  
Marvel  
Final Cut Pro

**Development**  
HTML/CSS3  
JavaScript  
Python  
Java