

Prateek Mehra

Experience Designer

WORK EXPERIENCE

06.2019 - 08.2019	Delta Air Lines, The Hangar World's second largest airlines' Innovation Center Innovation Intern - Experience Design Designed the user experience for a baggage transfer service. Designed concepts for the future of human-machine interaction in below-wing operations.
07.2015 - 10.2016	Myntra / Product Design & Development India's largest fashion e-commerce platform Software Engineer Prototyped a look generation fashion bot. Shipped a workflow management system; designed and developed the UI for seamless fabric acquisition. Improved reliability for high throughput services in story distribution platform (scaled to 10x throughput).
12.2014 - 04.2015	Software Engineer Intern Prototyped a gesture-based AR application simulating a trial room experience with real-time cloth simulation.

UX PROJECTS

01.2019 - 03.2019	Cascade Bicycle Club Redesign / Visual Design Redesigned the club's website and created a brand guide which could help them communicate their message more effectively and bring more members & volunteers onboard.
01.2019 - 03.2019	Expedia / UX Research Conducted 7 usability tests to improve Expedia's Lodging Shopping experience. Compiled a usability report tracing issues, bugs and enhancements with recommendations to improve the experience.
10.2018 - 12.2018	Clothing the Recycling Gap / UX Research & Design Prototyped a mobile app to help households in King County recycle their clothes. Shared findings with King County and City of Seattle officials.
10.2018 - 12.2018	Virtual Auto Expo / Data Visualization & UX Design Designed and developed a dashboard to help automobile buyers and businesses compare vehicles on performance and industry standards using D3.js.

RECOGNITIONS

01.2019	Winner Boeing Innovation Challenge
01.2019	Finalist Facebook's Design in the Wild

INFO

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EDUCATION

University of Washington
MS in Human Centered Design and Engineering
09.2018 - 05.2020
GPA: 3.96

IIIT-Delhi
BTech in Computer Science and Engineering
07.2011 - 05.2015
GPA: 8.97/10

SKILLS

UX Methods
Interaction Design
Motion Design
Wireframing
Video Prototyping
Rapid Prototyping
Visual Communication
Storyboarding
User Journeys
User Personas
Survey Design
Contextual Inquiry
Usability Testing

Tools
Sketch
Adobe Creative Suite
InVision + Studio
Principle
Marvel
Final Cut Pro

Development
HTML/CSS3
JavaScript
Python
Java