

# Prateek Mehra

UX DESIGNER

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Seattle, WA

## UX PROJECTS

### Clothing the Recycling Gap / UX Research & Design

October 2018 - December 2018, UW HCDE Course Project

Prototyped a mobile app to help households in King County recycle their clothes. Shared findings with King County and City of Seattle.

### NavAR Glasses / UX Design & Video Prototyping

October 2018 - December 2018, UW HCDE Course Project

Conceptualized a navigation experience for glasses based on a competitive product survey and user interviews.

### Virtual Auto Expo / Data Vis & UX Design

October 2018 - December 2018, UW HCDE Course Project

Designed and developed a dashboard to help automobile buyers and businesses compare vehicles on performance and industry standards using D3.js.

### Go! Classroom / UX Design & Development

April 2014 - May 2014, IIITD, HCI Course Project

Designed and developed an Android application for reservation of classrooms and sending reminders about lectures and venues to students.

## WORK EXPERIENCE

### Myntra

India's Largest fashion e-commerce platform

December 2014 - October 2016

### Software Engineer Intern

Prototyped a gesture-based AR application simulating a trial room experience with real-time cloth simulation.

### Software Engineer / Product Design & Development

- Prototyped a look generation Fashion bot
- Shipped a workflow management system; designed and developed the UI for seamless fabric acquisition
- Improved reliability for high throughput services (likes and user profile) in story distribution platform (scaled to 10x throughput)
- Re-engineered scheduling and expiration flows on in-house content moderation (frontend) and publishing (backend) services

## RECOGNITIONS

**Winner** Boeing Innovation Challenge January 2019

**Finalist** Facebook's Design in the Wild contest January 2019

## EDUCATION

### University of Washington

MS in Human Centered Design and Engineering

September 2018 - May 2020

GPA: 4.0

Electives: User-Centered Design,

Information Visualization, Video

Prototyping, Visual Communication

### IIIT-Delhi

BTech in Computer Science and Engineering

July 2011 - May 2015

GPA: 8.97/10

## SKILLS

### UX Methods

Storyboarding

Interaction Design

Wireframing

Video Prototyping

Rapid Prototyping

Visual Communication

Survey

Contextual Inquiry

Interview

Affinity Diagrams

Usability Testing

### Tools

Sketch

Adobe Creative Suite

InVision

Unity

FCPX/Motion

### Development

HTML/CSS

JavaScript

Python

Java