Prateek Mehra **Product Designer**

prateekmehra.com pmehra@uw.edu 206.953.0401 Seattle, WA

Education & Skills

University of Washington

MS, Human Centered Design and Engineering GPA: 3.96

Sep 2018 — Jun 2020 Seattle, WA

IIIT-Delhi

BTech, Computer Science and Engineering, GPA: 8.97/10

Jul 2011 — May 2015 New Delhi, India

UX Methods

Interaction Design, Visual Communication, Wireframing, Video Prototyping, Rapid Prototyping, Motion Design, Conversation Design, Storyboarding, User Journeys, User Personas, Qualitative Research, Usability Testing

Tools + Dev

Sketch, Figma, Adobe Creative Suite, InVision + Studio, Principle, Marvel, Final Cut Pro, HTML/CSS3, JavaScript, jQuery, Python, Java, React.js

Work Experience

Amazon (Contract)

UX Designer May 2020 — Present Seatte, WA

Delta Air Lines UX Designer, Innovation Intern

Jun 2019 — Aug 2019 Atlanta, GA

Software Engineer

Jul 2015 — Oct 2016 Bangalore, India

Myntra

Myntra Software Engineer Intern

Dec 2014 — Apr 2015 Bangalore, India

Working with the Alexa Design System team. Designing and prototyping a design tool to create device agnostic experiences for Alexa enabled devices.

Designed and prototyped an end-to-end baggage transfer service resulting in an effortless customer experience while saving cost for Delta. Conceptualized human-machine interactions for safer and optimized below-wing operations, currently in deployment.

Designed and developed web apps to increase platform reliability, resulting in a better user experience. Scaled throughput by 10x for high-traffic services. Researched and designed a bot to recommend apparels matching buyers' purchased item.

Prototyped and successfully tested an augmented reality dressing room (virtual trial room) experience on the Microsoft Kinect.

Projects

ExerciseRx (Provider Dashboard)

UX Research + Design Jan 2020 — June 2020

For our capstone project, we worked with our sponsors at the Sports Institute at UW Medicine and re-imagined the way healthcare providers prescribe exercise to their patients and track their progress.

Cascade Redesign

Visual Design Jan 2019 — Mar 2019

Redesigned the Cascade Bicycle Club's website and created a brand guide which could effectively communicate their message across media and bring more members and volunteers on-board.

Clothing Recycling UX Research + Design Oct 2018 — Dec 2018

Using human-centered design principles, prototyped a mobile app to help households recycle clothes. Shared findings with King County and City of Seattle officials.

Awards

Boeing Innovation Challenge

Jan 2019

Facebook Design In The Wild

Jan 2019

Winner - Designed a cockpit Al assistant that helps pilots with situational awareness and decision-making.

Finalist - Presented our team project on Clothing Recycling. Also featured by Facebook at IxDA 2019.