Prateek Mehra
Product Designer

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Seattle, WA

Experience

Delta Air Lines
UX Designer, Innovation Intern
Jun 2019 — Aug 2019

Designed and prototyped an end-to-end baggage transfer service resulting in an effortless customer experience while saving cost for Delta. Conceptualized human-machine interactions for safer and optimized below-wing operations, currently in deployment.

Myntra
Software Engineer
Jul 2015 — Oct 2016

Designed and developed web apps to increase platform reliability, resulting in a better user experience. Scaled throughput by 10x for high-traffic services. Researched and designed a bot to recommend apparels matching buyers' purchased item.

Myntra
Software Engineer Intern
Dec 2014 — Apr 2015

Prototyped and successfully tested an augmented reality dressing room (virtual trial room) experience on the Microsoft Kinect.

Projects

Cascade Redesign
Visual Design
Jan 2019 — Mar 2019

Redesigned the Cascade Bicycle Club's website and created a brand guide which could effectively communicate their message across media and bring more members and volunteers on-board.

Expedia
UX Research
Jan 2019 — Mar 2019

Conducted 7 usability tests to improve Expedia's Lodging Shopping experience. Compiled a usability report tracking issues, bugs and enhancements with recommendations to improve the experience.

Clothing Recycling
UX Research + Design
Oct 2018 — Dec 2018

Using human-centered design principles, prototyped a mobile app to help households recycle clothes. Shared findings with King County and City of Seattle officials.

Virtual Auto Expo
Data Visualization Design
Oct 2018 — Dec 2018

Designed and developed a dashboard to assist buyers and businesses compare automobiles on performance, emission ratings and industry standards using D3.js.

Education & Skills

University of Washington
MS, Human Centered
Design and Engineering
Sep 2018 — Jun 2020
GPA: 3.96

UX Methods
Interaction Design, Visual Communication, Wireframing, Video Prototyping, Rapid Prototyping, Motion Design, Conversation Design, Storyboarding, User Journeys, User Personas, Qualitative Research, Usability Testing

IIIT-Delhi
BTech, Computer Science
and Engineering
Jul 2011 — May 2015
GPA: 8.97/10

Tools + Dev
Sketch, Figma, Adobe Creative Suite, InVision + Studio, Principle, Marvel, Final Cut Pro, HTML/CSS3, JavaScript, jQuery, Python, Java

Awards

Boeing Innovation Challenge
Jan 2019

Winner

Facebook Design In The Wild
Jan 2019

Finalist