



+91 6376445473



prateekparashar399@gmail.com



www.pratikparashar.me



Ajmer, Rajasthan

Education

Class 10th

Kendriya Vidhyalya No-2 Ajmer

CBSE - 65%

Class 12th

Kendriya Vidhyalya No-2 Ajmer

CBSE - 71%

Expertise

IACT - 95%

Digital Marketing +3 yrs

Video Editing +2yrs

Awaz Rajasthan Ki

Journalism +6yrs

SEO

Language

English

Hindi

PRATEEK PARASHAR

Journalist and Digital Marketing
Executive



Profile

I am **Prateek Parashar** and I am from Ajmer . I am a student of "Star Infotech College" I am a BCA student Let's Talk about me, by profession I am a **journalist** and **digital marketing executive**. I founded **ARK DIGITAL MEDIA** and I manage Rajasthan's First Ai based Newspaper and Channel (**Awaz Rajasthan Ki**) **ARK AI**



Work Experience

2020

-

2024

Freelance

Digital Marketing Executive

- Working with the wider development team.
- Managed website design, content, and SEO Marketing, Branding and Logo Design at pan india level

2015

-

2024

Freelance

CTO - Editor ARK AI

- Working with the wider media team. in Awaz Rajasthan Ki News
- Managed positive news&blogs, video content, and copywriting, ground surveys and relationship management - AI Content

2022

-

2024

Founded - ARK Digital Media

PR - Head

- Working with the wider PR(Public Relation) team.
- Managed Political parties campaigning.



Innovation - Enterprenuership Journey

Founded ARK Digital Media



- This is a **PR Firm or Marketing Agency**.
- It's **operates operations from Ajmer (HQ)**
- This Firm Completed **approx 100+ works** with dedication including **political parities and Government Administration**
- **Some of my clients are** (Mla Pushkar & Minister Suresh Singh Rawat, Minister Bhupendra Yadav, Candidate Ramchandra Choudhary -congress, Damodar agarwal - bjp and Ajmer Collectorate on SVEEP Activity and Election Campaigning 2024 loksabha elections and many more...)

Founded ARK AI

- I Founded a New Operational AI Called **ARK AI** which help a **news agency AWAZ RAJASTHAN KI** in there daily operation like blog writing . Awaz Rajasthan Ki is **Approved By Govt of India** .
- It's operates **operations from Ajmer (HQ)** and define wide in Jaipur, Bhilwara, Dudu, Shahpura, Beawer and kekdi(Raj)

Achivements And Partner







Github
Student Developer



Google Developer Student Clubs



 @prateekp_123
 Prateek Parashar
 prateekparashar761
 prateek_ai

