

Total Sales  
1.92M

Profit Margin  
11.64%

Returned  
Orders  
2K

Total Orders  
1K

Total Profit  
\$224.0...

# Sales Dashboard

Month

Select all

January

February

March

April

May

June

July

August

Filter (Region and Segment)

- ☒ Select all
- ▼

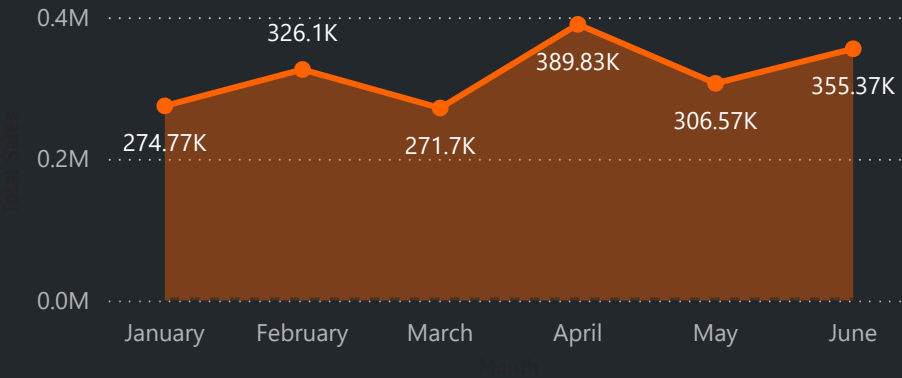
☒ Central
- ▼

☒ East
- ▼

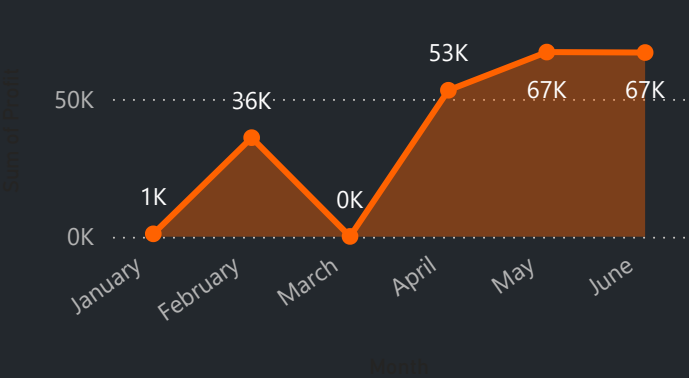
☒ South
- ▼

☒ West

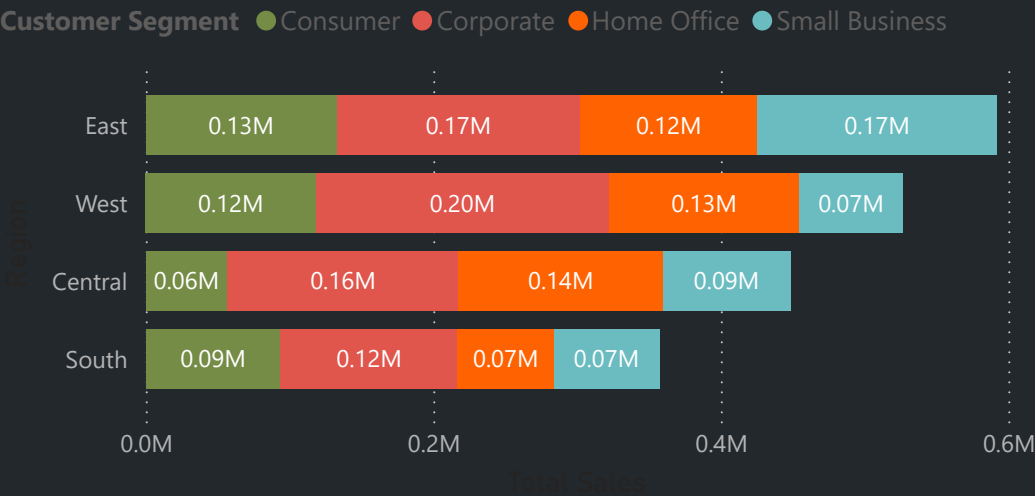
Sales by Month



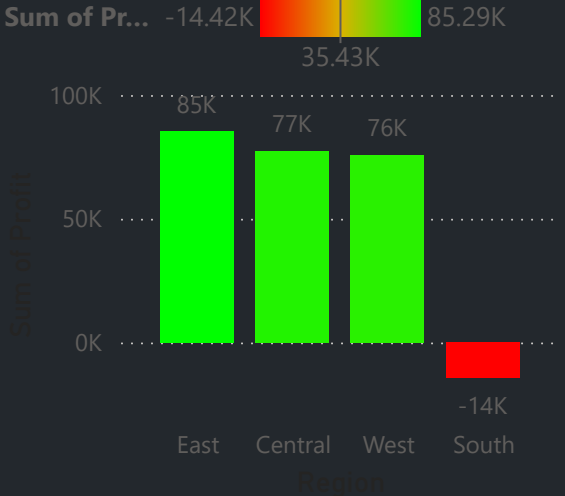
Profit by Month



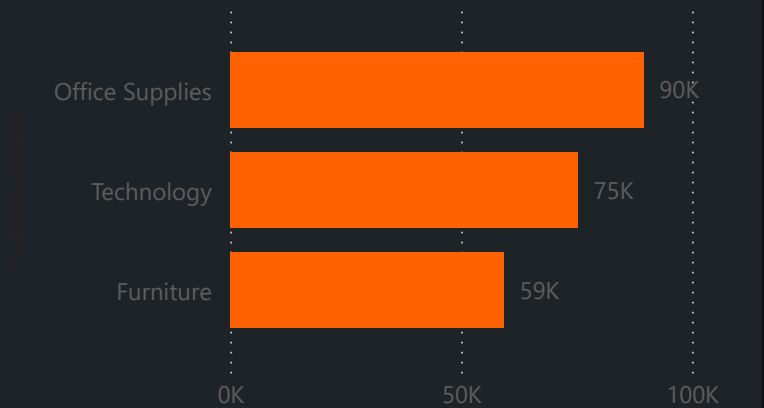
Total Sales by Region and Customer Segment



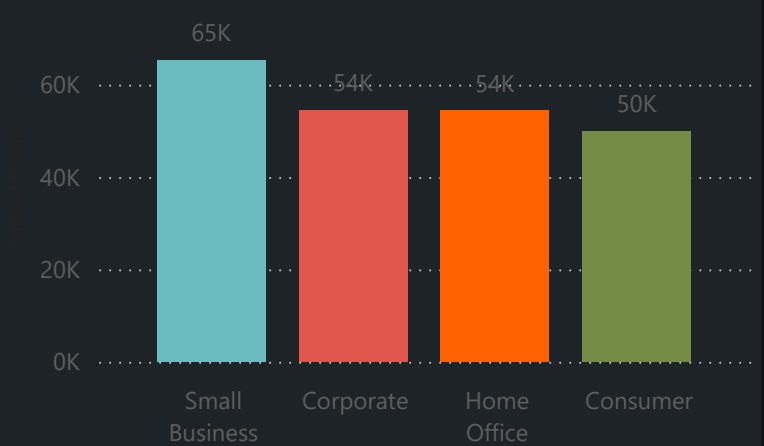
Profit by Region



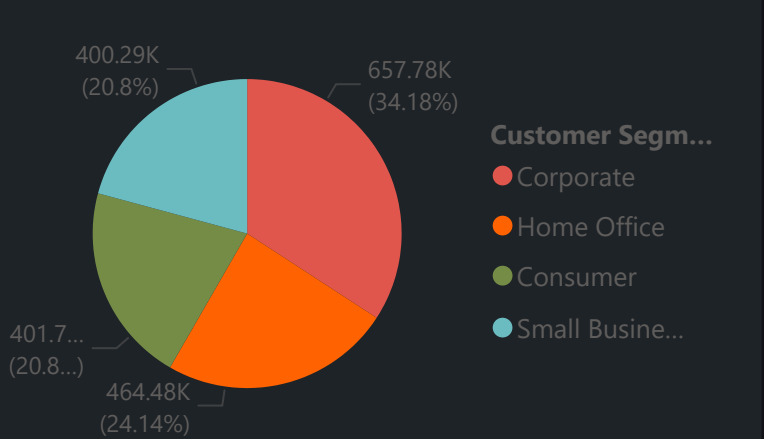
Total Profit by Product Category



Profit By Segment



Total Sales by Customer Segment



Overview

Sales Analysis

Product and Category Analysis

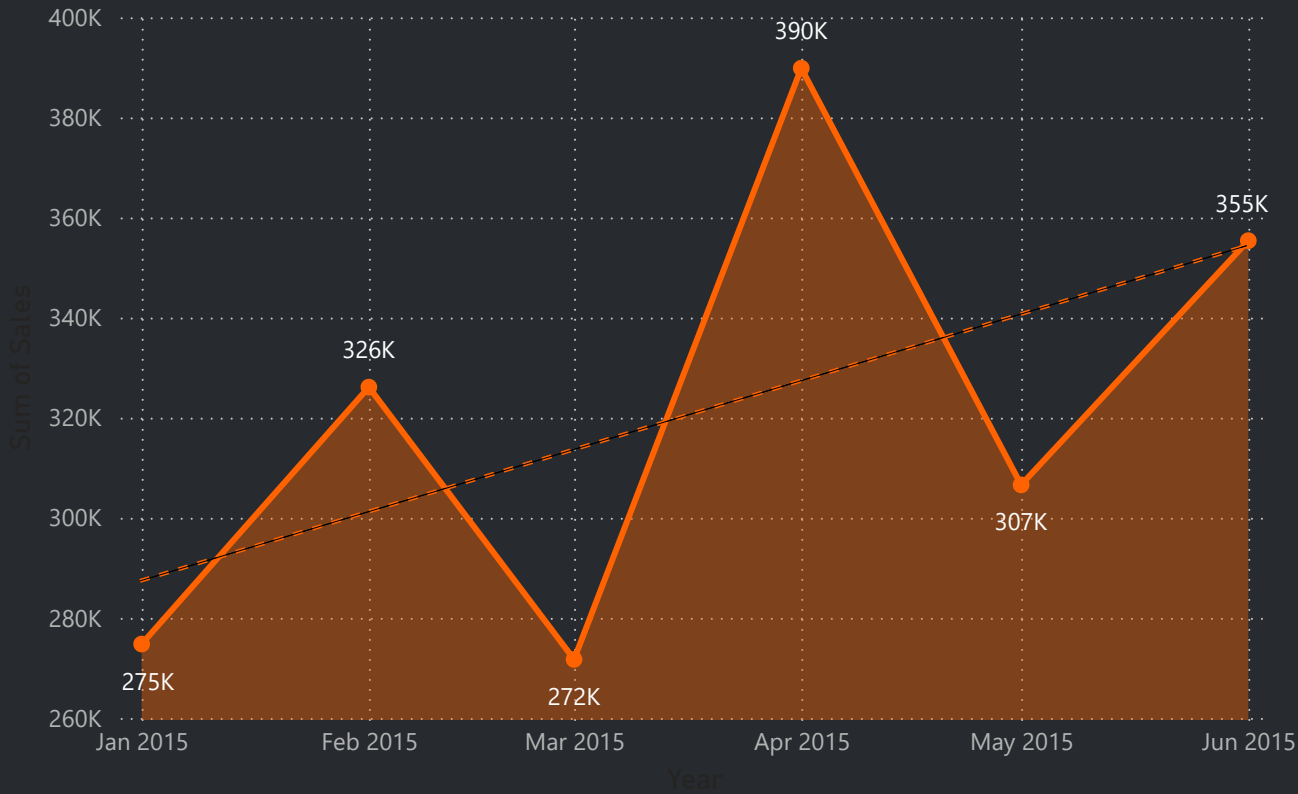
Return Analysis

# Time-Series Analysis

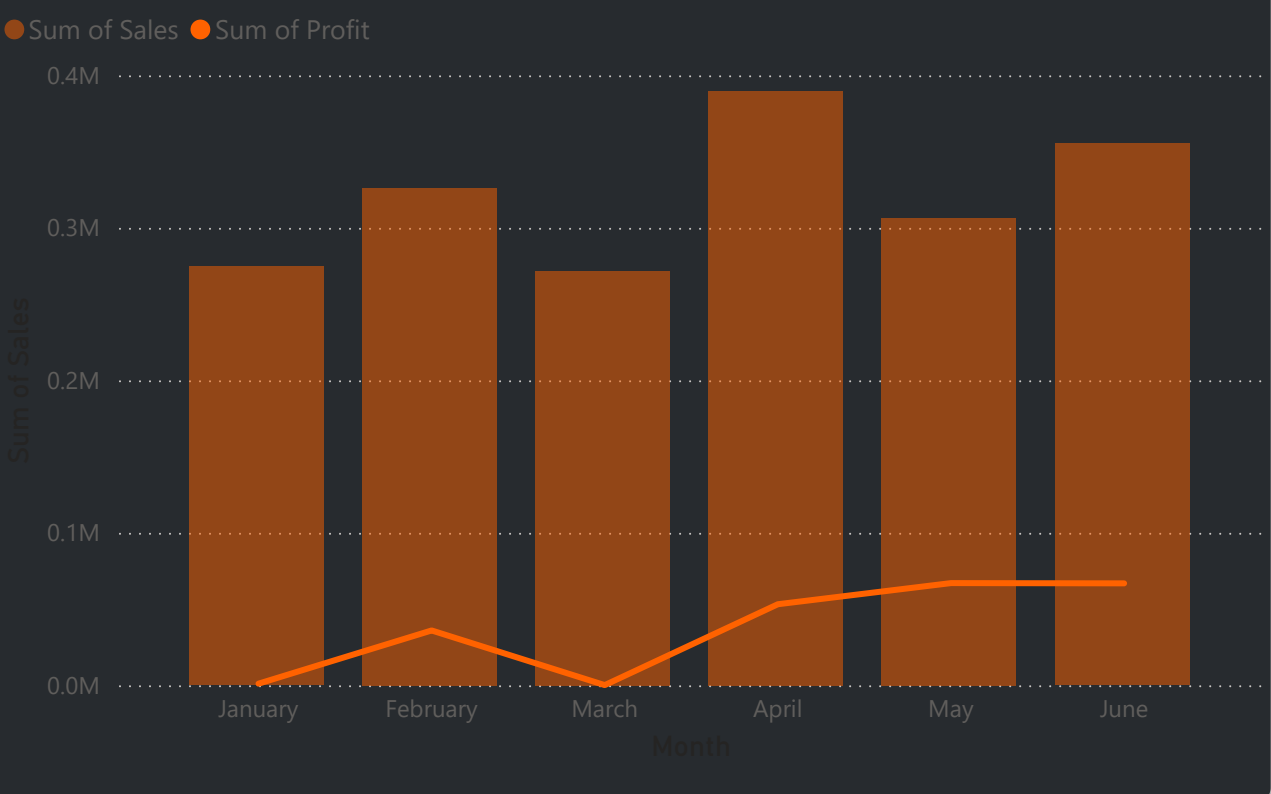
Filter by Region and Category

- ☐ Select all
- ✓ ☐ Central
- ✓ ☐ East
- ✓ ☐ South
- ✓ ☐ West

Sales by Year and Month



Sales and Profit by Month



Overview

Sales Analysis

Product and Category Analysis

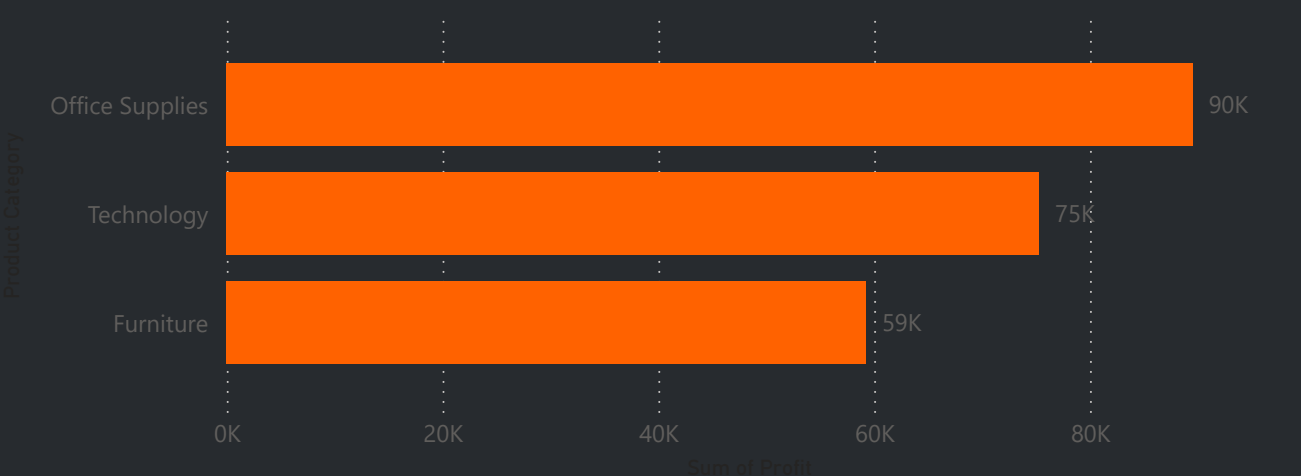
Return Analysis

# Product and Category Analysis

## Top 10 Products by Sales

Product Name	Sum of Sales
Zoom V.92 V.44 PCI Internal Controllerless FaxModem	130.91
Zoom V.92 USB External Faxmodem	4,951.93
Zebra Zazzle Fluorescent Highlighters	41.96
XtraLife® ClearVue™ Slant-D® Ring Binders by Cardinal	130.53
X-Rack™ File for Hanging Folders	213.64
Xerox Blank Computer Paper	57.41
Xerox 4200 Series MultiUse Premium Copy Paper (20Lb. and 84 Bright)	22.82
Xerox 231	184.03
Xerox 23	354.57
Xerox 227	372.02
Xerox 224	125.77
Xerox 220	155.79

## Sum of Profit by Product Category



## Product Category

Select all

Furniture

Office Supplies

Technology

## Customer Segment

Select all

Consu...

Corporate

Home ...

Small B...

## Sales by Product Sub-Category



# Return Analysis

Filter by Region and Category

- ☐ Select all
- ▼

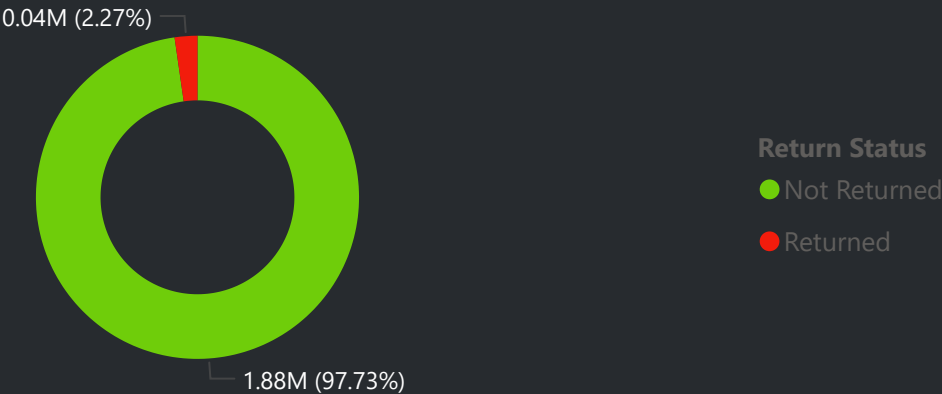
☐ Central
- ▼

☐ East
- ▼

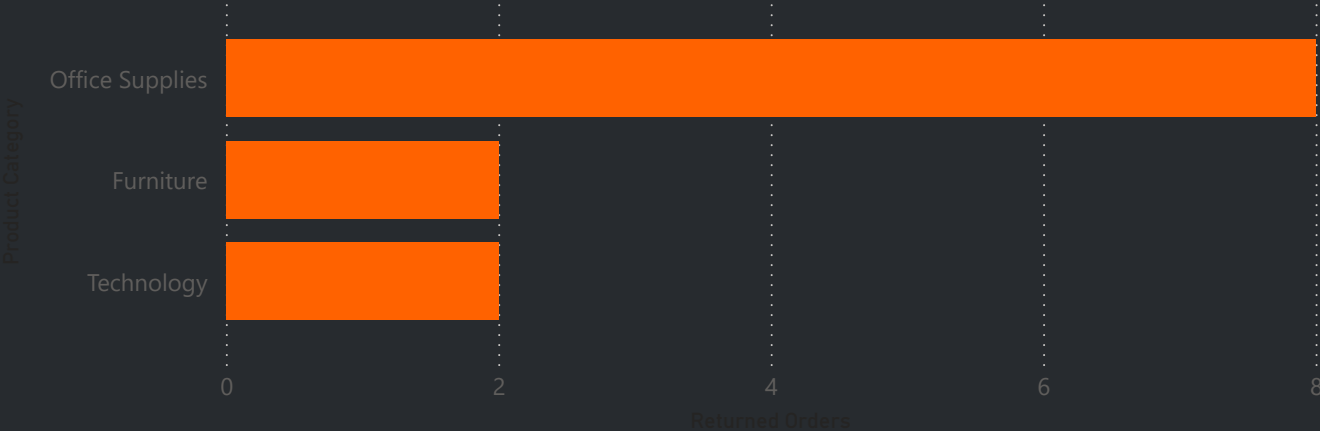
☐ South

Order ID	Product Name
85850	"While you Were Out" Message Book, One Form per Page
89146	#10- 4 1/8" x 9 1/2" Recycled Envelopes
89448	#10- 4 1/8" x 9 1/2" Recycled Envelopes
90986	#10- 4 1/8" x 9 1/2" Recycled Envelopes
13735	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes
86500	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes
87962	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes
88103	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes
86610	#10 White Business Envelopes,4 1/8 x 9 1/2
89040	#10 White Business Envelopes,4 1/8 x 9 1/2
90190	#10 White Business Envelopes,4 1/8 x 9 1/2
86694	#10-4 1/8" x 9 1/2" Premium Diagonal Seam Envelopes
34017	*Staples* Highlighting Markers
88014	*Staples* Highlighting Markers
89873	*Staples* Highlighting Markers
90539	*Staples* Highlighting Markers
88404	*Staples* Packaging Labels
36647	*Staples* vLetter Openers, 2/Pack
86102	*Staples* vLetter Openers, 2/Pack
87979	*Staples* vLetter Openers, 2/Pack
91543	*Staples* vLetter Openers, 2/Pack
86507	1.7 Cubic Foot Compact "Cube" Office Refrigerators
88198	1/4 Fold Party Design Invitations & White Envelopes, 24 8-1/2" X 11" Cards, 25 Env./Pa
86160	12 6 1/2" x 11 1/2" x 1 1/2" Cardboard Boxes
Total	

Sales by Year and Month



Returns By Product Category



Overview

Sales Analysis

Product and Category Analysis

Return Analysis