

Total Sales  
2.30M

Total Profit  
\$286.40K

Total Orders  
5K

Returned  
Orders  
297

Profit Margin  
12.47%

# Sales Dashboard

Year

Select all20142015

20162017

Filter (Region and Segment)

All

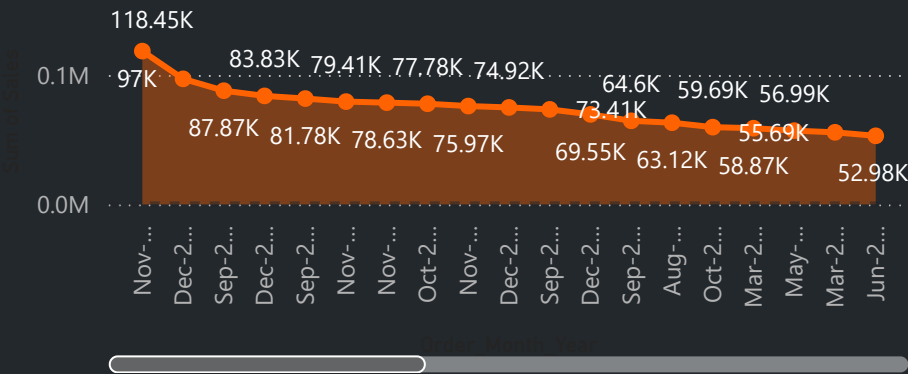
Month

Select allJanuaryFebruary

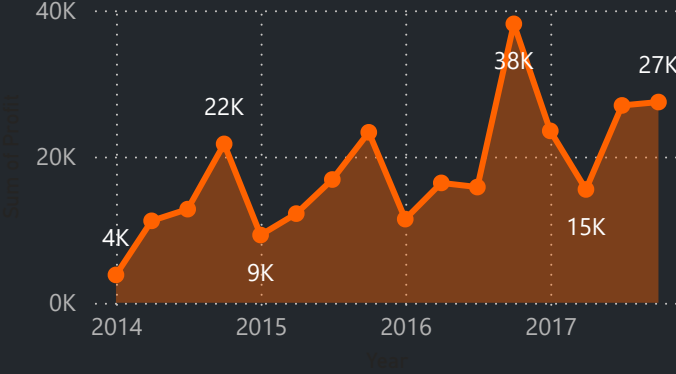
MarchAprilMay

JuneJulyAugust

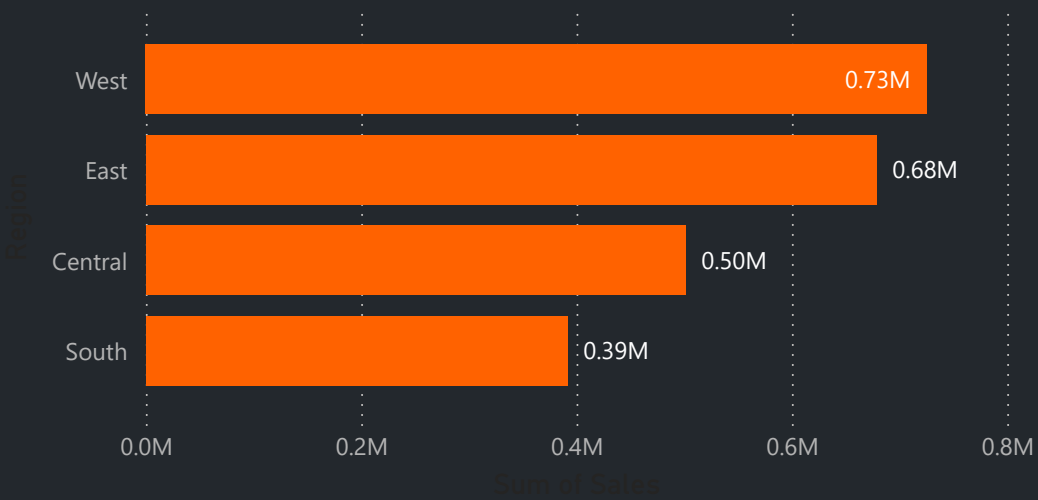
Monthly Sales Trend



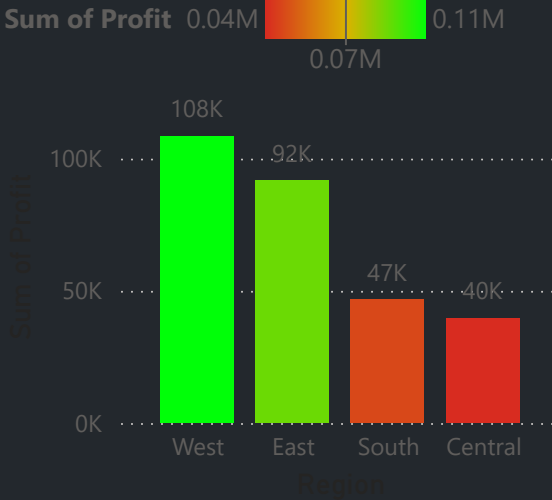
Profit by Year Quarter



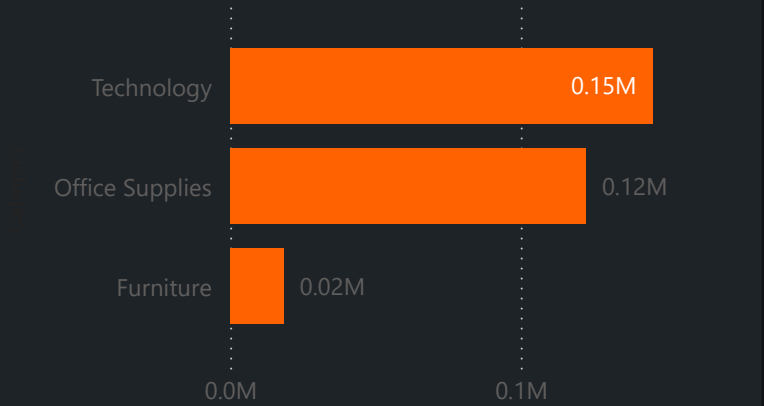
Regional Sales Performance



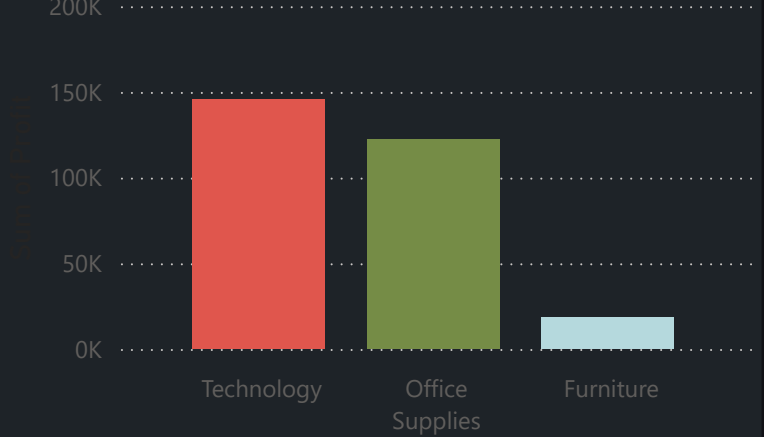
Profit by Region



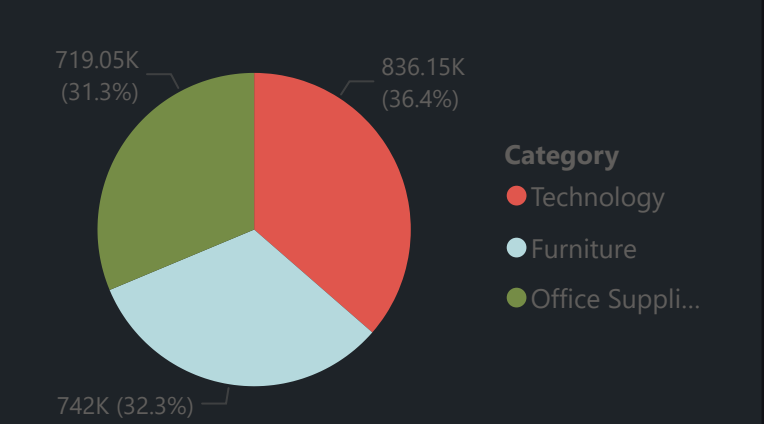
Sum of Profit by Category



Profit By Segment



Sales by Category



Overview

Sales Analysis

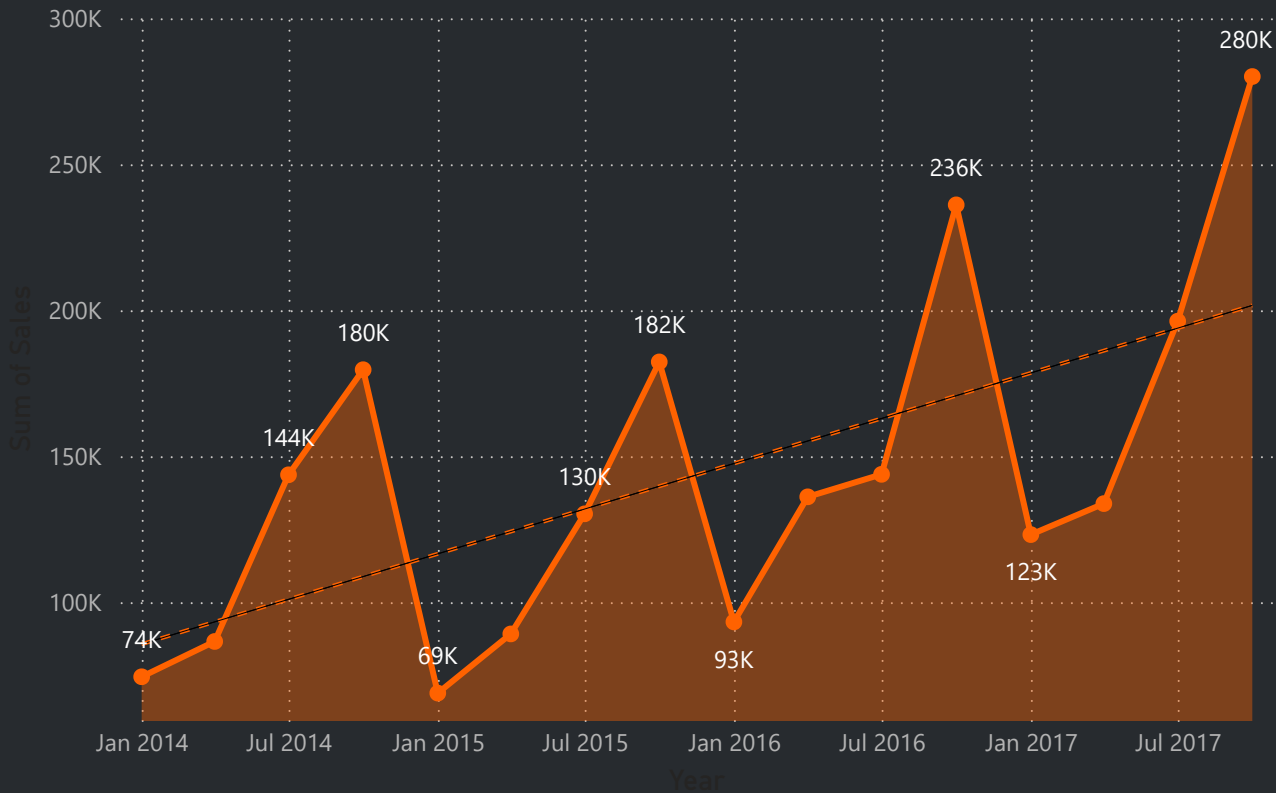
Product and Category Analysis

# Time-Series Analysis

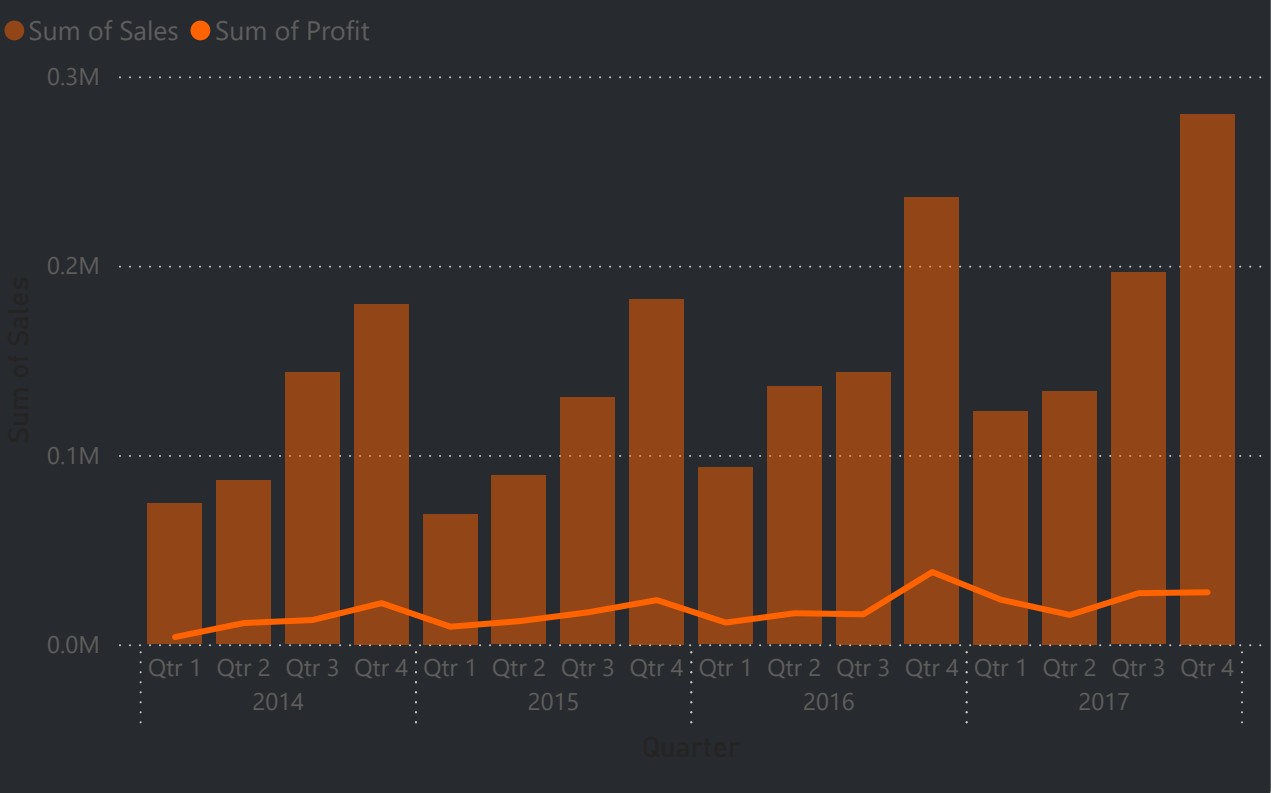
Filter by Region and Category

- ☐ Select all
- ☐ Central
- ☐ East
- ☐ South
- ☐ West

Sales by Year and Quarter



Sales and Profit by Month

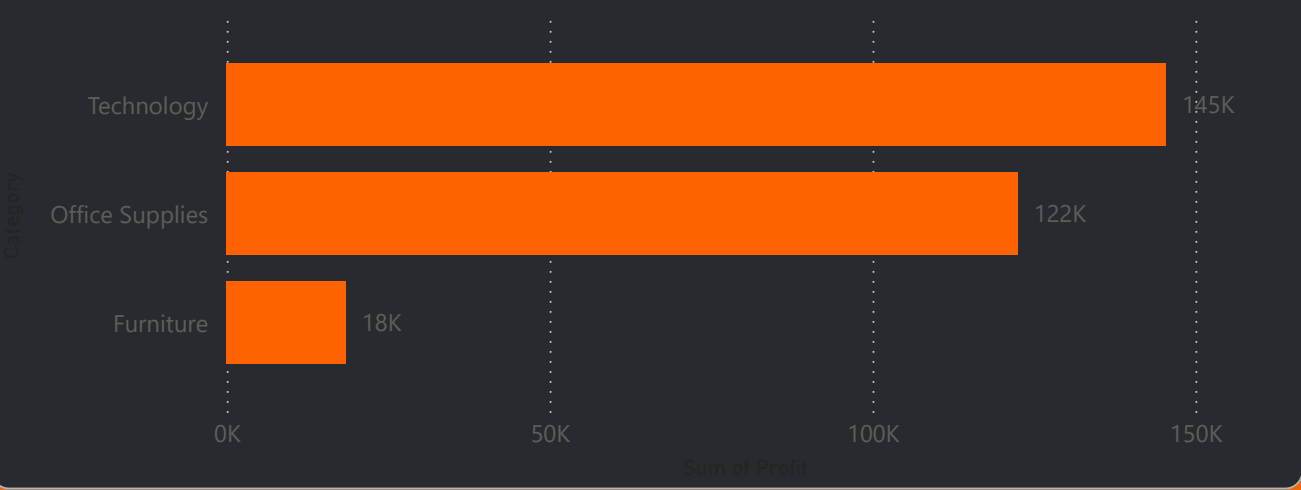


# Product and Category Analysis

## Top 10 Products by Sales

Product Name	Sum of Sales
Zipper Ring Binder Pockets	81.74
Zebra ZM400 Thermal Label Printer	6,965.70
Zebra Zazzle Fluorescent Highlighters	100.93
Zebra GX420t Direct Thermal/Thermal Transfer Printer	5,787.36
Zebra GK420t Direct Thermal/Thermal Transfer Printer	703.71
XtraLife ClearVue Slant-D Ring Binders by Cardinal	72.91
XtraLife ClearVue Slant-D Ring Binder, White, 3"	386.08
X-Rack File for Hanging Folders	318.38
Xiaomi Mi3	2,279.96
Xerox WorkCentre 6505DN Laser Multifunction Printer	2,519.96
Xerox Color Copier Paper, 11" x 17", Ream	593.84
Xerox Blank Computer Paper	99.90

## Sum of Profit by Category



## Category

Select all

Furniture

Office Supplies

Technology

## Segment

Select all

Consumer

Corporate

Home Office

## Sales by Product Sub-Category

