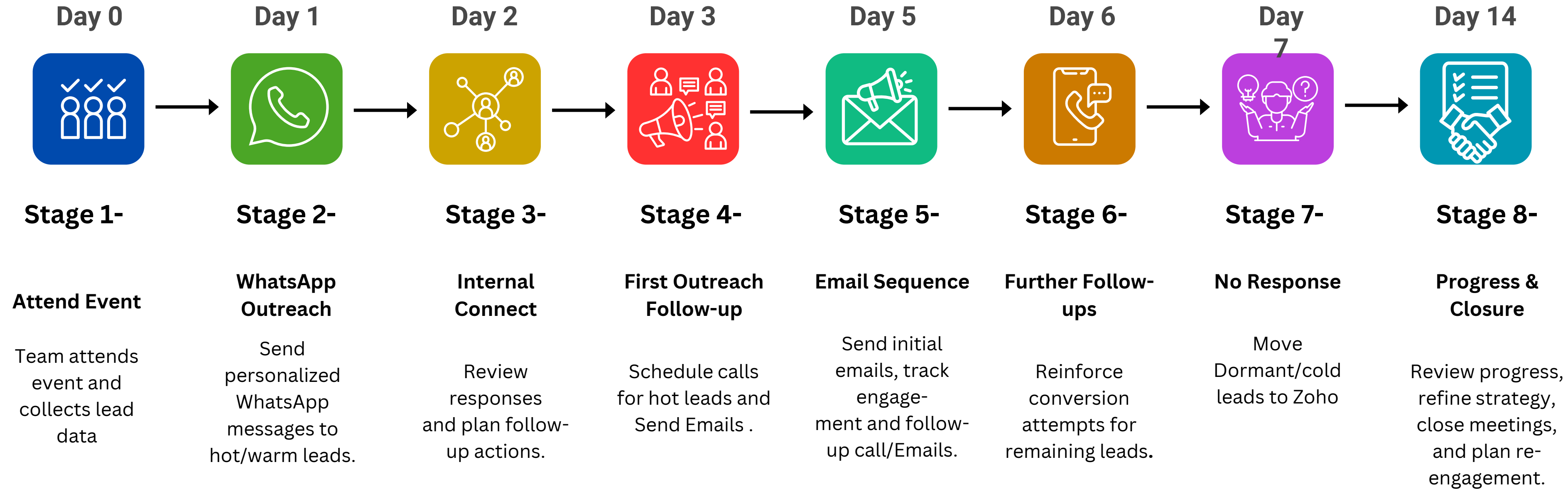


Post-Event Leads Lifecycle: From Event to Engagement

Standard Operating Workflow



Pre-Event Lifecycle : From Planning to Performance

