

Unsupervised Machine Learning

Unsupervised machine :- It is a type of machine learning where input data don't have label

OR

A type of machine learning that analyzes and clusters unlabeled datasets to discover hidden patterns structures or relation without human intervention.

Clustering :- It is nothing ~~from~~ gathering similar data point from input data.

Mean :- It represents a mathematical average ~~and~~

$$\text{mean} = \frac{a_1 + a_2 + a_3 + \dots}{\text{number of value}}$$

Centroid :- The center point (or prototype) of a cluster representing the average position of all data points within the group

Distance :- It determines the distance between 2 data points and on the base of that ML model perform operation

$$\text{Formula} = \sqrt{(x_2 - x_1)^2 + (y_2 - y_1)^2}$$

Variation & Spread :- A measure of a model's sensitivity to fluctuation in the training data.

Formula

$$\text{Variance} = \frac{(x_1 - \bar{x})^2 + (x_2 - \bar{x})^2 + \dots + (x_n - \bar{x})^2}{n}$$

Where $\bar{x} = \text{Mean}$

K-means :- It's an unsupervised machine learning algorithm used to partition a dataset into K-~~as~~ distinct, non-overlapping subgroups (clusters). The goal is to group data points so that those within the same cluster are as similar as possible while being as different as possible from points in other clusters.

Steps in K-means

1. Initializing :- Choose value of K (cluster and random point for center as initial centroid).

2. Assignment :- Assign each data point to its nearest centroid, typically using distance.

3. Update :- Recalculate each centroid.

4. Repeat :- Repeat the assignment and update steps until the centroid no longer move or a

Sample code for k-means

```
import pandas as pd
import matplotlib.pyplot as plt
from sklearn.cluster import KMeans

data = {
```

```
"Customers": ["Riya", "Aman", "Faizan", "Nikhil",
               "Imran", "Senha"],
```

```
"Age": [20, 30, 40, 22, 38, 45],
```

```
"Spending": [100, 200, 300, 110, 290, 130]
```

```
}
```

```
df = pd.DataFrame(data)
```

```
X = df[["Age", "Spending"]]
```

```
model = KMeans(n_clusters=2, random_state=42,
               n_init=10)
```

```
df["Group"] = model.fit_predict(X)
```

```
plt.figure(figsize=(6,5))
```

```
for group in df["Group"].unique():
    group_data = df[df["Group"] == group]
    plt.scatter(group_data["Age"], group_data["Spending"], label=f'Group {group}')

plt.xlabel("Age")
```

```
plt.ylabel("Spending")
```

```
plt.title("Customer Segmentation")
```

```
plt.legend()
```

```
plt.show()
```

Imported library

Sample data

Data frame

Input for model

defined model

n_clusters = No. of clusters

Random State = select the state 42 for constant result, n =

n_init = No of time it should be repeated

Model training

Size of Graph

for loop in that passed df["Group"].unique it mean for each cluster store a unique value and store it in group.

Note the decision of whether it is going to be 0 or 1 is decided in training itself it is just for the visualization purpose, that why we are using that for

The for loop & differentiate with Group 0 & Group 1
with

```
group_data = df[df["Group"] == group]
```

So If it's 0 then Group 0

If it's 1 then Group 1

And hence Graph is plotted