

Do you know that the distances from the hospitals and travel burden can have a negative impact on cancer patients' treatment? Have you heard about patients who cannot settle down their lodging options when traveling across cities to receive cancer treatment?

Data shows that more than 250k people travel more than 50 miles for better cancer treatment every year (Ambroggi et.al, 2015).

Social workers and patient coordinators have been working hard helping patients to avoid delays in their treatment because of lack of housing.

Let's take Nancy, a cancer patient, who has to travel immediately to Seattle for her chemotherapy. But when she starts booking, the hotel rooms are really hard to afford due to ever increasing price. So, she decides to add herself in the waiting queues of the charity houses. When she finally gets a confirmation from charity, she is already 1 and a half weeks late from the scheduled treatment time.

When individuals/ families are looking for accessible & affordable places to stay, they need to call the platforms to check the availability. Two things can happen -

- Patients could be in long waiting lines because of the limited lodging supplies.
- The administrators would suggest them call other charity houses for availability checking.

Thus, a customized online booking platform is needed to help patients ease their burden during their treatments.

It is true that key players (Airbnb, charity-driven houses) in the market have tried helping Nancy, but urgent needs for accommodation are not easily met through existing channels.

At Disha, we are here to help! We help patients find affordable stay options when they travel to receive cancer treatment. Come build with us a product that improves access to quality healthcare.