## Persona 1

TYPE Visionary Jenny Quinn About Jenny is a freshly graduate student from California University of Management and Sciences, who is an Entrepreneur pursuing to start her own business. She was a passionate student having great Ideas and a very hardworking person. Goals · Become a successful Businesswomen . · To portray her creative Ideas. Demographic • To keep her confidential documents secure from her Competitor. years Los Angeles, California Single Motivations **Frustrations** · Wants to start her business • The Security system is not Graduate without worrying about the good with advance Entrepreneur security of her important Technology. documents. • There are too many hackers • Needs to put her business plans who can easily break into Technology into action. systems. • Can't put her plans and ideas into action due to fear of losing all of Data. **Browsers** Chrome Safari

## Persona 2

Courageous Vernon Dursley About Vernon is a Defence Officer who graduated from Australian Defence Force Academy in Campbell, Canberra, Australia. He has been in the Australian Army for 19 year serving the country with all Determination. He is a strict but loving father of a son and a daughter who wants to protect and keep the country peaceful for his lived ones. Goals Demographic • To protect his Country's defence system from intruders/Enemies. years • To keep the peace and security of the government under control. Campbell Park Officer, Canberra, Australia **Motivations Frustrations** Married • Wants to send the confidential · Security issues in sending **Graduate** letters in a faster way using confidential letters to other technology. bases. Lieutenant Colonel • Needs to Secure and protect · Takes lot of time to send or confidential documents from receive the confidential letters intruders. as it needs to be delivered or Technology send physically to a trusted • Want to use application person. developed under the guidance of government for the security of Important Documents. **Browsers** 

Chrome

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