* Similar to peachd.com

**Users:**

* Users will be able to register on the website by choosing their employer OR register for first time that will trigger the creation of a new employer (registrations logic will work for the cities we will provide, for other cities, we will inform them that we are not there yet”)
* Users can see menu options for that day for their company
* Users can view historical orders
* Users will receive referral code to forward to friends and will be able to refer by adding an email ID through their account
* These referral will provide the referral and referee with a some discount (TBD)
* Users do not get active unless a minimum number of users have registered through an employer
* We will manually be setting the limit for an employer and the activation status will get updated in the DB without any notification. The activation notification will be sent manually by the ADMIN.
* Every user will have their email and phone# verified during sign up
* The User need not give its Payment information mandatorily during sign up
* Once a company is active, Users will receive text messages about food options to choose from
* Users can then respond with a single number with the Menu option. We can discuss the message request and response format based on the API we end up using for the messaging service
* If Users respond to a Menu option, and the financial authorization fails, the User will be triggered an email and SMS to update their credit card details. The USER will be informed to resend the SMS with the MENU option once the detail is updated
* If the USER does not update its details and responds again with a MENU option, he will receive the message again to update their payment info

**Company**:

- Company can be created/ update/ deleted in the DB manually by the ADMIN

- Company automatically gets created when a new users for a given company logs in for the first time. ADMIN can go in the backend and change the name to make it look neat. This company will then be available in the Drop down menu when the User tried to search for the company (just like peachd.com)

- Company activation or deactivation, however, will be a manual process and admin will be able to do that

- If User tries to sign up

**Payment:**

* During each response from the User, their financial information will be verified (just like while an order placement on e-commerce)
* Users need not put financial information during sign up, but have the option to
* If Users’ financial information is not set-up OR the verification fails, user will be informed via SMS and Email to update the credit card information and resend the SMS. The email can have a link to their login profile
* We will not store the card information, we will let the 3rd party we work with to do that - any payment integrator service (we might have to work something out for this).

**Refunds:**

- Refunds will be received in case of legitimate problem with the order. The ADMIN will decide and shall be able to trigger this manually through the Backend. So the order-customer-company-vendor have to be linked correctly to identify what was refunded

- No automatic refunds

**Vendors:**

- Vendors will have a maximum and minimum orders possible field that we can use to store max-min. Currently, this will only be to keeping a track for our purposes, no logic would be driven through this

- Vendor will have Menu’s associated with them for each day. So when the Admin manually enters a Vendor data, it will populate Vendor and Menu

- Vendors do not have the option to say "NO" to an order

**Menu:**

- Menu has to be Menu for the day, for a give vendor

- So Vendor-Day-Menu will be the grain of data for any updates done at the Vendor/ Menu level

**Order:**

* Each day, at the associated deadline time in the Vendor dimension, all the details of the Order along with Customer will be automatically sent to the ADMIN for verification
* The ADMIN will then forward the Order details manually to the Vendor
* To start with, we will be reaching out to the Vendors to let know if the package was out for delivery/ delivered. ADMIN will be manually sending the update