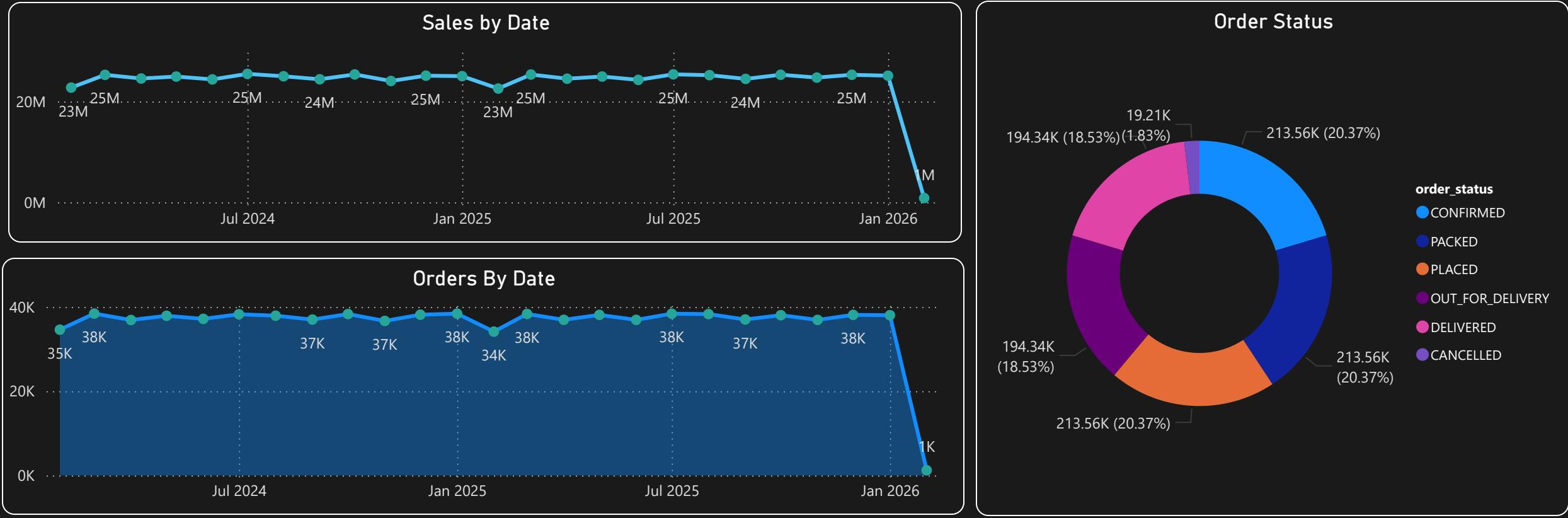
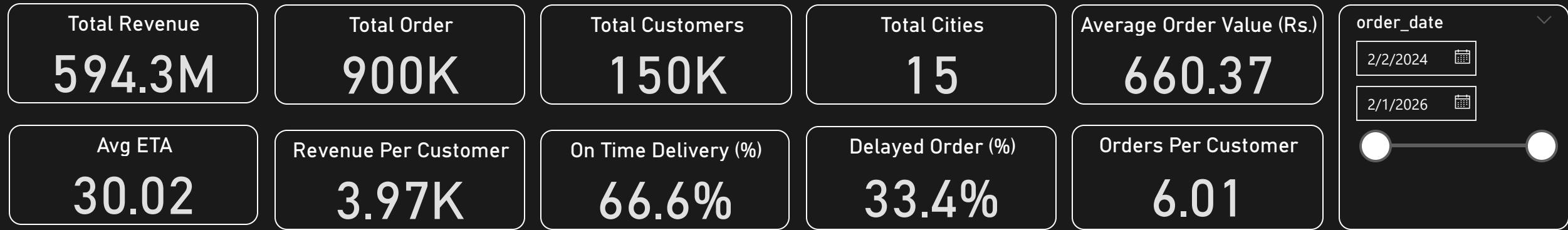


Quick Commerce Performance & Customer Insights Dashboard



City & Delivery Performance

Total Revenue

594.3M

Total Orders

900K

Cities

15

Fastest Delivery (minutes)

29.89

Delayed Order (%)

33.4%

On Time Delivery (%)

66.6%

Avg ETA (minutes)

30.02

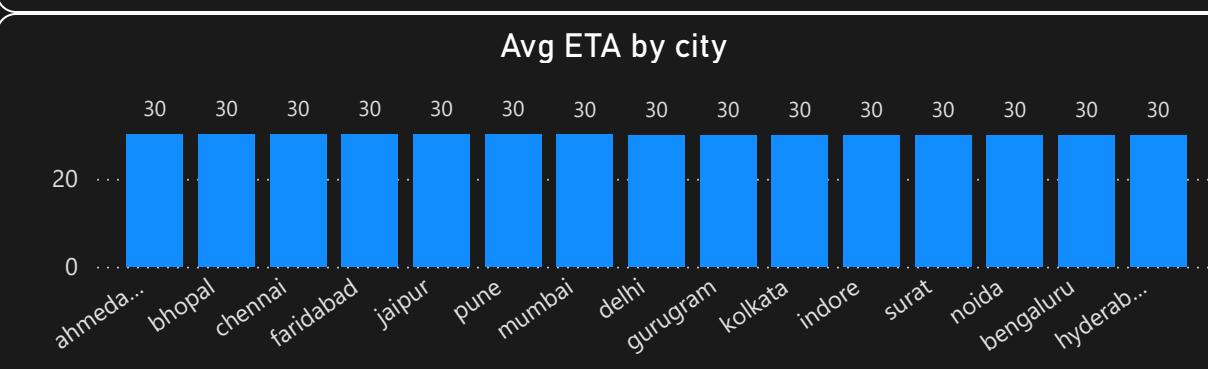
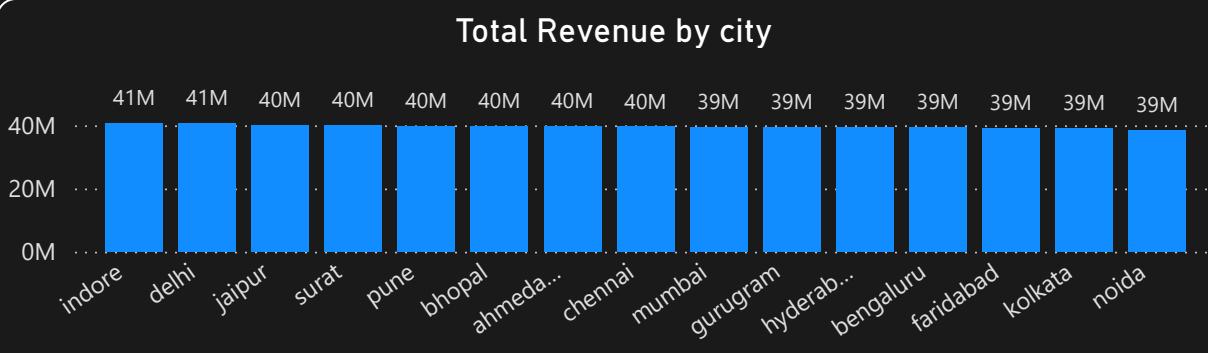
City Revenue (%)

100.0%

2024

2025

2026



Delayed vs On Time Delivery (%) by city

● Delayed Order (%) ● On Time Delivery (%)

City	Delayed Order (%)	On Time Delivery (%)
faridabad	33.7%	66.3%
ahmedabad	33.7%	66.3%
mumbai	33.6%	66.4%
chennai	33.6%	66.4%
bhopal	33.6%	66.4%
delhi	33.6%	66.4%
pune	33.5%	66.5%
indore	33.5%	66.5%
hyderabad	33.3%	66.7%

0% 50% 100%

city	Total Orders	Total Revenue	Avg ETA
surat	60886	40084033.2	29.98
pune	60272	39847338.7	30.07
noida	58614	38586988.3	29.94
mumbai	59815	39410887.7	30.06
kolkata	59400	39073571.0	30.01
jaipur	60630	40122370.2	30.07
indore	61082	40798707.9	30.00
hyderabad	59757	39268347.2	29.89
gurugram	59728	39273673.2	30.02
faridabad	59226	39167832.2	30.08
delhi	61308	40688202.8	30.02
chennai	59880	39559219.9	30.11
bhopal	59988	39608454.2	30.11
bengaluru	59520	39267215.4	29.89
ahmedabad	59891	39572235.8	30.14
Total	900000	594329077.5	30.02

Customer & Products Insights

Total Customer

150K

Repeat Customers

147K

Repeat Customers (%)

98.5%

Average Order Value

660.37

Payment Mode

COD Debit Card
Credit Card Net Banking

Revenue from Top Product

579.18K

Perishable Revenue

144.94M

Perishable Revenue (%)

24.4%

Customer Lifetime Value (CLV)

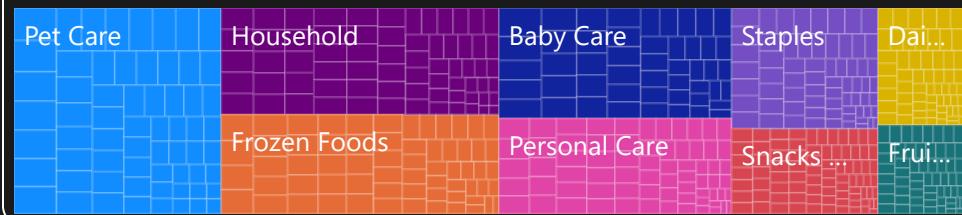
3.97K

order_date

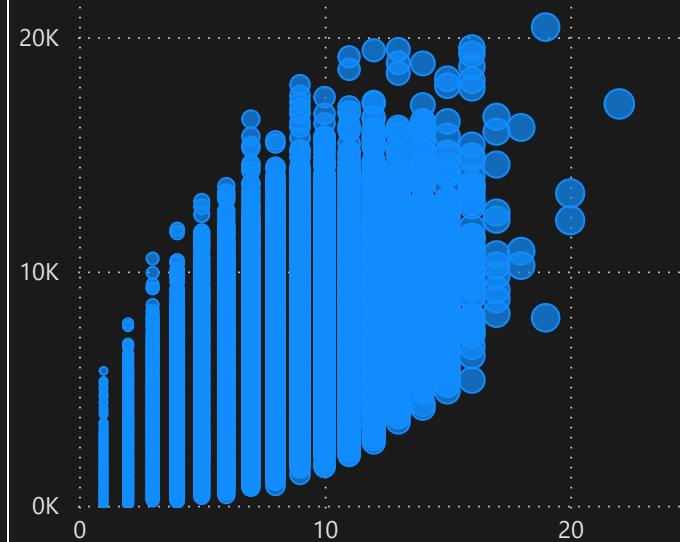
2/2/2024

2/1/2026

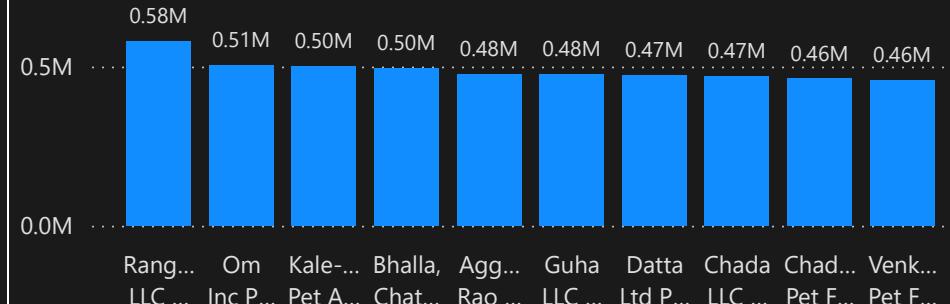
Sales by category and brand



Order & Sales Per Customer



Top 10 Products By Sales



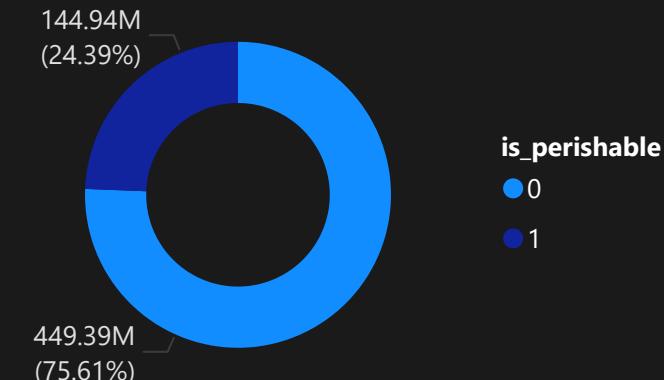
Payment Status

FAILED

PENDING

SUCCESS

Perishable vs Non Perishable



City Details



Total Revenue

39.4M

Repeat Customers (%)

88.2%

Total Orders

60K

On Time Delivery (%)

66.4%

Avg ETA (minutes)

30.06

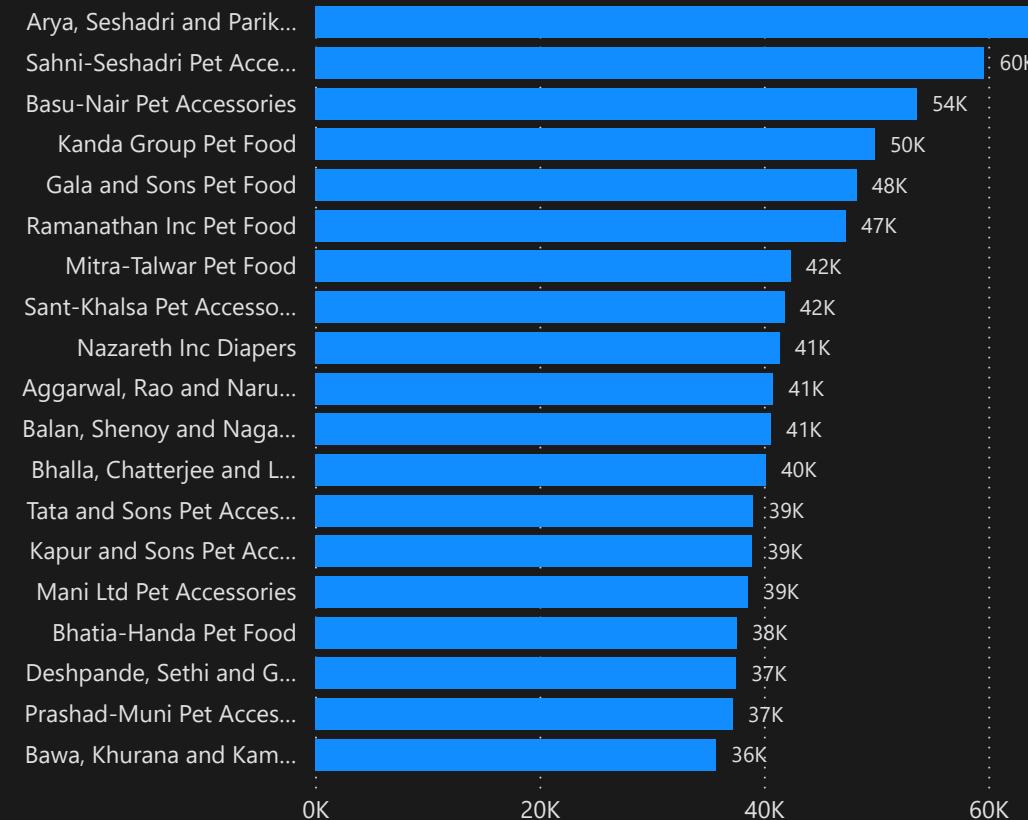
City

mumbai

Total Sales by Year and Month



Total Sales by Product Name



Customer Details



Total Orders

11

Total Revenue

7723.5

Average Order Value

702.13

Orders Per Customer

11.00

Customer Lifetime Value

7.72K

Customer Type



Customer Type
● Repeat

Gender

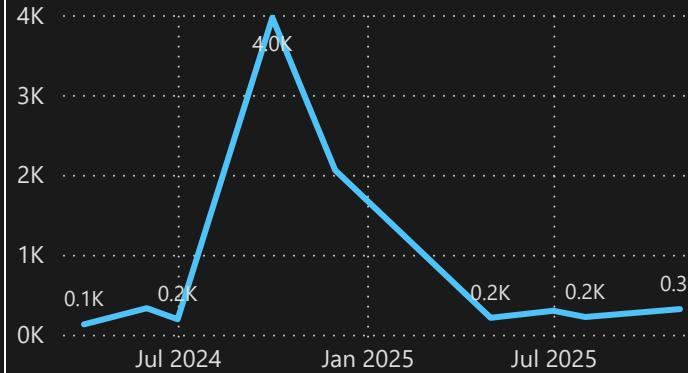


gender
● Other

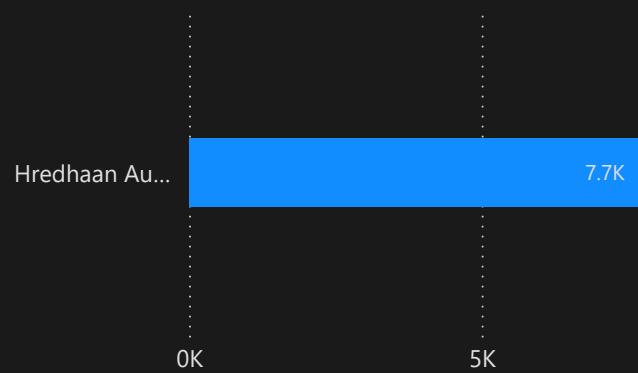
cust_id	city	Total Orders	Total Revenue	Average Order
109522	gurugram	11	7723.5	702.13
Total		11	7723.5	702.13

Total

Customer Spend Over-time



Top 10 Customer by Spending



Product Details



Total Revenue

475.8K

Repeat Customers (%)

0.0%

Average Order Value

2.37K

Perishable Revenue

0.00

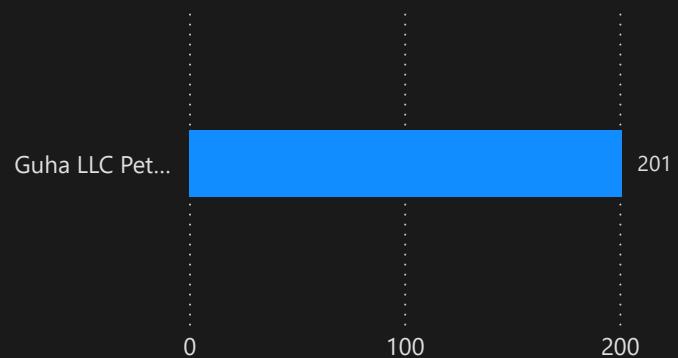
Perishable Revenue (%)

0.0%

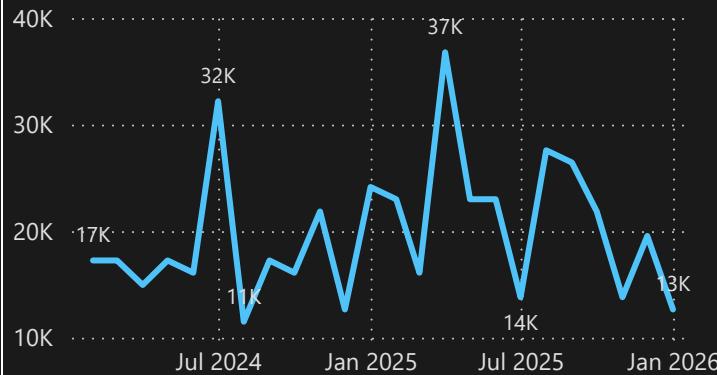
Perishable vs Non Perishable



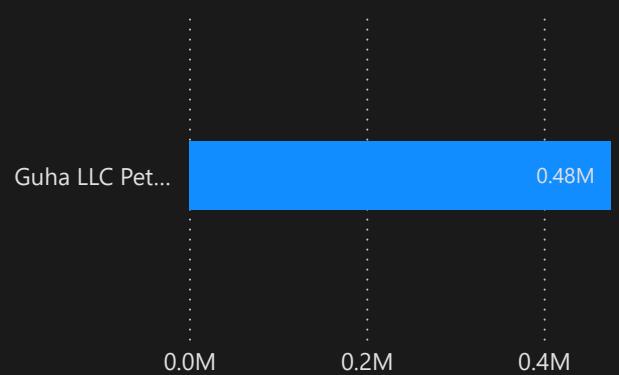
Total Orders by Product



Total Sales by Year and Month



Total Sales by Product



Payment Details



Total Transactions

900K

Total Revenue

594.3M

Success Rate (%)

87.5%

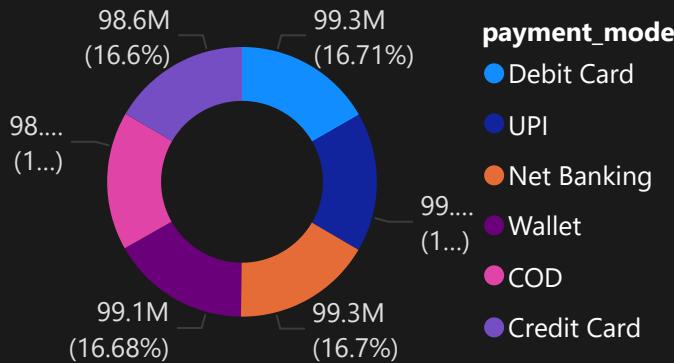
Failed Payments

8.4%

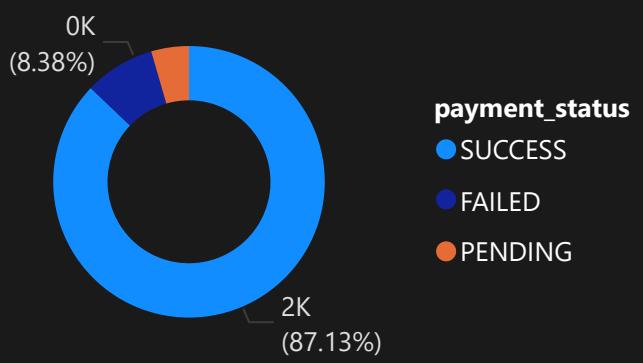
Average Transaction Value

660.37

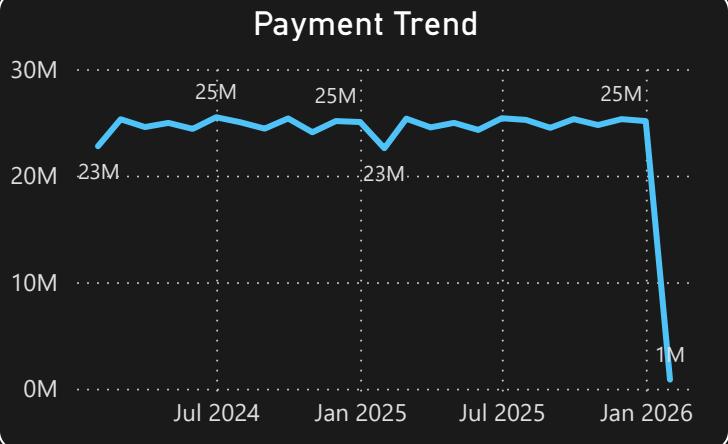
Payment Mode



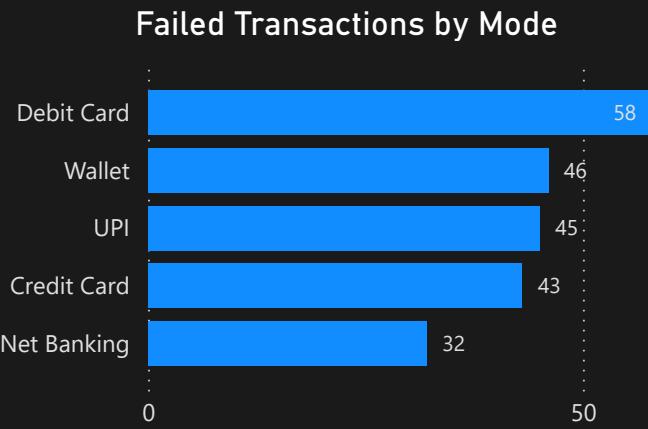
Payment Status



Payment Trend



Failed Transactions by Mode



payment_mode	payment_status	Total Transactions	Total Revenue
COD	SUCCESS	149698	986922
Credit Card	FAILED	15125	98497
Credit Card	PENDING	7399	48805
Credit Card	SUCCESS	127403	839139
Debit Card	FAILED	15132	99099
Debit Card	PENDING	7544	50014
Debit Card	SUCCESS	127355	844075
Net Banking	FAILED	15200	100122
Net Banking	PENDING	7423	48412
Net Banking	SUCCESS	127763	844211
UPI	FAILED	14893	99744
UPI	PENDING	7449	50039
UPI	SUCCESS	127622	843039
Wallet	FAILED	14898	99242
Wallet	PENDING	7559	49277
Wallet	SUCCESS	127537	842645
Total		900000	5943290