DGM6461 INTERACTIVE INFO DESIGN 1

FINAL PROJECT PRESENTATION

EXMOUTH VIEW

HOTEL

BY - PRATHAMESH S BORGHARKAR

BRAND DISCOVERY

Who We Are & What We Do?

Exmouth View is a Hotel based in Torquay, UK which a family run business for Hotel Room booking and reservation. So anyone who is traveling to Torquay, UK can book a hotel with them at the best affordable price and they treat their customers as a part of their family.

Target Audience?

Primary Audience –

- Families looking to visit nearby attractions near the hotel.
- Youngsters looking to relax themselves in the night club or wanting to go to beach.

Secondary Audience –

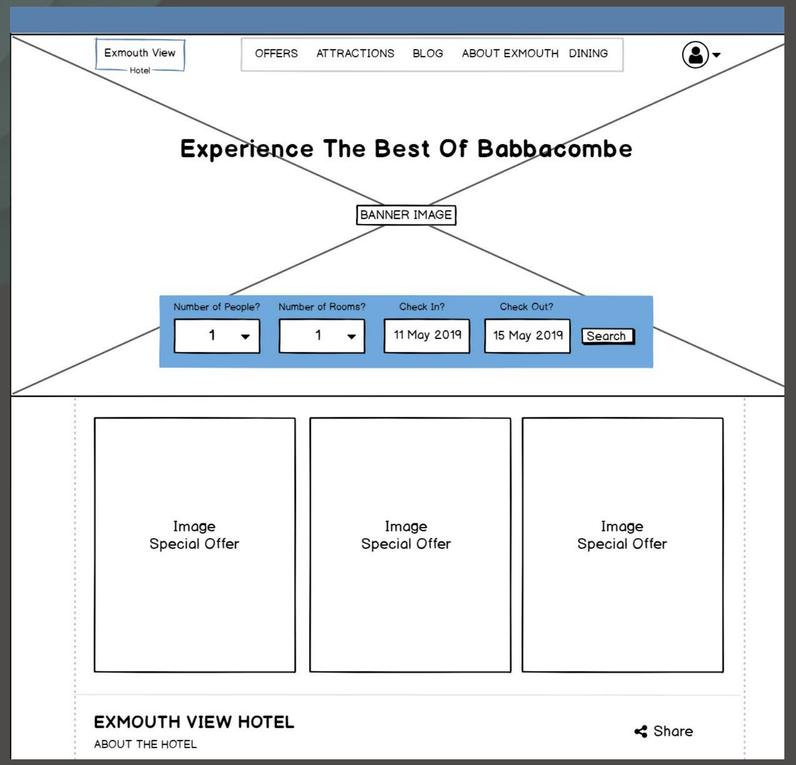
- Senior citizens wanting to spend their retirement holidays
- Company planning their office vacation trips.

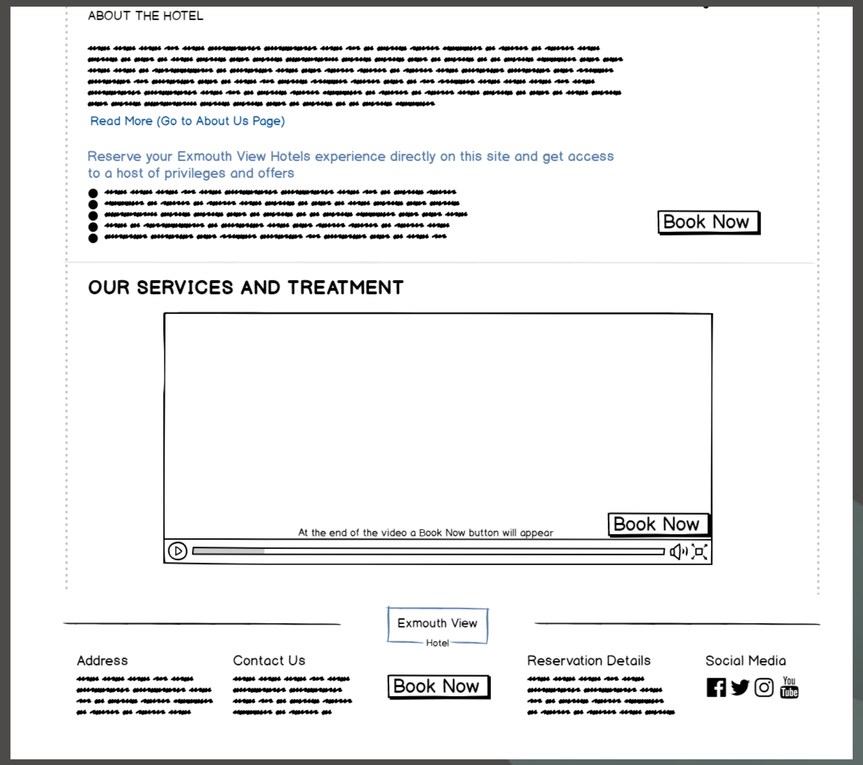
Tertiary Audience –

- Businessman wanting to have their lunch meetings
- Backpack Travelers, those who don’t plan a trip and go without any hotel stay.

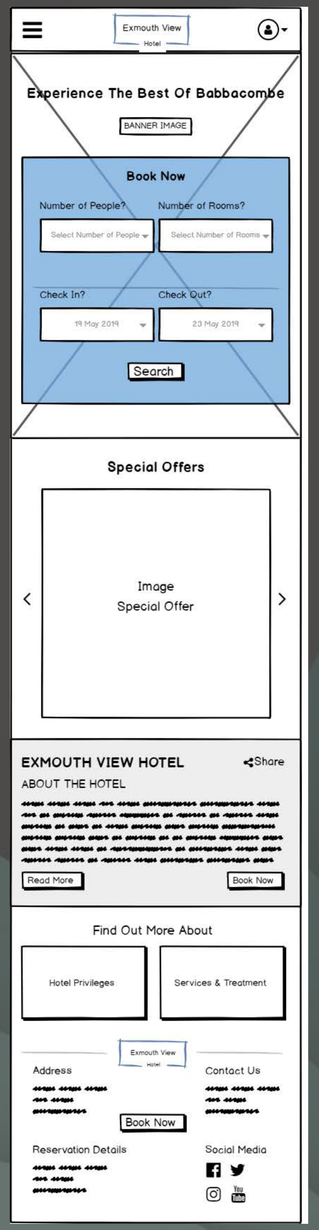
WIREFRAMES

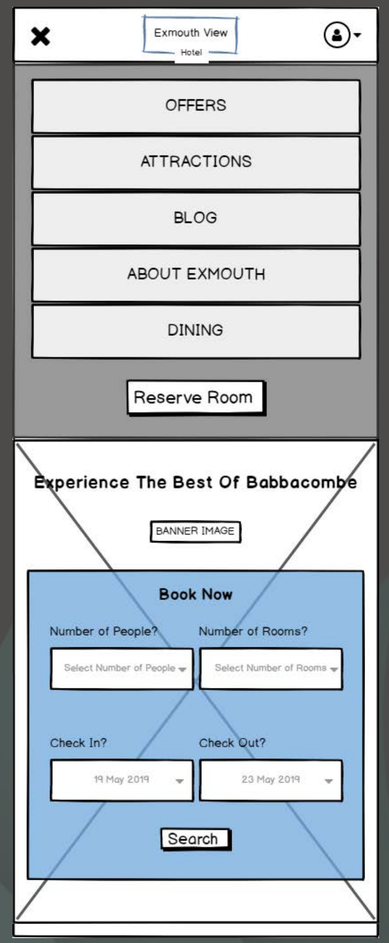
HOMEPAGE WIREFRAME





DESKTOP

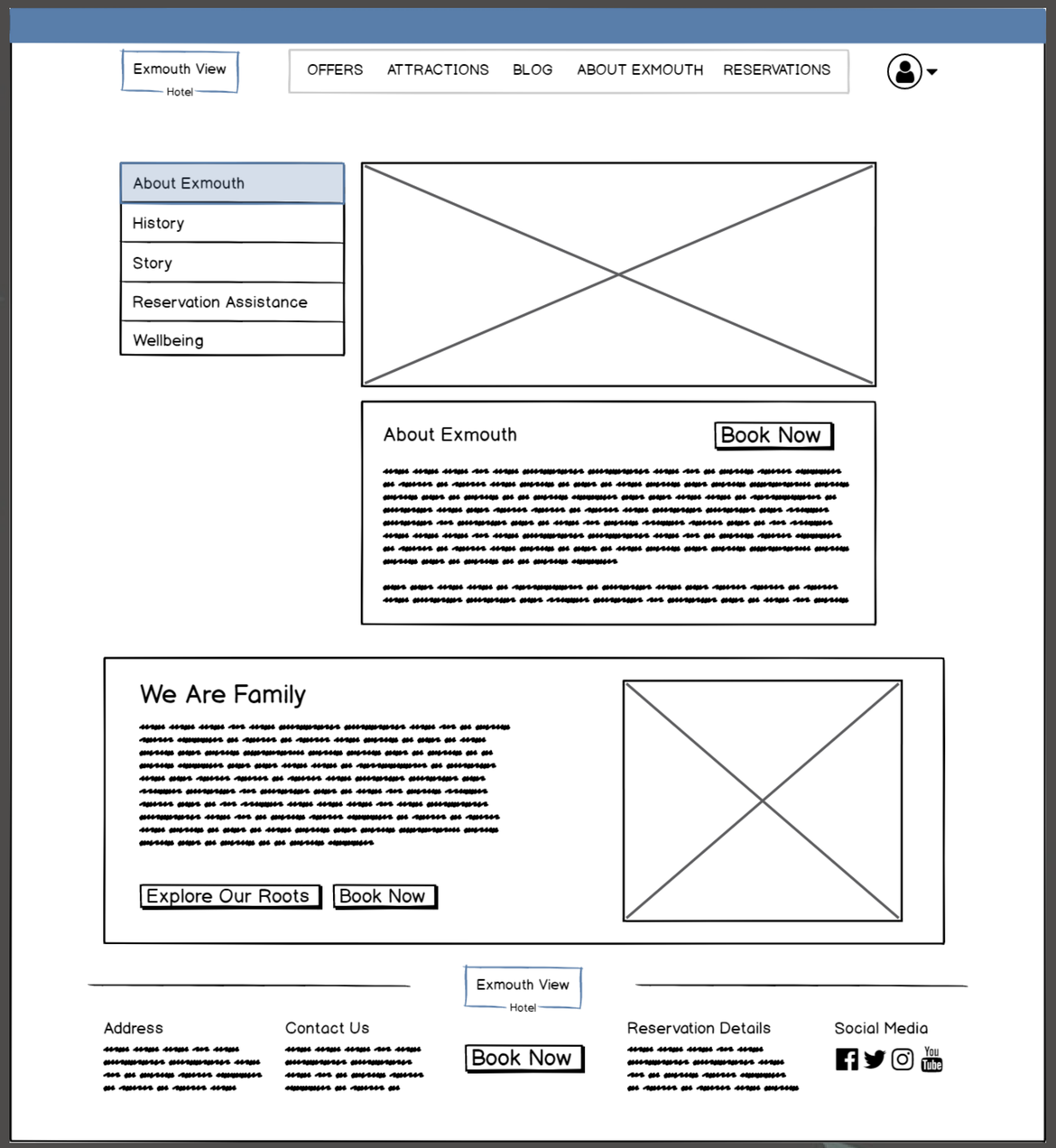




MOBILE

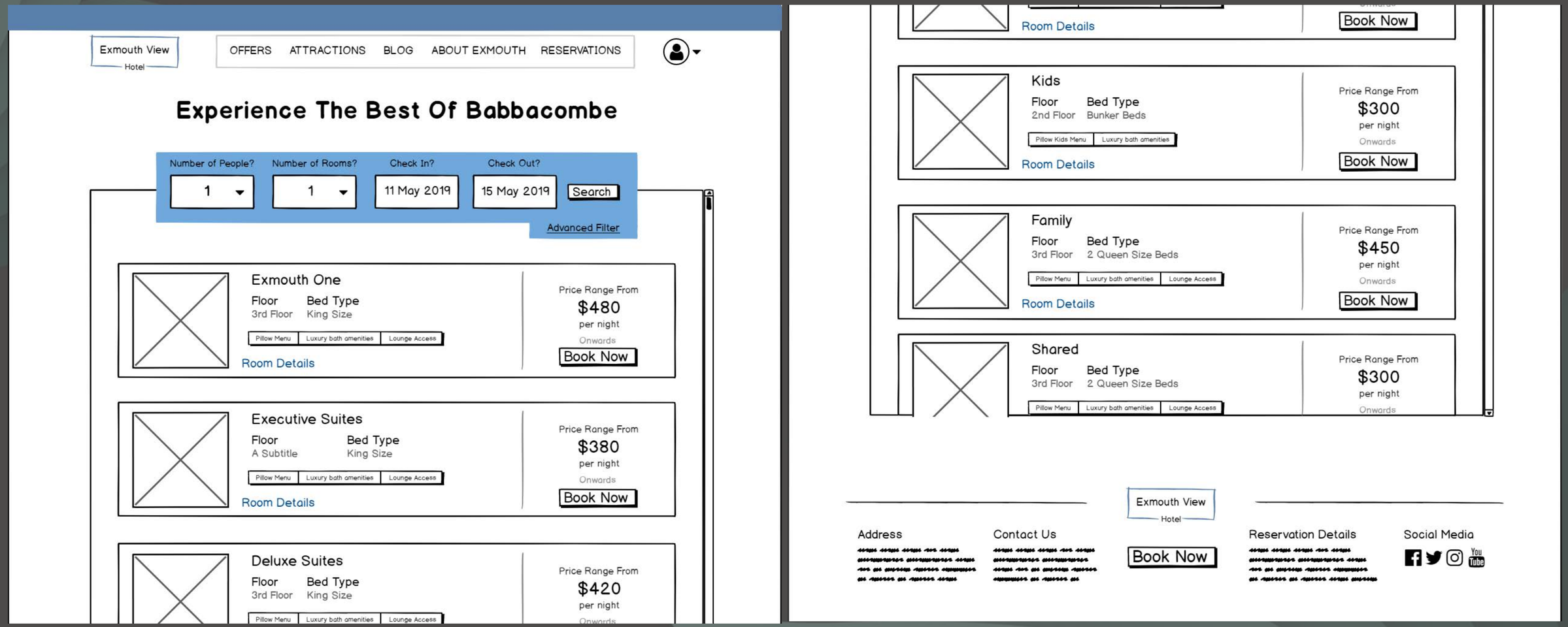
ABOUT US WIREFRAME

DESKTOP



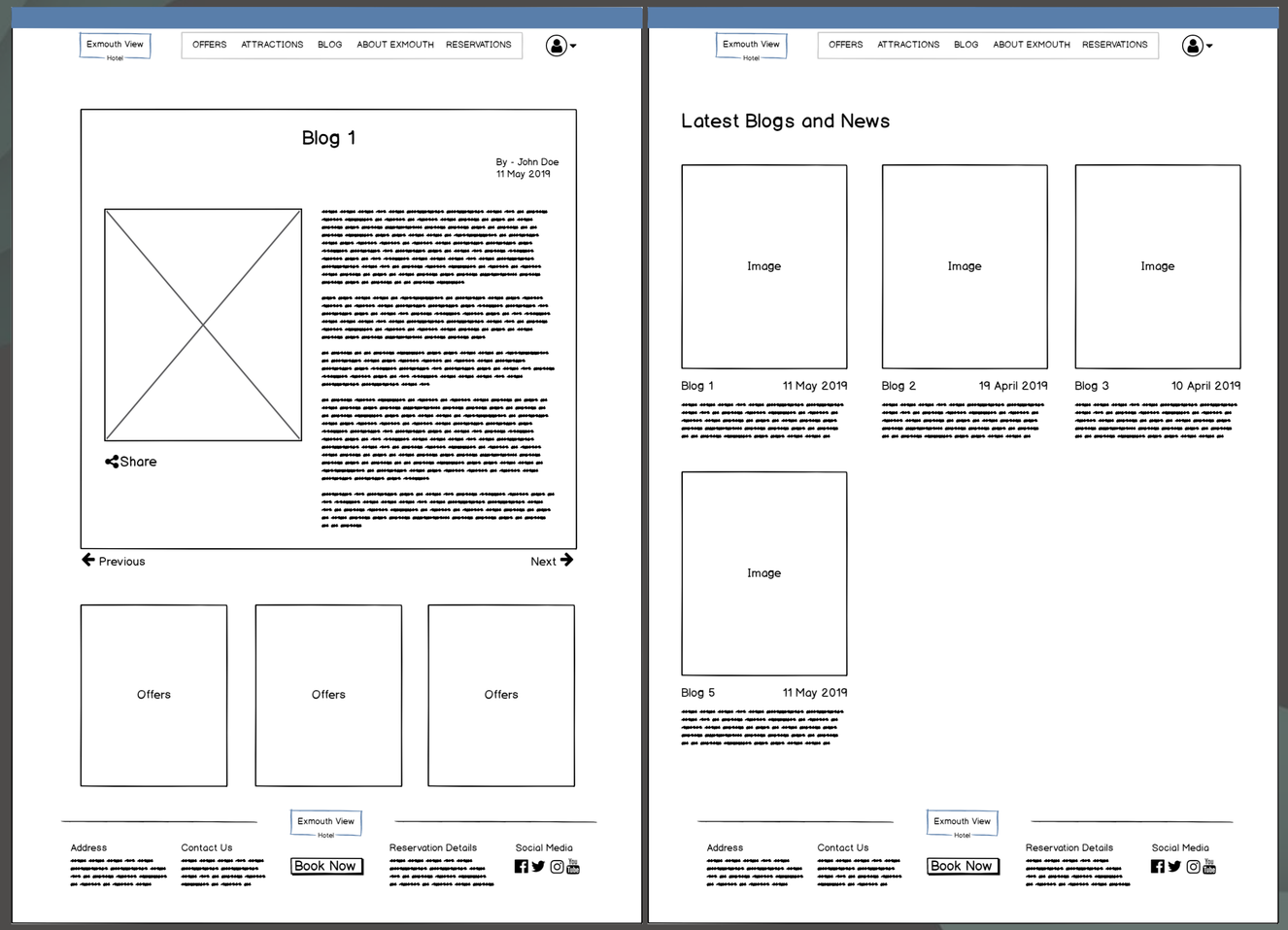
MOBILE

ROOM RESERVATION PAGE WIREFRAME



DESKTOP

BLOGS PAGE WIREFRAME



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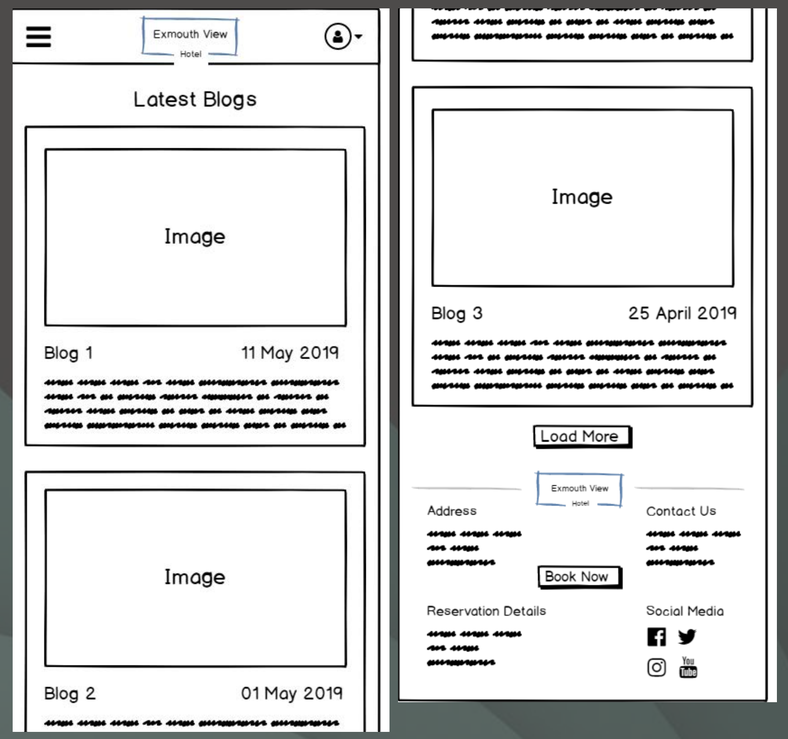
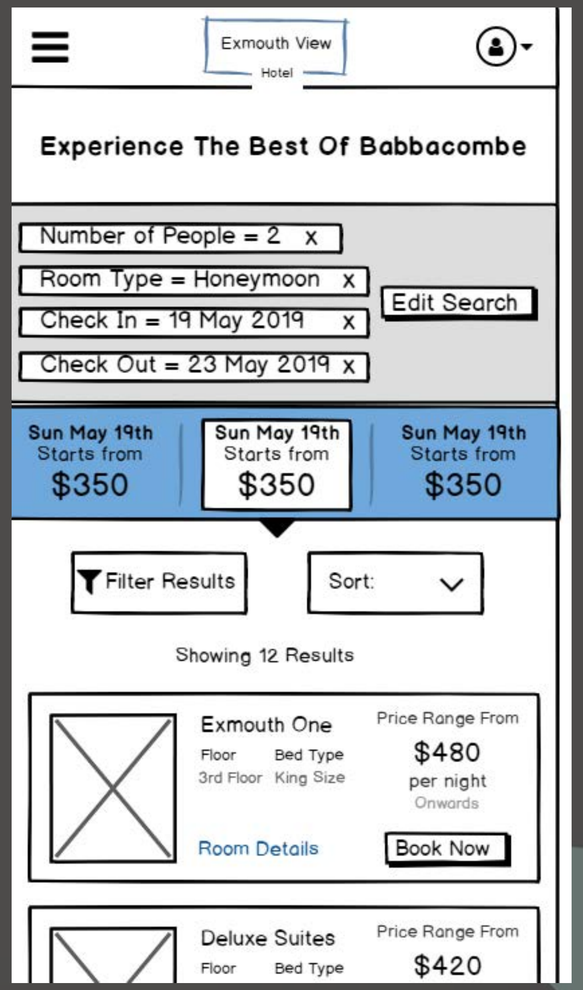
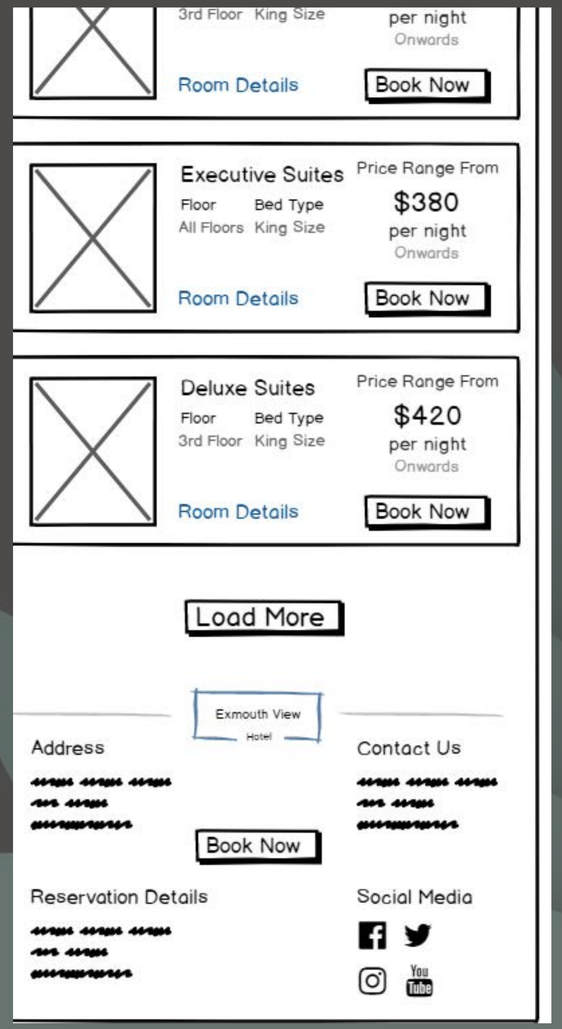


MOBILE

ROOM RESERVATION MOBILE WIREFRAME

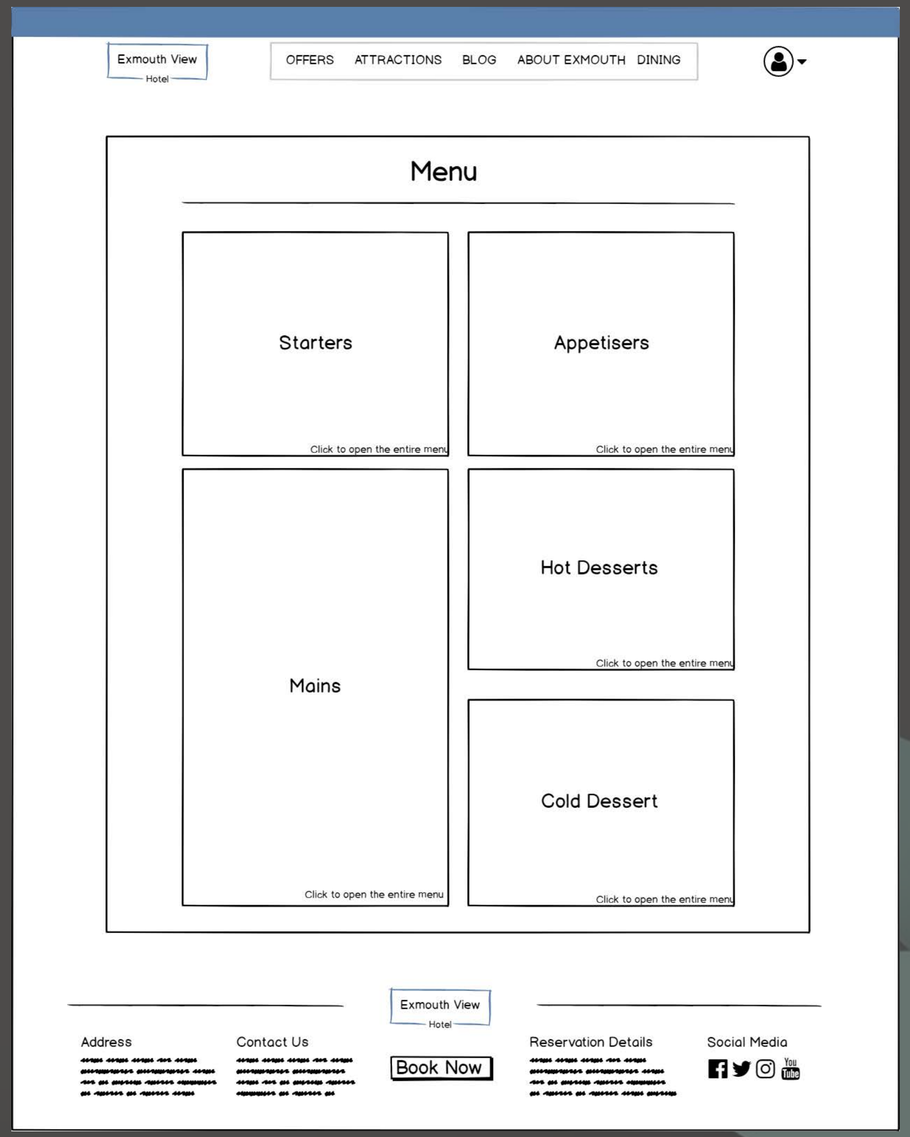
MOBILE





DINING PAGE WIREFRAME

DESKTOP



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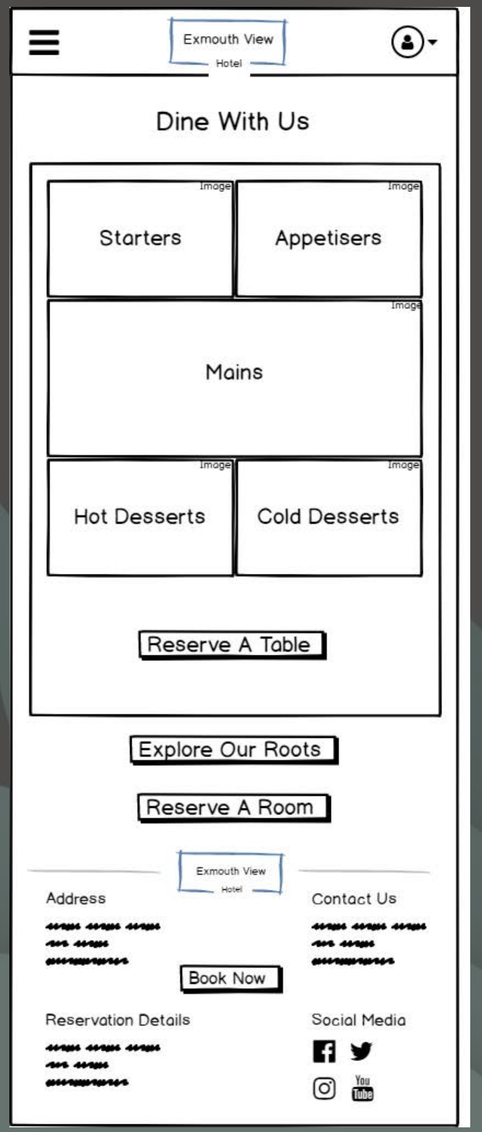
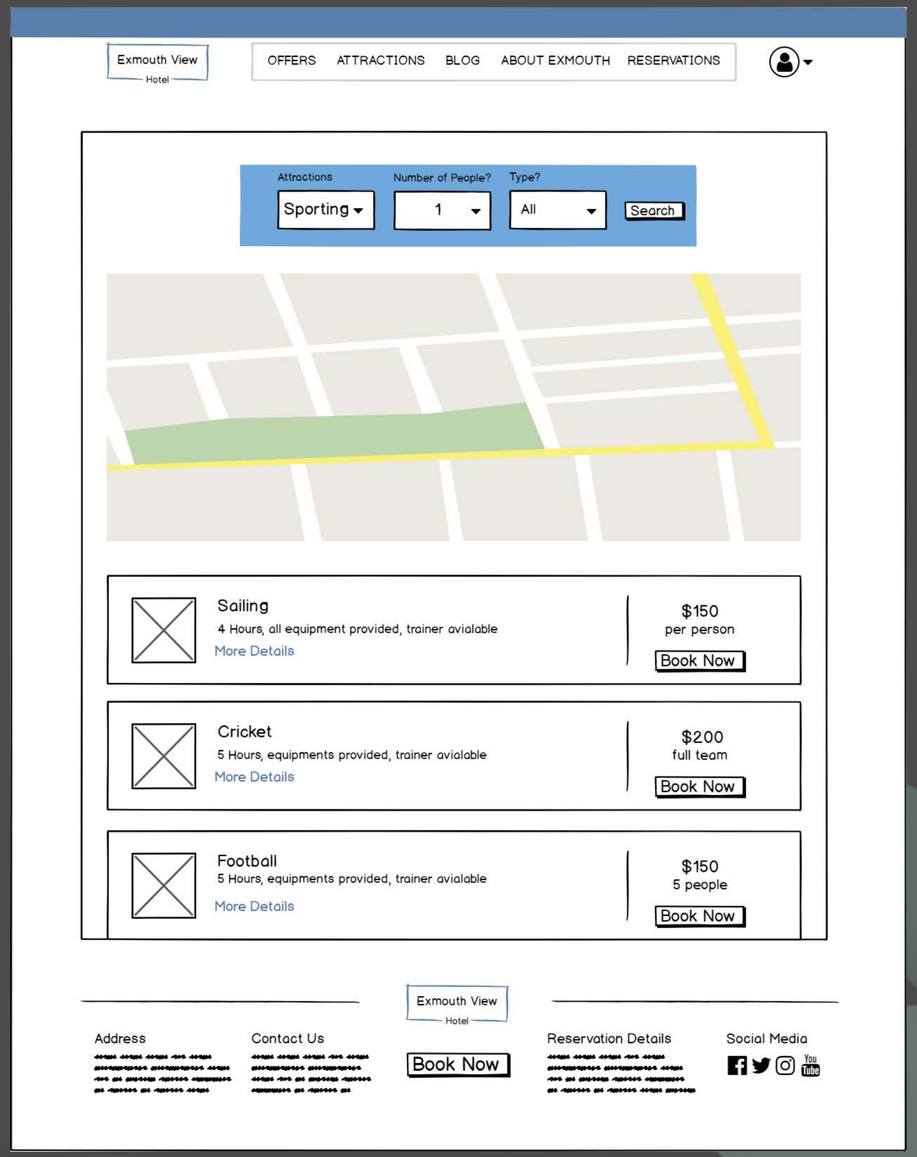


ATTRACTIONS PAGE WIREFRAME

DESKTOP



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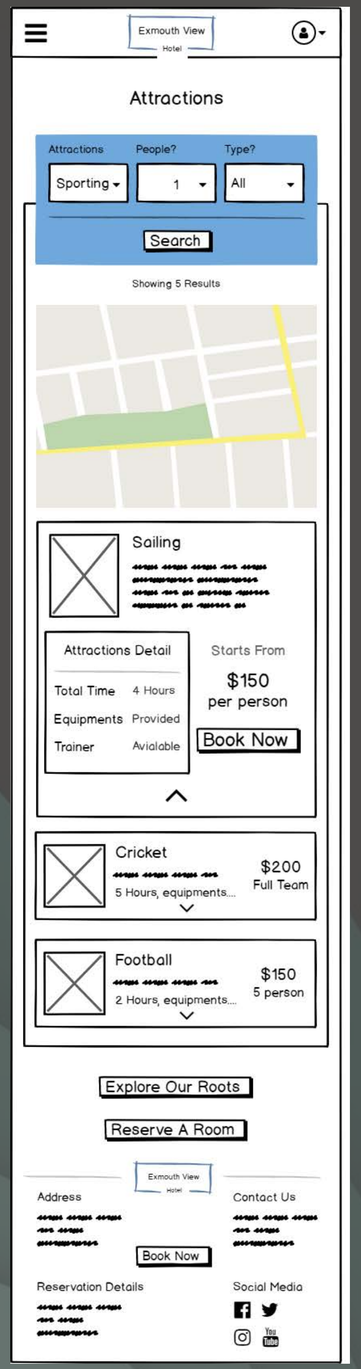


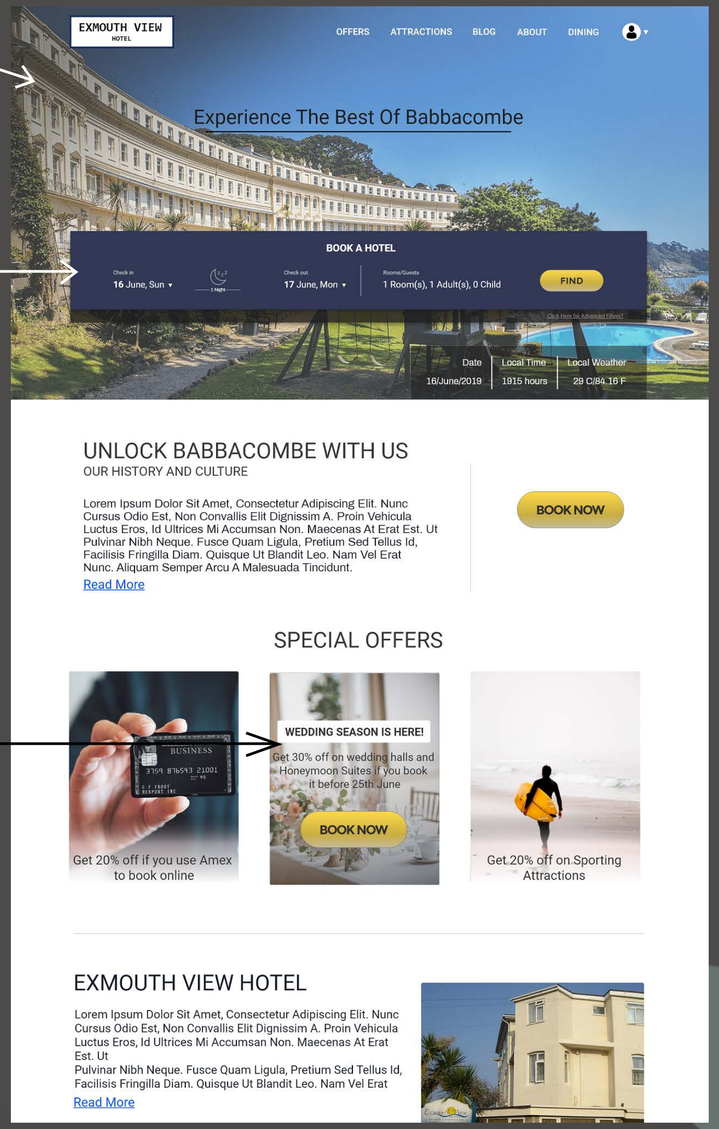
WEB DESIGN

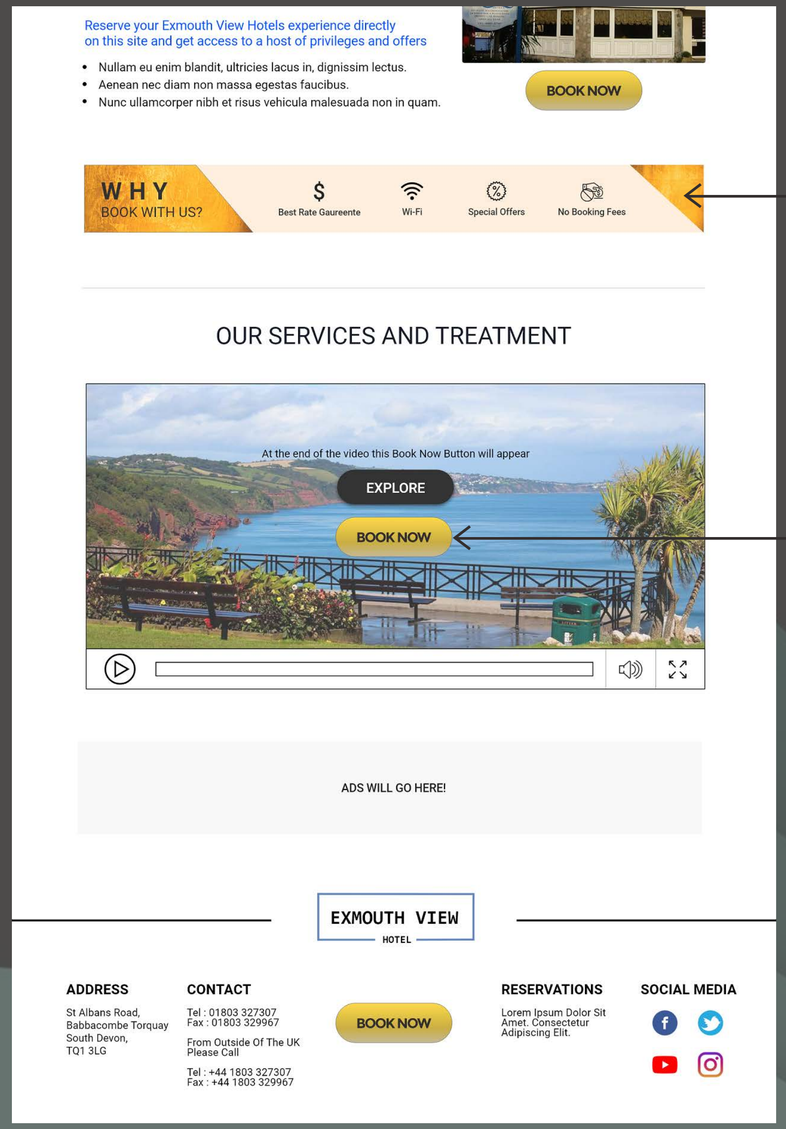
HOMEPAGE WIREFRAME

The image covers the whole background as the main homepage image.

Since it is a Hotel website, it made sense to put the Book a room search right on the homepage

The is to show the hover effect and the information it will display.

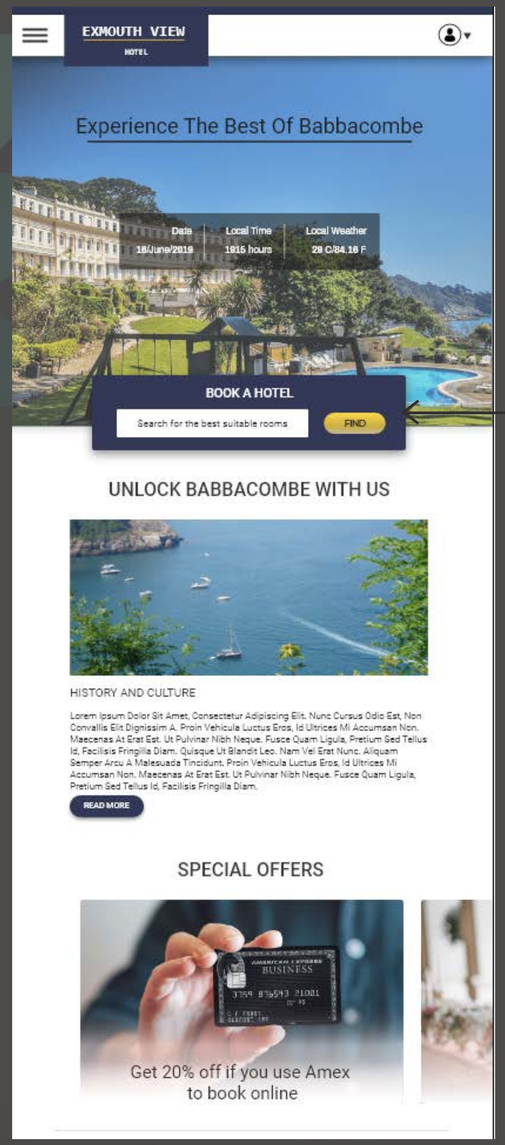




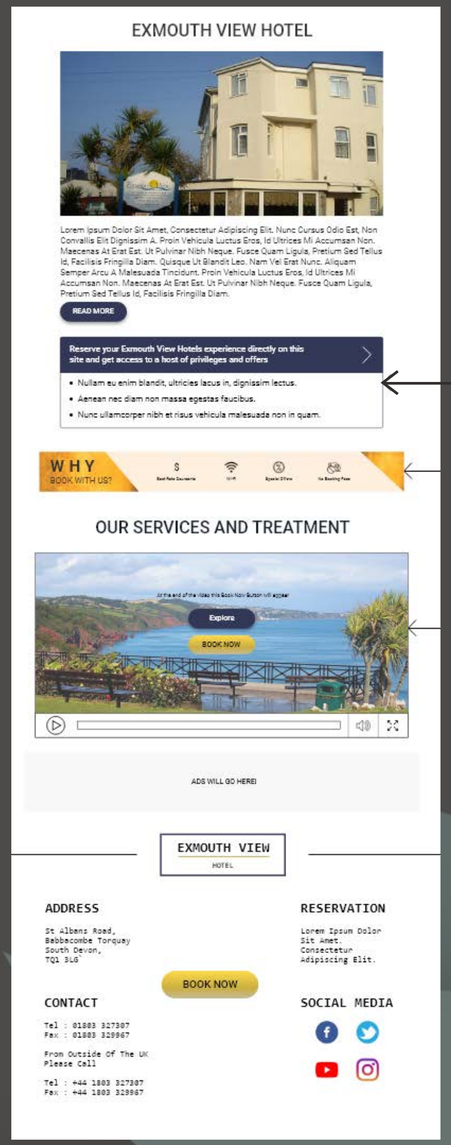
This is a banner ad from the website and many other hotel websites are doing something similar.

These buttons will appear after the video is done watching.

HOMEPAGE MOBILE WIREFRAME

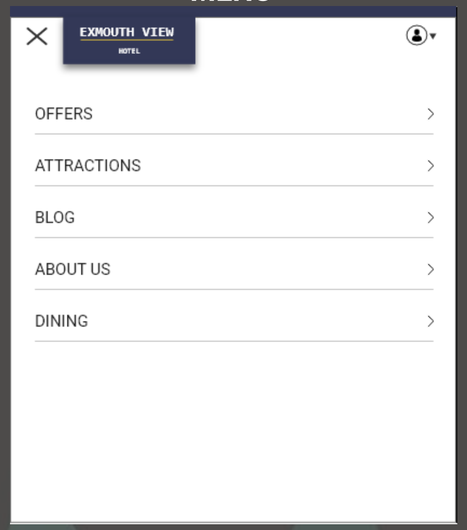


When the user will click here it will give a full screen pop-up modal for searching for the rooms or for booking a reservation. This is displayed in the "Homepage-Search-Pop Up".

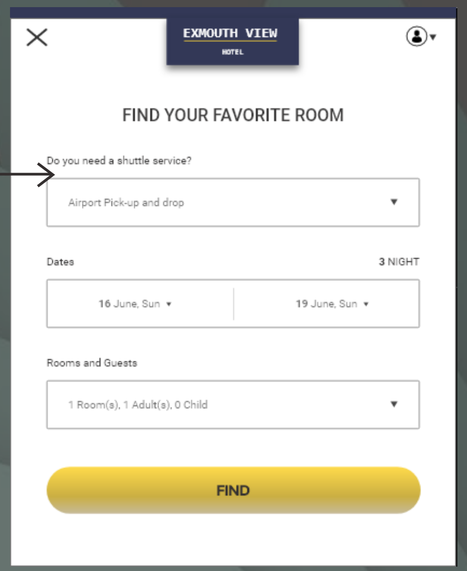


When the user will click here it will take them to the about us page.

MENU



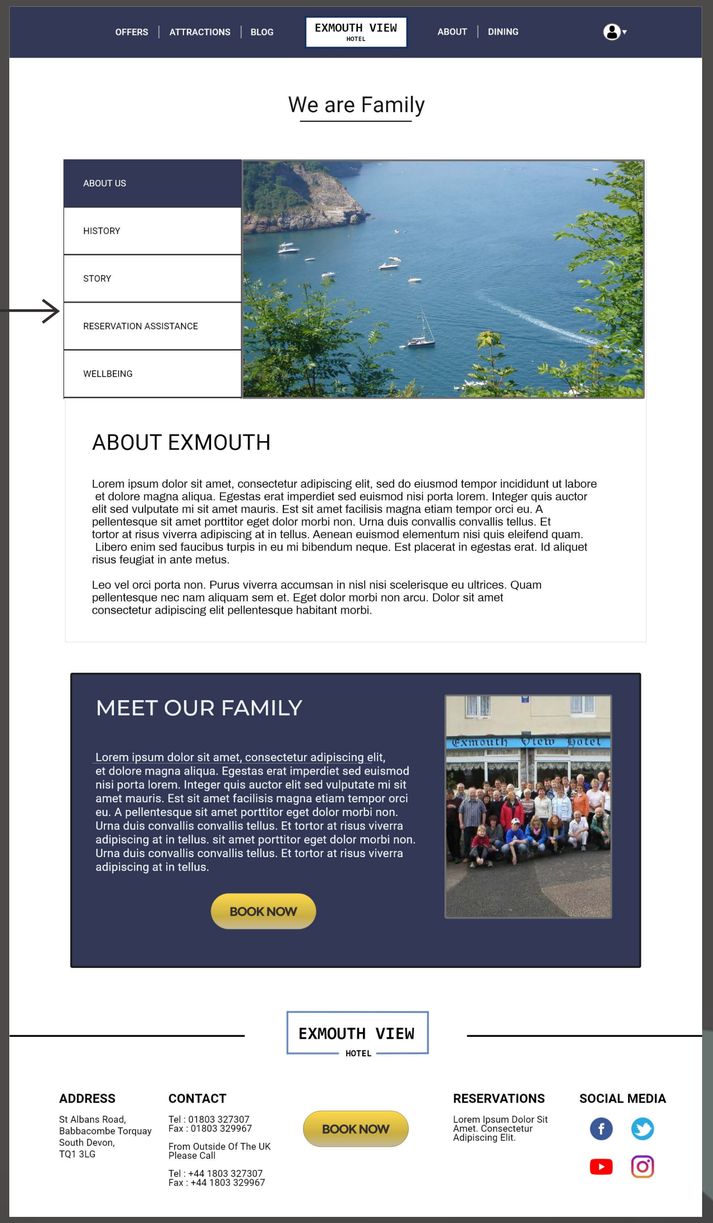
When the user will click on Find a room this will pop up.



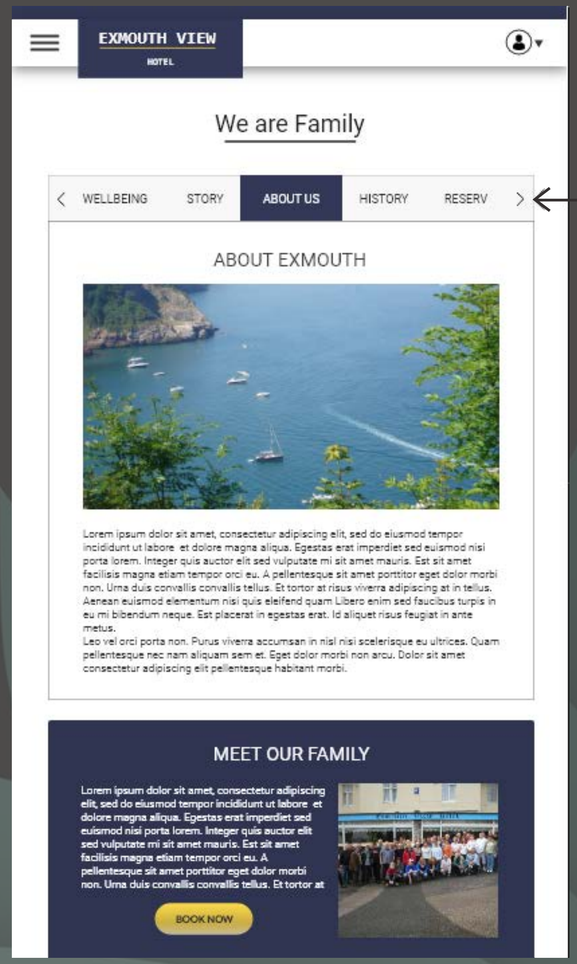
ABOUT US DESIGN

Tabs to switch between different parts of the menu.

DESKTOP



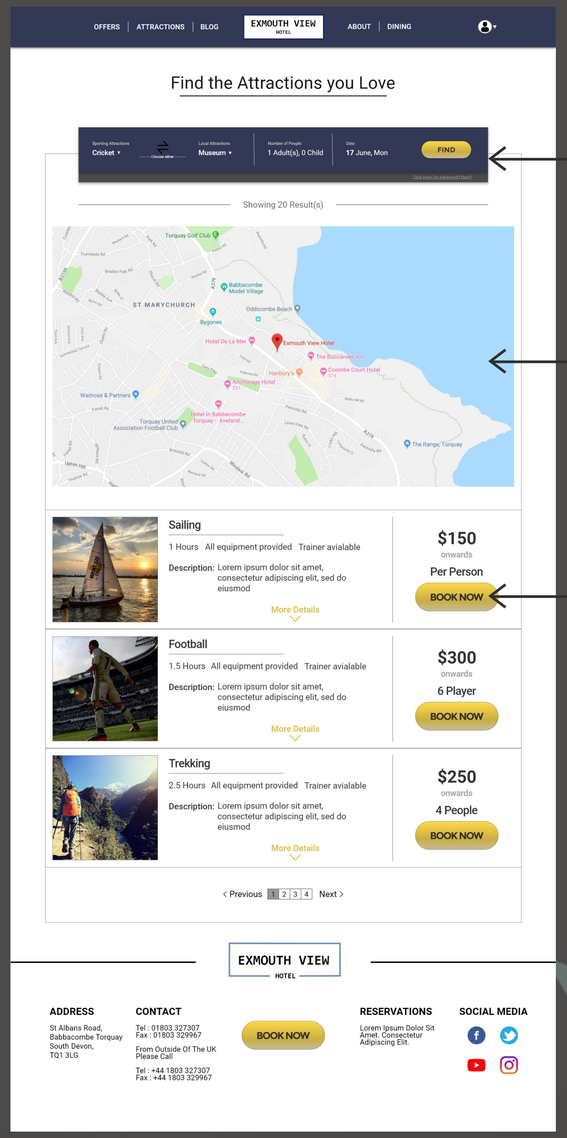
MOBILE



Horizontal tabs used for better mobile experience.

ATTRACTIONS DESIGN

DESKTOP

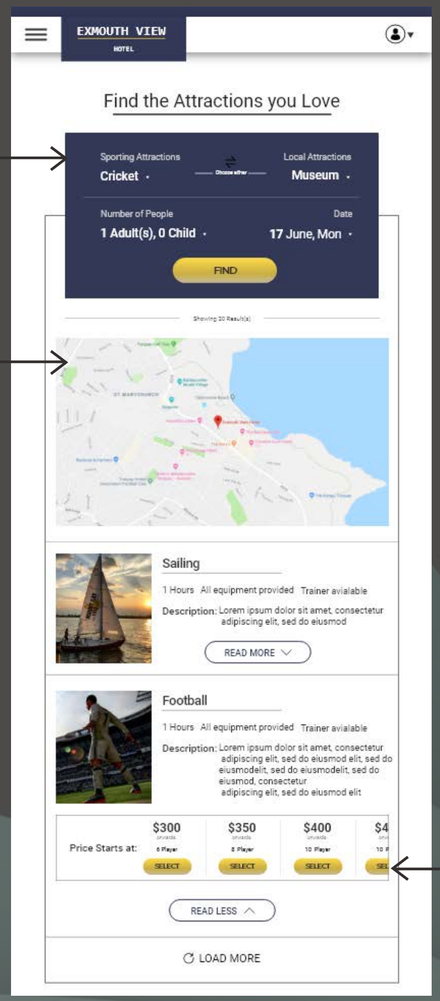


Search Filter option to find attractions instead of going through all of them.

Easier to find attractions on maps.

Helps button pop-out more and catches users eyes.

MOBILE



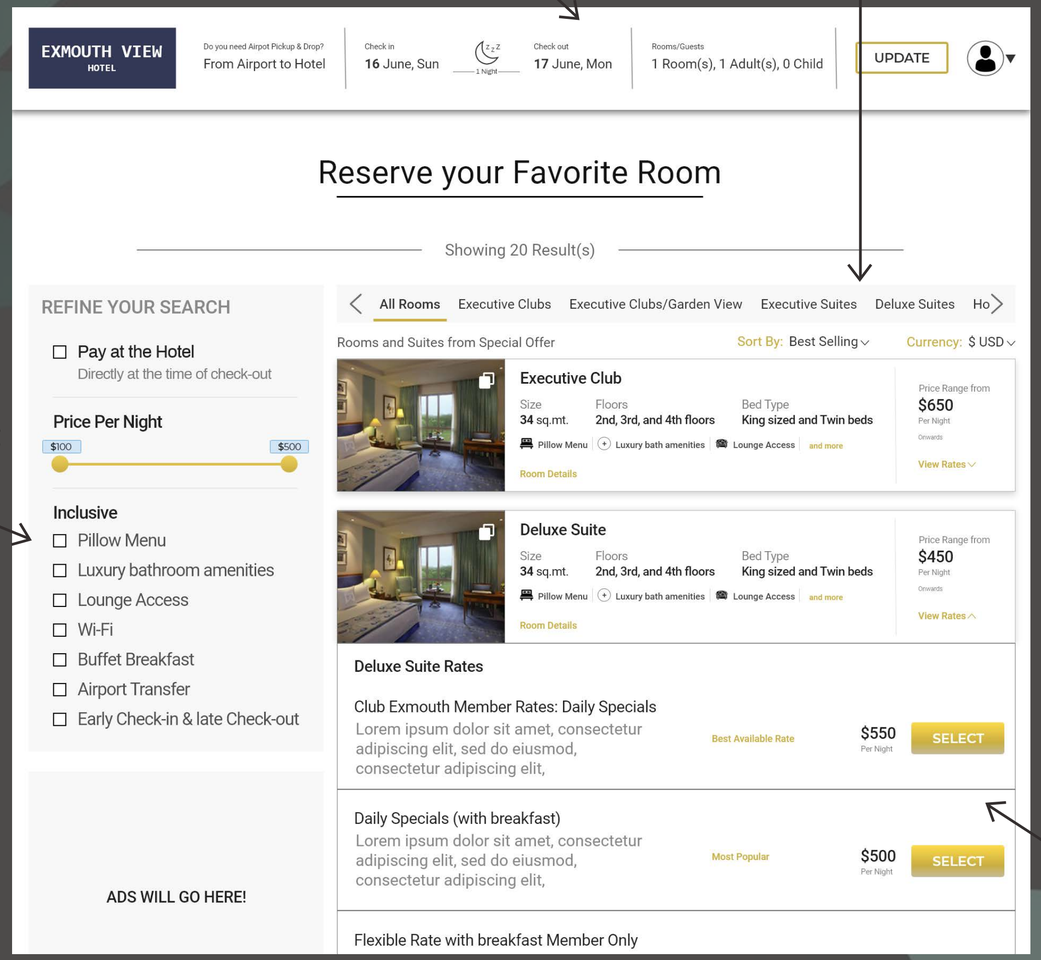
Added horizontal scroll

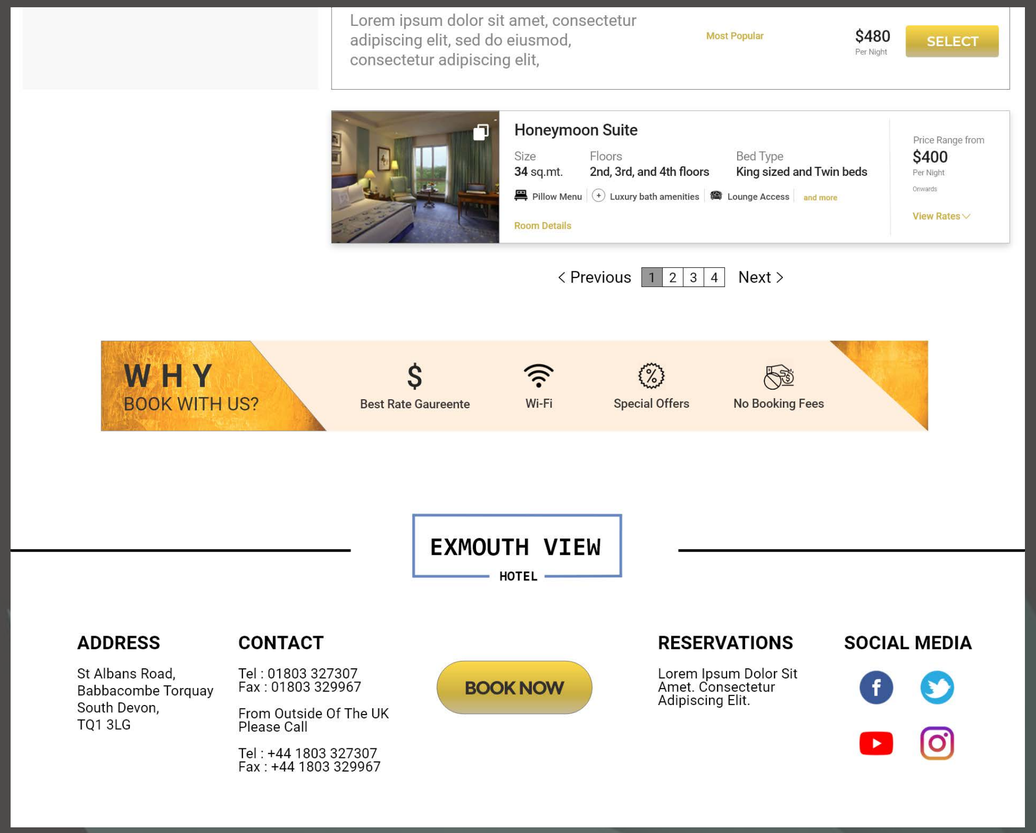
RESERVATION PAGE DESIGN

This will help the user make changes faster

Horizontal tabs used for better experience.

Filter option for finding the exact room customer needs





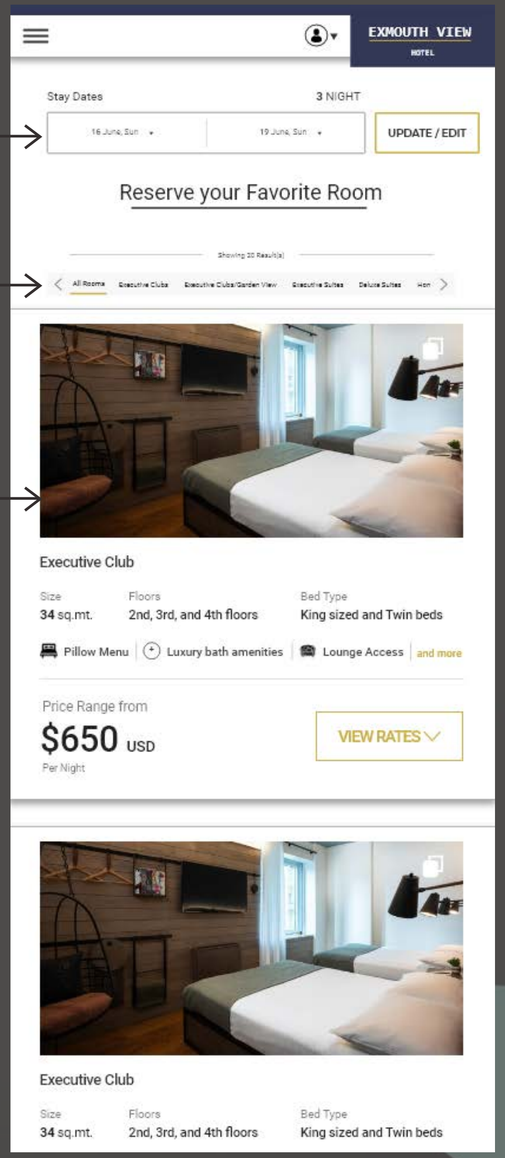
This section will expand and shrink as per users need.

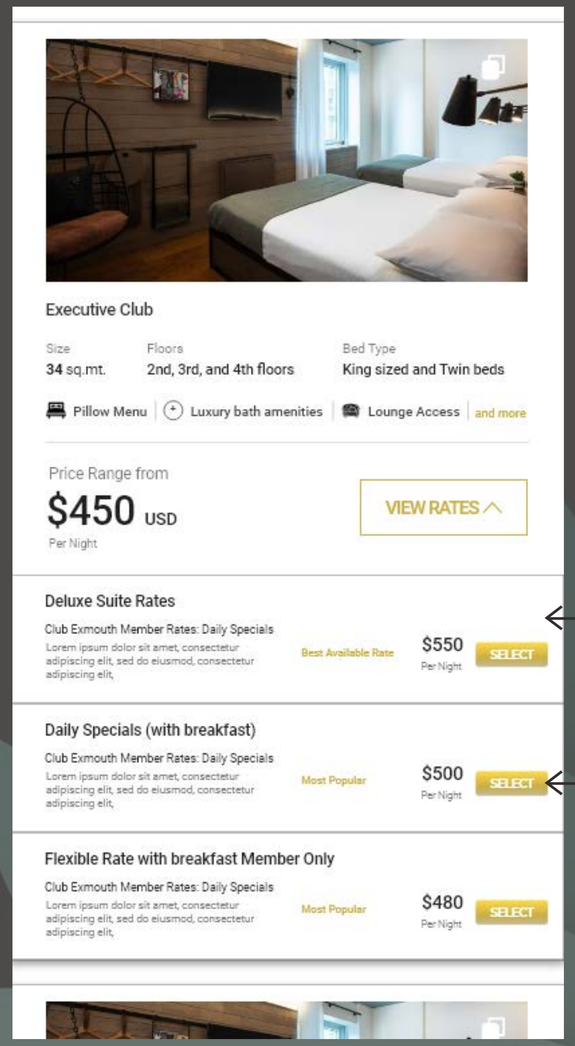
RESERVATION PAGE MOBILE DESIGN

Edit option for better search

Horizontal tabs used for better mobile experience.

Card layout with option to expand and shrink the cards.





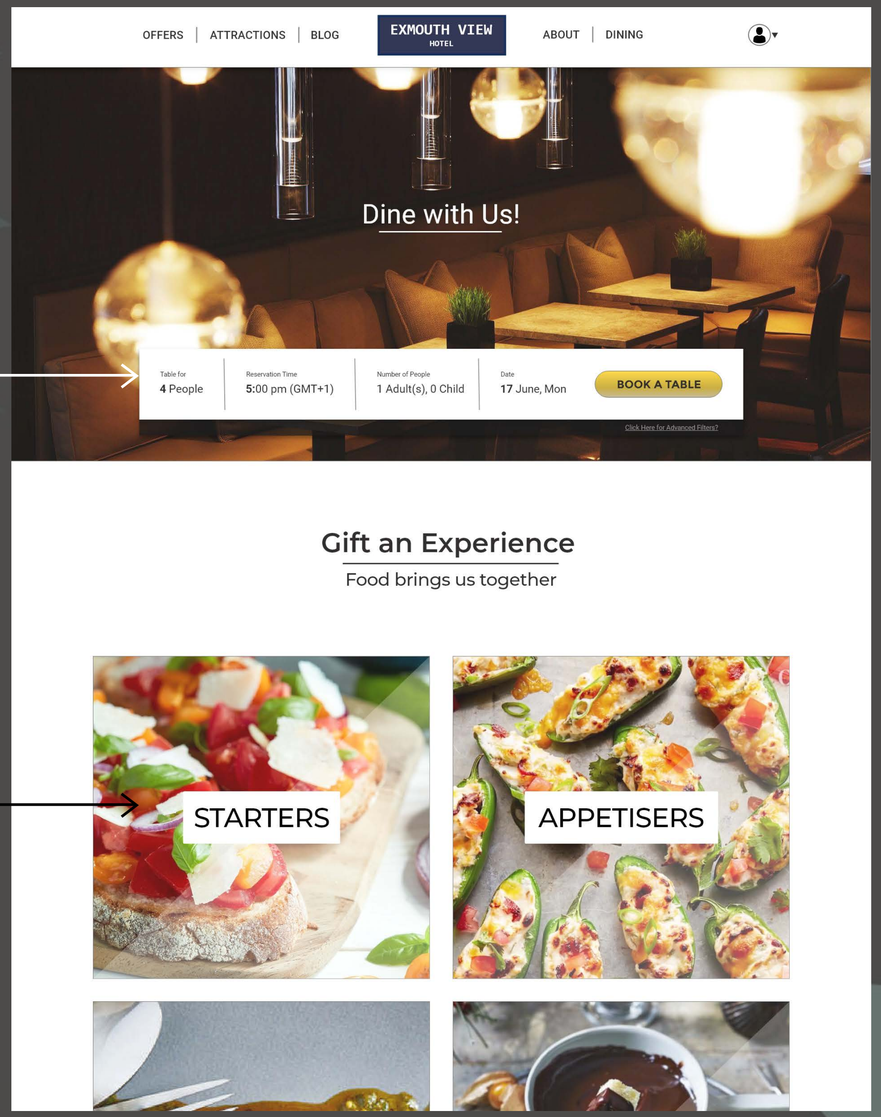
Expanded card version.

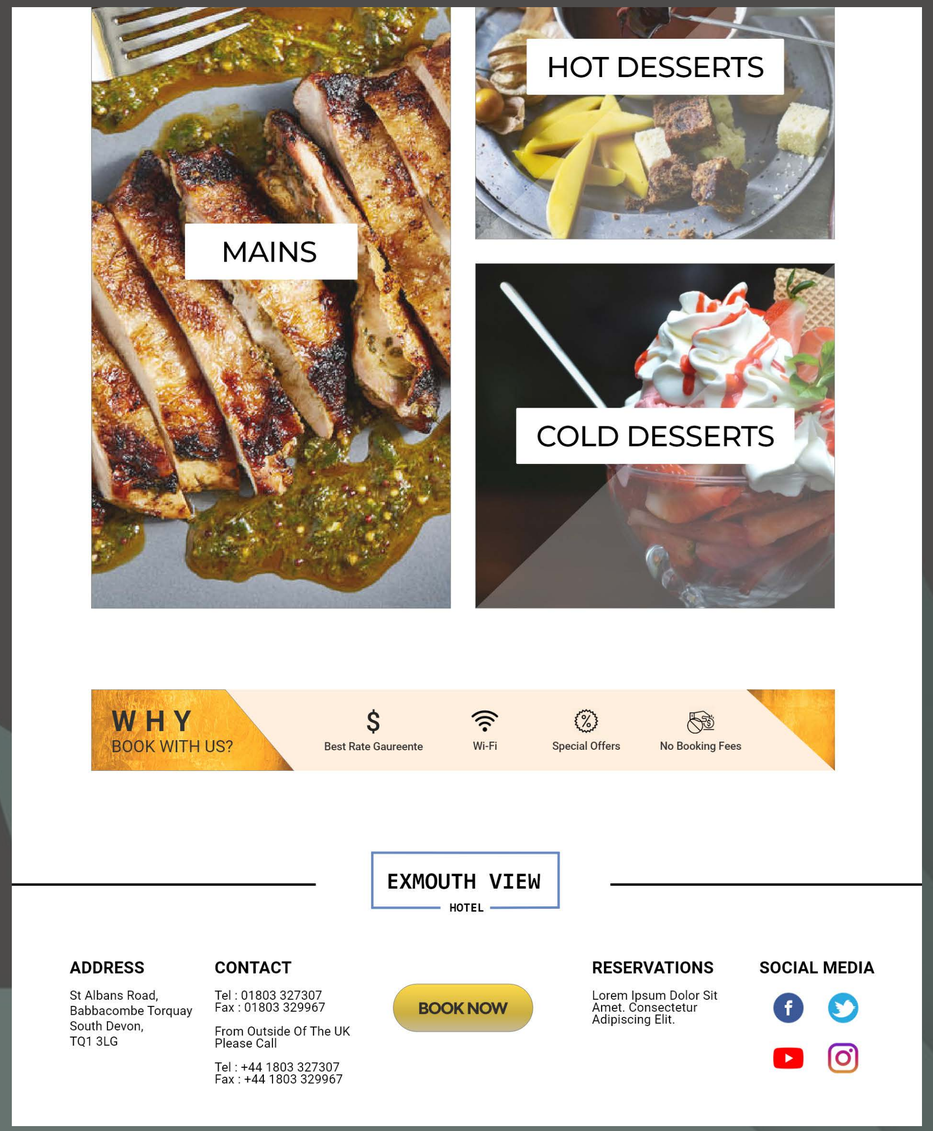
Button will pop out more to attract users.

DINING PAGE DESIGN

Search Filter option to find food instead of going through all of them.

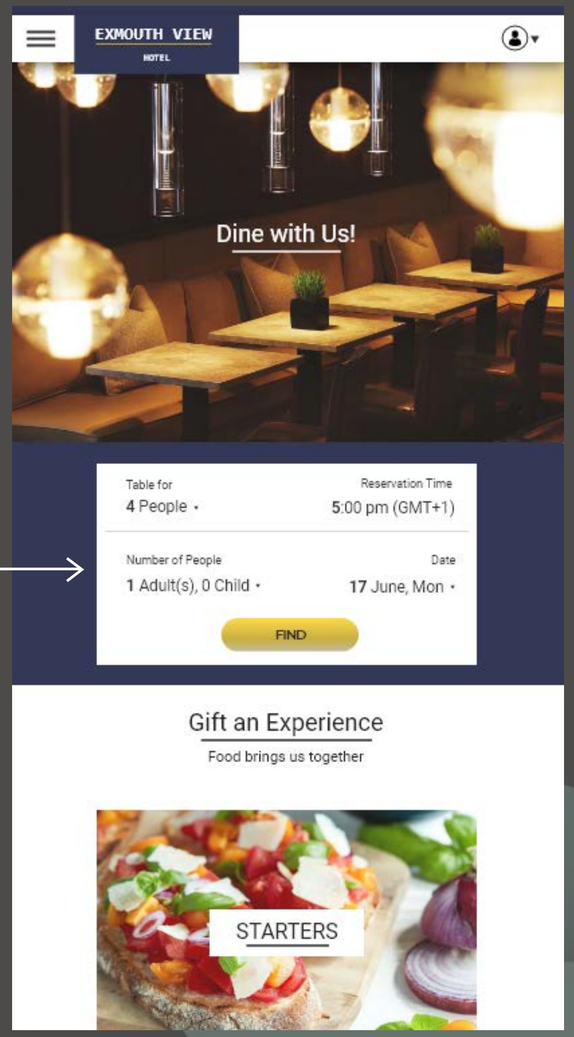
Whenever the user clicks on them a pop-out modal will open to show all the dishes





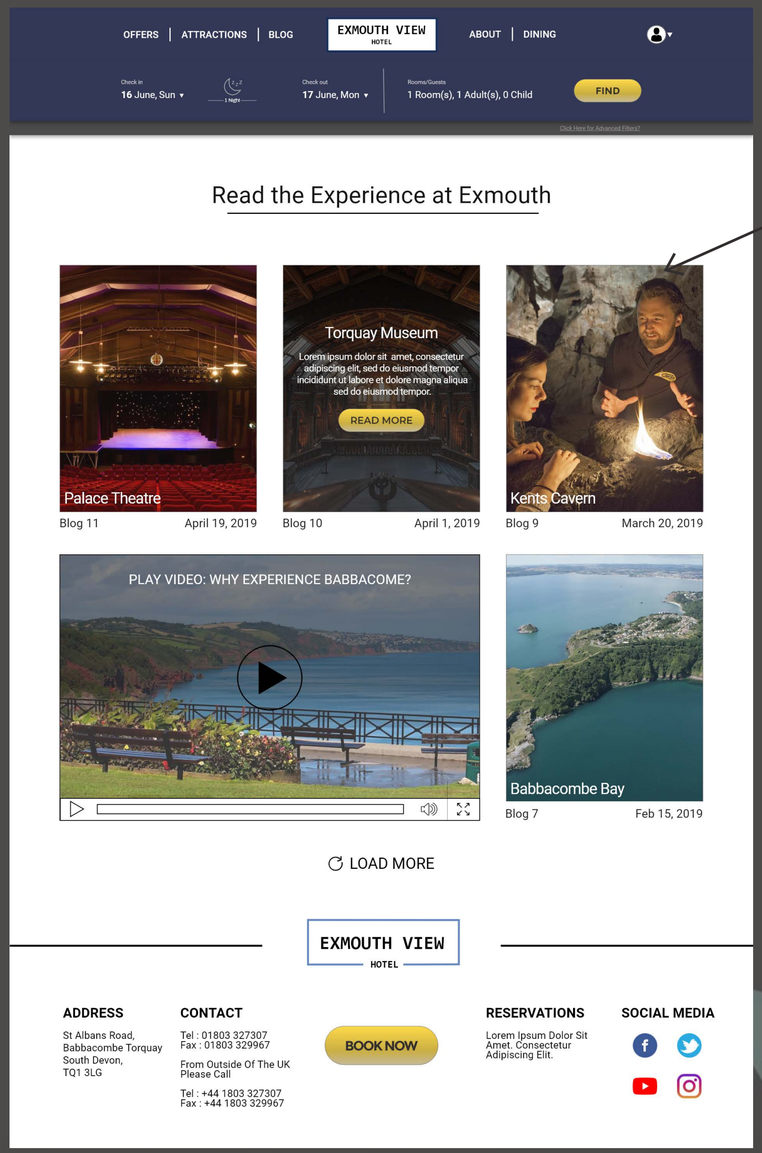
DINING PAGE MOBILE DESIGN

Search Filter option to find food instead of going through all of them.



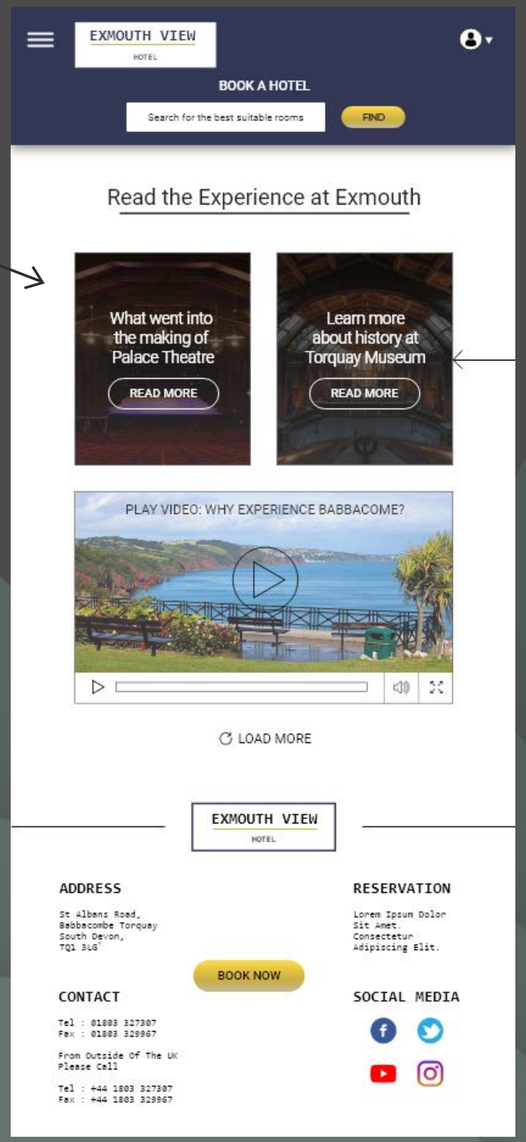
BLOGS PAGE DESIGN

DESKTOP



Card layout to display the list of blogs and similar interface for mobile design.

MOBILE



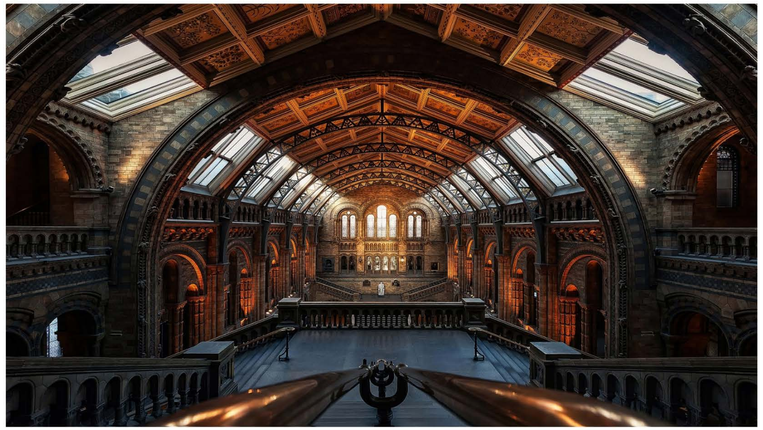
BLOGS PAGE DESIGN

OFFERS | ATTRACTIONS | BLOG | EXMOUTH VIEW HOTEL | ABOUT | DINING

Read the Experience at Exmouth

Torquay Museum

April 1, 2019



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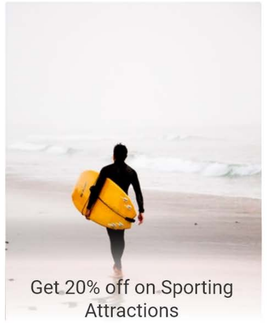
←PREVIOUS NEXT→

SPECIAL OFFERS

Get 20% off if you use Amex to book online



Get 20% off on Sporting Attractions

ADS WILL GO HERE!

EXMOUTH VIEW HOTEL

ADDRESS

St Albans Road,
Babbacombe Torquay
South Devon,
TQ1 3LG

CONTACT

Tel : 01803 327307
Fax : 01803 329967

From Outside Of The UK
Please Call

Tel : +44 1803 327307
Fax : +44 1803 329967

BOOK NOW

RESERVATIONS

Lorem Ipsum Dolor Sit Amet. Consectetur Adipiscing Elit.

SOCIAL MEDIA

THANK YOU