TCC6610: Prototyping

Assignment 3: Interactive Prototype

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Introduction

I chose a website because in one of my earlier courses, we in a team of 4 had to work on the movie website re-design of this start-up company that our professor had appointment name – Incluvie (company name). This company deals with reviewing movies based on diversity along with general review.

Implemented a new look preferably a dark theme version to their website. Used more illustrations-based drawing as background for aesthetics and even then, stuck to a minimalistic approach to the design. To contrast used a gold or rather a yellow to orangish gradience. For rating the movies, they have 2 types – general rating and diversity-based rating. Successfully added an interactive search bar and search result page.

**Below I have included the PDF version on the website and here I am including the website and the mobile version link for the interactive Adobe XD. *(Please read the comments to help you guide through the website/design)* *

Website link – https://xd.adobe.com/view/081da8b3-f47e-425c-9851-8223574752ac-5d4e/
Mobile link – https://xd.adobe.com/view/7229262f-a1d4-48b7-840c-ca5356587ceb-277a/

Also, I have included the stylesheet or the style-guide in the PDF down below. Please take a look at it.

Website Navigation –

1) Homepage
   a. Front-page with tagline
   b. New release section
   c. Top diversity-based movie section
   d. Award winning category
   e. Footer
2) Movie-Page
   a. Main-view with movie poster, trailer, and rating

       b. Description

       c. Awards

       d. Cast and crew

       e. More photos

       f. User reviews/rating

       g. Footer

3) Login-page

       a. Header

       b. Login/register form

4) Search-Page

       a. Header

       b. Search bar

       c. Filter option

       d. Search results divided between – titles, names, and keywords

       e. Footer

5) Custom search bar (overlay)

       a. Results include –

           i. Movie suggestions

           ii. Actors suggestions

The Business and Users' Goals

Business Goals –

1) Allowing users of who consider diversity to be an issue for actors to easily let their voices be heard.
2) Struggling diverse actors in film industry can promote this to help understand their situation
3) Letting users know that there was equality by promoting diversity and making sure there was no racism.

User Goals –

1) Can review their favorite movies
2) Understanding what is the current situations of diverse actors in film industry
3) Staying up-to-date with the current movies
4) Learning more about movies not just from Hollywood but from all over the world.

The Challenges

I believe I was able to get the homepage perfect with the sections I currently offer as stated in my last assignment where I wasn't able to design it appropriately, now I am able to in the current design. For me, I went it with a new thought process, new design which was never accustom to and wanted to see how far I could stretch without it becoming overpowering and after getting reviews from friends, I believe I was able to achieve the design look I was hoping. I wanted to get the websites elements reusable, which I was able to get it but only up-to a finite amount.

When I will work on a new project, I will keep in mind that I will try to get the numbers up for getting the website made with almost 100% reusable components. I believe I am still not able to get the diversity rating to work as I wanted, but then I was helpless because I did not know as to how the company wants the user to rate based on diversity and what I ended up with was nothing but the exact same way the company is currently letting its user rate based on diversity.

Reference Link –

https://www.behance.net/

https://dribbble.com/

https://www.imdb.com/?ref_=nv_home