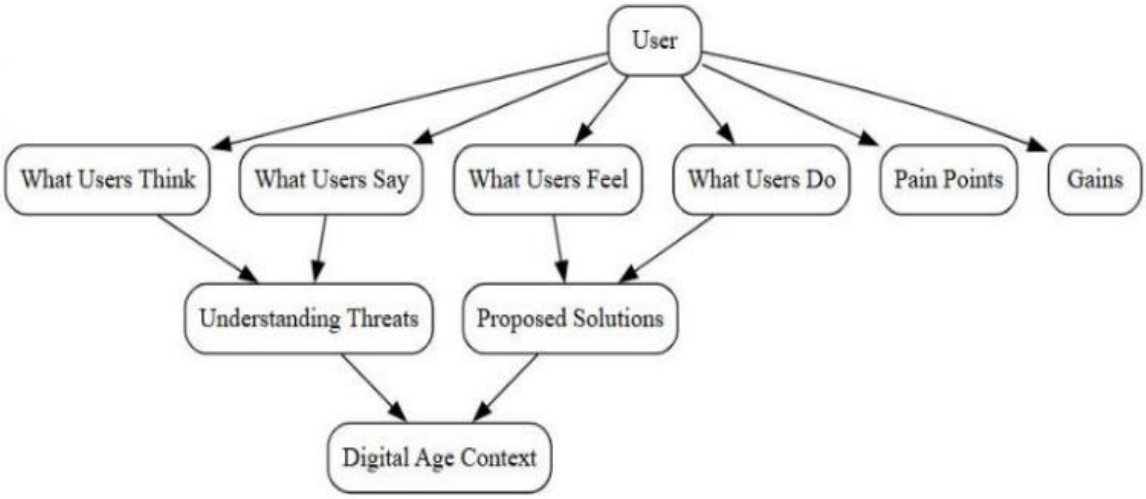
2.2 Empathy Map



An Empathy Map helps us understand the needs, feelings, and behaviors of the users involved in a project. Based on the cybersecurity project you shared, let's create an empathy map for the target audience — which could be individuals or organizations concerned about cybersecurity threats and solutions.