



VIRTUAL INTERNSHIP PROGRAM - 2022

An initiative to help Young Minds of India build their Careers in
Salesforce Ecosystem

Salesforce Developer Catalyst - Handbook

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Introduction

Salesforce is the world's #1 **CRM** (Customer Relationship Management) where it unites Marketing, Sales, Commerce, IT etc teams to their customers to deliver a better service.

We are determined to teach this emerging Technology in a very realistic and fun way. We have organized the challenges in such a way that the learner will be able to learn salesforce in a very enthusiastic and fun way with a limited time participation.

This program consists of live sessions, Hands-on practical activities, Mentoring support and working on super badges on Trailhead platform.

In order to help all beginners understand the salesforce ecosystem and its products, we have curated a few best modules on the trailhead platform that will help you to get ready for the Bootcamp.

Suggested Prerequisites

This section is to provide the candidates a quick look at the salesforce environment. Though this section is not mandatory, we highly recommend the candidates to go through the below mentioned modules. You will be very well acquainted with the platform and also with the usage of Trailhead from the very beginning. (Recommended for beginners).

- Salesforce user basics
https://trailhead.salesforce.com/content/learn/modules/lex_salesforce_basics?trailmix_creator_id=vmehta12&trailmix_slug=what-is-salesforce
- Salesforce quick look
<https://trailhead.salesforce.com/modules?sort=QUICKEST&levels=beginner&products=general&products=lightningex&products=appcloud&roles=admin>
- Salesforce CRM
https://trailhead.salesforce.com/content/learn/modules/lex_implementation_basics?trailmix_creator_id=vmehta12&trailmix_slug=what-is-salesforce
- Salesforce Platform For Business Users
https://trailhead.salesforce.com/content/learn/modules/salesforce-platform-quick-look?trailmix_creator_id=ddowd&trailmix_slug=home-serve-trail-mix-what-is-salesforce
- Salesforce User Tour
https://trailhead.salesforce.com/content/learn/modules/lex_salesforce_tour?trailmix_creator_id=jgeddes&trailmix_slug=what-is-salesforce
- Salesforce Licensing
https://trailhead.salesforce.com/content/learn/modules/salesforce-licensing?trailmix_creator_id=jgeddes&trailmix_slug=what-is-salesforce

- Lightning Experience Basics
https://trailhead.salesforce.com/content/learn/modules/lex_migration_introduction?trailmix_creator_id=jgeddes&trailmix_slug=what-is-salesforce
- Salesforce Customer 360: Quick Look
https://trailhead.salesforce.com/en/content/learn/modules/salesforce-customer-360-quick-look?trail_id=salesforce_advantage
- The fourth Industrial Revolution: Quick look
https://trailhead.salesforce.com/en/content/learn/modules/the-fourth-industrial-revolution-quick-look?trail_id=salesforce_advantage
- Salesforce Developer career Path <https://trailhead.salesforce.com/en/career-path/developer/>
- Trailhead and Trailblazer Community
https://trailhead.salesforce.com/en/content/learn/trails/learn_salesforce_with_trailhead?trailmix_creator_id=strailhead&trailmix_slug=get-started-with-trailhead-end-user

Bootcamp

Bootcamp will be organized for 3 weeks where 2 Live Sessions will be conducted per week with 3 Hours per session. Learners need to complete the self paced courses on Trailhead platform parallelly along with the bootcamps. The Day wise content and references to complete trailhead modules are given below.

Week-1		(2 days Live Sessions + 5 days self paced learning)
Day – 1 : Live Session - 1 Content – Salesforce Org		
		<ul style="list-style-type: none"> • Introduction to Salesforce • What is Salesforce CRM? • Setup a free developer account in Salesforce? • Architecture of Salesforce • Creating a FREE Salesforce Org • Navigating the Salesforce User Interface • Lightning vs Classic Salesforce Interface • Salesforce Branding and UI Customization • Density Settings • User Navigation Bar Customization • Salesforce Themes and Branding • Company Profile • User Management • Organizational & User Setup
Day – 2, 3 : Self-Paced Learning Modules to be completed		

	<table><tr><th>Practice module</th><th>Link</th><th>Duration</th></tr><tr><td>Trailhead and Trailblazer Community</td><td>https://trailhead.salesforce.com/content/learn/modules/trailhead_basics?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst</td><td>3 Hrs</td></tr><tr><td>Salesforce Platform Basics</td><td>https://trailhead.salesforce.com/content/learn/modules/startin_g_force_com?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst</td><td>3 Hrs</td></tr><tr><td>Platform Development Basics</td><td>https://trailhead.salesforce.com/content/learn/modules/platform_dev_basics?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst</td><td>3 Hrs</td></tr></table>	Practice module	Link	Duration	Trailhead and Trailblazer Community	https://trailhead.salesforce.com/content/learn/modules/trailhead_basics?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs	Salesforce Platform Basics	https://trailhead.salesforce.com/content/learn/modules/startin_g_force_com?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs	Platform Development Basics	https://trailhead.salesforce.com/content/learn/modules/platform_dev_basics?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
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Platform Development Basics	https://trailhead.salesforce.com/content/learn/modules/platform_dev_basics?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs											
Day – 4 : Live Session -2 Content – Relationships & Process Automation													
	<ul style="list-style-type: none">● Object Relationships● Process automation overview● Workflow Rules & Actions● Validation Rules● Approval Processes● Process Builder Overview● Creating a Process Builder Process● Process Builder Actions● Process Builder in Practice												
Day – 5, 6, 7 : Self-Paced Learning Modules to be completed													

Practice module	Link	Duration
Customize a Salesforce Object	https://trailhead.salesforce.com/content/learn/projects/customize-a-salesforce-object?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Data Modeling	https://trailhead.salesforce.com/content/learn/modules/data-modeling?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Picklist Administration	https://trailhead.salesforce.com/content/learn/modules/picklist-admin?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Duplicate Management	https://trailhead.salesforce.com/content/learn/modules/sales-admin-duplicate-management?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Formulas and Validations	https://trailhead.salesforce.com/content/learn/modules/point-click-business-logic?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Build a Data Model for Travel Approval App	https://trailhead.salesforce.com/content/learn/projects/build-a-data-model-for-a-travel-approval-app?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Improve Data Quality for Recruiting App	https://trailhead.salesforce.com/content/learn/projects/improve-data-quality-for-a-recruiting-app?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Customize User Interface For Recruiting App	https://trailhead.salesforce.com/content/learn/projects/customize-the-ui-for-a-recruiting-app?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Lightning App Builder	https://trailhead.salesforce.com/content/learn/modules/lightning-app-builder?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Data Management	https://trailhead.salesforce.com/content/learn/modules/lex-implementation-data-management?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Leads and Opportunities for Lightning Experience	https://trailhead.salesforce.com/content/learn/modules/leads-opportunities-lightning-experience?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs

	Quick Start Process Builder	https://trailhead.salesforce.com/content/learn/projects/quickstart-process-builder?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
	Quick Start Lightning App Builder	https://trailhead.salesforce.com/content/learn/projects/quickstart-app-builder?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
	Automate Business Process For Recruiting App	https://trailhead.salesforce.com/content/learn/projects/automate-business-processes-recruiting-app?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
	Build a Discount Approval Process	https://trailhead.salesforce.com/content/learn/projects/build-a-discount-approval-process?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Week-2		(2 days Live Sessions + 5 days Hands-on-Practice)	
Day – 8 : Live Session - 3 Content – Types of Flows & Security			
		<ul style="list-style-type: none">● Introduction To Flow Builder● Introduction To Flows● Types Of Flows<ul style="list-style-type: none">a) Screen Flowb) Auto launched Flowc) Record Triggered Flowd) Platform Event -Triggered Flowe) Schedule-Triggered Flow● Salesforce Security Overview● Organizational Security Settings● Organizational Wide Defaults● Record Ownership● Role Hierarchies● Sharing rules● Manual Sharing● Object Permissions and Record Access● User Profiles & Permissions● Salesforce Security Section Questions	
Day – 9, 10 : Self-Paced Learning Modules to be completed			



Practice module	Link	Duration
Salesforce Flow	https://trailhead.salesforce.com/content/learn/modules/business_process_automation?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Flow Builder	https://trailhead.salesforce.com/content/learn/modules/flow-builder?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Data Security	https://trailhead.salesforce.com/content/learn/modules/data-security?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Keep Data Secure In Recruiting App	https://trailhead.salesforce.com/content/learn/projects/keep-data-secure-in-a-recruiting-app?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Day – 11 : Live Session - 4 Content – Apex & Testing, Debugging		
		<ul style="list-style-type: none"> • What is Apex • Apex Data Types • SOQL • SOSL • Triggers • Testing Deployment Requirement and Testing Framework • Write Apex Unit Tests • Test Data • Execute Test Classes • Invoking Apex in Execute Anonymous vs. Unit Tests • Monitor and Access Debug Logs
Day – 12, 13, 14 : Self-Paced Learning Modules to be completed		

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Week-3														
(2 days Live Sessions + 5 days Hands-on-Practice)														
Day – 15 : Live Session - 5 Content – Lightning Web Components (LWC)														
		<ul style="list-style-type: none">● VS Code and CLI Setup● Integrating your org to vs code environment												
Day – 16, 17 : Self-Paced Learning Modules to be completed														
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CLI Setup	https://trailhead.salesforce.com/en/content/learn/modules/lightning-web-components-basics	3 Hrs												
Day – 18 : Live Session - 6 Content : Lightning Web Components (LWC & API)														
		<ul style="list-style-type: none">● Basics Of LWC● Visualforce● Use Lightning Components in Lightning Experience● REST API● SOAP API												
Day – 19, 20 : Self-Paced Learning Modules to be Completed														

Practice module	Link	Duration
API Basics	https://trailhead.salesforce.com/content/learn/modules/pw-api-basics?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Event Monitoring	https://trailhead.salesforce.com/content/learn/modules/event_monitoring?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Shield Platform Encryption	https://trailhead.salesforce.com/content/learn/modules/sp-e_admins?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs
Apex Integration Services	https://trailhead.salesforce.com/content/learn/modules/apex_integration_services?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst	3 Hrs

Project / SuperBadges

The learner's journey is structured in such a way that , after completion of the live sessions and all trailhead courses modules, the SuperBadges are unlocked automatically. The Learner who chooses admin as his learning path, needs to complete the following SuperBadges.

Logo	SuperBrade Name	Link
	Apex Specialist	https://trailhead.salesforce.com/content/learn/superbadges/superbadge_apex?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst
	Process Automation Specialist	https://trailhead.salesforce.com/content/learn/superbadges/superbadge_process_automation?trailmix_creator_id=trailblazerconnect&trailmix_slug=salesforce-developer-catalyst

The learner will be given 20-25 days of time for completion of the above SuperBadges.

Ask a Mentor Sessions

After assigning the projects/Superbadges for the learners, if they face any challenge in completion of the activities or modules, we organize expert mentoring sessions to address the queries learners have. 2 mentoring sessions will be organized per week.

Submissions

Each learner's journey and completion status is tracked through SmartInternz platform. learners will be asked to update the status of their work regularly to track their progress and assist accordingly.

Verification

We will verify the progress of each learner on the SmartInternz platform. It is mandatory for all the learners to complete the above prescribed course modules and super badges to fulfill.

Soft Skills Training

After the successful submission of the project/super badge, the Learners will be provided with 10 Hrs of soft skills training sessions to help learners with Interview skills, Profile building and presentation skills etc. This will benefit them during career fairs.

Verification

Here the team will verify the projects/superbadges, which have been assigned for the Learners. This process will take approximately 10-12 days.

Certificate Generation

After successful verification of your project/superbadges by our team, the team will generate the event participation certificate.

Career Fair

After successful completion of the program, the final year Learners from this event are eligible for the career fair program conducted by the salesforce.

FAQs

1. Do we need any prior coding knowledge?
 - A. For admin, the Learners don't need any coding knowledge but for development, the Learner should have the basic java programming skills.

2. How could this course help us?

A. This course helps in gaining knowledge about salesforce from scratch and the final year Learners enrolled in this course have an opportunity to participate in a career fair.

3. What is a career fair?

A. career fair is a type of informational or recruitment/outreach event that connects recruiters and candidates in a virtual space. Attendees can learn about various organizations or sponsors and career opportunities from the comfort of their own home, with all of the ease afforded by a virtual platform.

4. What is the Course duration?

A. The course duration is for 60 days.

5. What is the minimum educational qualification?

A. All the graduation Learners irrespective of their current year can participate in this event.

6. Is salesforce related to sales or marketing jobs?

A. No, salesforce is a technology driven platform.

7. What are the ways to explore salesforce?

A. The best learning resources present in the market to learn salesforce is “Trailhead”.

8. Do we have access to the recorded sessions?

A. Yes, we provide the access for the recorded sessions.

9. Is it mandatory to maintain attendance?

A. The Learner needs to maintain a 75% attendance.

10. Can the Learner register in two paths(admin, development)?

A. No, the Learner needs to choose only one path for this program.