



Entrepreneurship And Innovation Cell, SAKEC

PROTOTYPE EVALUATION SHEET

Name of the Innovation/Prototype:		
Team Lead:	Name:	
	Contact No:	
	Email ID:	
Theme:		

A. Evaluation Criteria	Maximum Marks (50)	Obtained Marks
Innovativeness & Business Potential	10 Marks	
Defined the problem & relevance of solution to today's market/society/industry clearly	4	
Described the product/process/ service and uniqueness of innovative clearly	4	
Defined the potential market size (in terms of INR) and target customers clearly.	2	

B. Feasibility of solution (SMART)	20 Marks	
(a) Specific- Specified the features of Innovation/ Prototype.	4	
(b) Measurable- Mentioned the approach to convert prototype in to market ready product with milestones clearly.	4	



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(c) Attainable- Explained clearly about, 'how the team is going to achieve the commercialization objective with the available resources at your disposal'	4	
(d) Realistic- The skillset of team is in accordance with the requirement of Innovation/Prototype and the requirement of resources is justified.	4	
(e) Timeline- Developed a robust timeline and mentioned the milestones clearly.	4	

C. Applicability of Solution	20 Marks	
(a) Usability: The Innovation/ Prototype has potential acceptance among target clientele.	4	
(b) Scalability: The Innovation/ Prototype is scalable at market level.	4	
(c) Economic sustainability: The Innovation/ Prototype would be profitable or financially viable at market level.	4	
(d) Environment Sustainability: The Innovation/ Prototype is environment friendly and or addresses the environmental problems.	4	
(e) The Innovation/ Prototype has Intellectual Property (IP) Component. (patentable/copyrightable/trademark able etc.)	4	

For any Query:

Write us at email: info@ecellsakec.in with email subject line: **"Project Pillar 2022 Query"**