PRATHAM GAONKAR

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OBJECTIVE

To obtain a skill in the field of data analytics, where I can leverage my analytical skills and expertise in data analysis to extract actionable insights, drive informed decision-making, and contribute to the strategic growth of the organization.

EDUCATION

Bachelor of Engineering (Information Technology), Mumbai University   Expected 2024

CGPA: 8.57

HSC, Maharashtra State Board   2018 – 2020

Score: 67.7%

SKILLS

Technical Skills   Data analysis, Project Management, Excel, Web Development

Soft Skills   Problem solving, Leadership, Interpersonal skills, Teamwork

EXPERIENCE

Data Science Intern   Sept 2022 - Nov 2022

Acmegrade   Mumbai, India

- Achieved hands-on experience and practical knowledge in data analysis and machine learning techniques.
- Successfully applied statistical analysis and data visualization techniques to explore and analyze large datasets, uncovering valuable insights that informed decision-making processes.
- Developed 2 Minor projects during the internship.

Marketing and Sales Intern   Sept 2021 - Oct 2021

Ifortis Worldwide   Mumbai, India

- Demonstrated strong communication skills and collaborated effectively with cross-functional teams to achieve targeted goals.
- Acquired valuable insights into consumer behavior, market trends, and competitive analysis.
- Contributed to increasing brand awareness and expanding customer base, during the internship period.

PROJECTS

Cryptocurrency Prediction and Transaction system

- Built a tool to Predict real time value of Ethereum applying concepts of Machine Learning by using ReactJS, NodeJS, Pad-let and Meta Mask. Created a pad-let for Community Interaction, Real-time transaction using Meta Mask and fetched Market value of currency across the market.

Data Analytic and Visualisation by Accenture - Forage

- Built a project that helped gain practical tasks in Project Understanding, Data Cleaning and Modeling. Concluded the project with Data visualisation and presenting the work to the Client.

E-Library system

- Built a project that could supported students across the globe get access to Books and education material for minimal charges. Created a subscription-based model to earn money as a part of e-commerce.

Asia Analyst Development Program by JPMorgan Chase Co - Forage

- Worked on a Project that included Building PowerPoint Decks by mapping the Client's need. Gained Knowledge and skills about Treasury Investment, Financial Analysis and Evaluation. Completed the Project with a final elevator pitch and PowerPoint Presentation.

EXTRA-CURRICULAR ACTIVITIES

Publicity and Marketing Head for SFIT Alumni Association

- Devised and carried out marketing plans and strategies to promote the Alumni Association's activities, events, and initiatives. Utilized analytics tools and metrics to track the effectiveness of marketing campaigns and initiatives. Prepare reports summarizing key performance indicators, identify target audiences and tailor marketing messages to effectively reach and engage alumni.

Publicity and Marketing Executive for Information Technology Students' Association

- Create engaging and compelling content for social media platforms, websites and print materials. Managed the committee's social media presence and engage with the target audience effectively. Develop social media campaigns, schedule posts, respond to comments, and track social media metrics to evaluate the impact of marketing efforts.